| FORM | 4 |
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| Check this box if no  |
|-----------------------|
| longer subject to     |
| Section 16. Form 4 or |
| Form 5 obligations    |
| may continue. See     |
| Instruction 1(b).     |
|                       |

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| (Print or Type Responses)                       |  |  |  |  |      |  |               |   |                  |  |                         |
|---|--|--|--|--|------|--|---------------|---|------------------|--|-------------------------|
| 1. Name and Address of Re<br>Feldstein Andrew T | 2. Issuer Name and<br>PNC FINANCIA<br>[PNC]  |  |  | 0 2  |      | 5. Relationship of Reporting Person(s) to Issuer<br>(Check all applicable)<br> |               |   |                  |  |                         |
| (Last)<br>280 PARK AVENUE,                      | (First)<br>5TH FLOOR   | TICT   | 3. Date of Earliest T<br>01/02/2015  | ransaction (   | Mont | h/Day/Ye   | ar)           |   |                  |  |                         |
| NEW YORK, NY 100                                |  | 4. If Amendment, Date Original Filed(Month/Day/Year) |  |  |      |  |               | 6. Individual or Joint/Group Filing(Check Applicable Line)<br>_X_Form filed by One Reporting Person<br>Form filed by More than One Reporting Person |                  |  |                         |
| (City)  | (State)  | (Zip)  | Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned |  |      |  |               |   |                  |  |                         |
| 1.Title of Security<br>(Instr. 3)               | Date<br>(Month/Day/Year)Execution Date, if<br>anyCode(A) or Disposed of (<br>(Instr. 8)(Instr. 3, 4 and 5) |  |  | ) Owned Following Reported Ownership<br>Transaction(s) Form: |      | 7. Nature<br>of Indirect<br>Beneficial   |               |   |                  |  |                         |
|   |  |  | (Month/Day/Year)   | Code   | v    | Amount   | (A) or<br>(D) | Price   | (Instr. 3 and 4) | Direct (D)<br>or Indirect<br>(I)<br>(Instr. 4) | Ownership<br>(Instr. 4) |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained SEC 1474 (9-02) in this form are not required to respond unless the form displays a currently valid OMB control number.

## Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

|                          | ( <i>e.g.</i> , puts, calls, warrants, options, convertible securities) |  |   |      |   |   |  |  |                    |  |  |                                      |  |  |  |
|--------------------------|---|--|---|------|---|---|--|--|--------------------|--|--|--------------------------------------|--|--|--|
| Security                 | Conversion  | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | Code |   | 5.<br>Numb<br>of<br>Deriv<br>Secur<br>Acqui<br>(A) of<br>Dispo<br>of (D)<br>(Instr.<br>4, and | er<br>ative<br>ities<br>ired<br>r<br>ssed<br>)<br>. 3, | 6. Date Exercisable<br>and Expiration Date<br>(Month/Day/Year) |                    | 7. Title and Amount<br>of Underlying<br>Securities |  | Derivative<br>Security<br>(Instr. 5) | 9. Number of<br>Derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 4) | Derivative<br>Security:<br>Direct (D)<br>or Indirect | 11. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|                          |   |  |   | Code | v | (A)   |  | Excicisable  | Expiration<br>Date | Title  | Amount<br>or<br>Number<br>of<br>Shares |                                      |  |  |  |
| Phantom<br>Stock<br>Unit | (1)   | 01/02/2015                                 |   | А    |   | 328   |  | <u>(1)</u>   | <u>(1)</u>         | \$5 Par<br>Common<br>Stock                         | 328                                    | \$ 90.82                             | 1,856 <sup>(2)</sup>   | Ι  | Deferred<br>Compensation<br>Plan                                   |
| Phantom<br>Stock<br>Unit | (1)   |  |   |      |   |   |  | (1)  | <u>(1)</u>         | \$5 Par<br>Common<br>Stock                         | 1,553                                  |                                      | 1,553 ( <u>3</u> )   | Ι  | Deferred<br>Stock Unit<br>Plan                                     |

## **Reporting Owners**

|   | Relationships |              |         |       |  |  |  |  |
|---|---------------|--------------|---------|-------|--|--|--|--|
| Reporting Owner Name /<br>Address   | Director      | 10%<br>Owner | Officer | Other |  |  |  |  |
| Feldstein Andrew T<br>280 PARK AVENUE<br>5TH FLOOR EAST<br>NEW YORK, NY 10017 | Х             |              |         |       |  |  |  |  |

# Signatures

| Christi Davis, Attorney-in-Fact for Andrew T. Feldstein | 01/06/2015 |  |
|---|------------|--|
| **Signature of Reporting Person                         | Date       |  |

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) One phantom stock unit is the economic equivalent of one share of The PNC Financial Services Group, Inc. ("PNC") Common Stock. Phantom stock units will be settled in cash upon distribution to the reporting person and generally do not expire.
- (2) Includes an aggregate of 8 Phantom Stock Units acquired by the reporting person as dividend equivalents under the PNC Deferred Compensation Plan subsequent to the date of the reporting person's most recent filing on Form 4.
- (3) Includes an aggregate of 9 Phantom Stock Units acquired by the reporting person as dividend equivalents under the PNC Outside Directors Deferred Stock Unit Plan subsequent to the date of the reporting person's most recent filing on Form 4.

#### **Remarks:**

See attached footnotes page.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.