FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Typ	pe Responses)																	
Name and Address of Reporting Person * Naqvi Saiyid T.					2. Issuer Name and Ticker or Trading Symbol PNC FINANCIAL SERVICES GROUP, INC. [PNC]								5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director X Officer (give title below) Other (specify below)					
(Last) (First) (Middle) ONE PNC PLAZA, 249 FIFTH AVENUE					3. Date of Earliest Transaction (Month/Day/Year) 07/30/2012									Exect	utive Vice	Preside	ent	
(Street)				4. If Amend	4. If Amendment, Date Original Filed(Month/Day/Year)								6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person					
	JRGH, PA 15													a of more man	one report			
(City)) (S	State)	(Zip)		7	Table I -	No	n-D	erivative	Securi	ities A	cquir	ed, Dispo	osed of, or I	Beneficial	ly Own	ed	
1.Title of Security (Instr. 3)			2. Transaction Date (Month/Day/Year)	Execution Date, if any (Month/Day/Year)		Code (Instr. 8	Code (Instr. 8)		4. Securities Acquir (A) or Disposed of (Instr. 3, 4 and 5) (A) or Disposed of (Instr. 3, 4 and 5)		of (D	D) Beneficia Reported (Instr. 3 a		nt of Securities ally Owned Following Transaction(s) and 4)		6. Owner Form: Direct or Ind (I) (Instr.	rship Ind Be (D) irect (Ir	Nature of direct eneficial wnership nstr. 4)
\$5 Par Co	ommon Stock	ζ	01/28/2013			A(1)	-	•	4,726	A	\$ 0	-	10,125			D	7)	
\$5 Par Common Stock			01/28/2013			F ⁽²⁾			1,583	D	\$					D		
PNC Cap	ital Trust E 7	7.75%	07/30/2012			J <u>(3)</u>			2,000	D	\$ 25	()			D		
PNC Cap	oital Trust E 7	7.75%	07/30/2012			J(3)			2,100	D	\$ 25	()			Ι	A (In	ster's ecount nterested arty)
\$5 Par Common Stock												1	106 ⁽⁴⁾			I	A (I	ster's ccount nterested arty)
\$5 Par Common Stock												1	110 (5)			I	A (I	ousin's ccount nterested arty)
Damindar: I	Panort on a same	rota lina t	for each class of sec	urities beneficie	ıllı,	owned d	iract	lly o	or indirect	lv.							,	
Kenninger. I	Report on a sepa	irate iiie	tor each class of sec	unities beneficia	illy (owned d		Pe	rsons w	ho res	form	are	not requ	ction of inf ired to res	spond ur	nless	SEC 1	474 (9-02)
			Table II	- Derivative Se									y Owned					
Security (Instr. 3)	2. 3. Transacti Conversion or Exercise Price of Derivative Security		Execution I any	d 4. Date, if Transac Code	4. Transaction		5.		ons, convertible secur 5. Date Exercisable and Expiration Date Month/Day/Year)		te I	7. Tit Amor Unde Secur	le and unt of rlying rities 3 and	(Instr. 5) Benefic Owned Follow Report Transa		ve s I ally I s I s I s I s I s I s I s I s I s I	Security: Direct (Dor Indirect	Beneficial Ownershi (Instr. 4)
				Code	V	(A)	(D)	Da Ex	ate sercisable	Expir Date	ation		Amount or Number of Shares					

D (O N /	Relationships							
Reporting Owner Name / Address	Director	10% Owner	Officer	Other				
Naqvi Saiyid T. ONE PNC PLAZA 249 FIFTH AVENUE PITTSBURGH, PA 15222			Executive Vice President					

Signatures

George P. Long, III Attorney-in-Fact for Saiyid T. Naqvi	01/30/2013
**Signature of Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

 On February 24, 2010, the Personnel and Compensation Committee of the PNC Board of Directors granted an incentive performance unit opportunity to the reporting person. The grant was expressed as a "target" number of share units with an adjustment for phantom dividends over the April 1, 2010 to December 31, 2012 performance
- (1) period. Subject to the Committee's discretion, the reporting person is eligible to receive shares of PNC common stock (if PNC meets specified performance criteria up to the target level) and/or cash (if the performance criteria exceeds the target level). On January 28, 2013 the Personnel and Compensation Committee approved the performance payout for the performance period from April 1, 2010 to December 31, 2012 which resulted in the vesting of 4,726 shares of PNC common stock.
- (2) Shares have been withheld to cover the reporting person's tax liability in connection with the incentive performance unit opportunity granted on February 24, 2010 and awarded on January 28, 2013.
- (3) The reported securities were called for redemption by the issuer at a price equal to their face value.
- (4) Includes an aggregate of 3 shares acquired by the reporting person through dividend reinvestment subsequent to the date of the reporting person's most recent filing on Form 4.
- (5) Includes an aggregate of 2 shares acquired by the reporting person through dividend reinvestment subsequent to the date of the reporting person's most recent filing on Form

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.