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UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Re Parsley E William III	2. Issuer Name and PNC FINANCIA [PNC]			· ·		5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner X_Officer (give title below) Other (specify below) Executive Vice President					
(Last) 249 FIFTH AVENUE	(First)		3. Date of Earliest Tr 03/31/2011	ansaction (1	Montl	n/Day/Yea	ar)	Executive vice Pres	ident		
PITTSBURGH, PA 15	(Street) 5222		4. If Amendment, Date Original Filed(Month/Day/Year)					6. Individual or Joint/Group Filing(Check Applicable Line) _X_Form filed by One Reporting Person Form filed by More than One Reporting Person			
(City)	(State)	(Zip)	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned								
1.Title of Security (Instr. 3)		2. Transaction Date (Month/Day/Year)	Execution Date, if	(Instr. 8)	ion V	4. Securi (A) or Di (Instr. 3, Amount	(A) or	of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	Form:	7. Nature of Indirect Beneficial Ownership (Instr. 4)
\$5 Par Common Stock	5	03/31/2011		М		58,865	А	<u>(1)</u>	126,734	D	
\$5 Par Common Stock		03/31/2011		D		58,865	D	\$ 62.99	67,869	D	
\$5 Par Common Stock	5								1,200	Ι	401(k) Plan

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained SEC 1474 (9-02) in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

	(e.g., puts, calls, warrants, options, convertible securities)														
Security	Conversion	Date (Month/Day/Year)	· · · · ·	Code	saction of Derivative securities		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities		Derivative Security (Instr. 5)	Derivative Securities Beneficially Owned Following	Derivative Security: Direct (D) or Indirect (I)	Beneficial	
				Code	v	(A)		Date Exercisable	Expiration Date	Title	Amount or Number of Shares		(Instr. 4)	(Instr. 4)	
Share Units	<u>(1)</u>	03/31/2011		М			58,865	03/31/2011	03/31/2011	\$5 Par Common Stock	58,865	<u>(2)</u>	0	D	

Reporting Owners

	Relationships								
Reporting Owner Name / Address	Director	10% Owner	Officer	Other					
Parsley E William III 249 FIFTH AVENUE PITTSBURGH, PA 15222			Executive Vice President						

Signatures

 Lori A. Hasselman, Attorney-in-Fact for E. William Parsley
 04/04/2011

 Signature of Reporting Person
 Date

Explanation of Responses:

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Each share unit was the economic equivalent of one share of The PNC Financial Services Group, Inc. ("PNC") Common Stock. The reporting person settled his share units for cash on March 31, 2011.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

^{*} If the form is filed by more than one reporting person, see Instruction 4(b)(v).

⁽²⁾ The prices ranged from \$39.98 to \$56.98.