

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

FORM 8-K

**CURRENT REPORT
Pursuant to Section 13 OR 15(d)
of The Securities Exchange Act of 1934**

**January 15, 2016
Date of Report (Date of earliest event reported)**

THE PNC FINANCIAL SERVICES GROUP, INC.
(Exact name of registrant as specified in its charter)

Commission File Number 001-09718

Pennsylvania
(State or other jurisdiction
of incorporation)

25-1435979
(I.R.S. Employer
Identification No.)

**One PNC Plaza
249 Fifth Avenue
Pittsburgh, Pennsylvania 15222-2707**
(Address of principal executive offices, including zip code)

(412) 762-2000
(Registrant's telephone number, including area code)

Not Applicable
(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 2.02 Results of Operations and Financial Condition.

On January 15, 2016, The PNC Financial Services Group, Inc. ("the Corporation") issued a press release and held a conference call for investors regarding the Corporation's earnings and business results for the fourth quarter and full year 2015. The Corporation also provided supplementary financial information on its web site, including financial information disclosed in connection with its press release, and provided electronic presentation slides on its web site used in connection with the related investor conference call. Copies of the supplementary financial information and electronic presentation slides are included in this Report as Exhibits 99.1 and 99.2, respectively, and are furnished herewith.

Item 9.01 Financial Statements and Exhibits.

- (d) Exhibits. The exhibits listed on the Exhibit Index accompanying this Form 8-K are furnished herewith.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

THE PNC FINANCIAL SERVICES GROUP, INC.
(Registrant)

Date: January 15, 2016

By: /s/ Gregory H. Kozich
Gregory H. Kozich
Senior Vice President and Controller

EXHIBIT INDEX

<u>Number</u>	<u>Description</u>	<u>Method of Filing</u>
99.1	Financial Supplement (unaudited) for Fourth Quarter and Full Year 2015	Furnished herewith
99.2	Electronic presentation slides for earnings release conference call	Furnished herewith



THE PNC FINANCIAL SERVICES GROUP, INC.

**FINANCIAL SUPPLEMENT
FOURTH QUARTER 2015
(Unaudited)**

THE PNC FINANCIAL SERVICES GROUP, INC.
FINANCIAL SUPPLEMENT
FOURTH QUARTER 2015
(UNAUDITED)

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The information contained in this Financial Supplement is preliminary, unaudited and based on data available on January 15, 2016. We have reclassified certain prior period amounts to be consistent with the current period presentation, which we believe is more meaningful to readers of our consolidated financial statements. This information speaks only as of the particular date or dates included in the schedules. We do not undertake any obligation to, and disclaim any duty to, correct or update any of the information provided in this Financial Supplement. Our future financial performance is subject to risks and uncertainties as described in our United States Securities and Exchange Commission (SEC) filings.

BUSINESS

PNC is one of the largest diversified financial services companies in the United States and is headquartered in Pittsburgh, Pennsylvania. PNC has businesses engaged in retail banking, corporate and institutional banking, asset management and residential mortgage banking, providing many of its products and services nationally, as well as other products and services in PNC's primary geographic markets located in Pennsylvania, Ohio, New Jersey, Michigan, Illinois, Maryland, Indiana, Florida, North Carolina, Kentucky, Washington, D.C., Delaware, Virginia, Alabama, Georgia, Missouri, Wisconsin and South Carolina. PNC also provides certain products and services internationally.

The PNC Financial Services Group, Inc.

Cross-Reference Index to Fourth Quarter and Full Year 2015 Financial Supplement (Unaudited)

Financial Supplement Table Reference

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Table 1: Consolidated Income Statement (Unaudited)

<i>In millions, except per share data</i>	<i>Three months ended</i>					<i>Year ended</i>	
	December 31 2015	September 30 2015	June 30 2015	March 31 2015	December 31 2014	December 31 2015	December 31 2014
Interest Income							
Loans	\$ 1,806	\$ 1,804	\$ 1,791	\$ 1,802	\$ 1,835	\$ 7,203	\$ 7,427
Investment securities	443	423	407	406	398	1,679	1,624
Other	109	114	107	111	104	441	380
Total interest income	2,358	2,341	2,305	2,319	2,337	9,323	9,431
Interest Expense							
Deposits	106	107	98	92	86	403	325
Borrowed funds	160	172	155	155	154	642	581
Total interest expense	266	279	253	247	240	1,045	906
Net interest income	2,092	2,062	2,052	2,072	2,097	8,278	8,525
Noninterest Income							
Asset management	399	376	416	376	376	1,567	1,513
Consumer services	349	341	334	311	321	1,335	1,254
Corporate services	394	384	369	344	397	1,491	1,415
Residential mortgage	113	125	164	164	135	566	618
Service charges on deposits	170	172	156	153	180	651	662
Net gains (losses) on sales of securities (a)	2	(9)	8	42	—	43	4
Other	334	324	367	269	441	1,294	1,384
Total noninterest income	1,761	1,713	1,814	1,659	1,850	6,947	6,850
Total revenue	3,853	3,775	3,866	3,731	3,947	15,225	15,375
Provision For Credit Losses	74	81	46	54	52	255	273
Noninterest Expense							
Personnel	1,252	1,222	1,200	1,157	1,170	4,831	4,611
Occupancy	208	209	209	216	216	842	833
Equipment	245	227	231	222	234	925	859
Marketing	56	64	67	62	67	249	253
Other	635	630	659	692	852	2,616	2,932
Total noninterest expense	2,396	2,352	2,366	2,349	2,539	9,463	9,488
Income before income taxes and noncontrolling interests	1,383	1,342	1,454	1,328	1,356	5,507	5,614
Income taxes	361	269	410	324	299	1,364	1,407
Net income	1,022	1,073	1,044	1,004	1,057	4,143	4,207
Less: Net income (loss) attributable to noncontrolling interests	14	18	4	1	21	37	23
Preferred stock dividends and discount accretion and redemptions (b)	43	64	48	70	48	225	237
Net income attributable to common shareholders	\$ 965	\$ 991	\$ 992	\$ 933	\$ 988	\$ 3,881	\$ 3,947
Earnings Per Common Share							
Basic	\$ 1.90	\$ 1.93	\$ 1.92	\$ 1.79	\$ 1.88	\$ 7.52	\$ 7.44
Diluted	\$ 1.87	\$ 1.90	\$ 1.88	\$ 1.75	\$ 1.84	\$ 7.39	\$ 7.30
Average Common Shares Outstanding							
Basic	506	512	517	521	524	514	529
Diluted	513	520	525	529	532	521	537
Efficiency	62%	62%	61%	63%	64%	62%	62%
Noninterest income to total revenue	46%	45%	47%	44%	47%	46%	45%
Effective tax rate (c)	26.1%	20.0%	28.2%	24.4%	22.1%	24.8%	25.1%

(a) Net gains (losses) on sales of securities was less than \$.5 million for the three months ended December 31, 2014.

(b) Dividends are payable quarterly other than Series O and Series R preferred stock, which are payable semiannually in different quarters.

(c) The effective income tax rates are generally lower than the statutory rate due to the relationship of pretax income to tax credits and earnings that are not subject to tax.

Table 2: Consolidated Balance Sheet (Unaudited)

<i>In millions, except par value</i>	December 31 2015	September 30 2015	June 30 2015	March 31 2015	December 31 2014
Assets					
Cash and due from banks (a)	\$ 4,065	\$ 3,835	\$ 4,412	\$ 4,151	\$ 4,360
Federal funds sold and resale agreements (b)	1,369	1,534	1,971	1,893	1,852
Trading securities	1,726	1,901	2,334	2,151	2,353
Interest-earning deposits with banks (a) (c)	30,546	34,224	33,969	31,198	31,779
Loans held for sale (b)	1,540	2,060	2,357	2,423	2,262
Investment securities	70,528	68,066	61,362	60,768	55,823
Loans (a) (b)	206,696	204,983	205,153	204,722	204,817
Allowance for loan and lease losses (a)	(2,727)	(3,237)	(3,272)	(3,306)	(3,331)
Net loans	203,969	201,746	201,881	201,416	201,486
Goodwill	9,103	9,103	9,103	9,103	9,103
Mortgage servicing rights	1,589	1,467	1,558	1,333	1,351
Other intangible assets	379	407	435	463	493
Equity investments (a) (d)	10,587	10,497	10,531	10,523	10,728
Other (a) (b)	23,092	27,285	24,032	25,538	23,482
Total assets	<u>\$ 358,493</u>	<u>\$ 362,125</u>	<u>\$353,945</u>	<u>\$350,960</u>	<u>\$ 345,072</u>
Liabilities					
Deposits					
Noninterest-bearing	\$ 79,435	\$ 78,239	\$ 77,369	\$ 74,944	\$ 73,479
Interest-bearing	169,567	166,740	162,335	161,559	158,755
Total deposits	249,002	244,979	239,704	236,503	232,234
Borrowed funds					
Federal funds purchased and repurchase agreements	1,777	2,077	2,190	2,202	3,510
Federal Home Loan Bank borrowings	20,108	21,664	22,193	21,224	20,005
Bank notes and senior debt	21,298	19,749	18,529	16,205	15,750
Subordinated debt	8,556	9,242	9,121	9,228	9,151
Commercial paper	14	1,125	2,956	4,399	4,995
Other (a) (b)	2,779	2,806	3,287	3,571	3,357
Total borrowed funds	54,532	56,663	58,276	56,829	56,768
Allowance for unfunded loan commitments and letters of credit	261	266	246	234	259
Accrued expenses (a)	4,975	5,185	5,031	5,039	5,187
Other (a)	3,743	8,754	4,776	5,917	4,550
Total liabilities	<u>312,513</u>	<u>315,847</u>	<u>308,033</u>	<u>304,522</u>	<u>298,998</u>
Equity					
Preferred stock (e)					
Common stock - \$5 par value					
Authorized 800 shares, issued 542, 542, 542, 541, and 541 shares	2,708	2,708	2,708	2,706	2,705
Capital surplus - preferred stock	3,452	3,450	3,449	3,948	3,946
Capital surplus - common stock and other	12,745	12,675	12,632	12,561	12,627
Retained earnings	29,043	28,337	27,609	26,882	26,200
Accumulated other comprehensive income (loss)	130	615	379	703	503
Common stock held in treasury at cost: 38, 32, 26, 21 and 18 shares	(3,368)	(2,837)	(2,262)	(1,775)	(1,430)
Total shareholders' equity	44,710	44,948	44,515	45,025	44,551
Noncontrolling interests	1,270	1,330	1,397	1,413	1,523
Total equity	<u>45,980</u>	<u>46,278</u>	<u>45,912</u>	<u>46,438</u>	<u>46,074</u>
Total liabilities and equity	<u>\$ 358,493</u>	<u>\$ 362,125</u>	<u>\$353,945</u>	<u>\$350,960</u>	<u>\$ 345,072</u>

- (a) Amounts include consolidated variable interest entities. Our third quarter 2015 Form 10-Q included, and our 2015 Form 10-K will include, additional information regarding these items.
- (b) Amounts include assets and liabilities for which PNC has elected the fair value option. Our third quarter 2015 Form 10-Q included, and our 2015 Form 10-K will include, additional information regarding these items.
- (c) Amounts include balances held with the Federal Reserve Bank of Cleveland of \$30.0 billion, \$33.8 billion, \$33.6 billion, \$30.8 billion, and \$31.4 billion as of December 31, 2015, September 30, 2015, June 30, 2015, March 31, 2015, and December 31, 2014, respectively.
- (d) Amounts include our equity interest in BlackRock.
- (e) Par value less than \$.5 million at each date.

