

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT
Pursuant to Section 13 OR 15(d)
of The Securities Exchange Act of 1934

October 13, 2017
Date of Report (Date of earliest event reported)

THE PNC FINANCIAL SERVICES GROUP, INC.

(Exact name of registrant as specified in its charter)

Commission File Number 001-09718

Pennsylvania
(State or other jurisdiction
of incorporation)

25-1435979
(I.R.S. Employer
Identification No.)

The Tower at PNC Plaza
300 Fifth Avenue
Pittsburgh, Pennsylvania 15222-2401
(Address of principal executive offices, including zip code)

(888) 762-2265
(Registrant's telephone number, including area code)

Not Applicable
(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter). Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Item 2.02 Results of Operations and Financial Condition.

On October 13, 2017, The PNC Financial Services Group, Inc. (“the Corporation”) issued a press release and held a conference call for investors regarding the Corporation’s earnings and business results for the third quarter of 2017. The Corporation also provided supplementary financial information on its web site, including financial information disclosed in connection with its press release, and provided electronic presentation slides on its web site used in connection with the related investor conference call. Copies of the supplementary financial information and electronic presentation slides are included in this Report as Exhibits 99.1 and 99.2, respectively, and are furnished herewith.

Item 9.01 Financial Statements and Exhibits.

- (d) Exhibits. The exhibits listed on the Exhibit Index accompanying this Form 8-K are furnished herewith.

EXHIBIT INDEX

<u>Number</u>	<u>Description</u>	<u>Method of Filing</u>
99.1	Financial Supplement (unaudited) for the Third Quarter 2017	Furnished herewith
99.2	Electronic presentation slides for earnings release conference call	Furnished herewith

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

THE PNC FINANCIAL SERVICES GROUP, INC.

(Registrant)

Date: October 13, 2017

By: /s/ Gregory H. Kozich

Gregory H. Kozich

Senior Vice President and Controller



THE PNC FINANCIAL SERVICES GROUP, INC.

**FINANCIAL SUPPLEMENT
THIRD QUARTER 2017
(Unaudited)**

THE PNC FINANCIAL SERVICES GROUP, INC.
FINANCIAL SUPPLEMENT
THIRD QUARTER 2017
(UNAUDITED)

Consolidated Results:	<u>Page</u>
Income Statement	1
Balance Sheet	2
Average Balance Sheet	3
Details of Net Interest Margin	4
Per Share Related Information	5
Loans	5
Allowance for Loan and Lease Losses	6
Nonperforming Assets	7-8
Accruing Loans Past Due	9
Business Segment Results:	
Descriptions	10
Period End Employees	10
Income and Revenue	11
Retail Banking	12-13
Corporate & Institutional Banking	14
Asset Management Group	15
Glossary of Terms	16-18

The information contained in this Financial Supplement is preliminary, unaudited and based on data available on October 13, 2017. We have reclassified certain prior period amounts to be consistent with the current period presentation, which we believe is more meaningful to readers of our consolidated financial statements. This information speaks only as of the particular date or dates included in the schedules. We do not undertake any obligation to, and disclaim any duty to, correct or update any of the information provided in this Financial Supplement. Our future financial performance is subject to risks and uncertainties as described in our United States Securities and Exchange Commission (SEC) filings.

BUSINESS

PNC is one of the largest diversified financial services companies in the United States and is headquartered in Pittsburgh, Pennsylvania. PNC has businesses engaged in retail banking, including residential mortgage, corporate and institutional banking and asset management, providing many of its products and services nationally, as well as other products and services in PNC's primary geographic markets located in Pennsylvania, Ohio, New Jersey, Michigan, Illinois, Maryland, Indiana, Florida, North Carolina, Kentucky, Washington, D.C., Delaware, Virginia, Georgia, Alabama, Missouri, Wisconsin and South Carolina. PNC also provides certain products and services internationally.

THE PNC FINANCIAL SERVICES GROUP, INC.

Cross Reference Index to Third Quarter 2017 Financial Supplement (Unaudited)

Financial Supplement Table Reference

Table	Description	Page
1	Consolidated Income Statement	1
2	Consolidated Balance Sheet	2
3	Average Consolidated Balance Sheet	3
4	Details of Net Interest Margin	4
5	Per Share Related Information	5
6	Details of Loans	5
7	Change in Allowance for Loan and Lease Losses	6
8	Nonperforming Assets by Type	7
9	Change in Nonperforming Assets	8
10	Largest Individual Nonperforming Assets at September 30, 2017	8
11	Accruing Loans Past Due 30 to 59 Days	9
12	Accruing Loans Past Due 60 to 89 Days	9
13	Accruing Loans Past Due 90 Days or More	9
14	Period End Employees	10
15	Summary of Business Segment Income and Revenue	11
16	Retail Banking	12-13
17	Corporate & Institutional Banking	14
18	Asset Management Group	15

Table 1: Consolidated Income Statement (Unaudited)

<i>In millions, except per share data</i>	<i>Three months ended</i>					<i>Nine months ended</i>	
	September 30 2017	June 30 2017	March 31 2017	December 31 2016	September 30 2016	September 30 2017	September 30 2016
Interest Income							
Loans	\$ 2,140	\$ 2,040	\$ 1,904	\$ 1,886	\$ 1,856	\$ 6,084	\$ 5,528
Investment securities	501	495	493	457	451	1,489	1,369
Other	154	139	123	110	101	416	302
Total interest income	2,795	2,674	2,520	2,453	2,408	7,989	7,199
Interest Expense							
Deposits	170	143	120	114	107	433	316
Borrowed funds	280	273	240	209	206	793	622
Total interest expense	450	416	360	323	313	1,226	938
Net interest income	2,345	2,258	2,160	2,130	2,095	6,763	6,261
Noninterest Income							
Asset management	421	398	403	399	404	1,222	1,122
Consumer services	357	360	332	349	348	1,049	1,039
Corporate services	371	434	393	387	389	1,198	1,117
Residential mortgage	104	104	113	142	160	321	425
Service charges on deposits	181	170	161	172	174	512	495
Other (a)	346	336	322	295	259	1,004	829
Total noninterest income	1,780	1,802	1,724	1,744	1,734	5,306	5,027
Total revenue	4,125	4,060	3,884	3,874	3,829	12,069	11,288
Provision For Credit Losses	130	98	88	67	87	316	366
Noninterest Expense							
Personnel	1,274	1,263	1,249	1,231	1,239	3,786	3,610
Occupancy	204	202	222	210	215	628	651
Equipment	259	281	251	254	246	791	720
Marketing	62	67	55	60	72	184	187
Other	657	666	625	686	622	1,948	1,867
Total noninterest expense	2,456	2,479	2,402	2,441	2,394	7,337	7,035
Income before income taxes and noncontrolling interests	1,539	1,483	1,394	1,366	1,348	4,416	3,887
Income taxes	413	386	320	319	342	1,119	949
Net income	1,126	1,097	1,074	1,047	1,006	3,297	2,938
Less: Net income attributable to noncontrolling interests	12	10	17	22	18	39	60
Preferred stock dividends (b)	63	55	63	42	63	181	168
Preferred stock discount accretion and redemptions	1	2	21	1	1	24	4
Net income attributable to common shareholders	\$ 1,050	\$ 1,030	\$ 973	\$ 982	\$ 924	\$ 3,053	\$ 2,706
Earnings Per Common Share							
Basic	\$ 2.18	\$ 2.12	\$ 1.99	\$ 2.01	\$ 1.87	\$ 6.29	\$ 5.41
Diluted	\$ 2.16	\$ 2.10	\$ 1.96	\$ 1.97	\$ 1.84	\$ 6.21	\$ 5.33
Average Common Shares Outstanding							
Basic	479	484	487	487	490	483	496
Diluted	483	488	492	494	496	488	502
Efficiency	60%	61%	62%	63%	63%	61%	62%
Noninterest income to total revenue	43%	44%	44%	45%	45%	44%	45%
Effective tax rate (c)	26.8%	26.0%	23.0%	23.4%	25.4%	25.3%	24.4%

(a) Includes net gains (losses) on sales of securities of \$(1) million, \$13 million, \$(2) million, \$(4) million, and \$7 million for the quarters ended September 30, 2017, June 30, 2017, March 31, 2017, December 31, 2016 and September 30, 2016, respectively, and \$10 million and \$20 million for the nine months ended September 30, 2017 and September 30, 2016, respectively.

(b) Dividends are payable quarterly other than Series O, Series R and Series S preferred stock, which are payable semiannually, with the Series O payable in different quarters than the Series R and Series S preferred stock.

(c) The effective income tax rates are generally lower than the statutory rate due to the relationship of pretax income to tax credits and earnings that are not subject to tax.

Table 2: Consolidated Balance Sheet (Unaudited)

<i>In millions, except par value</i>	September 30 2017	June 30 2017	March 31 2017	December 31 2016	September 30 2016
Assets					
Cash and due from banks	\$ 4,736	\$ 5,039	\$ 5,003	\$ 4,879	\$ 4,531
Interest-earning deposits with banks (a)	24,713	22,482	27,877	25,711	27,058
Loans held for sale (b)	1,764	2,030	1,414	2,504	2,053
Investment securities – available for sale	57,254	58,878	59,339	60,104	61,941
Investment securities – held to maturity	17,740	17,553	17,093	15,843	16,573
Loans (b)	221,109	218,034	212,826	210,833	210,446
Allowance for loan and lease losses	(2,605)	(2,561)	(2,561)	(2,589)	(2,619)
Net loans	218,504	215,473	210,265	208,244	207,827
Equity investments (c)	11,009	10,819	10,900	10,728	10,605
Mortgage servicing rights	1,854	1,867	1,867	1,758	1,293
Goodwill	9,163	9,163	9,103	9,103	9,103
Other (b)	28,454	28,886	28,083	27,506	28,364
Total assets	<u>\$ 375,191</u>	<u>\$ 372,190</u>	<u>\$ 370,944</u>	<u>\$ 366,380</u>	<u>\$ 369,348</u>
Liabilities					
Deposits					
Noninterest-bearing	\$ 79,967	\$ 79,550	\$ 79,246	\$ 80,230	\$ 82,159
Interest-bearing	180,768	179,626	181,464	176,934	177,736
Total deposits	260,735	259,176	260,710	257,164	259,895
Borrowed funds					
Federal Home Loan Bank borrowings	20,538	19,039	19,549	17,549	17,050
Bank notes and senior debt	26,467	26,054	23,745	22,972	22,431
Subordinated debt	5,601	6,111	6,889	8,009	8,708
Other (b)	4,958	5,202	4,879	4,176	3,352
Total borrowed funds	57,564	56,406	55,062	52,706	51,541
Allowance for unfunded loan commitments and letters of credit	293	304	305	301	310
Accrued expenses and other liabilities	10,147	10,119	8,964	9,355	10,757
Total liabilities	<u>328,739</u>	<u>326,005</u>	<u>325,041</u>	<u>319,526</u>	<u>322,503</u>
Equity					
Preferred stock (d)					
Common stock - \$5 par value					
Authorized 800 shares, issued 542 shares	2,710	2,710	2,709	2,709	2,709
Capital surplus	16,343	16,326	16,275	16,651	16,159
Retained earnings	33,819	33,133	32,372	31,670	30,958
Accumulated other comprehensive income (loss)	(22)	(98)	(279)	(265)	646
Common stock held in treasury at cost: 66, 62, 57, 57 and 54 shares	(6,462)	(5,987)	(5,323)	(5,066)	(4,765)
Total shareholders' equity	46,388	46,084	45,754	45,699	45,707
Noncontrolling interests	64	101	149	1,155	1,138
Total equity	46,452	46,185	45,903	46,854	46,845
Total liabilities and equity	<u>\$ 375,191</u>	<u>\$ 372,190</u>	<u>\$ 370,944</u>	<u>\$ 366,380</u>	<u>\$ 369,348</u>

(a) Amounts include balances held with the Federal Reserve Bank of Cleveland of \$24.3 billion, \$22.1 billion, \$27.5 billion, \$25.1 billion and \$26.6 billion as of September 30, 2017, June 30, 2017, March 31, 2017, December 31, 2016 and September 30, 2016, respectively.

(b) Amounts include assets and liabilities for which PNC has elected the fair value option. Our second quarter 2017 Form 10-Q included, and our third quarter 2017 Form 10-Q will include, additional information regarding these items.

