FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL
OMB Number: 3235-0287
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

	pe Response		Dougon *		Innan N		and Tie	lram a :: '	Tuo din o C-	umala o 1		5 Relatio	nshin of Rer	orting Perso	n(s) to Issue	r
Name and Address of Reporting Person Larrimer Karen L.				PN	2. Issuer Name and Ticker or Trading Symbol PNC FINANCIAL SERVICES GROUP, INC. [PNC]						Direc	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director X Officer (give title below) Other (specify below) Executive Vice President				
THE TO	WER AT	(First) PNC PLA	ZA, 300 FIF	J. D	Date of Ea /30/201		t Transa	ction (Month/Da	y/Year	·)		Exec	utive vice P	resident	
PITTSBU	URGH, PA	(Street)	707	4. If	f Amendr	nent,	, Date O	riginal	Filed(Mont	th/Day/Y	ear)	_X_ Form fi	ual or Joint/o led by One Repo led by More than	orting Person		ble Line)
(City	r)	(State)	(Zip)			T	able I -	Non-I	Derivative	Securi	ities Acq	uired, Disp	osed of, or l	Beneficially	Owned	
(Instr. 3) Date (Month/Day/Year)			Year) Execu	Execution Date, if		3. Transaction Code (Instr. 8)		4. Securities Acquired or Disposed of (D) (Instr. 3, 4 and 5)		(D)	Benefic	ially Owned d Transactio	Following	6. Ownership Form: Direct (D)	Beneficial Ownership	
							Code	V	Amount	(A) or (D)	Price				or Indirect (I) (Instr. 4)	(Instr. 4)
\$5 Par Co	ommon St	ock	10/30/2017	7			S		3,135	D	\$ 136.97	20,449)		D	
\$5 Par Common Stock 10/3		10/30/2017	7			G	V	365	D	\$ 0	20,084	1		D		
Reminder:	Report on a s	separate line	for each class of	ole II - Deriv	vative Se	curit	ties Acq	Pe co th uired,	ersons wl ontained i e form di	ho res in this isplays	form a s a curr Beneficia	re not req ently valic ally Owned	ction of inf uired to res I OMB con	spond unle	ess	1474 (9-02)
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	ise (Month/Da	Execution any	3A. Deemed Execution Date, if	4. Transac Code	ction Number of		6. ar (1) tive ies ed ed ed 3,	6. Date Exercisable and Expiration Date (Month/Day/Year) 7. An Un Sec		Citle and 8. Price of		9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	Owners Form o y Derivat Security Direct (or Indir	Benefic Owners (Instr. 4	
					Code	v	(A) (ate xercisable	Expira Date	ation Tit	Amount or Number of Shares				

Reporting Owners

	Relationships						
Reporting Owner Name / Address	Director	10% Owner	Officer	Other			
Larrimer Karen L. THE TOWER AT PNC PLAZA 300 FIFTH AVENUE PITTSBURGH, PA 15222-2707			Executive Vice President				

Signatures

Christi Davis, Attorney-in-Fact for Karen L. Larrimer	11/01/201

**Signature of Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Remarks:

See attached footnotes page.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

POWER OF ATTORNEY

For Executing SEC Forms 3, 4 and 5

Know all by these present, that the undersigned hereby constitutes and appoints each of Erin Brentin, Michelle T. Calderone, Christi Davis, Patricia A. Hackett, Edward S. Rosenthal and Rachel L. Smydo signing singly, the undersigned's true and lawful attorneys-in-fact to:

- (1) execute for and on behalf of the undersigned, in the undersigned's capacity as a Section 16 officer and/or director of The PNC Financial Services Group, Inc. (the "Corporation"), Forms 3, 4 and 5 in accordance with Section 16(a) of the Securities Exchange Act of 1934 and the rules thereunder;
- (2) do and perform any and all acts for and on behalf of the undersigned which may be necessary or desirable to complete and execute any such Form 3, 4 or 5 and file such form with the United States Securities and Exchange Commission and any stock exchange or similar authority; and
- (3) take any other action of any type whatsoever in connection with the foregoing which, in the opinion of such attorney-in-fact, may be of benefit to, in the best interest of, or legally required of, the undersigned, it being understood that the documents executed by such attorney-in-fact on behalf of the undersigned pursuant to this Power of Attorney shall be in such form and shall contain such terms and conditions as such attorney-in-fact may approve or deem necessary or appropriate, in such attorney-in-fact's discretion.

The undersigned hereby grants to each such attorney-in-fact full power and authority to do and perform any and every act and thing whatsoever requisite, necessary, or proper to be done in the exercise of any of the rights and powers herein granted, as fully to all intents and purposes as the undersigned might or could do if personally present, with full power of substitution or revocation, hereby ratifying and confirming all that such attorney-in-fact, or such attorney-in-fact's substitute or substitutes, shall lawfully do or cause to be done by virtue of this power of attorney and the rights and powers herein granted. The undersigned acknowledges that the foregoing attorneys-in-fact, in serving in such capacity at the request of the undersigned, are not assuming, nor is the Corporation assuming, any of the undersigned's responsibilities to comply with Section 16 of the Securities Exchange Act of 1934.

This Power of Attorney shall remain in full force and effect until the undersigned is no longer required to file Forms 3, 4 and 5 with respect to the undersigned's holdings of and transactions in securities issued by the Corporation, unless earlier revoked by the undersigned in a signed writing delivered to the foregoing attorneys-in-fact.

IN WITNESS WHEREOF, the undersigned has caused this Power of Attorney to be executed as of this 14th day of March, 2016.

/s/ Karen L. Larrimer