Table 3: Per Share Related Information (Unaudited)

<i>In millions, except per share data</i>	<i>Three months ended</i>					<i>Year ended</i>	
	December 31 2015	September 30 2015	June 30 2015	March 31 2015	December 31 2014	December 31 2015	December 31 2014
Basic							
Net income	\$ 1,022	\$ 1,073	\$ 1,044	\$ 1,004	\$ 1,057	\$ 4,143	\$ 4,207
Less:							
Net income (loss) attributable to noncontrolling interests	14	18	4	1	21	37	23
Preferred stock dividends and discount accretion and redemptions (a)	43	64	48	70	48	225	237
Net income attributable to common shareholders	965	991	992	933	988	3,881	3,947
Less:							
Dividends and undistributed earnings allocated to nonvested restricted shares	4	—	—	2	2	17	11
Net income attributable to basic common shares	\$ 961	\$ 991	\$ 992	\$ 931	\$ 986	\$ 3,864	\$ 3,936
Basic weighted-average common shares outstanding	506	512	517	521	524	514	529
Basic earnings per common share	\$ 1.90	\$ 1.93	\$ 1.92	\$ 1.79	\$ 1.88	\$ 7.52	\$ 7.44
Diluted							
Net income attributable to basic common shares	\$ 961	\$ 991	\$ 992	\$ 931	\$ 986	\$ 3,864	\$ 3,936
Less: Impact of BlackRock earnings per share dilution	4	4	5	5	5	18	18
Net income attributable to diluted common shares	\$ 957	\$ 987	\$ 987	\$ 926	\$ 981	\$ 3,846	\$ 3,918
Basic weighted-average common shares outstanding	506	512	517	521	524	514	529
Dilutive potential common shares	7	8	8	8	8	7	8
Diluted weighted-average common shares outstanding	513	520	525	529	532	521	537
Diluted earnings per common share	\$ 1.87	\$ 1.90	\$ 1.88	\$ 1.75	\$ 1.84	\$ 7.39	\$ 7.30

(a) Dividends are payable quarterly other than Series O and Series R preferred stock, which are payable semiannually in different quarters.

Table 4: Average Consolidated Balance Sheet (Unaudited) (a)

<i>In millions</i>	<i>Three months ended</i>					<i>Year ended</i>	
	December 31 2015	September 30 2015	June 30 2015	March 31 2015	December 31 2014	December 31 2015	December 31 2014
Assets							
Interest-earning assets:							
Investment securities							
Securities available for sale							
Residential mortgage-backed							
Agency	\$ 23,777	\$ 21,813	\$ 20,550	\$ 19,290	\$ 17,745	\$ 21,371	\$ 18,935
Non-agency	4,089	4,279	4,480	4,657	4,832	4,374	5,106
Commercial mortgage-backed	6,709	6,228	6,286	6,260	5,799	6,372	5,461
Asset-backed	5,280	5,287	5,228	5,140	5,089	5,234	5,321
U.S. Treasury and government agencies	8,996	6,558	5,204	5,142	5,140	6,486	4,837
State and municipal	1,991	1,995	1,973	1,969	1,935	1,982	2,148
Other debt	1,963	1,837	1,796	1,777	1,780	1,844	2,016
Corporate stocks and other	657	542	414	457	433	518	402
Total securities available for sale	53,462	48,539	45,931	44,692	42,753	48,181	44,226
Securities held to maturity							
Residential mortgage-backed	9,345	8,352	8,196	7,035	5,832	8,238	5,885
Commercial mortgage-backed	1,878	1,927	2,005	2,097	2,257	1,976	2,502
Asset-backed	723	733	743	755	767	738	908
U.S. Treasury and government agencies	257	254	252	249	247	253	243
State and municipal	1,965	1,979	2,004	2,018	2,048	1,992	1,727
Other	228	289	311	320	324	287	329
Total securities held to maturity	14,396	13,534	13,511	12,474	11,475	13,484	11,594
Total investment securities	67,858	62,073	59,442	57,166	54,228	61,665	55,820
Loans							
Commercial	98,212	97,926	98,364	97,866	95,646	98,093	92,411
Commercial real estate	26,714	25,228	24,812	23,924	23,176	25,177	22,646
Equipment lease financing	7,501	7,683	7,556	7,539	7,621	7,570	7,567
Consumer	59,108	59,584	60,240	61,476	62,213	60,094	62,529
Residential real estate	14,486	14,406	14,416	14,350	14,223	14,415	14,495
Total loans	206,021	204,827	205,388	205,155	202,879	205,349	199,648
Interest-earning deposits with banks	31,509	37,289	32,368	30,405	27,701	32,908	19,204
Loans held for sale	1,897	2,048	2,092	2,246	2,205	2,070	2,123
Federal funds sold and resale agreements	1,469	1,598	1,959	1,655	1,771	1,669	1,446
Other	5,109	5,033	5,470	5,046	5,121	5,164	5,064
Total interest-earning assets	313,863	312,868	306,719	301,673	293,905	308,825	283,305
Noninterest-earning assets:							
Allowance for loan and lease losses	(3,204)	(3,265)	(3,309)	(3,317)	(3,383)	(3,273)	(3,482)
Cash and due from banks	4,115	3,890	3,954	4,067	4,176	4,006	3,945
Other	45,622	45,094	45,276	45,634	44,948	45,406	44,085
Total assets	\$ 360,396	\$ 358,587	\$352,640	\$348,057	\$ 339,646	\$ 354,964	\$ 327,853

(a) Calculated using average daily balances.

Table 4: Average Consolidated Balance Sheet (Unaudited) (Continued) (a)

<i>In millions</i>	<i>Three months ended</i>					<i>Year ended</i>	
	December 31 2015	September 30 2015	June 30 2015	March 31 2015	December 31 2014	December 31 2015	December 31 2014
Liabilities and Equity							
Interest-bearing liabilities:							
Interest-bearing deposits							
Money market	\$ 81,199	\$ 84,554	\$ 81,857	\$ 79,994	\$ 77,696	\$ 81,911	\$ 75,513
Demand	47,778	46,390	46,281	46,131	44,389	46,649	43,367
Savings	17,851	14,150	13,775	13,053	12,410	14,719	11,990
Retail certificates of deposit	17,916	18,392	18,334	18,541	18,700	18,294	19,636
Time deposits in foreign offices and other time	2,709	2,361	2,300	2,192	2,754	2,392	2,308
Total interest-bearing deposits	167,453	165,847	162,547	159,911	155,949	163,965	152,814
Borrowed funds							
Federal funds purchased and repurchase agreements	1,925	2,298	2,718	3,116	3,339	2,510	3,560
Federal Home Loan Bank borrowings	20,796	21,882	22,001	20,774	16,786	21,365	14,863
Bank notes and senior debt	20,458	19,455	16,408	15,351	15,395	17,937	14,114
Subordinated debt	8,600	8,882	8,861	8,851	8,812	8,796	8,559
Commercial paper	302	1,867	3,640	4,986	4,735	2,684	4,861
Other	2,932	3,147	3,537	3,274	3,303	3,221	2,860
Total borrowed funds	55,013	57,531	57,165	56,352	52,370	56,513	48,817
Total interest-bearing liabilities	222,466	223,378	219,712	216,263	208,319	220,478	201,631
Noninterest-bearing liabilities and equity:							
Noninterest-bearing deposits	79,479	77,553	75,299	73,178	73,468	76,398	70,108
Allowance for unfunded loan commitments and letters of credit	266	246	234	260	251	251	238
Accrued expenses and other liabilities	12,297	11,667	11,540	12,326	11,639	11,959	10,530
Equity	45,888	45,743	45,855	46,030	45,969	45,878	45,346
Total liabilities and equity	\$ 360,396	\$ 358,587	\$352,640	\$348,057	\$ 339,646	\$ 354,964	\$ 327,853

(a) Calculated using average daily balances.

Table 5: Supplemental Average Balance Sheet Information (Unaudited)

Deposits and Common Shareholders' Equity							
Interest-bearing deposits	\$ 167,453	\$ 165,847	\$162,547	\$159,911	\$ 155,949	\$ 163,965	\$ 152,814
Noninterest-bearing deposits	79,479	77,553	75,299	73,178	73,468	76,398	70,108
Total deposits	\$ 246,932	\$ 243,400	\$237,846	\$233,089	\$ 229,417	\$ 240,363	\$ 222,922
Common shareholders' equity	\$ 41,156	\$ 40,910	\$ 40,818	\$ 40,603	\$ 40,522	\$ 40,873	\$ 39,820

Table 6: Details of Net Interest Margin (Unaudited) (a)

	<i>Three months ended</i>					<i>Year ended</i>	
	December 31 2015	September 30 2015	June 30 2015	March 31 2015	December 31 2014	December 31 2015	December 31 2014
Average yields/rates							
Yield on interest-earning assets							
Investment securities							
Securities available for sale							
Residential mortgage-backed							
Agency	2.55%	2.47%	2.43%	2.67%	2.72%	2.53%	2.66%
Non-agency	4.90	4.83	4.70	4.51	4.33	4.73	4.78
Commercial mortgage-backed	2.85	3.20	3.03	3.19	3.37	3.06	3.52
Asset-backed	2.14	2.15	2.12	2.08	2.15	2.12	1.97
U.S. Treasury and government agencies	1.09	1.36	1.12	1.27	1.21	1.22	1.18
State and municipal	4.72	4.83	4.76	4.45	4.58	4.69	4.47
Other debt	2.44	2.44	4.01	2.53	3.25	2.82	2.58
Corporate stocks and other	.21	.26	.10	.10	.11	.19	—
Total securities available for sale	2.53	2.66	2.69	2.75	2.82	2.65	2.82
Securities held to maturity							
Residential mortgage-backed	2.98	3.05	2.95	3.26	3.60	3.05	3.52
Commercial mortgage-backed	3.67	3.65	3.63	4.16	4.09	3.80	3.96
Asset-backed	1.61	1.57	1.53	1.52	1.50	1.49	1.54
U.S. Treasury and government agencies	3.82	3.82	3.81	3.77	3.82	3.95	3.70
State and municipal	5.48	5.50	5.49	5.52	5.50	5.52	5.50
Other	3.32	3.37	3.12	2.89	3.02	3.14	3.04
Total securities held to maturity	3.36	3.43	3.37	3.67	3.88	3.46	3.74
Total investment securities	2.71	2.83	2.85	2.95	3.05	2.83	3.02
Loans							
Commercial	2.97	3.02	3.00	2.98	3.04	3.03	3.28
Commercial real estate	3.47	3.35	3.44	3.80	3.88	3.56	4.06
Equipment lease financing	3.41	3.42	3.45	3.47	3.97	3.43	3.67
Consumer	4.15	4.18	4.13	4.21	4.11	4.17	4.17
Residential real estate	4.79	4.76	4.91	4.88	4.90	4.84	4.97
Total loans	3.52	3.54	3.54	3.59	3.63	3.57	3.78
Interest-earning deposits with banks	.29	.25	.25	.25	.29	.26	.26
Loans held for sale	4.66	4.23	4.33	4.20	4.67	4.35	4.66
Federal funds sold and resale agreements	.29	.33	.22	.22	.28	.24	.35
Other	4.83	5.33	4.65	5.43	4.56	5.07	4.50
Total yield on interest-earning assets	3.03	3.02	3.06	3.15	3.21	3.08	3.40
Rate on interest-bearing liabilities							
Interest-bearing deposits							
Money market	.25	.29	.27	.24	.20	.26	.19
Demand	.06	.06	.05	.06	.06	.06	.05
Savings	.33	.18	.17	.15	.14	.22	.12
Retail certificates of deposit	.69	.68	.68	.71	.72	.69	.74
Time deposits in foreign offices and other time	.16	.17	.16	.19	.20	.17	.17
Total interest-bearing deposits	.25	.26	.24	.23	.22	.25	.21
Borrowed funds							
Federal funds purchased and repurchase agreements	.14	.14	.14	.12	.11	.12	.08
Federal Home Loan Bank borrowings	.52	.49	.46	.45	.46	.49	.49
Bank notes and senior debt	1.11	1.27	1.19	1.36	1.35	1.24	1.43
Subordinated debt	2.65	2.81	2.61	2.64	2.64	2.68	2.56
Commercial paper	.39	.38	.35	.34	.31	.37	.29
Other	2.16	2.03	1.95	1.99	2.25	2.05	2.45
Total borrowed funds	1.15	1.18	1.07	1.10	1.17	1.14	1.19
Total rate on interest-bearing liabilities	.47	.49	.46	.46	.45	.47	.45
Interest rate spread	2.56	2.53	2.60	2.69	2.76	2.61	2.95
Impact of noninterest-bearing sources (b)	.14	.14	.13	.13	.13	.13	.13
Net interest margin	2.70%	2.67%	2.73%	2.82%	2.89%	2.74%	3.08%