(c) Amounts include our equity interest in BlackRock.

(d) Par value less than \$.5 million at each date.

Table 3: Average Consolidated Balance Sheet (Unaudited) (a)

In millions	Three months ended					Nine months ended	
	September 30	June 30	March 31	December 31	September 30	September 30	September 30
	2017	2017	2017	2016	2016	2017	2016
Assets							
Interest-earning assets:							
Investment securities							
Securities available for sale							
Residential mortgage-backed							
Agency	\$ 25,493	\$ 25,862	\$ 26,385	\$ 26,374	\$ 25,825	\$ 25,910	\$ 25,129
Non-agency	2,758	2,947	3,127	3,303	3,490	2,943	3,717
Commercial mortgage-backed	4,838	5,493	5,919	6,283	6,276	5,413	6,399
Asset-backed	5,546	5,863	5,992	5,977	5,823	5,799	5,661
U.S. Treasury and government agencies	13,081	12,881	13,101	12,805	9,929	13,021	9,846
Other	5,011	5,093	5,293	5,237	5,166	5,131	5,006
Total securities available for sale	56,727	58,139	59,817	59,979	56,509	58,217	55,758
Securities held to maturity							
Residential mortgage-backed	13,549	12,790	11,852	11,465	10,521	12,736	10,215
Commercial mortgage-backed	1,211	1,393	1,458	1,532	1,666	1,353	1,747
Asset-backed	358	490	556	585	702	468	708
U.S. Treasury and government agencies	561	533	529	444	264	541	262
Other	2,000	2,007	2,041	2,030	1,983	2,015	2,016
Total securities held to maturity	17,679	17,213	16,436	16,056	15,136	17,113	14,948
Total investment securities	74,406	75,352	76,253	76,035	71,645	75,330	70,706
Loans							
Commercial	109,503	106,944	103,084	101,880	100,320	106,534	99,795
Commercial real estate	29,676	29,655	29,178	29,247	29,034	29,505	28,555
Equipment lease financing	7,704	7,602	7,497	7,398	7,463	7,602	7,485
Consumer	56,062	56,342	56,843	57,164	57,163	56,413	57,612
Residential real estate	16,273	15,830	15,651	15,193	14,870	15,920	14,677
Total loans	219,218	216,373	212,253	210,882	208,850	215,974	208,124
Interest-earning deposits with banks	23,859	22,543	24,192	25,245	28,063	23,530	26,691
Other interest-earning assets	9,024	9,748	8,395	7,983	8,174	9,058	7,797
Total interest-earning assets	326,507	324,016	321,093	320,145	316,732	323,892	313,318
Noninterest-earning assets	46,890	46,286	45,323	46,041	47,138	46,172	46,289
Total assets	\$ 373,397	\$ 370,302	\$ 366,416	\$ 366,186	\$ 363,870	\$ 370,064	\$ 359,607
Liabilities and Equity							
Interest-bearing liabilities:							
Interest-bearing deposits							
Money market	\$ 62,325	\$ 62,157	\$ 63,921	\$ 67,271	\$ 70,076	\$ 62,795	\$ 72,960
Demand	56,743	57,513	56,797	55,223	53,428	57,017	51,854
Savings	43,869	42,128	39,095	35,224	31,791	41,715	27,770
Time deposits	17,571	17,214	17,058	18,409	18,910	17,283	19,051
Total interest-bearing deposits	180,508	179,012	176,871	176,127	174,205	178,810	171,635
Borrowed funds							
Federal Home Loan Bank borrowings	19,190	20,405	20,416	17,465	17,524	19,999	18,694
Bank notes and senior debt	26,602	24,817	22,992	21,653	22,896	24,817	21,990
Subordinated debt	5,970	6,607	7,102	8,287	8,356	6,556	8,337
Other	5,254	5,695	4,432	4,127	4,205	5,130	4,390
Total borrowed funds	57,016	57,524	54,942	51,532	52,981	56,502	53,411
Total interest-bearing liabilities	237,524	236,536	231,813	227,659	227,186	235,312	225,046
Noninterest-bearing liabilities and equity:							
Noninterest-bearing deposits	78,931	77,375	78,050	80,925	78,303	78,122	77,133
Accrued expenses and other liabilities	10,749	10,432	10,081	10,828	11,855	10,423	11,169
Equity	46,193	45,959	46,472	46,774	46,526	46,207	46,259
Total liabilities and equity	\$ 373,397	\$ 370,302	\$ 366,416	\$ 366,186	\$ 363,870	\$ 370,064	\$ 359,607

(a) Calculated using average daily balances.

Table 4: Details of Net Interest Margin (Unaudited) (a)

	<i>Three months ended</i>					<i>Nine months ended</i>	
	September 30	June 30	March 31	December 31	September 30	September 30	
	2017	2017	2017	2016	2016	2017	2016
Average yields/rates							
Yield on interest-earning assets							
Investment securities							
Securities available for sale							
Residential mortgage-backed							
Agency	2.61%	2.51%	2.57%	2.30%	2.39%	2.57%	2.47%
Non-agency	5.91%	5.58%	5.59%	5.18%	5.06%	5.69%	4.75%
Commercial mortgage-backed	2.71%	2.56%	2.35%	2.25%	2.47%	2.53%	2.73%
Asset-backed	2.53%	2.48%	2.50%	2.39%	2.31%	2.51%	2.27%
U.S. Treasury and government agencies	1.83%	1.78%	1.66%	1.41%	1.33%	1.76%	1.46%
Other	3.08%	3.08%	2.93%	2.97%	2.99%	3.03%	3.00%
Total securities available for sale	2.63%	2.56%	2.53%	2.33%	2.42%	2.57%	2.50%
Securities held to maturity							
Residential mortgage-backed	2.81%	2.82%	2.79%	2.52%	2.71%	2.80%	2.85%
Commercial mortgage-backed	4.42%	4.30%	3.50%	4.12%	3.51%	4.05%	3.55%
Asset-backed	2.53%	2.35%	2.21%	2.29%	1.99%	2.34%	1.91%
U.S. Treasury and government agencies	3.07%	3.10%	3.07%	3.25%	3.81%	3.08%	3.80%
Other	5.30%	5.28%	5.34%	5.35%	6.58%	5.31%	5.77%
Total securities held to maturity	3.20%	3.22%	3.16%	3.04%	3.29%	3.19%	3.29%
Total investment securities	2.77%	2.71%	2.67%	2.48%	2.60%	2.71%	2.67%
Loans							
Commercial	3.54%	3.45%	3.24%	3.11%	3.05%	3.41%	3.07%
Commercial real estate	3.65%	3.48%	3.27%	3.30%	3.23%	3.47%	3.30%
Equipment lease financing	3.71%	3.65%	3.34%	3.33%	4.06%	3.56%	3.64%
Consumer	4.67%	4.52%	4.47%	4.35%	4.32%	4.55%	4.29%
Residential real estate	4.45%	4.55%	4.55%	4.64%	4.60%	4.52%	4.72%
Total loans	3.92%	3.82%	3.67%	3.59%	3.57%	3.81%	3.58%
Interest-earning deposits with banks	1.26%	1.04%	.81%	.56%	.50%	1.03%	.50%
Other interest-earning assets	3.47%	3.38%	3.54%	3.80%	3.23%	3.46%	3.48%
Total yield on interest-earning assets	3.45%	3.35%	3.22%	3.09%	3.07%	3.34%	3.11%
Rate on interest-bearing liabilities							
Interest-bearing deposits							
Money market	.41%	.30%	.23%	.21%	.19%	.32%	.20%
Demand	.14%	.12%	.10%	.08%	.08%	.12%	.07%
Savings	.45%	.45%	.42%	.42%	.40%	.44%	.40%
Time deposits	.79%	.73%	.69%	.66%	.66%	.74%	.66%
Total interest-bearing deposits	.37%	.32%	.28%	.26%	.25%	.32%	.25%
Borrowed funds							
Federal Home Loan Bank borrowings	1.37%	1.23%	1.09%	1.01%	.86%	1.23%	.78%
Bank notes and senior debt	2.05%	2.00%	1.85%	1.55%	1.50%	1.98%	1.59%
Subordinated debt	3.48%	3.66%	3.49%	3.05%	3.06%	3.54%	3.20%
Other	1.60%	1.67%	1.36%	1.41%	1.41%	1.56%	1.35%
Total borrowed funds	1.93%	1.89%	1.74%	1.60%	1.53%	1.86%	1.54%
Total rate on interest-bearing liabilities	.75%	.70%	.62%	.56%	.54%	.69%	.55%
Interest rate spread	2.70%	2.65%	2.60%	2.53%	2.53%	2.65%	2.56%
Impact of noninterest-bearing sources (b)	.21	.19	.17	.16	.15	.19	.15
Net interest margin	2.91%	2.84%	2.77%	2.69%	2.68%	2.84%	2.71%

- (a) Calculated as annualized taxable-equivalent net interest income divided by average earning assets. To provide more meaningful comparisons of net interest yields for all earning assets, interest income includes the effects of taxable-equivalent adjustments using a statutory federal income tax rate of 35% to increase tax-exempt interest income to a taxable-equivalent basis. This adjustment is not permitted under generally accepted accounting principles (GAAP) in the Consolidated Income Statement. The taxable-equivalent adjustments to net interest income for the three months ended September 30, 2017, June 30, 2017, March 31, 2017, December 31, 2016 and September 30, 2016, were \$55 million, \$54 million, \$52 million, \$50 million and \$49 million, respectively. The taxable-equivalent adjustments to net interest income for the nine months ended September 30, 2017 and September 30, 2016 were \$161 million and \$145 million, respectively.
- (b) Represents the positive effects of investing noninterest-bearing sources in interest-earning assets.

Table 5: Per Share Related Information (Unaudited)

<i>In millions, except per share data</i>	<i>Three months ended</i>					<i>Nine months ended</i>	
	September 30	June 30	March 31	December 31	September 30	September 30	September 30
	2017	2017	2017	2016	2016	2017	2016
Basic							
Net income	\$ 1,126	\$ 1,097	\$ 1,074	\$ 1,047	\$ 1,006	\$ 3,297	\$ 2,938
Less:							
Net income (loss) attributable to noncontrolling interests	12	10	17	22	18	39	60
Preferred stock dividends (a)	63	55	63	42	63	181	168
Preferred stock discount accretion and redemptions	1	2	21	1	1	24	4
Net income attributable to common shareholders	1,050	1,030	973	982	924	3,053	2,706
Less:							
Dividends and undistributed earnings allocated to nonvested restricted shares	5	4	6	7	7	15	19
Net income attributable to basic common shares	\$ 1,045	\$ 1,026	\$ 967	\$ 975	\$ 917	\$ 3,038	\$ 2,687
Basic weighted-average common shares outstanding	479	484	487	487	490	483	496
Basic earnings per common share	\$ 2.18	\$ 2.12	\$ 1.99	\$ 2.01	\$ 1.87	\$ 6.29	\$ 5.41
Diluted							
Net income attributable to basic common shares	\$ 1,045	\$ 1,026	\$ 967	\$ 975	\$ 917	\$ 3,038	\$ 2,687
Less: Impact of BlackRock earnings per share dilution	3	1	4	2	4	8	10
Net income attributable to diluted common shares	\$ 1,042	\$ 1,025	\$ 963	\$ 973	\$ 913	\$ 3,030	\$ 2,677
Basic weighted-average common shares outstanding	479	484	487	487	490	483	496
Dilutive potential common shares	4	4	5	7	6	5	6
Diluted weighted-average common shares outstanding	483	488	492	494	496	488	502
Diluted earnings per common share	\$ 2.16	\$ 2.10	\$ 1.96	\$ 1.97	\$ 1.84	\$ 6.21	\$ 5.33

(a) Dividends are payable quarterly other than the Series O, Series R and Series S preferred stock, which are payable semiannually, with the Series O payable in different quarters than the Series R and Series S preferred stock.

