FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Ty	pe Response	s)																	
1. Name and Address of Reporting Person * GULLEY JOAN L				2. Issuer Name and Ticker or Trading Symbol PNC FINANCIAL SERVICES GROUP, INC. [PNC]								5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director X Officer (give title below) Other (specify below) EVP & Chief HR Officer							
ONE PNC PLAZA, 249 FIFTH AVENUE				3. Date of Earliest Transaction (Month/Day/Year) 09/16/2013									EVP	& Chief HK	Officer				
(Street) PITTSBURGH, PA 15222-2707				4. If Amendment, Date Original Filed(Month/Day/Year)								6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting PersonForm filed by More than One Reporting Person							
(City	r)	(State)	(Zip)			Tab	ole I -	Non	-Der	ivative	Securitie	es A	cquir	ed, Dispo	osed of, or I	Beneficially	Owned		
1.Title of Security (Instr. 3)		2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date any (Month/Day/Y		(Instr. 8)			tion	4. Securities Acquired (A) or Disposed of (Instr. 3, 4 and 5)		(D)	Beneficia Reported	ant of Securities ally Owned Following d Transaction(s)		6. Ownership Form: Direct (D)	ip of Be	7. Nature of Indirect Beneficial Ownership		
				(WIOHHI	//Day/10)	Coo	de	V	Amoun	(A) or (D)	Pri	(Instr. 3 and 4)			or Indirect (I) (Instr. 4)	Indirect (Instr		
\$5 Par Common Stock		09/16/2013				S	1)		2,000	D	\$ 74.	.51	20,696	0,696		D			
			Table II -					quire	cont the f	ained i orm di	n this fo splays a of, or Be	orm a cu enefi	are irren	not requ tly valid		ormation spond unle rol numbe	ss	C 147	74 (9-02)
	I.			· · ·				s, opt			tible sec					0.37	2 40		
1. Title of Derivative Security (Instr. 3)			Execution Da	C	ransactio	on N or D S A (// D or (I	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		and Expiration Date (Month/Day/Year) L S			Amou Unde Secur	. 3 and	Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s (Instr. 4)	Owne Form Deriv Secur Direc or Inc	of ative ity:	(Instr. 4)	
					Code	V ((A)	(D)	Date Exer		Expirati Date	on ,	Title	Amount or Number of Shares					

Reporting Owners

	Relationships							
Reporting Owner Name / Address	Director	10% Owner	Officer	Other				
GULLEY JOAN L ONE PNC PLAZA 249 FIFTH AVENUE PITTSBURGH, PA 15222-2707			EVP & Chief HR Officer					

Signatures

Christi D	avis, Attorney-in-Fact for Joan Gulley	09/16/2013
	**Signature of Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a)
- (1) Sale of shares effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on July 19, 2013.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.