- (a) Calculated as annualized taxable-equivalent net interest income divided by average earning assets. The interest income earned on certain earning assets is completely or partially exempt from federal income tax. As such, these tax-exempt instruments typically yield lower returns than taxable investments. To provide more meaningful comparisons of yields and margins for all earning assets in calculating net interest margins, in this table we use net interest income on a taxable-equivalent basis by increasing the interest income earned on tax-exempt assets to make it fully equivalent to interest income earned on taxable investments. This adjustment is not permitted under generally accepted accounting principles (GAAP) in the Consolidated Income Statement. The taxable-equivalent adjustments to net interest income for the three months ended December 31, 2015, September 30, 2015, June 30, 2015, March 31, 2015 and December 31, 2014, were \$48 million, \$50 million, \$49 million, \$49 million and \$49 million, respectively. The taxable-equivalent adjustments to net interest income for the year ended December 31, 2015 and December 31, 2014 were \$196 million and \$189 million, respectively.
- (b) Represents the positive effects of investing noninterest-bearing sources in interest-earning assets.

Total and Core Net Interest Income and Net Interest Margin (Unaudited)**Table 7: Total and Core Net Interest Income**

<i>In millions</i>	<i>Three months ended</i>					<i>Year ended</i>	
	December 31 2015	September 30 2015	June 30 2015	March 31 2015	December 31 2014	December 31 2015	December 31 2014
Core net interest income (a)	\$ 2,002	\$ 1,972	\$ 1,941	\$ 1,944	\$ 1,971	\$ 7,859	\$ 7,942
Total purchase accounting accretion							
Scheduled accretion net of contractual interest	64	71	83	95	94	313	456
Excess cash recoveries (b)	26	19	28	33	32	106	127
Total purchase accounting accretion (c)	90	90	111	128	126	419	583
Total net interest income	\$ 2,092	\$ 2,062	\$ 2,052	\$ 2,072	\$ 2,097	\$ 8,278	\$ 8,525

- (a) We believe that core net interest income, a non-GAAP financial measure, is useful in evaluating the performance of our interest-based activities.
- (b) Relates to excess cash recoveries for purchased impaired commercial loans.
- (c) Total purchase accounting accretion includes purchase accounting accretion on purchased impaired loans. Refer to Table 11: Accretion - Purchased Impaired Loans for details for certain of these periods.

Table 8: Details of Net Interest Margin (d)

<i>In millions</i>	<i>Three months ended</i>					<i>Year ended</i>	
	December 31 2015	September 30 2015	June 30 2015	March 31 2015	December 31 2014	December 31 2015	December 31 2014
Average yields/rates							
Yield on interest-earning assets							
Total investment securities	2.71%	2.83%	2.85%	2.95%	3.05%	2.83%	3.02%
Total loans	3.52	3.54	3.54	3.59	3.63	3.57	3.78
Other	1.08	.99	1.03	1.14	1.15	1.06	1.37
Total yield on interest-earning assets	3.03	3.02	3.06	3.15	3.21	3.08	3.40
Rate on interest-bearing liabilities							
Total interest-bearing deposits	.25	.26	.24	.23	.22	.25	.21
Total borrowed funds	1.15	1.18	1.07	1.10	1.17	1.14	1.19
Total rate on interest-bearing liabilities	.47	.49	.46	.46	.45	.47	.45
Interest rate spread	2.56	2.53	2.60	2.69	2.76	2.61	2.95
Impact of noninterest-bearing sources	.14	.14	.13	.13	.13	.13	.13
Net interest margin	2.70%	2.67%	2.73%	2.82%	2.89%	2.74%	3.08%

- (d) See note (a) on page 6.

Table 9: Details of Core Net Interest Margin (e)

<i>In millions</i>	<i>Three months ended</i>					<i>Year ended</i>	
	December 31 2015	September 30 2015	June 30 2015	March 31 2015	December 31 2014	December 31 2015	December 31 2014
Average yields/rates							
Yield on interest-earning assets							
Total investment securities	2.66%	2.77%	2.78%	2.89%	2.98%	2.77%	2.96%
Total loans	3.34	3.36	3.32	3.33	3.38	3.36	3.49
Other	1.06	.99	1.03	1.13	1.14	1.05	1.37
Total yield on interest-earning assets	2.90	2.89	2.90	2.96	3.02	2.93	3.18
Rate on interest-bearing liabilities							
Total interest-bearing deposits	.26	.26	.25	.24	.23	.26	.23
Total borrowed funds	1.02	1.06	.96	.99	1.03	1.02	1.05
Total rate on interest-bearing liabilities	.44	.46	.44	.44	.43	.45	.43
Interest rate spread	2.46	2.43	2.46	2.52	2.59	2.48	2.75
Impact of noninterest-bearing sources	.14	.14	.13	.13	.13	.13	.13
Core net interest margin	2.60	2.57	2.59	2.65	2.72	2.61	2.88
Purchase accounting accretion impact on net interest margin	.10	.10	.14	.17	.17	.13	.20
Net interest margin	2.70%	2.67%	2.73%	2.82%	2.89%	2.74%	3.08%

- (e) We believe that core net interest margin, a non-GAAP financial measure, is useful as a tool to help evaluate the impact of purchase accounting accretion on net interest margin. To calculate core net interest margin, each calculated margin in the table has been adjusted by annualized purchase accounting accretion divided by average interest-earning assets.

Table 10: Details of Loans (Unaudited)

<i>In millions</i>	December 31 2015	September 30 2015	June 30 2015	March 31 2015	December 31 2014
Commercial					
Retail/wholesale trade	\$ 16,661	\$ 16,986	\$ 17,162	\$ 17,126	\$ 16,972
Manufacturing	19,014	19,649	19,775	20,057	18,744
Service providers	13,970	13,550	14,054	13,916	14,103
Real estate related (a)	11,659	11,492	10,931	10,744	10,812
Financial services	7,234	5,511	5,966	6,306	6,178
Health care	9,210	9,397	9,396	9,192	9,017
Other industries	20,860	20,842	20,849	20,309	21,594
Total commercial	98,608	97,427	98,133	97,650	97,420
Commercial real estate					
Real estate projects (b)	15,697	15,333	15,142	15,057	14,577
Commercial mortgage	11,771	10,760	9,664	9,498	8,685
Total commercial real estate	27,468	26,093	24,806	24,555	23,262
Equipment lease financing	7,468	7,644	7,783	7,470	7,686
Total commercial lending	133,544	131,164	130,722	129,675	128,368
Consumer					
Home equity					
Lines of credit	18,828	19,309	19,589	19,918	20,361
Installment	13,305	13,697	13,946	14,147	14,316
Credit card	4,862	4,600	4,520	4,434	4,612
Other consumer					
Education	5,881	6,070	6,212	6,448	6,626
Automobile	11,157	11,039	11,057	11,120	11,616
Other	4,708	4,612	4,575	4,491	4,511
Total consumer	58,741	59,327	59,899	60,558	62,042
Residential real estate					
Residential mortgage	14,162	14,038	14,041	13,982	13,885
Residential construction	249	454	491	507	522
Total residential real estate	14,411	14,492	14,532	14,489	14,407
Total consumer lending	73,152	73,819	74,431	75,047	76,449
Total loans	\$ 206,696	\$ 204,983	\$ 205,153	\$ 204,722	\$ 204,817

(a) Includes loans to customers in the real estate and construction industries.

(b) Includes both construction loans and intermediate financing for projects.

Purchase Accounting Accretion and Valuation of Purchased Impaired Loans (Unaudited)**Table 11: Accretion - Purchased Impaired Loans**

<i>In millions</i>	<i>Three months ended</i>			<i>Year ended</i>	
	December 31 2015	September 30 2015	December 31 2014	December 31 2015	December 31 2014
Impaired loans					
Scheduled accretion	\$ 81	\$ 88	\$ 106	\$ 360	\$ 460
Reversal of contractual interest on impaired loans	(53)	(57)	(58)	(217)	(253)
Scheduled accretion net of contractual interest	28	31	48	143	207
Excess cash recoveries (a)	26	19	32	106	127
Total impaired loans	\$ 54	\$ 50	\$ 80	\$ 249	\$ 334

(a) Relates to excess cash recoveries for purchased impaired commercial loans.

Table 12: Valuation of Purchased Impaired Loans

<i>Dollars in millions</i>	December 31, 2015		September 30, 2015		December 31, 2014	
	Balance	Net Investment	Balance	Net Investment	Balance	Net Investment
Total purchased impaired loans:						
Outstanding balance (a)	\$3,933		\$4,150		\$5,007	
Recorded investment (b)	3,522		4,167		4,858	
Allowance for loan losses (b)	(310)		(818)		(872)	
Net investment/Carrying value	<u>\$3,212</u>	82%	<u>\$3,349</u>	81%	<u>\$3,986</u>	80%

- (a) Outstanding balance represents the balance on the loan servicing system for active loans. Our third quarter 2015 Form 10-Q included, and our 2015 Form 10-K will include, additional information on purchased impaired loans.
- (b) Reflects the change in derecognition policy for purchased impaired loans that are pooled and accounted for as a single asset in the fourth quarter of 2015. See Table 13: Change in Allowance for Loan and Lease Losses for additional detail.