Table 6: Details of Loans (Unaudited)

<i>In millions</i>	September 30	June 30	March 31	December 31	September 30
	2017	2017	2017	2016	2016
Commercial lending					
Commercial					
Manufacturing	\$ 20,658	\$ 20,533	\$ 20,054	\$ 18,891	\$ 19,813
Retail/wholesale trade	18,256	18,101	17,446	16,752	17,211
Service providers	15,014	15,111	14,185	14,707	14,159
Real estate related (a)	12,174	12,179	11,690	11,920	12,045
Health care	9,659	9,541	9,603	9,491	9,148
Financial services	10,968	8,493	7,710	7,241	7,203
Other industries	24,588	24,599	23,077	22,362	21,933
Total commercial	111,317	108,557	103,765	101,364	101,512
Commercial real estate	29,516	29,489	29,435	29,010	29,273
Equipment lease financing	7,694	7,719	7,462	7,581	7,378
Total commercial lending	148,527	145,765	140,662	137,955	138,163
Consumer lending					
Home equity	28,811	29,219	29,577	29,949	30,432
Residential real estate	16,601	16,049	15,781	15,598	15,141
Credit card	5,375	5,211	5,112	5,282	5,029
Other consumer					
Automobile	12,743	12,488	12,337	12,380	11,898
Education	4,620	4,751	4,974	5,159	5,337
Other	4,432	4,551	4,383	4,510	4,446
Total consumer lending	72,582	72,269	72,164	72,878	72,283
Total loans	\$ 221,109	\$ 218,034	\$ 212,826	\$ 210,833	\$ 210,446

(a) Includes loans to customers in the real estate and construction industries.

Allowance for Loan and Lease Losses (Unaudited)

Table 7: Change in Allowance for Loan and Lease Losses

	September 30	June 30	March 31	December 31	September 30
<i>Three months ended - in millions</i>	2017	2017	2017	2016	2016
Beginning balance	\$ 2,561	\$ 2,561	\$ 2,589	\$ 2,619	\$ 2,685
Gross charge-offs:					
Commercial	(39)	(48)	(53)	(61)	(107)
Commercial real estate	(6)	(2)	(1)	(4)	(2)
Equipment lease financing	(4)	(1)	(1)	(1)	(1)
Home equity	(26)	(38)	(34)	(28)	(39)
Residential real estate	(4)		(4)	(3)	(3)
Credit card	(44)	(46)	(46)	(39)	(39)
Other consumer	(62)	(59)	(59)	(58)	(52)
Total gross charge-offs	(185)	(194)	(198)	(194)	(243)
Recoveries:					
Commercial	17	20	24	30	26
Commercial real estate	6	8	7	14	12
Equipment lease financing	2	1	1	1	7
Home equity	24	23	20	21	25
Residential real estate	4	4	4	2	2
Credit card	5	6	5	5	5
Other consumer	21	22	19	15	12
Total recoveries	79	84	80	88	89
Net (charge-offs) / recoveries:					
Commercial	(22)	(28)	(29)	(31)	(81)
Commercial real estate		6	6	10	10
Equipment lease financing	(2)				6
Home equity	(2)	(15)	(14)	(7)	(14)
Residential real estate		4		(1)	(1)
Credit card	(39)	(40)	(41)	(34)	(34)
Other consumer	(41)	(37)	(40)	(43)	(40)
Total net charge-offs	(106)	(110)	(118)	(106)	(154)
Provision for credit losses	130	98	88	67	87
Net change in allowance for unfunded loan commitments and letters of credit	11	1	(4)	9	(7)
Other	9	11	6		8
Ending balance	\$ 2,605	\$ 2,561	\$ 2,561	\$ 2,589	\$ 2,619
Supplemental Information					
Net charge-offs to average loans (for the three months ended) (annualized)	.19%	.20%	.23%	.20%	.29%
Allowance for loan and lease losses to total loans	1.18	1.17	1.20	1.23	1.24
Commercial lending net charge-offs	\$ (24)	\$ (22)	\$ (23)	\$ (21)	\$ (65)
Consumer lending net charge-offs	(82)	(88)	(95)	(85)	(89)
Total net charge-offs	\$ (106)	\$ (110)	\$ (118)	\$ (106)	\$ (154)
Net charge-offs to average loans					
Commercial lending	.06%	.06%	.07%	.06%	.19%
Consumer lending	.45%	.49%	.53%	.47%	.49%

Details of Nonperforming Assets (Unaudited)

Table 8: Nonperforming Assets by Type

	September 30	June 30	March 31	December 31	September 30
<i>In millions</i>	2017	2017	2017	2016	2016
Nonperforming loans, including TDRs					
Commercial lending					
Commercial					
Retail/wholesale trade	\$ 76	\$ 86	\$ 106	\$ 87	\$ 59
Manufacturing	63	65	41	31	43
Service providers	48	52	44	40	43
Real estate related (a)	37	26	28	47	68
Financial services				1	1
Health care	23	33	23	30	22
Other industries	172	206	158	260	285
Total commercial	419	468	400	496	521
Commercial real estate	128	127	137	143	152
Equipment lease financing	3	4	12	16	18
Total commercial lending	550	599	549	655	691
Consumer lending (b)					
Home equity	814	837	900	914	895
Residential real estate	423	439	473	501	502
Credit card	5	5	4	4	4
Other consumer					
Automobile	71	66	61	55	41
Education and other	10	11	11	15	13
Total consumer lending	1,323	1,358	1,449	1,489	1,455
Total nonperforming loans (c)(d)	1,873	1,957	1,998	2,144	2,146
OREO, foreclosed and other assets	194	196	214	230	229
Total nonperforming assets	\$ 2,067	\$ 2,153	\$ 2,212	\$ 2,374	\$ 2,375
Nonperforming loans to total loans	.85%	.90%	.94%	1.02%	1.02%
Nonperforming assets to total loans, OREO, foreclosed and other assets	.93%	.99%	1.04%	1.12%	1.13%
Nonperforming assets to total assets	.55%	.58%	.60%	.65%	.64%
Allowance for loan and lease losses to nonperforming loans	139%	131%	128%	121%	122%

(a) Includes loans related to customers in the real estate and construction industries.

(b) Excludes most consumer loans and lines of credit, not secured by residential real estate, which are charged off after 120 to 180 days past due and are not placed on nonperforming status.

(c) Nonperforming loans exclude certain government insured or guaranteed loans, loans held for sale, loans accounted for under the fair value option and purchased impaired loans.

(d) The recorded investment of loans collateralized by residential real estate property that are in process of foreclosure was \$3 billion at September 30, 2017 and \$4 billion for all other periods presented, which included \$2 billion of loans that are government insured/guaranteed at September 30, 2017, June 30, 2017, March 31, 2017 and December 31, 2016 and \$3 billion at September 30, 2016.

Details of Nonperforming Assets (Unaudited) (Continued)

Table 9: Change in Nonperforming Assets

<i>In millions</i>	July 1, 2017 - September 30, 2017	April 1, 2017 - June 30, 2017	January 1, 2017 - March 31, 2017	October 1, 2016 - December 31, 2016	July 1, 2016 - September 30, 2016
Beginning balance	\$ 2,153	\$ 2,212	\$ 2,374	\$ 2,375	\$ 2,515
New nonperforming assets	303	436	330	518	370
Charge-offs and valuation adjustments	(142)	(152)	(150)	(132)	(153)
Principal activity, including paydowns and payoffs	(162)	(161)	(228)	(279)	(171)
Asset sales and transfers to loans held for sale	(38)	(58)	(42)	(57)	(113)
Returned to performing status	(47)	(124)	(72)	(51)	(73)
Ending balance	\$ 2,067	\$ 2,153	\$ 2,212	\$ 2,374	\$ 2,375

Table 10: Largest Individual Nonperforming Assets at September 30, 2017 (a)

<i>In millions</i>	Outstandings	Industry
1	\$41	Information
2	34	Wholesale Trade
3	29	Mining, Quarrying, Oil and Gas Extraction
4	25	Mining, Quarrying, Oil and Gas Extraction
5	21	Manufacturing
6	18	Construction
7	14	Transportation and Warehousing Manufacturing
8	14	
9	13	Real Estate, Rental and Leasing
10	13	Manufacturing
Total	\$222	

As a percent of total nonperforming assets 11%

(a) Amounts shown are not net of related allowance for loan and lease losses, if applicable.

Accruing Loans Past Due (Unaudited)

Table 11: Accruing Loans Past Due 30 to 59 Days (a)

<i>Dollars in millions</i>	Amount					Percent of Total Outstandings				
	Sept. 30	Jun. 30	Mar. 31	Dec. 31	Sept. 30	Sept. 30	Jun. 30	Mar. 31	Dec. 31	Sept. 30
	2017	2017	2017	2016	2016	2017	2017	2017	2016	2016
Commercial	\$ 44	\$ 42	\$ 62	\$ 81	\$ 64	.04%	.04%	.06%	.08%	.06%
Commercial real estate	8	4	15	5	26	.03%	.01%	.05%	.02%	.09%
Equipment lease financing	4	2	19	29	1	.05%	.03%	.25%	.38%	.01%
Home equity	74	61	57	64	55	.26%	.21%	.19%	.21%	.18%
Residential real estate										
Non government insured	75	78	62	103	60	.45%	.49%	.39%	.66%	.40%
Government insured	60	51	60	56	50	.36%	.32%	.38%	.36%	.33%
Credit card	40	34	32	33	28	.74%	.65%	.63%	.62%	.56%
Other consumer										
Automobile	71	44	35	51	38	.56%	.35%	.28%	.41%	.32%
Education and other										
Non government insured	30	24	22	37	28	.33%	.26%	.24%	.38%	.29%
Government insured	80	93	94	103	104	.88%	1.00%	1.00%	1.07%	1.06%
Total	\$ 486	\$ 433	\$ 458	\$ 562	\$ 454	.22%	.20%	.22%	.27%	.22%

Table 12: Accruing Loans Past Due 60 to 89 Days (a)

<i>Dollars in millions</i>	Amount					Percent of Total Outstandings				
	Sept. 30	Jun. 30	Mar. 31	Dec. 31	Sept. 30	Sept. 30	Jun. 30	Mar. 31	Dec. 31	Sept. 30
	2017	2017	2017	2016	2016	2017	2017	2017	2016	2016
Commercial	\$ 28	\$ 26	\$ 29	\$ 20	\$ 24	.03%	.02%	.03%	.02%	.02%
Commercial real estate	13	1	6	2	1	.04%	.00%	.02%	.01%	.00%
Equipment lease financing	3	4		1	2	.04%	.05%		.01%	.03%
Home equity	31	24	23	30	27	.11%	.08%	.08%	.10%	.09%
Residential real estate										
Non government insured	17	14	23	18	20	.10%	.09%	.15%	.12%	.13%
Government insured	54	55	54	50	51	.33%	.34%	.34%	.32%	.34%
Credit card	25	20	21	21	19	.47%	.38%	.41%	.40%	.38%
Other consumer										
Automobile	16	12	10	12	11	.13%	.10%	.08%	.10%	.09%
Education and other										
Non government insured	15	9	11	12	13	.17%	.10%	.12%	.12%	.13%
Government insured	53	54	50	66	68	.59%	.58%	.53%	.68%	.70%
Total	\$ 255	\$ 219	\$ 227	\$ 232	\$ 236	.12%	.10%	.11%	.11%	.11%

Table 13: Accruing Loans Past Due 90 Days or More (a)

<i>Dollars in millions</i>	Amount					Percent of Total Outstandings				
	Sept. 30	Jun. 30	Mar. 31	Dec. 31	Sept. 30	Sept. 30	Jun. 30	Mar. 31	Dec. 31	Sept. 30
	2017	2017	2017	2016	2016	2017	2017	2017	2016	2016
Commercial	\$ 47	\$ 50	\$ 40	\$ 39	\$ 37	.04%	.05%	.04%	.04%	.04%
Commercial real estate		2					.01%			
Residential real estate										
Non government insured	12	11	10	24	18	.07%	.07%	.06%	.15%	.12%
Government insured	406	400	422	476	478	2.45%	2.49%	2.67%	3.05%	3.16%
Credit card	38	36	37	37	31	.71%	.69%	.72%	.70%	.62%
Other consumer										
Automobile	5	4	5	5	4	.04%	.03%	.04%	.04%	.03%
Education and other										
Non government insured	9	8	9	10	9	.10%	.09%	.10%	.10%	.09%
Government insured	161	163	176	191	189	1.78%	1.75%	1.88%	1.98%	1.93%
Total	\$ 678	\$ 674	\$ 699	\$ 782	\$ 766	.31%	.31%	.33%	.37%	.36%

(a) Excludes loans held for sale and purchased impaired loans.

