or Form 5 obligations may continue. See Instruction 1(b).

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	Washing	ton, D.C. 2054	19		

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Form 3 Holdings Reported Form 4 Transactions Reported

\$5 Par Common Stock

ANNUAL STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the

Investment Company Act of 1940

2. Issuer Name and Ticker or Trading Symbol 1. Name and Address of Reporting Person* 5. Relationship of Reporting Person(s) to Issuer PNC FINANCIAL SERVICES GROUP, INC. (Check all applicable) BERNDT RICHARD O 10% Ówner [PNC] Other (specify below) Officer (give title below) (Middle) (Last) 3. Statement for Issuer's Fiscal Year Ended (Month/Day/Year) ONE PNC PLAZA, 249 FIFTH AVENUE 12/31/2013 4. If Amendment, Date Original Filed(Month/Day/Year) 6. Individual or Joint/Group Reporting (check applicable line) X_ Form Filed by One Reporting Person PITTSBURGH, PA 15222-2707 Form Filed by More than One Reporting Person (State) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 1. Title of Security 2A. Deemed 3. Transaction 4. Securities Acquired 5. Amount of Securities 7. Nature Transaction Execution Date, if Beneficially Owned at end of Ownership of Indirect (Instr. 3) Date Code (A) or Disposed of (D) (Month/Day/Year) (Instr. 8) (Instr. 3, 4 and 5) Issuer's Fiscal Year Beneficial any Form: (Month/Day/Year) (Instr. 3 and 4) Direct (D) Ownership or Indirect (Instr. 4) (A) or (I) Amount (D) Price (Instr. 4)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

11/20/2013

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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\$ 0

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1. Title of Derivative	2. Conversion	3. Transaction Date	3A. Deemed Execution Date, if	4. Transaction	5. Numl		6. Date Exer and Expirati		7. Title and of Underlyin		8. Price of Derivative		10. Ownership	11. Nature of Indirect
Security	or Exercise	(Month/Day/Year)	any	Code	of		(Month/Day	/Year)	Securities		Security	Derivative	Form of	Beneficial
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Deriv	ative			(Instr. 3 and	4)	(Instr. 5)	Securities	Derivative	Ownership
	Derivative				Secui	rities						Beneficially	Security:	(Instr. 4)
	Security				Acqu	ired						Owned at	Direct (D)	
					(A) o	r						End of	or Indirect	
					Dispo								(I)	
					of (D								(Instr. 4)	
					(Instr							(Instr. 4)		
					4, and	d 5)								
										Amount				
							Data	Vinstinu		or				
							Date Exercisable	Expiration	Title	Number				
							Exercisable	Date		of				
					(A)	(D)				Shares				
Phantom									\$5 Par					Deferred
Stock							<u>(2)</u>	<u>(2)</u>	Common	13,702		13,702 (3)		Stock
Unit									Stock			,. 32		Unit
Cint									Stock					Plan

Reporting Owners

	Relationships						
Reporting Owner Name / Address	Director	10% Owner	Officer	Other			
BERNDT RICHARD O ONE PNC PLAZA 249 FIFTH AVENUE PITTSBURGH, PA 15222-2707	X						

Signatures

Christi Davis, Attorney-in-Fact for Richard O. Berndt	01/22/2014
-*Signature of Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Includes an aggregate of 165 shares acquired by the reporting person through dividend reinvestment subsequent to the date of the reporting person's most recent filing on Form 4.
- (2) One phantom stock unit is the economic equivalent of one share of The PNC Financial Services Group, Inc. ("PNC") Common Stock. Phantom stock units will be settled in cash upon distribution to the reporting person and generally do not expire.
- (3) Includes an aggregate of 234 Phantom Stock Units acquired by the reporting person as dividend equivalents under the PNC Outside Directors Deferred Stock Unit Plan subsequent to the date of the reporting person's most recent filing on Form 4.

Remarks:

See attached footnotes page.

Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Know all by these presents, that the undersigned hereby constitutes and appoints each of Karen M. Barrett, Frederick Bradley Christof, George P. Long, III, Christi Davis and Edward P. Rosenthal, signing singly, the undersigned's true and lawful attorneys-in-fact to:

- (1) execute for and on behalf of the undersigned, in the undersigned's capacity as a Section 16 officer and/or director of The PNC Financial Services Group, Inc. (the "Corporation"), Forms 3, 4 and 5 in accordance with Section 16(a) of the Securities Exchange Act of 1934 and the rules thereunder;
- (2) do and perform any and all acts for and on behalf of the undersigned which may be necessary or desirable to complete and execute any such Form 3, 4 or 5 and file such form with the United States Securities and Exchange Commission and any stock exchange or similar authority; and
- (3) take any other action of any type whatsoever in connection with the foregoing which, in the opinion of such attorney-in-fact, may be of benefit to, in the best interest of, or legally required of, the undersigned, it being understood that the documents executed by such attorney-in-fact on behalf of the undersigned pursuant to this Power of Attorney shall be in such form and shall contain such terms and conditions as such attorney-in-fact may approve or deem necessary or appropriate, in such attorney-in-fact's discretion.

The undersigned hereby grants to each such attorney-in-fact full power and authority to do and perform any and every act and thing whatsoever requisite, necessary, or proper to be done in the exercise of any of the rights and powers herein granted, as fully to all intents and purposes as the undersigned might or could do if personally present, with full power of substitution or revocation, hereby ratifying and confirming all that such attorney-in-fact, or such attorney-in-fact's substitute or substitutes, shall lawfully do or cause to be done by virtue of this power of attorney and the rights and powers herein granted. The undersigned acknowledges that the foregoing attorneys-in-fact, in serving in such capacity at the request of the undersigned, are not assuming, nor is the Corporation assuming, any of the undersigned's responsibilities to comply with Section 16 of the Securities Exchange Act of 1934.

This Power of Attorney shall remain in full force and effect until the undersigned is no longer required to file Forms 3, 4 and 5 with respect to the undersigned's holdings of and transactions in securities issued by the Corporation, unless earlier revoked by the undersigned in a signed writing delivered to the foregoing attorneys-in-fact.

IN WITNESS WHEREOF, the undersigned has caused this Power of Attorney to be executed as of this $5 \, \text{th}$ day of March 2012.

/s/Richard O. Berndt