Allowances for Loan and Lease Losses and Unfunded Loan Commitments and Letters of Credit (Unaudited)

Table 13: Change in Allowance for Loan and Lease Losses

<i>Three months ended - in millions</i>	December 31 2015	September 30 2015	June 30 2015	March 31 2015	December 31 2014
Beginning balance	\$ 3,237	\$ 3,272	\$3,306	\$ 3,331	\$ 3,406
Gross charge-offs:					
Commercial	(61)	(63)	(48)	(34)	(45)
Commercial real estate	(15)	(4)	(13)	(12)	(24)
Equipment lease financing	(3)	(1)	(1)		(5)
Home equity	(42)	(37)	(50)	(52)	(62)
Residential real estate	(7)	(11)	(6)		(14)
Credit card	(39)	(37)	(41)	(43)	(38)
Other consumer	(49)	(44)	(44)	(48)	(47)
Total gross charge-offs	(216)	(197)	(203)	(189)	(235)
Recoveries:					
Commercial	31	42	65	32	51
Commercial real estate	20	11	23	12	20
Equipment lease financing	1	1	1	1	4
Home equity	24	25	24	20	20
Residential real estate	3	4	4	2	3
Credit card	5	5	6	5	5
Other consumer	12	13	13	14	14
Total recoveries	96	101	136	86	117
Net (charge-offs) recoveries:					
Commercial	(30)	(21)	17	(2)	6
Commercial real estate	5	7	10	—	(4)
Equipment lease financing	(2)	—	—	1	(1)
Home equity	(18)	(12)	(26)	(32)	(42)
Residential real estate	(4)	(7)	(2)	2	(11)
Credit card	(34)	(32)	(35)	(38)	(33)
Other consumer	(37)	(31)	(31)	(34)	(33)
Total net charge-offs	(120)	(96)	(67)	(103)	(118)
Provision for credit losses	74	81	46	54	52
Write-off of purchased impaired loans	(468)				
Other	(1)		(1)	(1)	(1)
Net change in allowance for unfunded loan commitments and letters of credit	5	(20)	(12)	25	(8)
Ending balance	<u>\$ 2,727</u>	<u>\$ 3,237</u>	<u>\$3,272</u>	<u>\$ 3,306</u>	<u>\$ 3,331</u>
Supplemental Information					
Net charge-offs to average loans (for the three months ended) (annualized)	.23%	.19%	.13%	.20%	.23%
Allowance for loan and lease losses to total loans (a)	1.32	1.58	1.59	1.61	1.63
Commercial lending net charge-offs	\$ (27)	\$ (14)	\$ 27	\$ (1)	\$ 1
Consumer lending net charge-offs	(93)	(82)	(94)	(102)	(119)
Total net charge-offs	\$ (120)	\$ (96)	\$ (67)	\$ (103)	\$ (118)
Net charge-offs to average loans					
Commercial lending	.08%	.04%	(.08)%	.00%	.00%
Consumer lending	<u>.50</u>	<u>.44</u>	<u>.51</u>	<u>.55</u>	<u>.62</u>

- (a) The December 31, 2015 ratio was impacted by the change in derecognition policy for purchased impaired loans that are pooled and accounted for as a single asset. The implementation of this policy change in the fourth quarter of 2015 reduced the purchased impaired loan recorded investment balance included in total loans and associated allowance for loan and lease losses balance each by \$468 million. Our third quarter 2015 Form 10-Q included, and our 2015 Form 10-K will include, additional discussion on this policy change.

Details of Nonperforming Assets (Unaudited)

Table 14: Nonperforming Assets by Type

<i>In millions</i>	December 31 2015	September 30 2015	June 30 2015	March 31 2015	December 31 2014
Nonperforming loans, including TDRs (a)					
Commercial lending					
Commercial					
Retail/wholesale trade	\$ 55	\$ 41	\$ 43	\$ 46	\$ 48
Manufacturing	79	73	55	59	59
Service providers	68	57	50	63	67
Real estate related (b)	40	45	46	66	66
Financial services	1	3	2	1	4
Health care	32	26	28	28	28
Other industries	76	56	34	17	18
Total commercial	<u>351</u>	<u>301</u>	<u>258</u>	<u>280</u>	<u>290</u>
Commercial real estate					
Real estate projects	169	184	211	257	290
Commercial mortgage	18	28	31	36	44
Total commercial real estate	<u>187</u>	<u>212</u>	<u>242</u>	<u>293</u>	<u>334</u>
Equipment lease financing	7	7	3	2	2
Total commercial lending	<u>545</u>	<u>520</u>	<u>503</u>	<u>575</u>	<u>626</u>
Consumer lending (c)					
Home equity	977	1,029	1,057	1,101	1,112
Residential real estate					
Residential mortgage	543	565	623	653	694
Residential construction	6	6	10	12	12
Credit card	3	3	3	3	3
Other consumer	52	54	56	61	63
Total consumer lending	<u>1,581</u>	<u>1,657</u>	<u>1,749</u>	<u>1,830</u>	<u>1,884</u>
Total nonperforming loans (d)	<u>2,126</u>	<u>2,177</u>	<u>2,252</u>	<u>2,405</u>	<u>2,510</u>
OREO and foreclosed assets					
Other real estate owned (OREO)	279	293	302	331	351
Foreclosed and other assets	20	20	24	18	19
Total OREO and foreclosed assets (e)	<u>299</u>	<u>313</u>	<u>326</u>	<u>349</u>	<u>370</u>
Total nonperforming assets	<u>\$ 2,425</u>	<u>\$ 2,490</u>	<u>\$ 2,578</u>	<u>\$ 2,754</u>	<u>\$ 2,880</u>
Nonperforming loans to total loans	1.03%	1.06%	1.10%	1.17%	1.23%
Nonperforming assets to total loans, OREO and foreclosed assets	1.17	1.21	1.25	1.34	1.40
Nonperforming assets to total assets	.68	.69	.73	.78	.83
Allowance for loan and lease losses to nonperforming loans (f) (g)	<u>128</u>	<u>149</u>	<u>145</u>	<u>137</u>	<u>133</u>

(a) See analysis of troubled debt restructurings (TDRs) on page 11.

(b) Includes loans related to customers in the real estate and construction industries.

(c) Excludes most consumer loans and lines of credit, not secured by residential real estate, which are charged off after 120 to 180 days past due and are not placed on nonperforming status.

(d) Nonperforming loans exclude certain government insured or guaranteed loans, loans held for sale, loans accounted for under the fair value option and purchased impaired loans.

(e) The recorded investment of loans collateralized by residential real estate property that are in process of foreclosure was \$.6 billion, \$.6 billion, \$.6 billion, \$.7 billion and \$.8 billion at December 31, 2015, September 30, 2015, June 30, 2015, March 31, 2015 and December 31, 2014, which included \$.3 billion, \$.3 billion, \$.4 billion, \$.5 billion and \$.5 billion, respectively, of loans that are government insured/guaranteed.

(f) The allowance for loan and lease losses includes impairment reserves attributable to purchased impaired loans.

(g) The December 31, 2015 ratio was impacted by the fourth quarter of 2015 change in derecognition policy for purchased impaired loans that are pooled and accounted for as a single asset. See footnote (a) of Table 13: Change in Allowance for Loan and Lease Losses on page 9 for additional information on this policy change.

Details of Nonperforming Assets and Troubled Debt Restructurings (Unaudited)

Table 15: Change in Nonperforming Assets

<i>In millions</i>	October 1, 2015 - December 31, 2015	July 1, 2015 - September 30, 2015	April 1, 2015 - June 30, 2015	January 1, 2015 - March 31, 2015	October 1, 2014 - December 31, 2014
Beginning balance	\$ 2,490	\$ 2,578	\$ 2,754	\$ 2,880	\$ 2,975
New nonperforming assets	370	381	372	336	470
Charge-offs and valuation adjustments	(132)	(114)	(129)	(124)	(158)
Principal activity, including paydowns and payoffs	(143)	(167)	(207)	(170)	(183)
Asset sales and transfers to loans held for sale	(68)	(106)	(97)	(93)	(130)
Returned to performing status	(92)	(82)	(115)	(75)	(94)
Ending balance	<u>\$ 2,425</u>	<u>\$ 2,490</u>	<u>\$ 2,578</u>	<u>\$ 2,754</u>	<u>\$ 2,880</u>

Table 16: Largest Individual Nonperforming Assets at December 31, 2015 (a)

<i>In millions</i>	Outstandings	Industry
1	\$33	Real Estate, Rental and Leasing
2	26	Mining, Quarrying, Oil and Gas Extraction
3	26	Real Estate, Rental and Leasing
4	23	Professional, Scientific and Technical Services
5	22	Wholesale Trade
6	21	Manufacturing
7	17	Construction
8	13	Manufacturing
9	9	Manufacturing
10	9	Real Estate, Rental and Leasing
Total	<u>\$199</u>	

As a percent of total nonperforming assets 8%

(a) Amounts shown are not net of related allowance for loan and lease losses, if applicable.

Table 17: Summary of Troubled Debt Restructurings

<i>In millions</i>	December 31 2015	September 30 2015	June 30 2015	March 31 2015	December 31 2014
Total consumer lending	\$ 1,917	\$ 1,948	\$2,002	\$ 2,020	\$ 2,041
Total commercial lending	434	420	414	510	542
Total TDRs	<u>\$ 2,351</u>	<u>\$ 2,368</u>	<u>\$2,416</u>	<u>\$ 2,530</u>	<u>\$ 2,583</u>
Nonperforming	\$ 1,119	\$ 1,171	\$1,208	\$ 1,317	\$ 1,370
Accruing (a)	1,232	1,197	1,208	1,213	1,213
Total TDRs	<u>\$ 2,351</u>	<u>\$ 2,368</u>	<u>\$2,416</u>	<u>\$ 2,530</u>	<u>\$ 2,583</u>

Loans whose terms have been restructured in a manner that grants a concession to a borrower experiencing financial difficulties are considered troubled debt restructurings (TDRs). TDRs typically result from our loss mitigation activities and include rate reductions, principal forgiveness, postponement/reduction of scheduled amortization, and extensions, which are intended to minimize economic loss and to avoid foreclosure or repossession of collateral. Certain consumer government insured or guaranteed loans which were evaluated for TDR consideration, loans held for sale, loans accounted for under the fair value option, and pooled purchased impaired loans are not classified as TDRs.

(a) Accruing loans include credit card loans and loans that have demonstrated a period of at least six months of current performance under the restructured terms and are excluded from nonperforming loans. Loans where borrowers have been discharged from bankruptcy and have not formally reaffirmed their loan obligation and loans to borrowers not currently obligated to make principal and interest payments under the restructured terms are not returned to accrual status.

Accruing Loans Past Due (Unaudited)

Table 18: Accruing Loans Past Due 30 to 59 Days (a)

<i>Dollars in millions</i>	Amount					Percent of Total Outstandings				
	Dec. 31	Sept. 30	Jun. 30	Mar. 31	Dec. 31	Dec. 31	Sept. 30	Jun. 30	Mar. 31	Dec. 31
	2015	2015	2015	2015	2014	2015	2015	2015	2015	2014
Commercial	\$ 69	\$ 56	\$ 83	\$ 73	\$ 73	.07%	.06%	.08%	.07%	.07%
Commercial real estate	10	32	5	24	23	.04	.12	.02	.10	.10
Equipment lease financing	19	2	2	16	11	.25	.03	.03	.21	.14
Home equity	63	69	65	61	70	.20	.21	.19	.18	.20
Residential real estate										
Non government insured	86	84	78	72	95	.60	.58	.54	.50	.66
Government insured	56	62	64	70	68	.39	.43	.44	.48	.47
Credit card	28	26	23	25	28	.58	.57	.51	.56	.61
Other consumer										
Non government insured	64	58	51	52	62	.29	.27	.23	.24	.27
Government insured	116	119	121	126	152	.53	.55	.55	.57	.67
Total	\$ 511	\$ 508	\$ 492	\$ 519	\$ 582	.25	.25	.24	.25	.28

Table 19: Accruing Loans Past Due 60 to 89 Days (a)

<i>Dollars in millions</i>	Amount					Percent of Total Outstandings				
	Dec. 31	Sept. 30	Jun. 30	Mar. 31	Dec. 31	Dec. 31	Sept. 30	Jun. 30	Mar. 31	Dec. 31
	2015	2015	2015	2015	2014	2015	2015	2015	2015	2014
Commercial	\$ 32	\$ 39	\$ 32	\$ 20	\$ 24	.03%	.04%	.03%	.02%	.02%
Commercial real estate	4	17	5	23	2	.01	.07	.02	.09	.01
Equipment lease financing	2				1	.03				.01
Home equity	30	31	25	30	32	.09	.09	.07	.09	.09
Residential real estate										
Non government insured	20	18	20	18	25	.14	.12	.14	.12	.17
Government insured	45	40	38	35	43	.31	.28	.26	.24	.30
Credit card	19	18	17	17	20	.39	.39	.38	.38	.43
Other consumer										
Non government insured	21	22	17	18	19	.10	.10	.08	.08	.08
Government insured	75	80	81	82	93	.34	.37	.37	.37	.41
Total	\$ 248	\$ 265	\$ 235	\$ 243	\$ 259	.12	.13	.11	.12	.13

Table 20: Accruing Loans Past Due 90 Days or More (a)

<i>Dollars in millions</i>	Amount					Percent of Total Outstandings				
	Dec. 31	Sept. 30	Jun. 30	Mar. 31	Dec. 31	Dec. 31	Sept. 30	Jun. 30	Mar. 31	Dec. 31
	2015	2015	2015	2015	2014	2015	2015	2015	2015	2014
Commercial	\$ 45	\$ 36	\$ 35	\$ 35	\$ 37	.05%	.04%	.04%	.04%	.04%
Commercial real estate			1					.00		
Residential real estate										
Non government insured	21	27	19	26	23	.15	.19	.13	.18	.16
Government insured	545	558	585	634	719	3.78	3.85	4.03	4.38	4.99
Credit card	33	30	29	32	33	.68	.65	.64	.72	.72
Other consumer										
Non government insured	17	15	13	17	16	.08	.07	.06	.08	.07
Government insured	220	224	232	244	277	1.01	1.03	1.06	1.11	1.22
Total	\$ 881	\$ 890	\$ 914	\$ 988	\$1,105	.43	.43	.45	.48	.54

(a) Excludes loans held for sale and purchased impaired loans.