Business Segment Descriptions (Unaudited)

Retail Banking provides deposit, lending, brokerage, investment management and cash management products and services to consumer and small business customers within our primary geographic markets. Our customers are serviced through our branch network, ATMs, call centers, online banking and mobile channels. The branch network is located primarily in Pennsylvania, Ohio, New Jersey, Michigan, Illinois, Maryland, Indiana, Florida, North Carolina, Kentucky, Washington, D.C., Delaware, Virginia, Georgia, Alabama, Missouri, Wisconsin and South Carolina. Deposit products include checking, savings and money market accounts and certificates of deposit. Lending products include residential mortgages, home equity loans and lines of credit, auto loans, credit cards, education loans and personal loans and lines of credit. The residential mortgage loans are directly originated within our branch network and nationwide, and are typically underwritten to government agency and/or third-party standards, and either sold, servicing retained, or held on our balance sheet. Our mortgage servicing operation performs all functions related to servicing residential mortgage loans for investors and for loans we own. Brokerage, investment management and cash management products and services include managed accounts, education accounts, retirement accounts and trust and estate services.

Corporate & Institutional Banking provides lending, treasury management, and capital markets-related products and services to mid-sized and large corporations, government and not-for-profit entities. Lending products include secured and unsecured loans, letters of credit and equipment leases. Treasury management services include cash and investment management, receivables management, disbursement services, funds transfer services, information reporting and global trade services. Capital markets-related products and services include foreign exchange, derivatives, securities, loan syndications, mergers and acquisitions advisory and equity capital markets advisory related services. We also provide commercial loan servicing and technology solutions for the commercial real estate finance industry. Products and services are generally provided within our primary geographic markets. We offer certain products and services nationally and internationally.

Asset Management Group provides personal wealth management for high net worth and ultra high net worth clients and institutional asset management. Wealth management products and services include investment and retirement planning, customized investment management, private banking, tailored credit solutions, and trust management and administration for individuals and their families. Our Hawthorn unit provides multi-generational family planning including estate, financial, tax planning, fiduciary, investment management and consulting, private banking, personal administrative services, asset custody and customized performance reporting to ultra high net worth families. Institutional asset management provides advisory, custody and retirement administration services. The business also offers PNC proprietary mutual funds. Institutional clients include corporations, unions, municipalities, non-profits, foundations and endowments, primarily located in our geographic footprint.

BlackRock, in which we hold an equity investment, is a leading publicly traded investment management firm providing a broad range of investment and risk management services to institutional and retail clients worldwide. Using a diverse platform of active and index investment strategies across asset classes, BlackRock develops investment outcomes and asset allocation solutions for clients. Product offerings include single- and multi-asset class portfolios investing in equities, fixed income, alternatives and money market instruments. BlackRock also offers an investment and risk management technology platform, risk analytics, advisory and technology services and solutions to a broad base of institutional and wealth management investors. Our equity investment in BlackRock provides us with an additional source of noninterest income and increases our overall revenue diversification. BlackRock is a publicly traded company, and additional information regarding its business is available in its filings with the Securities and Exchange Commission (SEC). At September 30, 2017, our economic interest in BlackRock was 22%.

Table 14: Period End Employees (a)

	September 30 2017	June 30 2017	March 31 2017	December 31 2016	September 30 2016
Full-time employees					
Retail Banking	29,486	29,463	29,606	29,491	29,438
Other full-time employees	20,637	20,399	20,065	19,869	19,813
Total full-time employees	50,123	49,862	49,671	49,360	49,251
Part-time employees					
Retail Banking	2,422	2,554	2,492	2,458	2,577
Other part-time employees	223	540	192	188	215
Total part-time employees	2,645	3,094	2,684	2,646	2,792
Total	52,768	52,956	52,355	52,006	52,043

(a) See note (a) on page 11. In each of the second and third quarters of 2017, certain personnel were moved from Other into Retail Banking. Prior periods have been revised to reflect these changes.

Table 15: Summary of Business Segment Income and Revenue (Unaudited) (a) (b)

<i>In millions</i>	<i>Three months ended</i>					<i>Nine months ended</i>	
	September 30	June 30	March 31	December 31	September 30	September 30	September 30
	2017	2017	2017	2016	2016	2017	2016
Income							
Retail Banking	\$ 232	\$ 230	\$ 213	\$ 228	\$ 224	\$ 675	\$ 795
Corporate & Institutional Banking	525	518	484	545	509	1,527	1,364
Asset Management Group	47	52	47	55	58	146	155
Other, including BlackRock (c)	322	297	330	219	215	949	624
Net income	\$ 1,126	\$ 1,097	\$ 1,074	\$ 1,047	\$ 1,006	\$ 3,297	\$ 2,938
Revenue							
Retail Banking	\$ 1,819	\$ 1,784	\$ 1,724	\$ 1,775	\$ 1,816	\$ 5,327	\$ 5,429
Corporate & Institutional Banking	1,479	1,478	1,363	1,393	1,352	4,320	3,954
Asset Management Group	292	290	289	288	294	871	863
Other, including BlackRock (c)	535	508	508	418	367	1,551	1,042
Total revenue	\$ 4,125	\$ 4,060	\$ 3,884	\$ 3,874	\$ 3,829	\$ 12,069	\$ 11,288

- (a) Effective for the first quarter of 2017, as a result of changes to how we manage our businesses, we realigned our segments and, accordingly, have changed the basis of presentation of our segments, resulting in four reportable business segments: Retail Banking, Corporate & Institutional Banking, Asset Management Group and BlackRock. For purposes of this presentation, we have combined BlackRock with Other. All 2016 prior periods presented were revised to conform to the new segment alignment.
- (b) Our business information is presented based on our internal management reporting practices. Net interest income in business segment results reflects PNC's internal funds transfer pricing methodology. Assets receive a funding charge and liabilities and capital receive a funding credit based on a transfer pricing methodology that incorporates product repricing characteristics, tenor and other factors. We periodically refine our internal methodologies as management reporting practices are enhanced. In the first quarter of 2017, we made certain adjustments to our internal funds transfer pricing methodology primarily relating to weighted average lives of certain non-maturity deposits. These changes in methodology affected business segment results, primarily adversely impacting net interest income for Corporate & Institutional Banking and Retail Banking, offset by increased net interest income in Other. All 2016 prior periods presented were revised to reflect our change in internal funds transfer pricing methodology.
- (c) Includes earnings and gains or losses related to PNC's equity interest in BlackRock and residual activities that do not meet the criteria for disclosure as a separate reportable business. We provide additional information on these activities in our Form 10-K and Form 10-Q filings with the SEC.

Table 16: Retail Banking (Unaudited) (a)

<i>Dollars in millions</i>	<i>Three months ended</i>					<i>Nine months ended</i>	
	September 30	June 30	March 31	December 31	September 30	September 30	
	2017	2017	2017	2016	2016	2017	2016
Income Statement							
Net interest income	\$ 1,176	\$ 1,139	\$ 1,121	\$ 1,120	\$ 1,136	\$ 3,436	\$ 3,391
Noninterest income	643	645	603	655	680	1,891	2,038
Total revenue	1,819	1,784	1,724	1,775	1,816	5,327	5,429
Provision for credit losses	77	50	71	87	102	198	210
Noninterest expense	1,375	1,370	1,315	1,328	1,359	4,060	3,963
Pretax earnings	367	364	338	360	355	1,069	1,256
Income taxes	135	134	125	132	131	394	461
Earnings	\$ 232	\$ 230	\$ 213	\$ 228	\$ 224	\$ 675	\$ 795
Average Balance Sheet							
Loans held for sale	\$ 802	\$ 730	\$ 843	\$ 1,060	\$ 1,050	\$ 791	\$ 902
Loans							
Consumer							
Home equity	\$ 25,173	\$ 25,413	\$ 25,601	\$ 25,768	\$ 26,005	\$ 25,394	\$ 26,351
Automobile	12,484	12,220	12,146	11,868	11,353	12,285	11,040
Education	4,723	4,913	5,131	5,289	5,454	4,921	5,653
Credit cards	5,280	5,137	5,121	5,099	4,943	5,180	4,818
Other	1,787	1,760	1,756	1,762	1,781	1,767	1,799
Total consumer	49,447	49,443	49,755	49,786	49,536	49,547	49,661
Commercial and commercial real estate	10,630	10,925	11,006	11,082	11,201	10,852	11,520
Residential mortgage	12,382	11,918	11,688	11,169	10,798	11,999	10,518
Total loans	\$ 72,459	\$ 72,286	\$ 72,449	\$ 72,037	\$ 71,535	\$ 72,398	\$ 71,699
Total assets	\$ 88,642	\$ 88,671	\$ 87,109	\$ 86,133	\$ 85,789	\$ 88,589	\$ 85,783
Deposits							
Noninterest-bearing demand	\$ 30,222	\$ 29,540	\$ 29,010	\$ 29,422	\$ 28,871	\$ 29,600	\$ 28,009
Interest-bearing demand	40,762	41,465	40,649	39,170	38,494	40,959	38,387
Money market	35,671	37,523	39,321	41,009	43,155	37,492	46,147
Savings	39,908	38,358	35,326	32,111	29,268	37,881	25,738
Certificates of deposit	12,962	13,304	13,735	14,150	14,601	13,331	14,978
Total deposits	\$ 159,525	\$ 160,190	\$ 158,041	\$ 155,862	\$ 154,389	\$ 159,263	\$ 153,259
Performance Ratios							
Return on average assets	1.04%	1.04%	.99%	1.05%	1.04%	1.02%	1.24%
Noninterest income to total revenue	35%	36%	35%	37%	37%	35%	38%
Efficiency	76%	77%	76%	75%	75%	76%	73%

(a) See note (a) on page 11.

Retail Banking (Unaudited) (Continued)

<i>Dollars in millions, except as noted</i>	<i>Three months ended</i>					<i>Nine months ended</i>	
	September 30	June 30	March 31	December 31	September 30	September 30	
	2017	2017	2017	2016	2016	2017	2016
Supplemental Noninterest Income Information							
Consumer services	\$ 273	\$ 277	\$ 250	\$ 269	\$ 267	\$ 800	\$ 792
Brokerage	\$ 77	\$ 78	\$ 76	\$ 73	\$ 73	\$ 231	\$ 222
Residential mortgage	\$ 104	\$ 104	\$ 113	\$ 142	\$ 160	\$ 321	\$ 425
Service charges on deposits	\$ 174	\$ 163	\$ 154	\$ 165	\$ 168	\$ 491	\$ 474
Residential Mortgage Information							
Residential mortgage servicing statistics							
<i>(in billions, except as noted) (a)</i>							
Serviced portfolio balance (b)	\$ 129	\$ 131	\$ 130	\$ 125	\$ 126		
Serviced portfolio acquisitions	\$ 2	\$ 8	\$ 8	\$ 3	\$ 5	\$ 18	\$ 16
MSR asset value (b)	\$ 1.2	\$ 1.2	\$ 1.3	\$ 1.2	\$.8		
MSR capitalization value (in basis points) (b)	95	95	97	94	65		
Servicing income: (in millions)							
Servicing fees, net (c)	\$ 46	\$ 44	\$ 52	\$ 42	\$ 45	\$ 142	\$ 150
Mortgage servicing rights valuation, net of economic hedge	\$ 7	\$ 11	\$ 12	\$ 35	\$ 30	\$ 30	\$ 57
Residential mortgage loan statistics							
Loan origination volume (in billions)	\$ 2.5	\$ 2.2	\$ 1.9	\$ 3.0	\$ 3.1	\$ 6.6	\$ 7.6
Loan sale margin percentage	2.80%	2.74%	2.96%	2.79%	3.33%	2.83%	3.33%
Percentage of originations represented by:							
Purchase volume (d)	57%	61%	43%	33%	41%	54%	43%
Refinance volume	43%	39%	57%	67%	59%	46%	57%
Other Information (b)							
Customer-related statistics (average)							
Non-teller deposit transactions (e)	54%	52%	52%	51%	50%	53%	49%
Digital consumer customers (f)	62%	62%	61%	60%	59%	61%	57%
Credit-related statistics							
Nonperforming assets	\$ 1,126	\$ 1,149	\$ 1,209	\$ 1,257	\$ 1,220		
Net charge-offs	\$ 85	\$ 87	\$ 100	\$ 90	\$ 89	\$ 272	\$ 260
Other statistics							
ATMs	8,987	8,972	8,976	9,024	9,045		
Branches (g)	2,474	2,481	2,508	2,520	2,600		
Universal branches (h)	517	518	527	526	475		
Brokerage account client assets (in billions) (i)	\$ 48	\$ 46	\$ 46	\$ 44	\$ 44		

(a) Represents mortgage loan servicing balances for third parties and the related income.

