FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL
OMB Number: 3235-0287
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| GULLEY (Last) | | Reporting Pe | rson* | 2 Iccuar l | | | | | | | | | | | | |
|-----------------------------------|---|---------------------------------|--|---|--|-----------------------|--------------|---|--|--|---------|--|--------------------------------------|--|---|-------------------------|
| ` / | 1. Name and Address of Reporting Person * GULLEY JOAN L | | | | 2. Issuer Name and Ticker or Trading Symbol PNC FINANCIAL SERVICES GROUP INC [PNC] | | | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director X Officer (give title below) Other (specify be EVP & Chief HR Officer | | | | |
| ONE PNC PLAZA, 249 FIFTH AVENUE | | | | 3. Date of Earliest Transaction (Month/Day/Year) 02/09/2010 | | | | | | | | EVP | & Cniei HK | Officer | | |
| PITTSBURGH, PA 15222-2707 | | | | 4. If Amendment, Date Original Filed(Month/Day/Year) | | | | | | 6. Individual or Joint/Group Filing(Check Applicable Line) _X_Form filed by One Reporting Person _Form filed by More than One Reporting Person | | | | | | |
| (City) (State) (Zip) | | | Table I - Non-Derivative Securities Acqu | | | | | | ired, Disposed of, or Beneficially Owned | | | | | | | |
| 1.Title of Security (Instr. 3) | | | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year | | if Code (Instr. 8) | | 4. Securitie (A) or Disp (Instr. 3, 4 | | Disposed of | of (D) | Beneficially Owned Follo Reported Transaction(s) | | ollowing | 6. Ownership Form: | Beneficial |
| | | | | | | | ode | v | Amoun | (A) or (D) | Price | (Instr. 3 a | nd 4) | | Direct (D) or Indirect (I) (Instr. 4) | Ownership (Instr. 4) |
| \$5 Par Common Stock 02/09 | | | 02/09/2010 | | | Α | (1) | | 3,500 | A | \$ 0 | 34,843 | | | D | |
| | | | | Derivative S | | | quire | d, Dis | posed (| of, or Ben | eficial | · | OMB con | trol numbe | r. | |
| (Instr. 3) | | 3. Transaction Date (Month/Day/ | 3A. Deemed Execution Da | 4. Transc Code | 4. if Transaction Code ar) (Instr. 8) | | 5. Number | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Ta | itle and ount of erlying urities tr. 3 and | Derivative Security (Instr. 5) | 9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | Owners Form of Derivati Security Direct (or Indire | (Instr. 4) |
| | | | | Code | e V | (A) | (D) | Date Exerc | | Expiration Date | n Title | Amount or Number of Shares | | | | |

Reporting Owners

| | Relationships | | | | | | | |
|---|---------------|--------------|------------------------|-------|--|--|--|--|
| Reporting Owner Name / Address | Director | 10% Owner | Officer | Other | | | | |
| GULLEY JOAN L ONE PNC PLAZA 249 FIFTH AVENUE PITTSBURGH, PA 15222-2707 | | | EVP & Chief HR Officer | | | | | |

Signatures

| Lori A. Hasselman, Attorney-in-Fact for Joan L. Gulley | 02/11/2010 |
|--|------------|
| **Signature of Reporting Person | Date |

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- On January 4, 2007, the Personnel and Compensation Committee of the PNC Board of Directors granted an incentive performance unit opportunity to the reporting person.

 The grant was expressed as a "target" number of share units, and was adjusted for dividend equivalents over the three-year performance period. Subject to the Committee's discretion, the reporting person is eligible to receive shares of PNC common stock (if PNC meets specified performance criteria up to the target level) and/or cash (if the performance criteria exceeds the target level). PNC exceeded the target level performance criteria, which resulted in the vesting of 3,500 shares of PNC common stock.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.