## FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL
OMB Number: 3235-0287
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

#### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Ty	pe Response	s)																
1. Name and Address of Reporting Person * GULLEY JOAN L				PN	2. Issuer Name and Ticker or Trading Symbol PNC FINANCIAL SERVICES GROUP, INC. [PNC]							5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director X Officer (give title below) Other (specify below)  EVP & Chief HR Officer						
(Last) (First) (Middle) ONE PNC PLAZA, 249 FIFTH AVENUE					3. Date of Earliest Transaction (Month/Day/Year) 07/15/2013								EVP	& Chief HR	Officer			
PITTSBU	URGH, PA	(Street) 15222-270	07	4. I	f Amendm	ent,	Date	Origi	nal Fi	iled(Mont	h/Day/Year)		_X_ Form fi	led by One Repo	Group Filing orting Person on One Reporting		able Li	ine)
(City	)	(State)	(Zip)		Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned													
1.Title of Security (Instr. 3)			2. Transaction Date (Month/Day/Y	Execution Execut	Deemed cution Date onth/Day/Y	n Date, if	(Instr. 8)		4. Securities Acqu (A) or Disposed or (Instr. 3, 4 and 5)		of (D)	Beneficia	unt of Securities ially Owned Following d Transaction(s)		6. Ownership Form: Direct (D)	of I Bei	7. Nature of Indirect Beneficial Ownership	
				(	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	- Car		ode	V	Amour	(A) or (D)	Price	Ì				str. 4)	
\$5 Par C	ommon St	ock	07/15/2013				S	(1)		1,500	11)	\$ 74.9	22,696			D		
			Table					equire	the f	form di	splays a of, or Ber	curre neficia	ently valid	OMB con	spond unle trol numbe			
Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transactio Date (Month/Day/	Year) Execution	ned n Date, if	4. Transaction Code Irr) (Instr. 8)		5.		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. An Un Sec	Fitle and nount of derlying curities str. 3 and	Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction ((Instr. 4)	Owner Form of Deriva Securit Direct or Indi	of tive ty: (D) rect	Beneficia Ownershi (Instr. 4)	
					Code	V	(A)	(D)	Date Exer	e rcisable	Expiratio Date	Tit	or Number of Shares					
Donor	ting O	MANORE																

#### **Reporting Owners**

	Relationships								
Reporting Owner Name / Address	Director	10% Owner	Officer	Other					
GULLEY JOAN L ONE PNC PLAZA 249 FIFTH AVENUE PITTSBURGH, PA 15222-2707			EVP & Chief HR Officer						

### **Signatures**

Christi Davis, Attorney-in-Fact for Joan L. Gulley	07/16/2013
**Signature of Reporting Person	Date

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a)
- (1) Sale of shares effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on April 20, 2012.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.