(b) Presented as of period end, except for customer-related statistics which are averages for the quarterly and year-to-date periods, respectively, and net charge-offs, which are for the three months and nine months ended, respectively.

(c) Servicing fees net of impact of decrease in MSR value due to passage of time, including the impact from both regularly scheduled loan prepayments and loans that were paid down or paid off during the period.

(d) Mortgages with borrowers as part of residential real estate purchase transactions.

(e) Percentage of total consumer and business banking deposit transactions processed at an ATM or through our mobile banking application.

(f) Represents consumer checking relationships that process the majority of their transactions through non-teller channels.

(g) Excludes stand-alone mortgage offices and satellite offices (e.g., drive-ups, electronic branches and retirement centers) that provide limited products and/or services.

(h) Included in total branches, represents branches operating under our Universal model.

(i) Includes cash and money market balances.

Table 17: Corporate & Institutional Banking (Unaudited) (a)

Dollars in millions	Three months ended					Nine months ended	
	September 30	June 30	March 31	December 31	September 30	September 30	September 30
	2017	2017	2017	2016	2016	2017	2016
Income Statement							
Net interest income	\$ 924	\$ 890	\$ 839	\$ 864	\$ 826	\$ 2,653	\$ 2,448
Noninterest income	555	588	524	529	526	1,667	1,506
Total revenue	1,479	1,478	1,363	1,393	1,352	4,320	3,954
Provision for credit losses (benefit)	62	87	25	(3)	8	174	180
Noninterest expense	599	602	584	567	565	1,785	1,655
Pretax earnings	818	789	754	829	779	2,361	2,119
Income taxes	293	271	270	284	270	834	755
Earnings	\$ 525	\$ 518	\$ 484	\$ 545	\$ 509	\$ 1,527	\$ 1,364
Average Balance Sheet							
Loans held for sale	\$ 917	\$ 716	\$ 1,116	\$ 965	\$ 994	\$ 916	\$ 835
Loans							
Commercial	\$ 98,794	\$ 96,012	\$ 92,116	\$ 90,816	\$ 89,146	\$ 95,660	\$ 88,302
Commercial real estate	27,559	27,575	27,091	27,124	26,990	27,410	26,528
Equipment lease financing	7,704	7,602	7,497	7,398	7,463	7,602	7,484
Total commercial lending	134,057	131,189	126,704	125,338	123,599	130,672	122,314
Consumer	222	278	331	352	399	276	449
Total loans	\$ 134,279	\$ 131,467	\$ 127,035	\$ 125,690	\$ 123,998	\$ 130,948	\$ 122,763
Total assets							
Total assets	\$ 150,948	\$ 148,267	\$ 142,592	\$ 142,325	\$ 141,550	\$ 147,299	\$ 139,632
Deposits							
Noninterest-bearing demand	\$ 47,180	\$ 46,327	\$ 47,423	\$ 49,772	\$ 47,801	\$ 46,976	\$ 47,501
Money market	23,413	21,321	21,086	22,569	23,068	21,949	22,534
Interest-bearing demand and other	16,879	16,016	15,391	16,190	15,116	16,100	13,188
Total deposits	\$ 87,472	\$ 83,664	\$ 83,900	\$ 88,531	\$ 85,985	\$ 85,025	\$ 83,223
Performance Ratios							
Return on average assets	1.38%	1.40%	1.38%	1.52%	1.43%	1.39%	1.31%
Noninterest income to total revenue	38%	40%	38%	38%	39%	39%	38%
Efficiency	41%	41%	43%	41%	42%	41%	42%
Other Information							
Commercial loan servicing portfolio (in billions) (b) (c)	\$ 513	\$ 502	\$ 490	\$ 487	\$ 461		
Consolidated revenue from: (d)							
Treasury Management (e)	\$ 384	\$ 372	\$ 359	\$ 358	\$ 347	\$ 1,115	\$ 990
Capital Markets (e)	\$ 231	\$ 268	\$ 247	\$ 208	\$ 213	\$ 746	\$ 600
Commercial mortgage banking activities							
Commercial mortgage loans held for sale (f)	\$ 22	\$ 38	\$ 13	\$ 50	\$ 27	\$ 73	\$ 77
Commercial mortgage loan servicing income (g)	56	55	58	62	62	169	186
Commercial mortgage servicing rights valuation, net of economic hedge (h)	6	19	16	22	1	41	22
Total	\$ 84	\$ 112	\$ 87	\$ 134	\$ 90	\$ 283	\$ 285
Average Loans (by C&IB business)							
Corporate Banking	\$ 56,867	\$ 54,937	\$ 53,839	\$ 52,920	\$ 51,904	\$ 55,242	\$ 50,879
Real Estate	38,516	38,318	37,136	37,262	36,721	37,995	36,235
Business Credit	16,097	15,645	14,839	14,741	14,772	15,531	14,770
Equipment Finance	13,744	13,481	12,478	12,096	11,771	13,239	11,736
Commercial Banking	7,042	7,124	7,041	6,914	7,074	7,052	7,242
Other	2,013	1,962	1,702	1,757	1,756	1,889	1,901
Total average loans	\$ 134,279	\$ 131,467	\$ 127,035	\$ 125,690	\$ 123,998	\$ 130,948	\$ 122,763
Net carrying amount of commercial mortgage servicing rights (c)							
Net carrying amount of commercial mortgage servicing rights (c)	\$ 628	\$ 618	\$ 606	\$ 576	\$ 473		
Credit-related statistics							
Nonperforming assets (c)	\$ 549	\$ 586	\$ 546	\$ 691	\$ 712		
Net charge-offs	\$ 22	\$ 21	\$ 21	\$ 17	\$ 65	\$ 64	\$ 163

(a) See note (a) on page 11.

(b) Represents loans serviced (exclusive of agent responsibilities) for PNC and others.

(c) Presented as of period end.

(d) Represents consolidated PNC amounts.

(e) Includes amounts reported in net interest income and noninterest income, predominantly in corporate service fees.

(f) Includes other noninterest income for valuations on commercial mortgage loans held for sale and related commitments, derivative valuations, originations fees, and gains on sale of loans held for sale and net interest income on loans held for sale.

- (g) Includes net interest income and noninterest income (primarily in corporate service fees) from loan servicing net of reduction in commercial mortgage servicing rights due to time decay and payoffs. Commercial mortgage servicing rights valuation, net of economic hedge is shown separately.
 - (h) Includes amounts reported in corporate service fees.
-

Table 18: Asset Management Group (Unaudited) (a)

<i>Dollars in millions, except as noted</i>	<i>Three months ended</i>					<i>Nine months ended</i>	
	September 30	June 30	March 31	December 31	September 30	September 30	
	2017	2017	2017	2016	2016	2017	2016
Income Statement							
Net interest income	\$ 72	\$ 73	\$ 71	\$ 73	\$ 74	\$ 216	\$ 227
Noninterest income	220	217	218	215	220	655	636
Total revenue	292	290	289	288	294	871	863
Provision for credit losses (benefit)	3	(7)	(2)	(6)	(3)	(6)	
Noninterest expense	214	215	217	207	206	646	618
Pretax earnings	75	82	74	87	91	231	245
Income taxes	28	30	27	32	33	85	90
Earnings	\$ 47	\$ 52	\$ 47	\$ 55	\$ 58	\$ 146	\$ 155
Average Balance Sheet							
Loans							
Consumer	\$ 4,977	\$ 5,089	\$ 5,113	\$ 5,266	\$ 5,350	\$ 5,059	\$ 5,493
Commercial and commercial real estate	680	700	728	738	721	705	759
Residential mortgage	1,330	1,246	1,190	1,137	1,069	1,257	1,032
Total loans	\$ 6,987	\$ 7,035	\$ 7,031	\$ 7,141	\$ 7,140	\$ 7,021	\$ 7,284
Total assets	\$ 7,464	\$ 7,516	\$ 7,476	\$ 7,597	\$ 7,588	\$ 7,499	\$ 7,743
Deposits							
Noninterest-bearing demand	\$ 1,464	\$ 1,468	\$ 1,433	\$ 1,497	\$ 1,426	\$ 1,501	\$ 1,409
Interest-bearing demand	3,469	3,704	3,829	3,844	3,845	3,666	4,069
Money market	3,058	3,219	3,500	3,682	3,850	3,257	4,278
Savings	3,961	3,770	3,768	3,113	2,524	3,834	2,032
Other	237	230	246	272	275	237	275
Total deposits	\$ 12,189	\$ 12,391	\$ 12,776	\$ 12,408	\$ 11,920	\$ 12,495	\$ 12,063
Performance Ratios							
Return on average assets	2.50%	2.78%	2.55%	2.87%	3.03%	2.60%	2.68%
Noninterest income to total revenue	75%	75%	75%	75%	75%	75%	74%
Efficiency	73%	74%	75%	72%	70%	74%	72%
Other Information							
Nonperforming assets (b)	\$ 45	\$ 49	\$ 51	\$ 53	\$ 51		
Net charge-offs	\$ 3	\$ 1	\$ 1	\$ 2	\$ 1	\$ 5	\$ 7
Client Assets Under Administration (in billions) (b) (c)							
Discretionary client assets under management	\$ 146	\$ 141	\$ 141	\$ 137	\$ 138		
Nondiscretionary client assets under administration	129	125	123	120	119		
Total	\$ 275	\$ 266	\$ 264	\$ 257	\$ 257		
Discretionary client assets under management							
Personal	\$ 90	\$ 89	\$ 87	\$ 85	\$ 85		
Institutional	56	52	54	52	53		
Total	\$ 146	\$ 141	\$ 141	\$ 137	\$ 138		
Equity	\$ 75	\$ 72	\$ 71	\$ 68	\$ 67		
Fixed income	49	49	50	49	49		
Liquidity/Other	22	20	20	20	22		
Total	\$ 146	\$ 141	\$ 141	\$ 137	\$ 138		

(a) See note (a) on page 11.

(b) As of period end.

(c) Excludes brokerage account client assets.

Glossary of Terms

Adjusted average total assets - Primarily consisted of total average quarterly (or annual) assets plus (less) unrealized losses (gains) on investment securities, less goodwill and certain other intangible assets (net of eligible deferred taxes).

Basel III common equity Tier 1 capital - Common stock plus related surplus, net of treasury stock, plus retained earnings, plus accumulated other comprehensive income for securities currently and previously held as available for sale, plus accumulated other comprehensive income for pension and other postretirement benefit plans, less goodwill, net of associated deferred tax liabilities, less other disallowed intangibles, net of deferred tax liabilities and plus/less other adjustments.

Basel III common equity Tier 1 capital ratio - Common equity Tier 1 capital divided by period-end risk-weighted assets (as applicable).

Basel III Tier 1 capital - Common equity Tier 1 capital, plus preferred stock, plus certain trust preferred capital securities, plus certain noncontrolling interests that are held by others and plus/less other adjustments.

Basel III Tier 1 capital ratio - Tier 1 capital divided by period-end risk-weighted assets (as applicable).

Basel III Total capital - Tier 1 capital plus qualifying subordinated debt, plus certain trust preferred securities, plus, under the Basel III transitional rules and the standardized approach, the allowance for loan and lease losses included in Tier 2 capital and other.

Basel III Total capital ratio - Total capital divided by period-end risk-weighted assets (as applicable).

Charge-off - Process of removing a loan or portion of a loan from our balance sheet because it is considered uncollectible. We also record a charge-off when a loan is transferred from portfolio holdings to held for sale by reducing the loan carrying amount to the fair value of the loan, if fair value is less than carrying amount.

Combined loan-to-value ratio (CLTV) - This is the aggregate principal balance(s) of the mortgages on a property divided by its appraised value or purchase price.

Common shareholders' equity - Total shareholders' equity less the liquidation value of preferred stock.

Credit valuation adjustment (CVA) - Represents an adjustment to the fair value of our derivatives for our own and counterparties' non-performance risk.

Criticized commercial loans - Loans with potential or identified weaknesses based upon internal risk ratings that comply with the regulatory classification definitions of "Special Mention," "Substandard" or "Doubtful."

Discretionary client assets under management - Assets over which we have sole or shared investment authority for our customers/clients. We do not include these assets on our Consolidated Balance Sheet.

