# FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

#### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Ty	pe Response	s)														
1. Name and Address of Reporting Person* GULLEY JOAN L				PNC	2. Issuer Name and Ticker or Trading Symbol PNC FINANCIAL SERVICES GROUP, INC. [PNC]							5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director 10% Owner X Officer (give title below) Other (specify below)  EVP & Chief HR Officer				
(Last) (First) (Middle) ONE PNC PLAZA, 249 FIFTH AVENUE					3. Date of Earliest Transaction (Month/Day/Year) 06/17/2013							EVP	& Chief HR	Officer		
PITTSB	URGH, PA	(Street)	)7	4. If A	Amendment,	Date (	Origir	nal Fi	led(Month	n/Day/Year	)	_X_ Form fil	ed by One Repo	Group Filing orting Person One Reporting		ible Line)
(City) (State) (Zip)				Table I - Non-Derivative Securities Acquired, Disposed of, or Ben							Beneficially	Owned				
1.Title of Security (Instr. 3)		2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)		(Instr. 8)		etion	4. Securities Acqu (A) or Disposed of (Instr. 3, 4 and 5)  (A) or		of (D)	Beneficia	nt of Securities ally Owned Following Transaction(s) and 4)		or Indirect	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
						Co	de	V	Amount	t (D)	Price				(Instr. 4)	
\$5 Par Common Stock 06/17/2013			06/17/2013			S	1)	1,50	1,500		\$ 71.55	24,196			D	
					ative Securit		quire	cont the f	ained in form dis	n this fo splays a of, or Be	orm a a curr eneficia	re not requently valid	OMB cont	spond unle	ss	C 1474 (9-02
1. Title of Derivative Security (Instr. 3)	Conversion	3. Transaction Date (Month/Day/	n 3A. Deemed Execution Da any	4. Transaction Code Year) (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. D	ons, convertible securi  5. Date Exercisable and Expiration Date Month/Day/Year)  Date Expiration  Exercisable Date		7. 'An Un Sec	Title and nount of aderlying curities astr. 3 and		9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s (Instr. 4)	Owners Form of Derivat Securit Direct or India (I)	f Beneficive Owne (Instr.
						(Instr.	3, 5)	Date			on Tit	Amount or Number		(mstr. 4)	(Instr. 4	

### **Reporting Owners**

	Relationships							
Reporting Owner Name / Address	Director	10% Owner	Officer	Other				
GULLEY JOAN L ONE PNC PLAZA 249 FIFTH AVENUE PITTSBURGH, PA 15222-2707			EVP & Chief HR Officer					

# **Signatures**

Christi Davis, Attorney-in-Fact for Joan L. G	ulley	06/19/2013
**Signature of Reporting Person		Date

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a)
- (1) Sale of shares effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on April 20, 2012.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.