Business Segment Descriptions (Unaudited)

Retail Banking provides deposit, lending, brokerage, investment management and cash management services to consumer and small business customers within our primary geographic markets. Our customers are serviced through our branch network, ATMs, call centers, online banking and mobile channels. The branch network is located primarily in Pennsylvania, Ohio, New Jersey, Michigan, Illinois, Maryland, Indiana, North Carolina, Florida, Kentucky, Washington, D.C., Delaware, Virginia, Alabama, Missouri, Georgia, Wisconsin and South Carolina.

Corporate & Institutional Banking provides lending, treasury management, and capital markets-related products and services to mid-sized and large corporations, government and not-for-profit entities. Lending products include secured and unsecured loans, letters of credit and equipment leases. Treasury management services include cash and investment management, receivables management, disbursement services, funds transfer services, information reporting and global trade services. Capital markets-related products and services include foreign exchange, derivatives, securities, loan syndications, mergers and acquisitions advisory, equity capital markets advisory and related services. We also provide commercial loan servicing and real estate advisory and technology solutions for the commercial real estate finance industry. Products and services are generally provided within our primary geographic markets, with certain products and services offered nationally and internationally.

Asset Management Group includes personal wealth management for high net worth and ultra high net worth clients and institutional asset management. Wealth management products and services include investment and retirement planning, customized investment management, private banking, tailored credit solutions, and trust management and administration for individuals and their families. Hawthorn provides multi-generational family planning including wealth strategy, investment management, private banking, tax and estate planning guidance, performance reporting and personal administration services to ultra high net worth families. Institutional asset management provides investment management, custody administration and retirement administration services. The business also offers PNC proprietary mutual funds. Institutional clients include corporations, unions, municipalities, non-profits, foundations and endowments, primarily located in our geographic footprint.

Residential Mortgage Banking directly originates first lien residential mortgage loans on a nationwide basis with a significant presence within the retail banking footprint. Mortgage loans represent loans collateralized by one-to-four family residential real estate. These loans are typically underwritten to government agency and/or third-party standards, and either sold, servicing retained, or held on PNC's balance sheet. Loan sales are primarily to secondary mortgage conduits of FNMA, FHLMC, Federal Home Loan Banks and third-party investors, or are securitized and issued under the GNMA program. The mortgage servicing operation performs all functions related to servicing mortgage loans, primarily those in first lien position, for various investors and for loans owned by PNC.

Non-Strategic Assets Portfolio includes a consumer portfolio of mainly residential mortgage and brokered home equity loans and lines of credit, and a small commercial/commercial real estate loan and lease portfolio. We obtained a significant portion of these non-strategic assets through acquisitions of other companies.

BlackRock, in which we hold an equity investment, is a leading publicly traded investment management firm providing a broad range of investment and risk management services to institutional and retail clients worldwide. Using a diverse platform of active and index investment strategies across asset classes, BlackRock develops investment outcomes and asset allocation solutions for clients. Product offerings include single- and multi-asset class portfolios investing in equities, fixed income, alternatives and money market instruments. BlackRock also offers an investment and risk management technology platform, risk analytics and advisory services and solutions to a broad base of institutional investors. We hold our equity investment in BlackRock as a key component of our diversified revenue strategy. BlackRock is a publicly traded company, and additional information regarding its business is available in its filings with the Securities and Exchange Commission (SEC). At December 31, 2015, our economic interest in BlackRock was 22%.

Table 21: Period End Employees

	December 31 2015	September 30 2015	June 30 2015	March 31 2015	December 31 2014
Full-time employees					
Retail Banking	21,896	21,960	22,117	22,063	22,216
Other full-time employees (a)	27,252	27,639	27,659	27,696	27,529
Total full-time employees	49,148	49,599	49,776	49,759	49,745
Part-time employees					
Retail Banking	2,877	2,985	3,112	3,150	3,274
Other part-time employees (a)	488	564	821	563	568
Total part-time employees	3,365	3,549	3,933	3,713	3,842
Total	52,513	53,148	53,709	53,472	53,587

(a) Includes period end employees for all businesses other than Retail Banking and includes operations, technology and staff services employees other than staff directly employed by Retail Banking.

Table 22: Summary of Business Segment Income and Revenue (Unaudited) (a) (b)

<i>In millions</i>	<i>Three months ended</i>					<i>Year ended</i>	
	December 31 2015	September 30 2015	June 30 2015	March 31 2015	December 31 2014	December 31 2015	December 31 2014
Income (Loss)							
Retail Banking	\$ 213	\$ 251	\$ 241	\$ 202	\$ 172	\$ 907	\$ 728
Corporate & Institutional Banking	539	502	508	482	564	2,031	2,106
Asset Management Group	51	44	62	37	45	194	181
Residential Mortgage Banking	(17)	(4)	19	28	(9)	26	35
Non-Strategic Assets Portfolio	96	68	56	81	76	301	367
Other, including BlackRock (b) (c)	140	212	158	174	209	684	790
Net income	<u>\$ 1,022</u>	<u>\$ 1,073</u>	<u>\$ 1,044</u>	<u>\$ 1,004</u>	<u>\$ 1,057</u>	<u>\$ 4,143</u>	<u>\$ 4,207</u>
Revenue							
Retail Banking	\$ 1,645	\$ 1,643	\$ 1,635	\$ 1,526	\$ 1,520	\$ 6,449	\$ 6,049
Corporate & Institutional Banking	1,419	1,363	1,363	1,284	1,444	5,429	5,476
Asset Management Group	288	278	314	281	281	1,161	1,107
Residential Mortgage Banking	155	166	206	207	182	734	800
Non-Strategic Assets Portfolio	109	106	109	121	140	445	587
Other, including BlackRock (b) (c)	237	219	239	312	380	1,007	1,356
Total revenue	<u>\$ 3,853</u>	<u>\$ 3,775</u>	<u>\$ 3,866</u>	<u>\$ 3,731</u>	<u>\$ 3,947</u>	<u>\$ 15,225</u>	<u>\$ 15,375</u>

- (a) Our business information is presented based on our internal management reporting practices. We periodically refine our internal methodologies as management reporting practices are enhanced. Net interest income in business segment results reflects PNC's internal funds transfer pricing methodology. Assets receive a funding charge and liabilities and capital receive a funding credit based on a transfer pricing methodology that incorporates product repricing characteristics, tenor and other factors. In the first quarter of 2015, enhancements were made to PNC's funds transfer pricing methodology primarily for costs related to the new regulatory short-term liquidity standards. The enhancements incorporate an additional charge assigned to assets, including for unfunded loan commitments. Conversely, a higher transfer pricing credit has been assigned to those deposits that are accorded higher value under the regulatory rules for liquidity purposes. These adjustments apply to business segment results, primarily favorably impacting Retail Banking and adversely impacting Corporate & Institutional Banking, prospectively beginning with the first quarter of 2015. Prior periods have not been adjusted due to the impracticability of estimating the impact of the change for prior periods.
- (b) We consider BlackRock to be a separate reportable business segment but have combined its results with Other for this presentation. Our 2015 Form 10-K will include additional information regarding BlackRock.
- (c) Includes earnings and gains or losses related to PNC's equity interest in BlackRock and residual activities that do not meet the criteria for disclosure as a separate reportable business, such as gains or losses related to BlackRock transactions, integration costs, asset and liability management activities including net securities gains or losses, other-than-temporary impairment of investment securities and certain trading activities, exited businesses, private equity investments, intercompany eliminations, most corporate overhead, tax adjustments that are not allocated to business segments and differences between business segment performance reporting and financial statement reporting (GAAP), including the presentation of net income attributable to noncontrolling interests as the segments' results exclude their portion of net income attributable to noncontrolling interests.

Table 23: Retail Banking (Unaudited) (a)

<i>Dollars in millions</i>	<i>Three months ended</i>					<i>Year ended</i>	
	December 31 2015	September 30 2015	June 30 2015	March 31 2015	December 31 2014	December 31 2015	December 31 2014
INCOME STATEMENT							
Net interest income							
Noninterest income	\$ 1,074	\$ 1,069	\$ 1,045	\$ 1,038	\$ 986	\$ 4,226	\$ 3,924
Service charges on deposits	164	165	148	146	172	623	633
Brokerage	72	74	71	67	64	284	240
Consumer services	268	260	254	233	247	1,015	961
Other	67	75	117	42	51	301	291
Total noninterest income	571	574	590	488	534	2,223	2,125
Total revenue	1,645	1,643	1,635	1,526	1,520	6,449	6,049
Provision for credit losses	108	57	45	49	54	259	277
Noninterest expense	1,203	1,190	1,210	1,158	1,195	4,761	4,625
Pretax earnings	334	396	380	319	271	1,429	1,147
Income taxes	121	145	139	117	99	522	419
Earnings	\$ 213	\$ 251	\$ 241	\$ 202	\$ 172	\$ 907	\$ 728
AVERAGE BALANCE SHEET							
Loans							
Consumer							
Home equity	\$ 27,202	\$ 27,508	\$ 27,775	\$ 28,152	\$ 28,457	\$ 27,657	\$ 28,852
Indirect auto	9,512	9,380	9,287	9,287	9,209	9,367	9,122
Indirect other	484	518	561	603	635	540	703
Education	6,026	6,197	6,387	6,626	6,895	6,307	7,208
Credit cards	4,675	4,537	4,447	4,444	4,475	4,527	4,364
Other	2,482	2,426	2,373	2,347	2,345	2,407	2,238
Total consumer	50,381	50,566	50,830	51,459	52,016	50,805	52,487
Commercial and commercial real estate	10,342	10,518	10,571	10,654	10,698	10,520	10,867
Floor plan	2,246	2,093	2,188	2,213	2,180	2,185	2,215
Residential mortgage	609	649	726	734	552	680	601
Total loans	63,578	63,826	64,315	65,060	65,446	64,190	66,170
Goodwill and other intangible assets	5,946	5,961	5,975	5,990	6,007	5,968	6,034
Other assets	3,153	3,129	3,079	2,967	2,946	3,082	2,842
Total assets	\$ 72,677	\$ 72,916	\$ 73,369	\$ 74,017	\$ 74,399	\$ 73,240	\$ 75,046
Deposits							
Noninterest-bearing demand	\$ 26,395	\$ 24,018	\$ 23,434	\$ 22,591	\$ 22,860	\$ 24,119	\$ 22,134
Interest-bearing demand	36,726	35,918	36,454	35,650	34,298	36,189	33,992
Savings	16,991	13,914	13,599	12,888	12,244	14,358	11,847
Money market	53,981	56,163	55,026	53,105	51,204	54,576	50,263
Certificates of deposit	15,789	16,234	16,749	17,318	17,959	16,518	18,972
Total deposits	149,882	146,247	145,262	141,552	138,565	145,760	137,208
Other liabilities	600	632	588	617	555	609	469
Total liabilities	\$ 150,482	\$ 146,879	\$ 145,850	\$ 142,169	\$ 139,120	\$ 146,369	\$ 137,677
PERFORMANCE RATIOS							
Return on average assets	1.16%	1.37%	1.32%	1.11%	.92%	1.24%	.97%
Noninterest income to total revenue	35	35	36	32	35	34	35
Efficiency	73	72	74	76	79	74	76

(a) See note (a) on page 14.

