FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| (Print or Ty | pe Response | s) | | | | | | | | | | | | | | | | | | |
|--|---|------------------------------------|---|---|--|--------------------|---|-------|---|--|---|---|--|---|---|--|--|---|-------|------------|
| 1. Name and Address of Reporting Person* BUNCH CHARLES E | | | | PN | 2. Issuer Name and Ticker or Trading Symbol PNC FINANCIAL SERVICES GROUP, INC. [PNC] | | | | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) _X_ Director Officer (give title below) Other (specify below) | | | | | | | |
| (Last) (First) (Middle) THE TOWER AT PNC PLAZA, 300 FIFTH AVENUE | | | | 3. Date of Earliest Transaction (Month/Day/Year) 05/02/2016 | | | | | | | | | | | | | | | | |
| PITTSBURGH, PA 15222-2707 | | | | 4. If Amendment, Date Original Filed(Month/Day/Year) | | | | | | | 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting PersonForm filed by More than One Reporting Person | | | | | | | | | |
| (City) (State) (Zip) | | | | | Table I - Non-Derivative Securities Acqui | | | | | | | Acquii | ired, Disposed of, or Beneficially Owned | | | | | | | |
| (Instr. 3) Date | | h/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | | if | Code (Instr. 8) | | | (A) or Disposed of (Instr. 3, 4 and 5) (A) or Amount (D) | | of (5) | D) Beneficia | | ant of Securities ally Owned Following d Transaction(s) and 4) | | For Dir or 1 | vnership rm: rect (D) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | | |
| \$5 Par Common Stock 05/02/2016 | | | | | | P | | | 1,000 | A | \$ 87. | .805 | 5 1,781 | | D | | | | | |
| Reminder | Report on a s | separate fine | ior cacii | | Deriv | ative Secu | ritie | es Ac | quire | Person the | sons wi tained i form di | no responding this factoring the second notes of the second notes | form a co | n are urren ficiall | not requ itly valid | ction of inf uired to res OMB cont | spond unle | | SEC 1 | 474 (9-02) |
| 1 7711 6 | | 2 75 | | | (e.g.,] | outs, calls, | | | ts, op | 1 | | | curi | | .1 1 | l | 0.31 1 | c | 10 | 11.37 |
| Security | 2. Conversion or Exercise Price of Derivative Security | 3. Transacti Date (Month/Day | //Year) | 3A. Deemed Execution Da any (Month/Day/ | | Code | () () () () () () () () () () | | ative ities ired seed | and Expiration Date (Month/Day/Year) A US S S d d | | Amo Unde Secur | r. 3 and | | 9. Number Derivative Securities Beneficiall Owned Following Reported Transaction (Instr. 4) | у | 10. Ownersh Form of Derivativ Security: Direct (D or Indirect (I) (Instr. 4) | Benefici Ownersh (Instr. 4) | | |
| | | | | | | Code V | V | (A) | (D) | Dat Exe | e ercisable | Expirat Date | tion | Title | Amount or Number of Shares | er | | | | |

Reporting Owners

| | Relationships | | | | | | | |
|--|---------------|--------------|---------|-------|--|--|--|--|
| Reporting Owner Name / Address | Director | 10% Owner | Officer | Other | | | | |
| BUNCH CHARLES E THE TOWER AT PNC PLAZA 300 FIFTH AVENUE PITTSBURGH, PA 15222-2707 | X | | | | | | | |

Signatures

| Christi Davis, Attorney-in-Fact for Charles E. Bunch | 05/04/2016 | | |
|--|------------|--|--|
| **Signature of Reporting Person | Date | | |

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Remarks:

See attached footnotes page.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Know all by these present, that the undersigned hereby constitutes and appoints each of Erin Brentin, Michelle T. Calderone, Christi Davis, Patricia A. Hackett, Edward S. Rosenthal and Rachel Smydo signing singly, the undersigned's true and lawful attorneys-in-fact to:

- (1) execute for and on behalf of the undersigned, in the undersigned's capacity as a Section 16 officer and/or director of The PNC Financial Services Group, Inc. (the "Corporation"), Forms 3, 4 and 5 in accordance with Section 16(a) of the Securities Exchange Act of 1934 and the rules thereunder;
- (2) do and perform any and all acts for and on behalf of the undersigned which may be necessary or desirable to complete and execute any such Form 3, 4 or 5 and file such form with the United States Securities and Exchange Commission and any stock exchange or similar authority; and
- (3) take any other action of any type whatsoever in connection with the foregoing which, in the opinion of such attorney-in-fact, may be of benefit to, in the best interest of, or legally required of, the undersigned, it being understood that the documents executed by such attorney-in-fact on behalf of the undersigned pursuant to this Power of Attorney shall be in such form and shall contain such terms and conditions as such attorney-in-fact may approve or deem necessary or appropriate, in such attorney-in-fact's discretion.

The undersigned hereby grants to each such attorney-in-fact full power and authority to do and perform any and every act and thing whatsoever requisite, necessary, or proper to be done in the exercise of any of the rights and powers herein granted, as fully to all intents and purposes as the undersigned might or could do if personally present, with full power of substitution or revocation, hereby ratifying and confirming all that such attorney-in-fact, or such attorney-in-fact's substitute or substitutes, shall lawfully do or cause to be done by virtue of this power of attorney and the rights and powers herein granted. The undersigned acknowledges that the foregoing attorneys-in-fact, in serving in such capacity at the request of the undersigned, are not assuming, nor is the Corporation assuming, any of the undersigned's responsibilities to comply with Section 16 of the Securities Exchange Act of 1934.

This Power of Attorney shall remain in full force and effect until the undersigned is no longer required to file Forms 3, 4 and 5 with respect to the undersigned's holdings of and transactions in securities issued by the Corporation, unless earlier revoked by the undersigned in a signed writing delivered to the foregoing attorneys-in-fact.

IN WITNESS WHEREOF, the undersigned has caused this Power of Attorney to be executed as of this $10 \, \text{th}$ day of March, 2016.

/s/ Charles E. Bunch