FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL					
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

	pe Response	3)		1											
1. Name and Address of Reporting Person* GUYAUX JOSEPH C (Last) (First) (Middle) ONE PNC PLAZA, 249 FIFTH AVENUE (Street)			2. Issuer Name and Ticker or Trading Symbol PNC FINANCIAL SERVICES GROUP, INC. [PNC]						5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director10% Owner Officer (give title below) Other (specify below) Senior Vice Chairman						
			3. Date of Earliest Transaction (Month/Day/Year) 02/15/2012												
			4. If Amendment, Date Original Filed(Month/Day/Year)					6. Individual or Joint/Group Filing(Check Applicable Line) X_ Form filed by One Reporting Person Form filed by More than One Reporting Person							
PITTSBURGH, PA 15222-2707												one reporting			
(City	r)	(State)	(Zip)		Tabl	le I - Noi	ı-Deri	vative S	ecurities	Acqui	ired, Dispo	osed of, or I	Beneficially	Owned	
1.Title of Security (Instr. 3)			2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Datany	te, if	Code (Instr. 8)		4. Securities Acquire (A) or Disposed of (I (Instr. 3, 4 and 5)		of (D)	Beneficial Reported	nt of Securities ally Owned Following I Transaction(s)		6. Ownership Form:	Beneficial
				(Month/Day/Year		Code	V	Amount	(A) or (D)	Price	(Instr. 3 and 4)			\ /	Ownership (Instr. 4)
\$5 Par C	ommon St	ock	02/15/2012			A ⁽¹⁾		33,608	A	\$ 0	131,658			D	
\$5 Par Common Stock									544 (2)			I	401(k) Plan		
Reminder:	Report on a s	separate line fo	or each class of secur	ities beneficiall	ly own		•	•		nd to		ation of inf	ormation	SEC	
Reminder:	Report on a s	separate line fo	Table II - 1	Derivative Sec	urities	s Acquire	Perso conta the fo	ons who ained in orm dis	respor this for plays a	m are curre eficial	the collect not requ		ormation spond unle rol numbe	ss	1474 (9-02)
		•	Table II - I	Derivative Sec e.g., puts, calls	urities	s Acquire	Perso conta the fo ed, Dis tions,	ons who ained in orm dis sposed o convert	respor this for plays a f, or Ben ble secur	m are curre eficial rities)	the collec not requ ntly valid	ired to res	pond unle rol numbe	ss r.	1474 (9-02)
1. Title of Derivative Security		3. Transactio	Table II - I (on 3A. Deemed Execution Da any	Derivative Sec	urities s, wari 5. No of Do Se Ad (A	s Acquire	Persoconta the for ed, Distions, 6. Da and E	ons who ained in orm dis	o respor this for plays a of f, or Ben ble secur isable in Date	eficial rities) 7. Ti Amo Und Secu	the collect not requ	ired to res	spond unle rol numbe	of 10. Ownersl Form of Derivati Security Direct (I or Indire	11. Nature of Indire Beneficia: Ownersh (Instr. 4)

Reporting Owners

	Relationships					
Reporting Owner Name / Address	Director	10% Owner	Officer	Other		
GUYAUX JOSEPH C ONE PNC PLAZA 249 FIFTH AVENUE PITTSBURGH, PA 15222-2707			Senior Vice Chairman			

Signatures

George P. Long, III Attorney-in-Fact for Joseph C. Guyaux	02/17/2012
**Signature of Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Grant of restricted stock subject to vesting schedule, execution of appropriate documentation and certain other conditions.
 - The amount of securities beneficially owned represents the number of shares of common stock indirectly held for the account of the reporting person under The PNC
- (2) Financial Services Group, Inc. ("PNC") Incentive Savings Plan (the "ISP"). Shares of PNC common stock are not directly allocated to ISP participants, but instead are held in a unitized fund, approximately 98% of which consists of PNC common stock, and the remainder of which is invested in a money market fund. The percentage of assets in the unitized fund investment option that are deemed to be invested in PNC common stock may vary from time to time.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.