Table 23: Retail Banking (Unaudited) (Continued)

<i>Dollars in millions, except as noted</i>	<i>Three months ended</i>					<i>Year ended</i>	
	December 31 2015	September 30 2015	June 30 2015	March 31 2015	December 31 2014	December 31 2015	December 31 2014
OTHER INFORMATION (a)							
Credit-related statistics:							
Commercial nonperforming assets	\$ 111	\$ 116	\$ 126	\$ 131	\$ 139		
Consumer nonperforming assets	934	976	1,001	1,043	1,059		
Total nonperforming assets	\$ 1,045	\$ 1,092	\$ 1,127	\$ 1,174	\$ 1,198		
Purchased impaired loans (b)	\$ 462	\$ 516	\$ 531	\$ 553	\$ 575		
Commercial lending net charge-offs (recoveries)	\$ 4	\$ (7)	\$ 1	\$ 1	\$ (2)	\$ (1)	\$ 31
Credit card lending net charge-offs	34	31	35	38	33	138	142
Consumer lending (excluding credit card) net charge-offs	55	42	50	60	73	207	285
Total net charge-offs	\$ 93	\$ 66	\$ 86	\$ 99	\$ 104	\$ 344	\$ 458
Commercial lending annualized net charge-off ratio	.13%	(.23)%	.02%	.03%	(.06)%	(.01)%	.24%
Credit card lending annualized net charge-off ratio	2.89%	2.77%	3.15%	3.47%	2.93%	3.06%	3.25%
Consumer lending (excluding credit card) annualized net charge-off ratio	.47%	.36%	.43%	.51%	.60%	.44%	.58%
Total annualized net charge-off ratio	.58%	.41%	.53%	.62%	.63%	.54%	.69%
Home equity portfolio credit statistics: (c)							
% of first lien positions at origination (d)	56%	56%	55%	54%	54%		
Weighted-average loan-to-value ratios (LTVs) (d)(e)	73%	74%	76%	76%	77%		
Weighted-average updated FICO scores (f)	752	751	751	748	748		
Annualized net charge-off ratio	.28%	.16%	.34%	.42%	.52%	.30%	.54%
Delinquency data - % of total loans: (g)							
Loans 30 - 59 days past due	.18%	.20%	.20%	.18%	.20%		
Loans 60 - 89 days past due	.09%	.09%	.08%	.09%	.09%		
Accruing loans past due	.27%	.29%	.28%	.27%	.29%		
Nonperforming loans	2.96%	3.09%	3.13%	3.12%	3.13%		
Other statistics:							
ATMs	8,956	8,996	8,880	8,754	8,605		
Branches (h)	2,616	2,645	2,644	2,660	2,697		
Brokerage account client assets (billions) (i)	\$ 43	\$ 42	\$ 44	\$ 44	\$ 43		
Customer-related statistics (average):							
Non-teller deposit transactions (j)	46%	45%	42%	40%	38%	43%	35%
Digital consumer customers (k)	55%	53%	52%	50%	49%	52%	46%

- (a) Presented as of period end, except for net charge-offs and annualized net charge-off ratios, which are for the three months and year ended, respectively, and customer-related statistics which are averages for the quarterly and year-to-date periods, respectively.
- (b) Recorded investment of purchased impaired loans related to acquisitions.
- (c) Lien position, LTV and FICO statistics are based upon customer balances.
- (d) Lien positions and LTV calculations reflect management assumptions where data limitations exist.
- (e) LTV statistics are based upon current information.
- (f) Represents FICO scores that are updated at least quarterly.
- (g) Data based upon recorded investment. Past due amounts exclude purchased impaired loans, even if contractually past due, as we are currently accruing interest income over the expected life of the loans.
- (h) Excludes satellite offices (e.g., drive-ups, electronic branches and retirement centers) that provide limited products and/or services.
- (i) Amounts include cash and money market balances.
- (j) Percentage of total consumer and business banking deposit transactions processed at an ATM or through our mobile banking application.
- (k) Represents consumer checking relationships that process the majority of their transactions through non-teller channels.

Table 24: Corporate & Institutional Banking (Unaudited) (a)

<i>Dollars in millions</i>	<i>Three months ended</i>					<i>Year ended</i>	
	December 31 2015	September 30 2015	June 30 2015	March 31 2015	December 31 2014	December 31 2015	December 31 2014
INCOME STATEMENT							
Net interest income	\$ 881	\$ 887	\$ 871	\$ 855	\$ 956	\$ 3,494	\$ 3,733
Noninterest income							
Corporate service fees	376	356	341	310	369	1,383	1,295
Other	162	120	151	119	119	552	448
Noninterest income	538	476	492	429	488	1,935	1,743
Total revenue	1,419	1,363	1,363	1,284	1,444	5,429	5,476
Provision for credit losses	23	46	20	17	21	106	107
Noninterest expense	554	533	547	514	544	2,148	2,064
Pretax earnings	842	784	796	753	879	3,175	3,305
Income taxes	303	282	288	271	315	1,144	1,199
Earnings	\$ 539	\$ 502	\$ 508	\$ 482	\$ 564	\$ 2,031	\$ 2,106
AVERAGE BALANCE SHEET							
Loans							
Commercial	\$ 85,750	\$ 85,452	\$ 85,739	\$ 84,712	\$ 82,066	\$ 85,416	\$ 78,688
Commercial real estate	24,520	22,965	22,545	22,090	21,720	23,036	21,127
Equipment lease financing	6,865	7,052	6,927	6,914	6,977	6,940	6,892
Total commercial lending	117,135	115,469	115,211	113,716	110,763	115,392	106,707
Consumer	553	694	875	1,352	1,442	866	1,198
Total loans	117,688	116,163	116,086	115,068	112,205	116,258	107,905
Goodwill and other intangible assets	3,836	3,870	3,845	3,835	3,867	3,847	3,826
Loans held for sale	944	826	990	1,106	1,103	966	1,006
Other assets	10,615	10,754	11,318	11,169	10,784	10,961	10,190
Total assets	\$ 133,083	\$ 131,613	\$ 132,239	\$ 131,178	\$ 127,959	\$ 132,032	\$ 122,927
Deposits							
Noninterest-bearing demand	\$ 48,763	\$ 49,584	\$ 47,916	\$ 46,976	\$ 46,769	\$ 48,318	\$ 44,210
Money market	21,788	22,942	21,722	22,286	22,706	22,185	21,377
Other	11,414	10,578	9,396	9,340	8,883	10,189	7,958
Total deposits	81,965	83,104	79,034	78,602	78,358	80,692	73,545
Other liabilities	7,312	7,518	7,897	8,271	7,833	7,746	7,551
Total liabilities	\$ 89,277	\$ 90,622	\$ 86,931	\$ 86,873	\$ 86,191	\$ 88,438	\$ 81,096
PERFORMANCE RATIOS							
Return on average assets	1.61%	1.51%	1.54%	1.49%	1.75%	1.54%	1.71%
Noninterest income to total revenue	38	35	36	33	34	36	32
Efficiency	39	39	40	40	38	40	38

(a) See note (a) on page 14.

Table 24: Corporate & Institutional Banking (Unaudited) (Continued) (a)

	Three months ended					Year ended	
	December 31 2015	September 30 2015	June 30 2015	March 31 2015	December 31 2014	December 31 2015	December 31 2014
<i>Dollars in millions, except as noted</i>							
COMMERCIAL LOAN SERVICING PORTFOLIO - SERVICED FOR PNC AND OTHERS (in billions)							
Beginning of period	\$ 441	\$ 436	\$ 390	\$ 377	\$ 363	\$ 377	\$ 347
Acquisitions/additions	31	29	67	29	35	156	99
Repayments/transfers	(25)	(24)	(21)	(16)	(21)	(86)	(69)
End of period	\$ 447	\$ 441	\$ 436	\$ 390	\$ 377	\$ 447	\$ 377
OTHER INFORMATION							
Consolidated revenue from: (b)							
Treasury Management (c)	\$ 389	\$ 346	\$ 334	\$ 319	\$ 338	\$ 1,388	\$ 1,288
Capital Markets (c)	\$ 221	\$ 207	\$ 205	\$ 180	\$ 230	\$ 813	\$ 777
Commercial mortgage banking activities							
Commercial mortgage loans held for sale (d)	\$ 46	\$ 21	\$ 47	\$ 26	\$ 42	\$ 140	\$ 126
Commercial mortgage loan servicing income (e)	70	70	65	56	58	261	222
Commercial mortgage servicing rights valuation, net of economic hedge (f)	3	1	8	16	5	28	38
Total	\$ 119	\$ 92	\$ 120	\$ 98	\$ 105	\$ 429	\$ 386
Average Loans (by C&IB business)							
Corporate Banking	\$ 56,784	\$ 57,685	\$ 58,419	\$ 58,227	\$ 56,746	\$ 57,774	\$ 54,341
Real Estate	33,361	31,356	30,574	29,918	29,163	31,312	27,740
Business Credit	14,945	14,678	14,610	14,217	13,849	14,615	13,270
Equipment Finance	10,948	10,990	10,936	10,941	10,805	10,954	10,474
Other	1,650	1,454	1,547	1,765	1,642	1,603	2,080
Total average loans	\$ 117,688	\$ 116,163	\$ 116,086	\$ 115,068	\$ 112,205	\$ 116,258	\$ 107,905
Total loans (g)	\$ 118,607	\$ 116,238	\$ 115,708	\$ 114,946	\$ 113,935		
Net carrying amount of commercial mortgage servicing rights (g)	\$ 526	\$ 505	\$ 543	\$ 494	\$ 506		
Credit-related statistics:							
Nonperforming assets (g)	\$ 518	\$ 484	\$ 463	\$ 516	\$ 557		
Purchased impaired loans (g) (h)	\$ 137	\$ 153	\$ 181	\$ 221	\$ 246		
Net charge-offs (recoveries)	\$ 24	\$ 26	\$ (19)	\$ (1)	\$ (2)	\$ 30	\$ 8

(a) See note (a) on page 14.

(b) Represents consolidated PNC amounts. Our 2015 Form 10-K will include additional information regarding these items.

(c) Includes amounts reported in net interest income, corporate service fees and other noninterest income.

(d) Includes other noninterest income for valuations on commercial mortgage loans held for sale and related commitments, derivative valuations, origination fees, and gains on sale of loans held for sale and net interest income on loans held for sale.

(e) Includes net interest income and noninterest income, primarily in corporate services fees, from loan servicing and ancillary services, net of changes in fair value on commercial mortgage servicing rights due to time and payoffs. Commercial mortgage servicing rights valuation, net of economic hedge is shown separately.

(f) Includes amounts reported in corporate service fees.

(g) Presented as of period end.

(h) Recorded investment of purchased impaired loans related to acquisitions.