Duration of equity - An estimate of the rate sensitivity of our economic value of equity. A negative duration of equity is associated with asset sensitivity (i.e., positioned for rising interest rates), while a positive value implies liability sensitivity (i.e., positioned for declining interest rates). For example, if the duration of equity is -1.5 years, the economic value of equity increases by 1.5% for each 100 basis point increase in interest rates.

Earning assets - Assets that generate income, which include: interest-earning deposits with banks; loans held for sale; loans; investment securities; and certain other assets.

Effective duration - A measurement, expressed in years, that, when multiplied by a change in interest rates, would approximate the percentage change in value of on- and off-balance sheet positions.

Efficiency - Noninterest expense divided by total revenue.

Fair value - The price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date.

Fee income - When referring to the components of Noninterest income, we use the term fee income to refer to the following categories within Noninterest income: Asset management; Consumer services; Corporate services; Residential mortgage; and Service charges on deposits.

FICO score - A credit bureau-based industry standard score created by Fair Isaac Co. which predicts the likelihood of borrower default. We use FICO scores both in underwriting and assessing credit risk in our consumer lending portfolio. Lower FICO scores indicate likely higher risk of default, while higher FICO scores indicate likely lower risk of default. FICO scores are updated on a periodic basis.

Futures and forward contracts - Contracts in which the buyer agrees to purchase and the seller agrees to deliver a specific financial instrument at a predetermined price or yield. May be settled either in cash or by delivery of the underlying financial instrument.

GAAP - Accounting principles generally accepted in the United States of America.

Impaired loans - Loans are determined to be impaired when, based on current information and events, it is probable that all contractually required payments will not be collected. Impaired loans include commercial nonperforming loans and consumer and commercial TDRs, regardless of nonperforming status. Excluded from impaired loans are nonperforming leases, loans held for sale, loans accounted for under the fair value option, smaller balance homogenous type loans and purchased impaired loans.

Leverage ratio - Tier 1 capital divided by average quarterly adjusted total assets.

LIBOR - Acronym for London InterBank Offered Rate. LIBOR is the average interest rate charged when banks in the London wholesale money market (or interbank market) borrow unsecured funds from each other. LIBOR rates are used as a benchmark for interest rates on a global basis. Our product set includes loans priced using LIBOR as a benchmark.

Loan-to-value ratio (LTV) - A calculation of a loan's collateral coverage that is used both in underwriting and assessing credit risk in our lending portfolio. LTV is the sum total of loan obligations secured by collateral divided by the market value of that same collateral. Market values of the collateral are based on an independent valuation of the collateral. For example, a LTV of less than 90% is better secured and has less credit risk than a LTV of greater than or equal to 90%.

Loss given default (LGD) - An estimate of loss, net of recovery based on collateral type, collateral value, loan exposure, and other factors. Each loan has its own LGD. The LGD risk rating measures the percentage of exposure of a specific credit obligation that we expect to lose if default occurs. LGD is net of recovery, through any means, including but not limited to the liquidation of collateral or deficiency judgments rendered from foreclosure or bankruptcy proceedings.

Nonaccrual loans - Loans for which we do not accrue interest income. Nonaccrual loans include nonperforming loans, in addition to loans accounted for under the fair value option and loans accounted for as held for sale for which full collection of contractual principal and/or interest is not probable.

Nondiscretionary client assets under administration - Assets we hold for our customers/clients in a nondiscretionary, custodial capacity. We do not include these assets on our Consolidated Balance Sheet.

Nonperforming assets - Nonperforming assets include nonperforming loans and OREO, foreclosed and other assets, but exclude certain government insured or guaranteed loans for which we expect to collect substantially all principal and interest, loans held for sale, loans accounted for under the fair value option and purchased impaired loans. We do not accrue interest income on assets classified as nonperforming.

Nonperforming loans - Loans accounted for at amortized cost for which we do not accrue interest income. Nonperforming loans include loans to commercial, commercial real estate, equipment lease financing, home equity, residential real estate, credit card and other consumer customers as well as TDRs which have not returned to performing status. Nonperforming loans exclude certain government insured or guaranteed loans for which we expect to collect substantially all principal and interest, loans held for sale, loans accounted for under the fair value option and purchased impaired loans. Nonperforming loans exclude purchased impaired loans as we are currently accreting interest income over the expected life of the loans.

Notional amount - A number of currency units, shares, or other units specified in a derivative contract.

Operating leverage - The period to period dollar or percentage change in total revenue (GAAP basis) less the dollar or percentage change in noninterest expense. A positive variance indicates that revenue growth exceeded expense growth (i.e., positive operating leverage) while a negative variance implies expense growth exceeded revenue growth (i.e., negative operating leverage).

Options - Contracts that grant the purchaser, for a premium payment, the right, but not the obligation, to either purchase or sell the associated financial instrument at a set price during a specified period or at a specified date in the future.

Other real estate owned (OREO), foreclosed and other assets - Assets taken in settlement of troubled loans primarily through deed-in-lieu of foreclosure or foreclosure. Foreclosed and other assets include real and personal property, equity interests in corporations, partnerships, and limited liability companies. Excludes certain assets that have a government-guarantee which are classified as other receivables.

Probability of default (PD) - An internal risk rating that indicates the likelihood that a credit obligor will enter into default status.

Recovery - Cash proceeds received on a loan that we had previously charged off. We credit the amount received to the allowance for loan and lease losses.

Risk-weighted assets - Computed by the assignment of specific risk-weights (as defined by the Board of Governors of the Federal Reserve System) to assets and off-balance sheet instruments.

Servicing rights - An intangible asset or liability created by an obligation to service assets for others. Typical servicing rights include the right to receive a fee for collecting and forwarding payments on loans and related taxes and insurance premiums held in escrow.

Taxable-equivalent interest income - The interest income earned on certain assets is completely or partially exempt from federal income tax. As such, these tax-exempt instruments typically yield lower returns than taxable investments. To provide more meaningful comparisons of yields and margins for all interest-earning assets, we use interest income on a taxable-equivalent basis in calculating average yields and net interest margins by increasing the interest income earned on tax-exempt assets to make it fully equivalent to interest income earned on other taxable investments. This adjustment is not permitted under GAAP on the Consolidated Income Statement.

Transitional Basel III common equity - Common equity calculated under Basel III using phased in definitions and deductions applicable to us during the related presentation period.

Troubled debt restructuring (TDR) - A loan whose terms have been restructured in a manner that grants a concession to a borrower experiencing financial difficulties.

Yield curve - A graph showing the relationship between the yields on financial instruments or market indices of the same credit quality with different maturities. For example, a "normal" or "positive" yield curve exists when long-term bonds have higher yields than short-term bonds. A "flat" yield curve exists when yields are the same for short-term and long-term bonds. A "steep" yield curve exists when yields on long-term bonds are significantly higher than on short-term bonds. An "inverted" or "negative" yield curve exists when short-term bonds have higher yields than long-term bonds.

Third Quarter 2017

Earnings Conference Call
October 13, 2017

The PNC Financial Services Group



Cautionary Statement Regarding Forward-Looking and Non-GAAP Financial Information



Our earnings conference call presentation is not intended as a full business or financial review and should be viewed in the context of all of the information made available by PNC in its SEC filings and on its corporate website.

The presentation contains forward-looking statements regarding our outlook for earnings, revenues, expenses, capital and liquidity levels and ratios, asset levels, asset quality, financial position, and other matters regarding or affecting PNC and its future business and operations. Forward-looking statements are necessarily subject to numerous assumptions, risks and uncertainties, which change over time. The forward-looking statements in this presentation are qualified by the factors affecting forward-looking statements identified in the more detailed Cautionary Statement included in the Appendix. We provide greater detail regarding these as well as other factors in our 2016 Form 10-K and our 2017 Form 10-Qs, and in our subsequent SEC filings. Our forward-looking statements may also be subject to other risks and uncertainties, including those we may discuss in this presentation or in our SEC filings. Future events or circumstances may change our outlook and may also affect the nature of the assumptions, risks and uncertainties to which our forward-looking statements are subject. Forward-looking statements in this presentation speak only as of the date of this presentation. We do not assume any duty and do not undertake to update those statements. Actual results or future events could differ, possibly materially, from those anticipated in forward-looking statements, as well as from historical performance.

In this presentation, we may sometimes include non-GAAP financial information. Non-GAAP financial information includes metrics such as fee income, tangible book value, pretax, pre-provision earnings and return on tangible common equity, as well as adjusted results and certain information used to review components of reported information. When we do so, we provide GAAP reconciliations for such information. Such reconciliations may be found in our presentation, in these slides, including the Appendix, in other materials on our corporate website, and in our SEC filings. This information supplements our results as reported in accordance with GAAP and should not be viewed in isolation from, or as a substitute for, our GAAP results. We believe that this information and the related reconciliations may be useful to investors, analysts, regulators and others to help understand and evaluate our financial results. We may also use annualized, pro forma, estimated or third party numbers for illustrative or comparative purposes only. These may not reflect actual results.

References to our corporate website are to www.pnc.com under "About Us – Investor Relations." Our SEC filings are available both on our corporate website and on the SEC's website at www.sec.gov. We include web addresses here as inactive textual references only. Information on these websites is not part of this presentation.

Third Quarter 2017 Highlights



- Delivered high quality results
 - Loan growth
 - Net interest income growth
 - Net interest margin expansion
 - Well-managed expenses
 - Benign credit quality
 - Strong capital return

- Ongoing execution on our strategic priorities positions us to deliver positive operating leverage and create long-term shareholder value

Net Income
\$1.1 billion

Diluted EPS
\$2.16

Return on Average Assets
1.20%

Balance Sheet: **Grew Loans and Deposits**



Average balances, \$ billions	Change vs.			Highlights
	3Q17	2Q17	3Q16	
Commercial lending	\$146.9	\$2.7	\$10.1	<ul style="list-style-type: none"> ▪ Linked quarter growth driven by corporate banking, business credit and equipment finance businesses
Consumer lending	72.3	0.2	0.3	<ul style="list-style-type: none"> ▪ Growth in residential mortgage, auto, and credit card; lower home equity and education loans
Total loans	\$219.2	\$2.9	\$10.4	
Investment securities	\$74.4	(\$0.9)	\$2.8	<ul style="list-style-type: none"> ▪ Lower purchase volume in 3Q17 due to relatively less attractive market opportunities during the quarter
Interest-earning deposits with banks	\$23.9	\$1.3	(\$4.2)	<ul style="list-style-type: none"> ▪ Higher balances relative to 2Q17 reflect lower securities purchases in 3Q17
Deposits	\$259.4	\$3.1	\$6.9	<ul style="list-style-type: none"> ▪ Seasonal growth in commercial deposits over 2Q17
Common shareholders' equity	\$42.1	\$0.3	\$0.2	<ul style="list-style-type: none"> ▪ 86% payout ratio for 3Q17 <ul style="list-style-type: none"> — 4.2 million shares repurchased for \$0.5 billion and dividends of \$0.4 billion
	9/30/17	6/30/17	9/30/16	
Pro forma fully phased-in Basel III common equity Tier 1 capital ratio	9.8%	9.8%	10.2%	

- Payout ratio – Refers to amount used to fund common stock dividends and share repurchases as a percentage of net income attributable to diluted common shares.
- Pro forma fully phased-in Basel III common equity Tier 1 capital ratio (Non-GAAP) – Estimated ratios calculated based on the standardized approach. See Appendix for additional information.

