FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL
OMB Number: 3235-0287
Estimated average burden
hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

e Responses	S)														
1. Name and Address of Reporting Person* Hall Neil F				2. Issuer Name and Ticker or Trading Symbol PNC FINANCIAL SERVICES GROUP, INC. [PNC]							5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director T Owner Other (specify below)				
(Last) (First) (Middle) ONE PNC PLAZA, 249 FIFTH AVE				3. Date of Earliest Transaction (Month/Day/Year) 01/28/2013								Exect	itive Vice Pi	esident	
(Street)				4. If Amendment, Date Original Filed(Month/Day/Year) 01/30/2013)	6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person				
RGH, PA		(7:)													
	(State)	(Zip)		'	Table	e I - No	n-De	rivative	Securitie	s Acqui	ired, Disp	osed of, or I	Beneficially	Owned	
1.Title of Security (Instr. 3)		2. Transaction Date (Month/Day/Year	Exect any	any		Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned Following Reported Transaction(s)			Ownership Form: of Be	Beneficial	
			(Mon	th/Day/Yea		Code	V	Amount	(A) or (D)	Price	or I		or Indirect	Ownership (Instr. 4)	
mmon Sto	ock	01/28/2013			1	A ⁽¹⁾		4,726	A 5	\$ 0	32,321	1		D	
\$5 Par Common Stock 01/28/2013		01/28/2013				F ⁽²⁾		1,541	11)	•	30,780 (3)		D		
eport on a s	eparate line						Per cor the	sons what stained i form dis	no respo n this fo splays a	orm are	not requesting noting valid	uired to res OMB cont	spond unle	ss	1474 (9-02)
												•			
2. Conversion or Exercise Price of Derivative Security	ion Date (Month/Day/	Execution Day/Year) any	Date, if	Code		Number		And Expiration Date (Month/Day/Year) L S		Amo Und Secu	ount of erlying irities r. 3 and	Derivative Security (Instr. 5)	Derivative Securities Beneficially Owned Following Reported	Ownershi Form of Derivative Security: Direct (D) or Indirec	Beneficial Ownersh (Instr. 4)
											Amount				
F P P	PLAZA RGH, PA urity nmon Sto port on a s onversion r Exercise rice of perivative	PLAZA, 249 FIFT (Street) RGH, PA 15222 (State) urity mmon Stock mmon Stock port on a separate line to the stock on the Exercise rice of erivative 3. Transaction Date (Month/Day)	(First) (Middle) PLAZA, 249 FIFTH AVE (Street) RGH, PA 15222 (State) (Zip) urity 2. Transaction Date (Month/Day/Year) nmon Stock 01/28/2013 nmon Stock 01/28/2013 port on a separate line for each class of second reserving to the conversion of the Exercise (Month/Day/Year) Table II Table II Table II Table II Month/Day/Year (Month/Day/Year)	PN [PN [PN [PN [PN [PN [PN [PN [PN [PN [PNC FINAN [PNC] (First) (Middle) 3. Date of Earlie 01/28/2013 (Street) 4. If Amendmer 01/30/2013 (State) (Zip) 2A. Deemed Execution Date (Month/Day/Year) (Month/Day/Year) nmon Stock 01/28/2013 Table II - Derivative Secur (e.g., puts, calls, onversion Date (Month/Day/Year) (Month/Day/Year) Table II - Derivative Secur (e.g., puts, calls, onversion Date (Month/Day/Year) (Month/Day/Year) Table II - Derivative Secur (e.g., puts, calls, onversion Date (Month/Day/Year) (Month/Day/Year) (Instr. 8)	PNC FINANCIA [PNC] 3. Date of Earliest Tr 01/28/2013 (Street) 4. If Amendment, Da 01/30/2013 (State) 2A. Deemed Execution Date, if any (Month/Day/Year) (Indicate of Earliest Tr 01/28/2013 2A. Deemed Execution Date, if any (Month/Day/Year) (Indicate of Execution Date, if any (Month/Day/Year) Table II - Derivative Securities beneficially owners in Exercise of erivative ecurity 3. Transaction Date (Month/Day/Year) 3. Transaction Date (e.g., puts, calls, warr (Month/Day/Year) (Month/Day/Year) 3. Transaction Date (Instr. 8) 3. Transaction Date (Instr. 8)	PNC FINANCIAL SEI [PNC] 3. Date of Earliest Transaction 01/28/2013 (Street) 4. If Amendment, Date Orig 01/30/2013 (State) (State) (Zip) Table I - No Table I - No Code (Instr. 8) Code (Instr. 8) Table II - Derivative Securities Acquire (e.g., puts, calls, warrants, of conversion of Execution Date, if any (Month/Day/Year) Table II - Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 3, 2) (Month/Day/Year) 3. Transaction Date (Month/Day/Year) A. Deemed Execution Date, if any (Month/Day/Year) Table II - Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 3, 2) (Month/Day/Year)	PNC FINANCIAL SERVICE [PNC] 3. Date of Earliest Transaction (Not 1/28/2013) 4. If Amendment, Date Original Interview of the security of the	PNC FINANCIAL SERVICES GF [PNC] PLAZA, 249 FIFTH AVE (Street) (Street) (State) (Zip) (State) (Zip) (State) (Zip) (State) (Zip) (A) Deemed Execution Date, if (Month/Day/Year) (Month/Day/Year) (Month/Day/Year) (Code V Amount A,726 (Instr. 3) (Instr. 3) (Instr. 3) (A) Or D (Instr. 3) (Instr. 4) (Instr. 4) (Instr. 5) (Instr. 6) (Instr. 6) (Instr. 7) (Instr. 8) (Ins	PNC FINANCIAL SERVICES GROUP, [PNC] PLAZA, 249 FIFTH AVE (Street) (A) Table I - Non-Derivative Securities Execution Date (A) or Disposed of (Instr. 3, 4 and 5) (Instr. 3, 4 and 5) (A) Or Code V Amount (D) (A) Or Co	PNC FINANCIAL SERVICES GROUP, INC. [PNC] Street) (Street) (Street) (Street) (State) (State) (Zip) Table I - Non-Derivative Securities Acquired (A) or Disposed of (D) (Instr. 8) (Internal Exercise (Month/Day/Year) (Month/Day/Year)	PNC FINANCIAL SERVICES GROUP, INC. [PNC] PLAZA, 249 FIFTH AVE 01/28/2013	PNC FINANCIAL SERVICES GROUP, INC. [PNC] Street) (Street) (Street) (Strate) (Stransaction Date (Month/Day/Year) (Street) (Strate) (Street) (Street) (Street) (Street) (Strate) (Street) (Street) (Street) (A) 17 cansaction (Annoth-Day/Year) (Instr. 8) (Instr. 8) (A) 0 r (Instr. 3, 4 and 5) (Instr. 3) (Instr. 3, 4 and 5) (Instr. 3, 4 and 5) (Instr. 3) (Instr. 5) (Instr. 5) (Instr. 5) (Instr. 5) (Instr. 5)	PNC FINANCIAL SERVICES GROUP, INC. [PNC] PLAZA, 249 FIFTH AVE O1/28/2013 A, If Amendment, Date Original Filed(Month/Day/Year) O1/30/2013 A, Execution Date, if Order (give title below) Individual or Joint/Group Filing X. Form filed by One Reporting Person From filed by One Reporting Person From filed by One Reporting Person (A) or Disposed of (D) (Instr. 3, 4 and 5) O1/28/2013 A, If Amendment, Date Original Filed(Month/Day/Year) O2A. Deemed (A) or Disposed of (D) (Instr. 3, 4 and 5) O3. Amount of Securities Beneficially owned Following Reported Transaction (Instr. 3) O1/28/2013 A, If Amendment, Date Original Filed(Month/Day/Year) O2A. Deemed (A) or Disposed of (D) (Instr. 3, 4 and 5) O3. Amount of Securities Beneficially owned directly or indirectly Persons who respond to the collection of information contained in this form are not required to respond unle the form displays a currently valid OMB control numbe Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) Table II - Derivative Securities Acquired (A) or Beneficially Owned (Instr. 3) ON Transaction One Reporting Person Science of Original Filed(Month/Day/Year) O1/30/2013 A, If Amendment, Date Original Filed(Month/Day/Year) O2A. Deemed (A) or Disposed of Original Filed(Month/Day/Year) O3. Amount of Securities Original Filed(Month/Day/Year) O4. D Science (Give title below) O5. Amount of Oscientified Original Filed(Month/Day/Year) O6. Individual or Joint/Group Filing X. Form filed by One Reporting Transaction (A) or Oscientified (A) or Oscientified (A) or Osci	PNC FINANCIAL SERVICES GROUP, INC. [PNC]

