

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL	
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person* DEMCHAK WILLIAM S		2. Issuer Name and Ticker or Trading Symbol PNC FINANCIAL SERVICES GROUP INC [PNC]		5. Relationship of Reporting Person(s) to Issuer (Check all applicable) ____ Director ____ 10% Owner <input checked="" type="checkbox"/> Officer (give title below) _____ Other (specify below) Senior Vice Chairman	
(Last) (First) (Middle) ONE PNC PLAZA, 249 FIFTH AVENUE		3. Date of Earliest Transaction (Month/Day/Year) 01/03/2011			
(Street) PITTSBURGH, PA 15222-2707		4. If Amendment, Date Original Filed(Month/Day/Year)		6. Individual or Joint/Group Filing(Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person ____ Form filed by More than One Reporting Person	
(City) (State) (Zip)		Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned			

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
\$5 Par Common Stock	04/26/2010		j(1)	V	2	A	\$ 69.23	1,667	I	401(k) Plan
\$5 Par Common Stock	06/30/2010		j(2)	V	164	A	(2)	1,831	I	401(k) Plan
\$5 Par Common Stock	07/24/2010		j(1)	V	3	A	\$ 60.4	1,834	I	401(k) Plan
\$5 Par Common Stock	10/24/2010		j(1)	V	3	A	\$ 54.14	1,837	I	401(k) Plan
\$5 Par Common Stock	05/11/2010		G	V	3,000	D	\$ 0	249,042	D	
\$5 Par Common Stock	05/11/2010		G	V	2,000	D	\$ 0	247,042 (3)	D	
\$5 Par Common Stock								34,300 (3)	I	By GRAT

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)


1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V		Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Phantom Stock Unit	(4)	01/25/2010		j(5)	V	4	(6)	(6)	\$5 Par Common Stock	4	\$ 54.66	2,568	I	Supplemental Incentive Savings Plan
Phantom Stock Unit	(4)	04/24/2010		j(5)	V	4	(6)	(6)	\$5 Par Common Stock	4	\$ 69.23	2,572	I	Supplemental Incentive Savings Plan
Phantom Stock Unit	(4)	07/24/2010		j(5)	V	4	(6)	(6)	\$5 Par Common Stock	4	\$ 60.4	2,576	I	Supplemental Incentive Savings Plan
Phantom Stock Unit	(4)	10/24/2010		j(5)	V	5	(6)	(6)	\$5 Par Common Stock	5	\$ 54.14	2,581	I	Supplemental Incentive Savings Plan

Phantom Stock Unit	(4)	01/25/2010		J(7)	V	47		(6)	(6)	\$5 Par Common Stock	47	\$ 54.66	26,274	I	Deferred Compensation Plan
Phantom Stock Unit	(4)	04/26/2010		J(7)	V	38		(6)	(6)	\$5 Par Common Stock	38	\$ 69.23	26,312	I	Deferred Compensation Plan
Phantom Stock Unit	(4)	07/24/2010		J(7)	V	43		(6)	(6)	\$5 Par Common Stock	43	\$ 60.4	26,355	I	Deferred Compensation Plan
Phantom Stock Unit	(4)	10/24/2010		J(7)	V	49		(6)	(6)	\$5 Par Common Stock	49	\$ 54.14	26,404	I	Deferred Compensation Plan
Phantom Stock Unit	(4)	01/03/2011		I			3,046	(8)	(8)	\$5 Par Common Stock	3,046	\$ 61.46	23,358	I	Deferred Compensation Plan

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
DEMCHAK WILLIAM S ONE PNC PLAZA 249 FIFTH AVENUE PITTSBURGH, PA 15222-2707			Senior Vice Chairman	

Signatures

Lori A. Hasselman, Attorney-in-Fact for William S. Demchak		01/05/2011
		Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Dividend reinvestment shares acquired under the PNC Incentive Savings Plan.
- (2) Shares acquired under the PNC Incentive Savings Plan at various prices ranging from \$51.03 to \$66.99.
- (3) These share amounts reflect a distribution of 15,700 shares from a Grantor Retained Annuity Trust to the Reporting Person that occurred on May 28, 2010.
- (4) One phantom stock unit is the economic equivalent of one share of The PNC Financial Services Group, Inc. ("PNC") Common Stock.
- (5) Phantom Stock Units received as dividend equivalents under the PNC Supplemental Incentive Savings Plan.
- (6) Phantom Stock Units will be settled in cash upon distribution from the reporting person's plan account and generally do not expire.
- (7) Phantom Stock Units received as dividend equivalents under the PNC Deferred Compensation Plan.
- (8) Pursuant to elections made by the reporting person with respect to compensation earned as an executive officer of PNC, 3,046 phantom stock units became payable in cash on January 3, 2011.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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