Income Statement: **High Quality Results**



\$ millions	Change vs.			Highlights
	3Q17	2Q17	3Q16	
Net interest income	\$2,345	\$87	\$250	▪ Reflects higher loan yields and balances
Fee income	\$1,434	(\$32)	(\$41)	▪ LQ decline primarily related to lower corporate service fees compared with record corporate service fees in 2Q17
Other income	346	10	87	▪ Increase over 3Q16 includes higher revenue from private equity investments
Noninterest income	\$1,780	(\$22)	\$46	
Total revenue	\$4,125	\$65	\$296	▪ Revenue growth
Noninterest expense	\$2,456	(\$23)	\$62	▪ On track to achieve 2017 CIP target of \$350 million
Pretax, pre-provision earnings	\$1,669	\$88	\$234	▪ Continued to generate positive operating leverage
Provision	\$130	\$32	\$43	▪ Includes \$10 million related to hurricanes Harvey and Irma
Net income	\$1,126	\$29	\$120	
	3Q17	2Q17	3Q16	
Diluted EPS	\$2.16	\$2.10	\$1.84	

- Fee income (Non-GAAP) - Refers to noninterest income in the following categories: asset management, consumer services, corporate services, residential mortgage and service charges on deposits. See Reconciliation in Appendix.
- Pretax, pre-provision earnings (Non-GAAP) - See Reconciliation in Appendix.
- LQ - Refers to a linked quarter comparison of 3Q17 with 2Q17
- CIP - Continuous improvement program

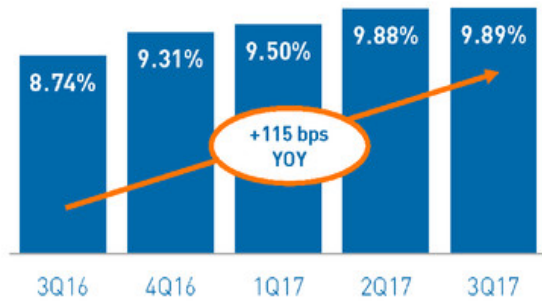
Performance Metrics



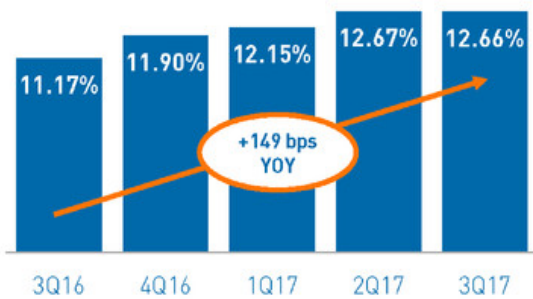
Return on Average Assets



Return on Average Common Equity



Return on Tangible Common Equity

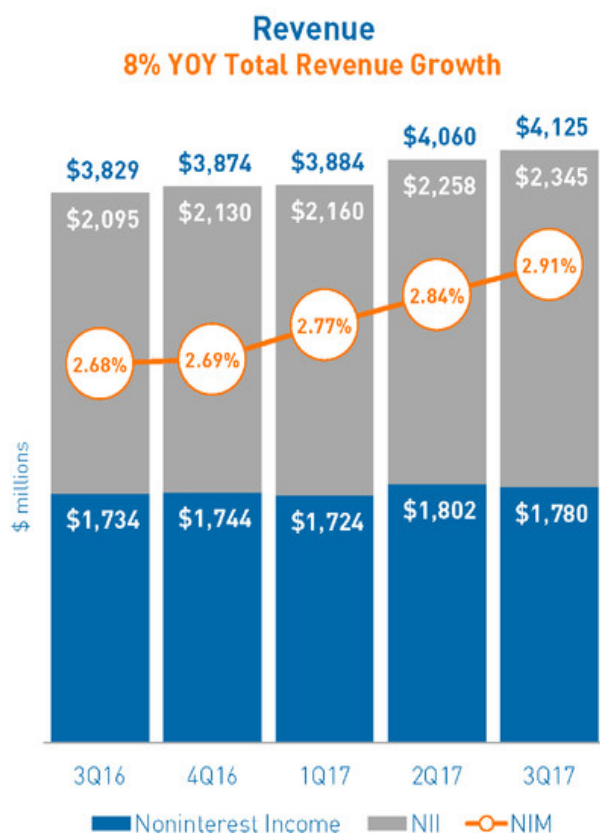


Tangible Book Value per Share



- Return on tangible common equity (Non-GAAP) – Annualized net income attributable to common shareholders divided by tangible common equity. See Reconciliation in Appendix.
- Tangible book value per common share (Non-GAAP) – See Reconciliation in Appendix.
- YOY – Refers to a year over year comparison of 3Q17 with 3Q16.

Income Statement: Revenue Growth



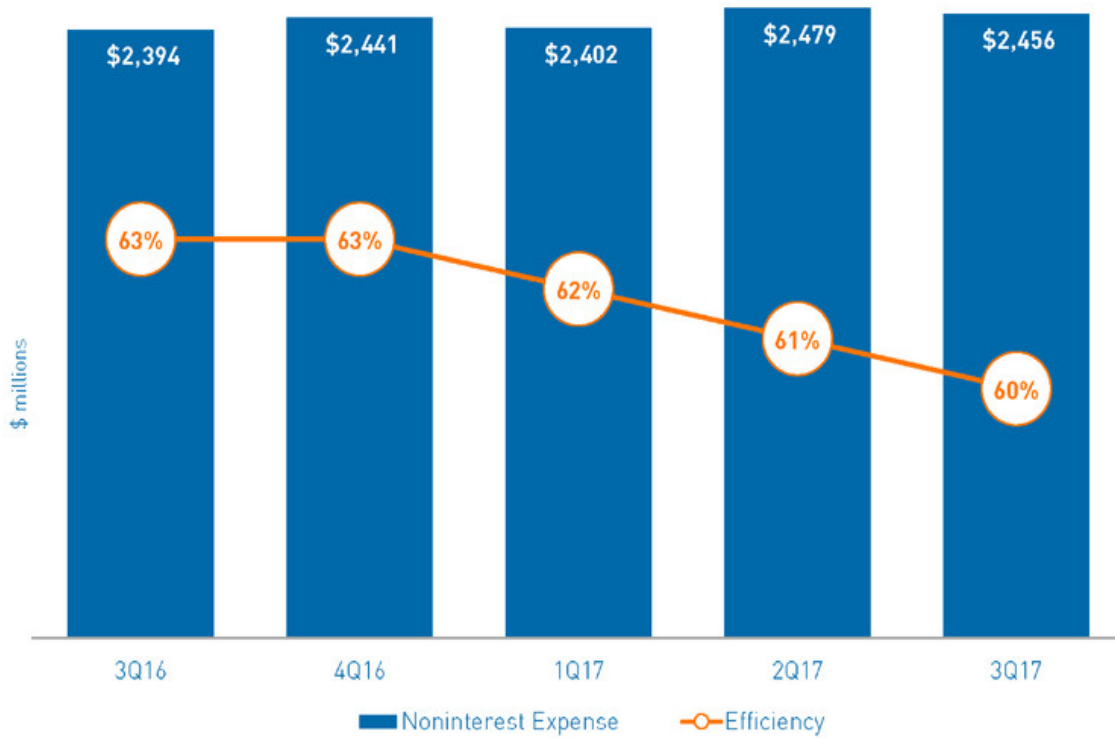
Noninterest Income

Diverse Sources of Fee-Based Revenue

\$ millions	Change vs.			YTD 3Q17	Change vs. YTD 3Q16
	3Q17	2Q17	3Q16		
Asset management	\$421	\$23	\$17	\$1,222	\$100
Consumer services	357	(3)	9	1,049	10
Corporate services	371	(63)	(18)	1,198	81
Residential mortgage	104	-	(56)	321	(104)
Service charges on deposits	181	11	7	512	17
Total fee income	1,434	(32)	(41)	4,302	104
Other income	346	10	87	1,004	175
Noninterest income	\$1,780	(\$22)	\$46	\$5,306	\$279

- NII - Net interest income.
- NIM - Net interest margin.

Disciplined Expense Management while Investing in our Businesses
Efficiency Ratio Continued to Improve



Credit Quality: Remains Benign



Nonperforming Loans



Delinquencies



- Accruing loans past due 30-days or more

Provision



Net Charge-Offs



NCO / Average Loans for 3Q17: 0.19%

- Annualized net charge-offs (NCO) to average loans for the three months ended

Balance Sheet	Loans	Up modestly
Income Statement	Net interest income	Up low-single digits
	Fee income	Up low-single digits
	Noninterest expense	Up low-single digits
	Loan loss provision	\$100 - \$150 million

- Refer to Cautionary Statement in the Appendix, including economic and other assumptions. Does not take into account impact of potential legal and regulatory contingencies.
- Net interest income, fee income and noninterest expense outlook represents estimated percentage change for the fourth quarter of 2017 compared to third quarter of 2017

Appendix: **Cautionary Statement Regarding Forward-Looking Information**



This presentation includes "snapshot" information about PNC used by way of illustration and is not intended as a full business or financial review. It should not be viewed in isolation but rather in the context of all of the information made available by PNC in its SEC filings.

We also make statements in this presentation, and we may from time to time make other statements, regarding our outlook for earnings, revenues, expenses, capital and liquidity levels and ratios, asset levels, asset quality, financial position, and other matters regarding or affecting PNC and its future business and operations that are forward-looking statements within the meaning of the Private Securities Litigation Reform Act. Forward-looking statements are typically identified by words such as "believe," "plan," "expect," "anticipate," "see," "look," "intend," "outlook," "project," "forecast," "estimate," "goal," "will," "should" and other similar words and expressions.

Forward-looking statements are subject to numerous assumptions, risks and uncertainties, which change over time. Forward-looking statements speak only as of the date made. We do not assume any duty and do not undertake to update forward-looking statements. Actual results or future events could differ, possibly materially, from those anticipated in forward-looking statements, as well as from historical performance.

Our forward-looking statements are subject to the following principal risks and uncertainties.

- Our businesses, financial results and balance sheet values are affected by business and economic conditions, including the following:
 - Changes in interest rates and valuations in debt, equity and other financial markets.
 - Disruptions in the U.S. and global financial markets.
 - Actions by the Federal Reserve Board, U.S. Treasury and other government agencies, including those that impact money supply and market interest rates.
 - Changes in law and policy accompanying the new presidential administration and uncertainty or speculation pending the enactment of such changes.
 - Changes in customers', suppliers' and other counterparties' performance and creditworthiness.
 - Slowing or reversal of the current U.S. economic expansion.
 - Continued residual effects of recessionary conditions and uneven spread of positive impacts of recovery on the economy and our counterparties, including adverse impacts on levels of unemployment, loan utilization rates, delinquencies, defaults and counterparty ability to meet credit and other obligations.
 - Commodity price volatility.
 - Changes in customer preferences and behavior, whether due to changing business and economic conditions, legislative and regulatory initiatives, or other factors.

Appendix: Cautionary Statement Regarding Forward-Looking Information



- Our forward-looking financial statements are subject to the risk that economic and financial market conditions will be substantially different than those we are currently expecting and do not take into account potential legal and regulatory contingencies. These statements are based on our current view that the U.S. economy and the labor market will grow moderately through the rest of 2017 and in 2018, supported by gains in consumer spending thanks to solid job growth and rising wages, continued gradual improvement in the housing market, modest growth in business investment, an expanding global economy, and some fiscal stimulus from corporate and personal income tax cuts. Although inflation has slowed in 2017, it should pick up as the labor market continues to tighten. Short-term interest rates and bond yields are expected to rise through the rest of this year and throughout 2018; PNC's baseline forecast is for one 25 basis point increase in the federal funds rate in December of 2017, and three more increases in 2018. Longer-term rates will also increase as the Federal Reserve slowly reduces the size of its balance sheet, but at a slower pace than short-term rates.
- PNC's ability to take certain capital actions, including paying dividends and any plans to increase common stock dividends, repurchase common stock under current or future programs, or issue or redeem preferred stock or other regulatory capital instruments, is subject to the review of such proposed actions by the Federal Reserve Board as part of PNC's comprehensive capital plan for the applicable period in connection with the Federal Reserve Board's Comprehensive Capital Analysis and Review (CCAR) process and to the acceptance of such capital plan and non-objection to such capital actions by the Federal Reserve Board.
- PNC's regulatory capital ratios in the future will depend on, among other things, the company's financial performance, the scope and terms of final capital regulations then in effect (particularly those implementing the international regulatory capital framework developed by the Basel Committee on Banking Supervision (Basel Committee), the international body responsible for developing global regulatory standards for banking organizations for consideration and adoption by national jurisdictions), and management actions affecting the composition of PNC's balance sheet. In addition, PNC's ability to determine, evaluate and forecast regulatory capital ratios, and to take actions (such as capital distributions) based on actual or forecasted capital ratios, will be dependent at least in part on the development, validation and regulatory approval of related models.
- Legal and regulatory developments could have an impact on our ability to operate our businesses, financial condition, results of operations, competitive position, reputation, or pursuit of attractive acquisition opportunities. Reputational impacts could affect matters such as business generation and retention, liquidity, funding, and ability to attract and retain management. These developments could include:
 - Changes resulting from legislative and regulatory reforms, including changes affecting oversight of the financial services industry, consumer protection, bank capital and liquidity standards, tax, pension, bankruptcy and other industry aspects, and changes in accounting policies and principles.
 - Unfavorable resolution of legal proceedings or other claims and regulatory and other governmental investigations or other inquiries. These matters may result in monetary judgments or settlements or other remedies, including fines, penalties, restitution or alterations in our business practices, and in additional expenses and collateral costs, and may cause reputational harm to PNC.
 - Results of the regulatory examination and supervision process, including our failure to satisfy requirements of agreements with governmental agencies.
 - Impact on business and operating results of any costs associated with obtaining rights in intellectual property claimed by others and of adequacy of our intellectual property protection in general.