Reporting Owners

D. C. N. /	Relationships						
Reporting Owner Name / Address	Director 10% Owner Officer		Officer	Other			
Hall Neil F ONE PNC PLAZA 249 FIFTH AVE PITTSBURGH, PA 15222			Executive Vice President				

Signatures

Chisti Davis, Attorney-in-Fact for Neil F. Hall	03/06/2014	
**Signature of Reporting Person	Date	

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
 - On February 24, 2010, the Personnel and Compensation Committee of the PNC Board of Directors granted an incentive performance unit opportunity to the reporting person. The grant was expressed as a "target" number of share units with an adjustment for phantom dividends over the April 1, 2010 to December 31, 2012 performance
- (1) period. Subject to the Committee's discretion, the reporting person is eligible to receive shares of PNC common stock (if PNC meets specified performance criteria up to the target level) and/or cash (if the performance criteria exceeds the target level). On January 28, 2013 the Personnel and Compensation Committee approved the performance payout for the performance period from April 1, 2010 to December 31, 2012 which resulted in the vesting of 4,726 shares of PNC common stock.
- (2) Shares have been withheld to cover the reporting person's tax liability in connection with the incentive performance unit opportunity granted on February 24, 2010 and awarded on January 28, 2013.
- (3) Acquisition of 59 shares acquired by the reporting person through dividend reinvestment under the Issuer's Dividend Reinvestment Plan was incorrectly deducted from the holdings. As a result ending balance was stated incorrectly.

Remarks:

See attached footnotes page.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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