

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)			-				
1. Name and Address of Reporting Person* 2. Date of Event Statement (Mont Oa/13/2012 0.3/13/2012 0.3/13/2012				nd Ticker or Trading Symbol CIAL SERVICES GROUP, INC. [PNC]			
(Last) (First) (Middle) 1 PNC PLAZA, 249 FIFTH AVENUE			Issuer	f Reporting Perso		to 5. If Amendment, Date Original Filed(Month/Day/Year)	
(Street) PITTSBURGH, PA 15222				tall applicable) title10% Own Other (spectrum) we Vice President	Applicable Line) _X_Form filed by O	Joint/Group Filing(Check one Reporting Person ore than One Reporting Person	
(City) (State) (Zip)				•			
	Table I - Non-Derivative Securities Beneficially Owned						
		Beneficially Owned (Instr. 4)		3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)		
\$5 Par Common Stock		36,397		D			
\$5 Par Common Stock		103		Ι	Sister's Account (Interested Party)		
\$5 Par Common Stock		108		Ι	Cousin's Account (Interested Party)		
PNC Capital Trust E 7.75%		2,000		D			
PNC Capital Trust E 7.75%		2,100		Ι	Sister's Account (Interested Party)		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	Expiration Date (Month/Day/Year)		Securities Underlying Derivative Security		or Exercise Price of		6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Inc	Direct (D) or Indirect (I) (Instr. 5)	
Employee Stock Option (Right-to- Buy)	02/12/2012 ⁽¹⁾	02/19/2012	\$5 Par Common Stock	50,000	\$ 31.07	D	

Reporting Owners

Reporting Owner Name /	Relationships					
Address	Director	10% Owner	Officer	Other		
Naqvi Saiyid T. 1 PNC PLAZA 249 FIFTH AVENUE PITTSBURGH, PA 15222			Executive Vice President			

Signatures

Frederick Bradley Christof Attorney-in-fact for Saiyid T. Naqvi	03/22/2012
	Date

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 5(b)(v).

- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Grant of stock options subject to the precondition of an appropriate agreement, signed by the parties. Options generally become exercisable in three equal annual installments, beginning one year after the date of grant.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

POWER OF ATTORNEY

Know all by these presents, that the undersigned hereby constitutes and appoints each of Frederick Bradley Christof, George P. Long, III, Christi Davis and Edward P. Rosenthal, signing singly, the undersigned's true and lawful attorneys-in-fact to:

(1) execute for and on behalf of the undersigned, in the undersigned's capacity as a Section 16 officer and/or director of The PNC Financial Services Group, Inc. (the "Corporation"), Forms 3, 4 and 5 in accordance with Section 16(a) of the Securities Exchange Act of 1934 and the rules thereunder;

(2) do and perform any and all acts for and on behalf of the undersigned which may be necessary or desirable to complete and execute any such Form 3, 4 or 5 and file such form with the United States Securities and Exchange Commission and any stock exchange or similar authority; and

(3) take any other action of any type whatsoever in connection with the foregoing which, in the opinion of such attorney-in-fact, may be of benefit to, in the best interest of, or legally required of, the undersigned, it being understood that the documents executed by such attorney-in-fact on behalf of the undersigned pursuant to this Power of Attorney shall be in such form and shall contain such terms and conditions as such attorney-in-fact may approve or deem necessary or appropriate, in such attorney-in-fact's discretion.

The undersigned hereby grants to each such attorney-in-fact full power and authority to do and perform any and every act and thing whatsoever requisite, necessary, or proper to be done in the exercise of any of the rights and powers herein granted, as fully to all intents and purposes as the undersigned might or could do if personally present, with full power of substitution or revocation, hereby ratifying and confirming all that such attorney-in-fact, or such attorney-in-fact's substitute or substitutes, shall lawfully do or cause to be done by virtue of this power of attorney and the rights and powers herein granted. The undersigned acknowledges that the foregoing attorneys-in-fact, in serving in such capacity at the request of the undersigned, are not assuming, nor is the Corporation assuming, any of the undersigned's responsibilities to comply with Section 16 of the Securities Exchange Act of 1934.

This Power of Attorney shall remain in full force and effect until the undersigned is no longer required to file Forms 3, 4 and 5 with respect to the undersigned's holdings of and transactions in securities issued by the Corporation, unless earlier revoked by the undersigned in a signed writing delivered to the foregoing attorneys-in-fact.

IN WITNESS WHEREOF, the undersigned has caused this Power of Attorney to be executed as of this 16th day of March 2012.

/s/ Saiyid T. Naqvi