Appendix: **Cautionary Statement Regarding Forward-Looking Information**



- Business and operating results are affected by our ability to identify and effectively manage risks inherent in our businesses, including, where appropriate, through effective use of systems and controls, third-party insurance, derivatives, and capital management techniques, and to meet evolving regulatory capital and liquidity standards.
- Business and operating results also include impacts relating to our equity interest in BlackRock, Inc. and rely to a significant extent on information provided to us by BlackRock. Risks and uncertainties that could affect BlackRock are discussed in more detail by BlackRock in its SEC filings.
- We grow our business in part by acquiring from time to time other financial services companies, financial services assets and related deposits and other liabilities. Acquisition risks and uncertainties include those presented by the nature of the business acquired, including in some cases those associated with our entry into new businesses or new geographic or other markets and risks resulting from our inexperience in those new areas, as well as risks and uncertainties related to the acquisition transactions themselves, regulatory issues, and the integration of the acquired businesses into PNC after closing.
- Competition can have an impact on customer acquisition, growth and retention and on credit spreads and product pricing, which can affect market share, deposits and revenues. Our ability to anticipate and respond to technological changes can also impact our ability to respond to customer needs and meet competitive demands.
- Business and operating results can also be affected by widespread natural and other disasters, pandemics, dislocations, terrorist activities, system failures, security breaches, cyberattacks or international hostilities through impacts on the economy and financial markets generally or on us or our counterparties specifically.

We provide greater detail regarding these as well as other factors in our 2016 Form 10-K and our 2017 Form 10-Qs, including in the Risk Factors and Risk Management sections and the Legal Proceedings and Commitments Notes of the Notes To Consolidated Financial Statements in those reports, and in our subsequent SEC filings. Our forward-looking statements may also be subject to other risks and uncertainties, including those we may discuss elsewhere in this presentation or in our SEC filings, accessible on the SEC's website at www.sec.gov and on our corporate website at www.pnc.com/secfilings. We have included these web addresses as inactive textual references only. Information on these websites is not part of this document.

Any annualized, pro forma, estimated, third party or consensus numbers in this presentation are used for illustrative or comparative purposes only and may not reflect actual results. Any consensus earnings estimates are calculated based on the earnings projections made by analysts who cover that company. The analysts' opinions, estimates or forecasts (and therefore the consensus earnings estimates) are theirs alone, are not those of PNC or its management, and may not reflect PNC's or other company's actual or anticipated results.

As a result of the phase-in periods included in the final U.S. Basel III regulatory capital rules (Basel III rules), as well as the fact that PNC remains in the parallel run qualification phase for the advanced approaches, PNC's regulatory risk-based capital ratios in 2017 and 2016 are calculated using the standardized approach for determining risk-weighted assets, and the definitions of, and deductions from, regulatory capital under the Basel III rules (as such definitions and deductions are phased-in for 2017 and 2016, respectively). We refer to the capital ratios calculated using the phased-in Basel III provisions in effect for each year and, for the risk-based ratios, standardized approach risk-weighted assets, as Transitional Basel III ratios. Under the standardized approach for determining credit risk-weighted assets, exposures are generally assigned a pre-defined risk weight. Exposures to high volatility commercial real estate, past due exposures, equity exposures and securitization exposures are generally subject to higher risk weights than other types of exposures.

We provide information below regarding PNC's estimated September 30, 2017 and actual June 30, 2017 and September 30, 2016 Transitional Basel III common equity Tier 1 ratios and PNC's estimated pro forma fully phased-in Basel III common equity Tier 1 ratio. Under the Basel III rules adopted by the U.S. banking agencies, significant common stock investments in unconsolidated financial institutions, mortgage servicing rights and deferred tax assets must be deducted from capital (subject to a phase-in schedule and net of associated deferred tax liabilities) to the extent they individually exceed 10%, or in the aggregate exceed 15%, of the institution's adjusted common equity Tier 1 capital. Also, Basel III regulatory capital includes (subject to a phase-in schedule) accumulated other comprehensive income related to securities currently and previously held as available for sale, as well as pension and other postretirement plans.

Appendix: Non-GAAP Basel III Regulatory Capital Ratios



Transitional Basel III and Pro forma Fully Phased-In Basel III Common Equity Tier 1 Capital Ratios

\$ in millions	2017 Transitional Basel III		2016 Transitional Basel III	Pro forma Fully Phased-In Basel III (Non-GAAP) (estimated)		
	Sep. 30, 2017 (estimated)	Jun. 30, 2017	Sep. 30, 2016	Sep. 30, 2017	Jun. 30, 2017	Sep. 30, 2016
Common stock, related surplus, and retained earnings, net of treasury stock	\$42,426	\$42,200	\$41,604	\$42,426	\$42,200	\$41,604
Less regulatory capital adjustments:						
Goodwill and disallowed intangibles, net of deferred tax liabilities	(9,137)	(9,156)	(8,993)	(9,202)	(9,225)	(9,102)
Basel III total threshold deductions	(1,178)	(1,144)	(731)	(1,748)	(1,702)	(1,218)
Accumulated other comprehensive income ^(a)	(94)	(167)	181	(117)	(209)	302
All other adjustments	(162)	(179)	(177)	(164)	(181)	(180)
Basel III Common equity Tier 1 capital	\$31,855	\$31,554	\$31,884	\$31,195	\$30,883	\$31,406
Basel III standardized approach risk-weighted assets ^(b)	309,175	306,379	300,308	317,271	314,389	308,665
Basel III advanced approaches risk-weighted assets ^(c)	N/A	N/A	N/A	285,617	282,472	280,150
Basel III Common equity Tier 1 capital ratio	10.3%	10.3%	10.6%	9.8%	9.8%	10.2%
Risk-weight and associated rules utilized	Standardized (with 2017 transition adjustments)		Standardized (with 2016 transition adjustments)	Standardized		

(a) Represents net adjustments related to accumulated other comprehensive income for securities currently and previously held as available for sale, as well as pension and other postretirement plans.

(b) Basel III standardized approach risk-weighted assets are based on the Basel III standardized approach rules and include credit and market risk-weighted assets.

(c) Basel III advanced approaches risk-weighted assets are based on the Basel III advanced approaches rules, and include credit, market and operational risk-weighted assets. During the parallel run qualification phase, PNC has refined the data, models and internal processes used as part of the advanced approaches for determining risk-weighted assets. We anticipate additional refinements through the parallel run qualification phase.

PNC utilizes the pro forma fully phased-in Basel III capital ratios to assess its capital position (without the benefit of phase-ins), as these ratios represent the regulatory capital standards that will be ultimately applicable to PNC under the final Basel III rules. Our Basel III capital ratios and estimates may be impacted by additional regulatory guidance or analysis, and, in the case of those ratios calculated using the advanced approaches, may be subject to variability based on the ongoing evolution, validation and regulatory approval of PNC's models that are integral to the calculation of advanced approaches risk-weighted assets as PNC moves through the parallel run approval process.

Fee Income

<i>\$ in millions</i>	For the three months ended			% Change	
	3Q17	2Q17	3Q16	3Q17 vs. 2Q17	3Q17 vs. 3Q16
Asset management	\$421	\$398	\$404	6%	4%
Consumer services	357	360	348	(1%)	3%
Corporate services	371	434	389	(15%)	(5%)
Residential mortgage	104	104	160	-	(35%)
Service charges on deposits	181	170	174	6%	4%
Total fee income	\$1,434	\$1,466	\$1,475	(2%)	(3%)
Other, including net securities gains	346	336	259	3%	34%
Total noninterest income, as reported	\$1,780	\$1,802	\$1,734	(1%)	3%

Tangible Book Value per Common Share

<i>\$ in millions, except per share data</i>	Sep. 30, 2017	Jun. 30, 2017	Mar. 31, 2017	Dec. 31, 2016	Sep. 30, 2016	% Change	
						9/30/17 vs. 6/30/17	9/30/17 vs. 9/30/16
Book value per common share	\$89.05	\$87.78	\$86.14	\$85.94	\$86.57	1%	3%
Tangible book value per common share							
Common shareholders' equity	\$42,406	\$42,103	\$41,774	\$41,723	\$42,251		
Goodwill and Other intangible assets	(9,503)	(9,527)	(9,356)	(9,376)	(9,408)		
Deferred tax liabilities on Goodwill and Other intangible assets	301	302	303	304	306		
Tangible common shareholders' equity	\$33,204	\$32,878	\$32,721	\$32,651	\$33,149		
Period-end common shares outstanding (in millions)	476	480	485	485	488		
Tangible book value per common share (Non-GAAP)	\$69.72	\$68.55	\$67.47	\$67.26	\$67.93	2%	3%

Tangible book value per common share is a non-GAAP measure and is calculated based on tangible common shareholders' equity divided by period end common shares outstanding. We believe this non-GAAP measure serves as a useful tool to help evaluate the strength and discipline of a company's capital management strategies and as an additional, conservative measure of total company value.

Pretax Pre-Provision Earnings

<i>\$ in millions</i>	For the three months ended			% Change	
	3Q17	2Q17	3Q16	3Q17 vs. 2Q17	3Q17 vs. 3Q16
Net interest income	\$2,345	\$2,258	\$2,095	4%	12%
Noninterest income	1,780	1,802	1,734	(1%)	3%
Total revenue	\$4,125	\$4,060	\$3,829	2%	8%
Noninterest expense	(2,456)	(2,479)	(2,394)	(1%)	3%
Pretax pre-provision earnings	\$1,669	\$1,581	\$1,435	6%	16%
Net income	\$1,126	\$1,097	\$1,006	3%	12%

We believe that pretax, pre-provision earnings, a non-GAAP financial measure, is useful as a tool to help evaluate the ability to provide for credit costs through operations.

Return on Tangible Common Equity

<i>\$ in millions</i>	For the three months ended				
	Sep. 30, 2017	Jun. 30, 2017	Mar. 31, 2017	Dec. 31, 2016	Sep. 30, 2016
Return on average common shareholders' equity	9.89%	9.88%	9.50%	9.31%	8.74%
Average common shareholders' equity	\$42,117	\$41,827	\$41,532	\$41,833	\$41,940
Average Goodwill and Other intangible assets	(9,513)	(9,526)	(9,364)	(9,392)	(9,417)
Average deferred tax liabilities on Goodwill and Other intangible assets	302	303	304	305	307
Average tangible common equity	\$32,906	\$32,604	\$32,472	\$32,746	\$32,830
Net income attributable to common shareholders	\$ 1,050	\$ 1,030	\$ 973	\$ 982	\$ 924
Net income attributable to common shareholders, if annualized	\$ 4,165	\$ 4,131	\$ 3,946	\$ 3,896	\$ 3,666
Return on average tangible common equity	12.66%	12.67%	12.15%	11.90%	11.17%

Return on average tangible common equity is a non-GAAP measure and is calculated based on annualized net income attributable to common shareholders divided by tangible common equity. We believe that return on average tangible common equity is useful as a tool to help measure and assess a company's use of common equity.

Net Visa Activity

<i>\$ in millions</i>	For the three months ended				
	Sep. 30, 2017	Jun. 30, 2017	Mar. 31, 2017	Dec. 31, 2016	Sept. 30, 2016
Gains on Visa Sales	\$ -	\$ -	\$ -	\$ -	\$ -
Derivative Fair Value Adjustments ^(a)	(12)	(4)	(16)	(20)	(11)
Net Visa Activity	\$ (12)	\$ (4)	\$ (16)	\$ (20)	\$ (11)

^(a) Visa sales gains were reduced by derivative fair value adjustments related to swap agreements with purchasers of Visa Class B common shares in connection with all prior sales; 4Q16 Visa derivative fair value adjustment was primarily driven by changes in anticipated timing of litigation resolution.

