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#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Perso<br>STEFFES LORENE K |  | 2. Issuer Name and Ticker or Trading Symbol<br>PNC FINANCIAL SERVICES GROUP, INC.<br>[PNC] |               |       |             |               |   | 5. Relationship of Reporting Person(s) to Issuer<br>(Check all applicable)<br>Director 10% Owner<br>Officer (give title below) Other (specify below) |  |                         |  |  |
|--|--|--|---------------|-------|-------------|---------------|---|--|--|-------------------------|--|--|
| ONE PNC PLAZA, 249 FIFTH A                                 |  | 3. Date of Earliest Tr<br>04/28/2015   | ransaction (N | Montł | h/Day/Yea   | ır)           |   |  |  |                         |  |  |
| (Street)<br>PITTSBURGH, PA 15222-2707                      |  | 4. If Amendment, Da  | ate Original  | Filed | (Month/Day/ | Year)         | 6. Individual or Joint/Group Filing/Check Applicable Line)<br>_X_Form filed by One Reporting Person<br>Form filed by More than One Reporting Person |  |  |                         |  |  |
| (City) (State)   | (Zip)                                      | Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned           |               |       |             |               |   |  |  |                         |  |  |
| 1. Title of Security<br>(Instr. 3)                         | 2. Transaction<br>Date<br>(Month/Day/Year) |  | (Instr. 8)    | ion   |             |               |   | 5. Amount of Securities Beneficially<br>Owned Following Reported<br>Transaction(s)   | Ownership of Indir<br>Form: Benefic            | Beneficial              |  |  |
|  |  | (Month/Day/Year)   | Code          | v     | Amount      | (A) or<br>(D) | Price   | (Instr. 3 and 4)   | Direct (D)<br>or Indirect<br>(I)<br>(Instr. 4) | Ownership<br>(Instr. 4) |  |  |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

| (e.g., puts, calls, warrants, options, convertible securities) |            |            |   |                  |           |  |                       |  |                    |   |  |   |  |  |                                  |
|--|------------|------------|---|------------------|-----------|--|-----------------------|--|--------------------|---|--|---|--|--|----------------------------------|
| Security   | Conversion |            | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | Code             | tion<br>) | 5. Num<br>of<br>Derivat<br>Securiti<br>Acquire<br>(A) or<br>Dispose<br>of (D)<br>(Instr. 3<br>and 5) | ive<br>es<br>ed<br>ed | r 6. Date Exercisable<br>and Expiration Date<br>(Month/Day/Year) |                    | e 7. Title and Amount<br>te of Underlying |  | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | Derivative<br>Securities<br>Beneficially<br>Owned<br>Following | Ownership<br>Form of<br>Derivative<br>Security:<br>Direct (D)<br>or Indirect | Beneficial                       |
|  |            |            |   | Code             | v         | (A)  | (D)                   | Exercisable  | Expiration<br>Date | Title                                     | Amount<br>or<br>Number<br>of<br>Shares |   |  |  |                                  |
| Phantom<br>Stock<br>Unit                                       | <u>(1)</u> | 04/28/2015 |   | A <sup>(2)</sup> |           | 1,504  |                       | (1)  | <u>(1)</u>         | \$5 Par<br>Common<br>Stock                | 1,504                                  | \$ 0  | 23,371   |  | Deferred<br>Stock Unit<br>Plan   |
| Phantom<br>Stock<br>Unit                                       | <u>(1)</u> |            |   |                  |           |  |                       | <u>(1)</u>   | <u>(1)</u>         | \$5 Par<br>Common<br>Stock                | 5,655                                  |   | 5,655  | Ι  | Deferred<br>Compensation<br>Plan |

## **Reporting Owners**

|  | Relationships |              |         |       |  |  |  |  |
|--|---------------|--------------|---------|-------|--|--|--|--|
| Reporting Owner Name / Address   | Director      | 10%<br>Owner | Officer | Other |  |  |  |  |
| STEFFES LORENE K<br>ONE PNC PLAZA<br>249 FIFTH AVENUE<br>PITTSBURGH, PA 15222-2707 | Х             |              |         |       |  |  |  |  |

## **Signatures**

Christi Davis, Attorney-in-Fact for Lorene K. Steffes \*\*Signature of Reporting Person

| 04/30/2015 |
|------------|
| Date       |

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) One phantom stock unit is the economic equivalent of one share of The PNC Financial Services Group, Inc. ("PNC") Common Stock. Phantom stock units will be settled in cash upon distribution to the reporting person and generally do not expire.
- (2) Phantom Stock Units awarded by the Nominating and Governance Committee pursuant to the PNC Outside Directors Deferred Stock Unit Plan.

#### **Remarks:**

See attached footnotes page.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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