Table 25: Asset Management Group (Unaudited) (a)

<i>Dollars in millions, except as noted</i>	<i>Three months ended</i>					<i>Year ended</i>	
	December 31 2015	September 30 2015	June 30 2015	March 31 2015	December 31 2014	December 31 2015	December 31 2014
INCOME STATEMENT							
Net interest income	\$ 77	\$ 71	\$ 71	\$ 73	\$ 74	\$ 292	\$ 289
Noninterest income	211	207	243	208	207	869	818
Total revenue	288	278	314	281	281	1,161	1,107
Provision for credit losses (benefit)	(2)	(2)	1	12	(3)	9	(1)
Noninterest expense	210	211	215	210	211	846	821
Pretax earnings	80	69	98	59	73	306	287
Income taxes	29	25	36	22	28	112	106
Earnings	<u>\$ 51</u>	<u>\$ 44</u>	<u>\$ 62</u>	<u>\$ 37</u>	<u>\$ 45</u>	<u>\$ 194</u>	<u>\$ 181</u>
AVERAGE BALANCE SHEET							
Loans							
Consumer	\$ 5,653	\$ 5,630	\$ 5,687	\$ 5,650	\$ 5,606	\$ 5,655	\$ 5,457
Commercial and commercial real estate	817	865	943	932	954	880	986
Residential mortgage	979	939	893	865	854	919	809
Total loans	7,449	7,434	7,523	7,447	7,414	7,454	7,252
Goodwill and other intangible assets	213	222	230	238	247	226	259
Other assets	255	246	252	258	255	240	234
Total assets	<u>\$ 7,917</u>	<u>\$ 7,902</u>	<u>\$ 8,005</u>	<u>\$ 7,943</u>	<u>\$ 7,916</u>	<u>\$ 7,920</u>	<u>\$ 7,745</u>
Deposits							
Noninterest-bearing demand	\$ 1,466	\$ 1,220	\$ 1,343	\$ 1,345	\$ 1,436	\$ 1,272	\$ 1,366
Interest-bearing demand	4,199	4,125	4,013	4,241	4,152	4,144	3,954
Money market	5,426	5,462	5,125	4,621	4,025	5,161	3,944
CDs/IRAs/savings deposits	1,125	505	455	455	467	638	454
Total deposits	12,216	11,312	10,936	10,662	10,080	11,215	9,718
Other liabilities	41	42	43	47	53	42	51
Total liabilities	<u>\$ 12,257</u>	<u>\$ 11,354</u>	<u>\$ 10,979</u>	<u>\$ 10,709</u>	<u>\$ 10,133</u>	<u>\$ 11,257</u>	<u>\$ 9,769</u>
PERFORMANCE RATIOS							
Return on average assets	2.56%	2.21%	3.11%	1.89%	2.26%	2.45%	2.34%
Noninterest income to total revenue	73	74	77	74	74	75	74
Efficiency	<u>73</u>	<u>76</u>	<u>68</u>	<u>75</u>	<u>75</u>	<u>73</u>	<u>74</u>
OTHER INFORMATION							
Total nonperforming assets (b)	\$ 53	\$ 52	\$ 56	\$ 63	\$ 66		
Purchased impaired loans (b) (c)	\$ 72	\$ 75	\$ 77	\$ 82	\$ 83		
Total net charge-offs (recoveries)	\$ (1)	\$ 3	\$ 7	\$ 4	\$ —	\$ 13	\$ 3
CLIENT ASSETS UNDER ADMINISTRATION (in billions)							
(b) (d)							
Personal	\$ 111	\$ 110	\$ 113	\$ 115	\$ 115		
Institutional	148	146	149	150	148		
Total	<u>\$ 259</u>	<u>\$ 256</u>	<u>\$ 262</u>	<u>\$ 265</u>	<u>\$ 263</u>		
Asset Type							
Equity	\$ 145	\$ 142	\$ 152	\$ 151	\$ 151		
Fixed income	72	73	73	74	72		
Liquidity/Other	42	41	37	40	40		
Total	<u>\$ 259</u>	<u>\$ 256</u>	<u>\$ 262</u>	<u>\$ 265</u>	<u>\$ 263</u>		
Discretionary client assets under management							
Personal	\$ 85	\$ 84	\$ 86	\$ 88	\$ 87		
Institutional	49	48	48	48	48		
Total	<u>\$ 134</u>	<u>\$ 132</u>	<u>\$ 134</u>	<u>\$ 136</u>	<u>\$ 135</u>		
Asset Type							
Equity	\$ 72	\$ 70	\$ 75	\$ 75	\$ 75		
Fixed income	40	40	41	41	40		
Liquidity/Other	22	22	18	20	20		
Total	<u>\$ 134</u>	<u>\$ 132</u>	<u>\$ 134</u>	<u>\$ 136</u>	<u>\$ 135</u>		
Nondiscretionary client assets under administration							
Personal	\$ 26	\$ 26	\$ 27	\$ 27	\$ 28		
Institutional	99	98	101	102	100		
Total	<u>\$ 125</u>	<u>\$ 124</u>	<u>\$ 128</u>	<u>\$ 129</u>	<u>\$ 128</u>		
Asset Type							
Equity	\$ 73	\$ 72	\$ 77	\$ 76	\$ 76		
Fixed income	32	33	32	33	32		
Liquidity/Other	20	19	19	20	20		
Total	<u>\$ 125</u>	<u>\$ 124</u>	<u>\$ 128</u>	<u>\$ 129</u>	<u>\$ 128</u>		

(a) See note (a) on page 14.

(b) As of period end.

(c) Recorded investment of purchased impaired loans related to acquisitions.

(d) Excludes brokerage account client assets.

Table 26: Residential Mortgage Banking (Unaudited) (a)

<i>Dollars in millions, except as noted</i>	<i>Three months ended</i>					<i>Year ended</i>	
	December 31 2015	September 30 2015	June 30 2015	March 31 2015	December 31 2014	December 31 2015	December 31 2014
INCOME STATEMENT							
Net interest income	\$ 30	\$ 31	\$ 30	\$ 30	\$ 34	\$ 121	\$ 149
Noninterest income							
Loan servicing revenue							
Servicing fees	58	49	46	48	54	201	224
Mortgage servicing rights valuation, net of economic hedge	1	12	33	25	1	71	12
Loan sales revenue	64	75	99	104	93	342	420
Other	2	(1)	(2)			(1)	(5)
Total noninterest income	125	135	176	177	148	613	651
Total revenue	155	166	206	207	182	734	800
Provision for credit losses (benefit)		2	(2)	2	(1)	2	(2)
Noninterest expense	181	171	178	161	196	691	746
Pretax earnings (loss)	(26)	(7)	30	44	(13)	41	56
Income taxes (benefit)	(9)	(3)	11	16	(4)	15	21
Earnings (loss)	\$ (17)	\$ (4)	\$ 19	\$ 28	\$ (9)	\$ 26	\$ 35
AVERAGE BALANCE SHEET							
Portfolio loans	\$ 1,037	\$ 1,080	\$ 1,163	\$ 1,282	\$ 1,479	\$ 1,140	\$ 1,689
Loans held for sale	949	1,225	1,107	1,147	1,090	1,107	1,120
Mortgage servicing rights (MSR)	1,063	1,108	948	843	948	991	1,014
Other assets	3,428	3,100	3,918	3,973	4,246	3,602	4,034
Total assets	\$ 6,477	\$ 6,513	\$ 7,136	\$ 7,245	\$ 7,763	\$ 6,840	\$ 7,857
Deposits	\$ 2,469	\$ 2,529	\$ 2,497	\$ 2,215	\$ 2,302	\$ 2,428	\$ 2,285
Borrowings and other liabilities	1,458	1,462	2,436	2,840	3,057	2,044	2,879
Total liabilities	\$ 3,927	\$ 3,991	\$ 4,933	\$ 5,055	\$ 5,359	\$ 4,472	\$ 5,164
PERFORMANCE RATIOS							
Return on average assets	(1.04)%	(.24)%	1.07%	1.57%	(.46)%	.38%	.45%
Noninterest income to total revenue	81	81	85	86	81	84	81
Efficiency	117	103	86	78	108	94	93
RESIDENTIAL MORTGAGE SERVICING							
PORTFOLIO SERVICED FOR THIRD PARTIES (in billions)							
Beginning of period	\$ 122	\$ 115	\$ 113	\$ 108	\$ 111	\$ 108	\$ 114
Acquisitions	5	10	6	8		29	4
Additions	2	2	2	2	1	8	8
Repayments/transfers	(6)	(5)	(6)	(5)	(4)	(22)	(18)
End of period	\$ 123	\$ 122	\$ 115	\$ 113	\$ 108	\$ 123	\$ 108
Servicing portfolio - third-party statistics: (b)							
Fixed rate	95%	94%	94%	94%	94%		
Adjustable rate/balloon	5%	6%	6%	6%	6%		
Weighted-average interest rate	4.25%	4.29%	4.35%	4.41%	4.47%		
MSR asset value (in billions)	\$ 1.1	\$ 1.0	\$ 1.0	\$.8	\$.8		
MSR capitalization value (in basis points)	86	79	88	74	78		
Weighted-average servicing fee (in basis points)	27	27	27	27	27		
RESIDENTIAL MORTGAGE REPURCHASE RESERVE							
Beginning of period	\$ 95	\$ 97	\$ 106	\$ 107	\$ 108	\$ 107	\$ 131
Provision	1	2	1	1	4	5	
Losses - loan repurchases	(2)	(4)	(10)	(2)	(5)	(18)	(24)
End of period	\$ 94	\$ 95	\$ 97	\$ 106	\$ 107	\$ 94	\$ 107
OTHER INFORMATION							
Loan origination volume (in billions)	\$ 2.3	\$ 2.7	\$ 2.9	\$ 2.6	\$ 2.4	\$ 10.5	\$ 9.5
Loan sale margin percentage	2.91%	2.80%	3.44%	4.09%	3.96%	3.32%	4.41%
Percentage of originations represented by:							
Purchase volume (c)	45%	55%	50%	31%	42%	45%	45%
Refinance volume	55%	45%	50%	69%	58%	55%	55%
Total nonperforming assets (b)	\$ 81	\$ 88	\$ 88	\$ 105	\$ 120		

(a) See note (a) on page 14.

(b) As of period end.

(c) Mortgages with borrowers as part of residential real estate purchase transactions.

Table 27: Non-Strategic Assets Portfolio (Unaudited) (a)

<i>Dollars in millions</i>	<i>Three months ended</i>					<i>Year ended</i>	
	December 31 2015	September 30 2015	June 30 2015	March 31 2015	December 31 2014	December 31 2015	December 31 2014
INCOME STATEMENT							
Net interest income	\$ 90	\$ 90	\$ 100	\$ 112	\$ 122	\$ 392	\$ 547
Noninterest income	19	16	9	9	18	53	40
Total revenue	109	106	109	121	140	445	587
Provision for credit losses (benefit)	(53)	(25)	(5)	(31)	(20)	(114)	(119)
Noninterest expense	10	23	26	24	39	83	125
Pretax earnings	152	108	88	128	121	476	581
Income taxes	56	40	32	47	45	175	214
Earnings	\$ 96	\$ 68	\$ 56	\$ 81	\$ 76	\$ 301	\$ 367
AVERAGE BALANCE SHEET							
Commercial Lending:							
Commercial/Commercial real estate	\$ 85	\$ 102	\$ 114	\$ 125	\$ 149	\$ 107	\$ 180
Lease financing	637	632	629	625	645	630	675
Total commercial lending	722	734	743	750	794	737	855
Consumer Lending:							
Home equity	2,523	2,706	2,854	3,021	3,154	2,774	3,396
Residential real estate	3,565	3,741	4,023	4,184	4,399	3,877	4,812
Total consumer lending	6,088	6,447	6,877	7,205	7,553	6,651	8,208
Total portfolio loans	6,810	7,181	7,620	7,955	8,347	7,388	9,063
Other assets (b)	(623)	(721)	(706)	(679)	(678)	(682)	(725)
Total assets	\$ 6,187	\$ 6,460	\$ 6,914	\$ 7,276	\$ 7,669	\$ 6,706	\$ 8,338
Deposits and other liabilities	\$ 81	\$ 218	\$ 222	\$ 224	\$ 219	\$ 186	\$ 225
Total liabilities	\$ 81	\$ 218	\$ 222	\$ 224	\$ 219	\$ 186	\$ 225
PERFORMANCE RATIOS							
Return on average assets	6.16%	4.18%	3.25%	4.51%	3.93%	4.49%	4.40%
Noninterest income to total revenue	17	15	8	7	13	12	7
Efficiency	9	22	24	20	28	19	21
OTHER INFORMATION							
Nonperforming assets (c)	\$ 529	\$ 571	\$ 616	\$ 669	\$ 710		
Purchased impaired loans (c) (d)	\$ 2,839	\$ 3,411	\$ 3,663	\$ 3,808	\$ 3,943		
Net charge-offs (recoveries)	\$ 4	\$ (1)	\$ (7)	\$ —	\$ 12	\$ (4)	\$ 47
Annualized net charge-off ratio	.20%	(.05)%	(.36)%	— %	.57%	(.06)%	.52%
LOANS (c)							
Commercial Lending:							
Commercial/Commercial real estate	\$ 75	\$ 98	\$ 108	\$ 120	\$ 130		
Lease financing	638	633	630	626	625		
Total commercial lending	713	731	738	746	755		
Consumer Lending:							
Home equity	2,203	2,586	2,765	2,944	3,091		
Residential real estate	3,300	3,625	3,941	4,139	4,290		
Total consumer lending	5,503	6,211	6,706	7,083	7,381		
Total loans	\$ 6,216	\$ 6,942	\$ 7,444	\$ 7,829	\$ 8,136		

- (a) See note (a) on page 14.
(b) Other assets were negative in all periods presented due to the allowance for loan and lease losses.
(c) As of period end.
(d) Recorded investment of purchased impaired loans related to acquisitions.

Glossary Of Terms

Accretable net interest (Accretable yield) - The excess of cash flows expected to be collected on a purchased impaired loan over the carrying value of the loan. The accretable net interest is recognized into interest income over the remaining life of the loan using the constant effective yield method.

Adjusted average total assets - Primarily comprised of total average quarterly (or annual) assets plus (less) unrealized losses (gains) on investment securities, less goodwill and certain other intangible assets (net of eligible deferred taxes).

Annualized - Adjusted to reflect a full year of activity.

Basel III common equity Tier 1 capital - Common stock plus related surplus, net of treasury stock, plus retained earnings, plus accumulated other comprehensive income for securities currently and previously held as available for sale, plus accumulated other comprehensive income for pension and other postretirement benefit plans, less goodwill, net of associated deferred tax liabilities, less other disallowed intangibles, net of deferred tax liabilities and plus/less other adjustments.

Basel III common equity Tier 1 capital ratio - Common equity Tier 1 capital divided by period-end risk-weighted assets (as applicable).

Basel III Tier 1 capital - Common equity Tier 1 capital, plus preferred stock, plus certain trust preferred capital securities, plus certain noncontrolling interests that are held by others and plus/less other adjustments.

Basel III Tier 1 capital ratio - Tier 1 capital divided by period-end risk-weighted assets (as applicable).

Basel III Total capital - Tier 1 capital plus qualifying subordinated debt, plus certain trust preferred securities, plus, under the Basel III transitional rules and the standardized approach, the allowance for loan and lease losses included in Tier 2 capital and other.

Basel III Total capital ratio - Total capital divided by period-end risk-weighted assets (as applicable).

Basis point - One hundredth of a percentage point.

Carrying value of purchased impaired loans - The net value on the balance sheet which represents the recorded investment less any valuation allowance.

Cash recoveries - Cash recoveries used in the context of purchased impaired loans represent cash payments for a single purchased impaired loan not included within a pool of loans from customers that exceeded the recorded investment of that loan.

Charge-off - Process of removing a loan or portion of a loan from our balance sheet because it is considered uncollectible. We also record a charge-off when a loan is transferred from portfolio holdings to held for sale by reducing the loan carrying amount to the fair value of the loan, if fair value is less than carrying amount.

Combined loan-to-value ratio (CLTV) - This is the aggregate principal balance(s) of the mortgages on a property divided by its appraised value or purchase price.

Common shareholders' equity to total assets - Common shareholders' equity divided by total assets. Common shareholders' equity equals total shareholders' equity less the liquidation value of preferred stock.

Core net interest income - Core net interest income is total net interest income less purchase accounting accretion.

Credit spread - The difference in yield between debt issues of similar maturity. The excess of yield attributable to credit spread is often used as a measure of relative creditworthiness, with a reduction in the credit spread reflecting an improvement in the borrower's perceived creditworthiness.

Credit valuation adjustment (CVA) - Represents an adjustment to the fair value of our derivatives for our own and counterparties' non-performance risk.

Derivatives - Financial contracts whose value is derived from changes in publicly traded securities, interest rates, currency exchange rates or market indices. Derivatives cover a wide assortment of financial contracts, including but not limited to forward contracts, futures, options and swaps.

Discretionary client assets under management - Assets over which we have sole or shared investment authority for our customers/clients. We do not include these assets on our Consolidated Balance Sheet.

Duration of equity - An estimate of the rate sensitivity of our economic value of equity. A negative duration of equity is associated with asset sensitivity (i.e., positioned for rising interest rates), while a positive value implies liability sensitivity (i.e., positioned for declining interest rates). For example, if the duration of equity is -1.5 years, the economic value of equity increases by 1.5% for each 100 basis point increase in interest rates.

Earning assets - Assets that generate income, which include: federal funds sold; resale agreements; trading securities; interest-earning deposits with banks; loans held for sale; loans; investment securities; and certain other assets.

Effective duration - A measurement, expressed in years, that, when multiplied by a change in interest rates, would approximate the percentage change in value of on- and off-balance sheet positions.

Efficiency - Noninterest expense divided by total revenue.

Fair value - The price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date.

Fee income - When referring to the components of Noninterest income, we use the term fee income to refer to the following categories within Noninterest income: Asset management; Consumer services; Corporate services; Residential mortgage; and Service charges on deposits.

FICO score - A credit bureau-based industry standard score created by Fair Isaac Co. which predicts the likelihood of borrower default. We use FICO scores both in underwriting and assessing credit risk in our consumer lending portfolio. Lower FICO scores indicate likely higher risk of default, while higher FICO scores indicate likely lower risk of default. FICO scores are updated on a periodic basis.

Funds transfer pricing - A management accounting methodology designed to recognize the net interest income effects of sources and uses of funds provided by the assets and liabilities of a business segment. Assets receive a funding charge and liabilities and capital receive a funding credit based on a transfer pricing methodology that incorporates product repricing characteristics, tenor and other factors.

Futures and forward contracts - Contracts in which the buyer agrees to purchase and the seller agrees to deliver a specific financial instrument at a predetermined price or yield. May be settled either in cash or by delivery of the underlying financial instrument.

GAAP - Accounting principles generally accepted in the United States of America.

Impaired loans - Loans are determined to be impaired when, based on current information and events, it is probable that all contractually required payments will not be collected. Impaired loans include commercial nonperforming loans and consumer and commercial TDRs, regardless of nonperforming status. Excluded from impaired loans are nonperforming leases, loans held for sale, loans accounted for under the fair value option, smaller balance homogenous type loans and purchased impaired loans.

Leverage ratio - Tier 1 capital divided by average quarterly adjusted total assets.

LIBOR - Acronym for London InterBank Offered Rate. LIBOR is the average interest rate charged when banks in the London wholesale money market (or interbank market) borrow unsecured funds from each other. LIBOR rates are used as a benchmark for interest rates on a global basis. PNC's product set includes loans priced using LIBOR as a benchmark.

Loan-to-value ratio (LTV) - A calculation of a loan's collateral coverage that is used both in underwriting and assessing credit risk in our lending portfolio. LTV is the sum total of loan obligations secured by collateral divided by the market value of that same collateral. Market values of the collateral are based on an independent valuation of the collateral. For example, a LTV of less than 90% is better secured and has less credit risk than a LTV of greater than or equal to 90%.

Loss given default (LGD) - An estimate of loss, net of recovery based on collateral type, collateral value, loan exposure, and other factors. Each loan has its own LGD. The LGD risk rating measures the percentage of exposure of a specific credit obligation that we expect to lose if default occurs. LGD is net of recovery, through any means, including but not limited to the liquidation of collateral or deficiency judgments rendered from foreclosure or bankruptcy proceedings.

Net interest margin - Annualized taxable-equivalent net interest income divided by average earning assets.

Nonaccrutable difference - Contractually required payments receivable on a purchased impaired loan in excess of the cash flows expected to be collected.

Nonaccrual loans - Loans for which we do not accrue interest income. Nonaccrual loans include nonperforming loans, in addition to loans accounted for under fair value option and loans accounted for as held for sale for which full collection of contractual principal and/or interest is not probable.

Nondiscretionary client assets under administration - Assets we hold for our customers/clients in a nondiscretionary, custodial capacity. We do not include these assets on our Consolidated Balance Sheet.

Nonperforming assets - Nonperforming assets include nonperforming loans and OREO and foreclosed assets, but exclude certain government insured or guaranteed loans for which we expect to collect substantially all principal and interest, loans held for sale, loans accounted for under the fair value option and purchased impaired loans. We do not accrue interest income on assets classified as nonperforming.

Nonperforming loans - Loans accounted for at amortized cost for which we do not accrue interest income. Nonperforming loans include loans to commercial, commercial real estate, equipment lease financing, home equity, residential real estate, credit card and other consumer customers as well as TDRs which have not returned to performing status. Nonperforming loans exclude certain government insured or guaranteed loans for which we expect to collect substantially all principal and interest, loans held for sale, loans accounted for under the fair value option and purchased impaired loans. Nonperforming loans exclude purchased impaired loans as we are currently accreting interest income over the expected life of the loans.

Notional amount - A number of currency units, shares, or other units specified in a derivative contract.

Operating leverage - The period to period dollar or percentage change in total revenue (GAAP basis) less the dollar or percentage change in noninterest expense. A positive variance indicates that revenue growth exceeded expense growth (i.e., positive operating leverage) while a negative variance implies expense growth exceeded revenue growth (i.e., negative operating leverage).

Options - Contracts that grant the purchaser, for a premium payment, the right, but not the obligation, to either purchase or sell the associated financial instrument at a set price during a specified period or at a specified date in the future.

Other real estate owned (OREO) and foreclosed assets - Assets taken in settlement of troubled loans primarily through deed-in-lieu of foreclosure or foreclosure. Foreclosed assets include real and personal property, equity interests in corporations, partnerships, and limited liability companies. Excludes certain assets that have a government-guarantee which are classified as other receivables.

Other-than-temporary impairment (OTTI) - When the fair value of a security is less than its amortized cost basis, an assessment is performed to determine whether the impairment is other-than-temporary. If we intend to sell the security or more likely than not will be required to sell the security before recovery of its amortized cost basis less any current-period credit loss, an other-than-temporary impairment is considered to have occurred. In such cases, an other-than-temporary impairment is recognized in earnings equal to the entire difference between the investment's amortized cost basis and its fair value at the balance sheet date. Further, if we do not expect to recover the entire amortized cost of the security, an other-than-temporary impairment is considered to have occurred. However for debt securities, if we do not intend to sell the security and it is not more likely than not that we will be required to sell the security before its recovery, the other-than-temporary loss is separated into (a) the amount representing the credit loss, and (b) the amount related to all other factors. The other-than-temporary impairment related to credit losses is recognized in earnings while the amount related to all other factors is recognized in other comprehensive income, net of tax.

Parent company liquidity coverage - Liquid assets divided by funding obligations within a two year period.

Pretax earnings - Income before income taxes and noncontrolling interests.

Pretax, pre-provision earnings - Total revenue less noninterest expense.

Primary client relationship - A corporate banking client relationship with annual revenue generation of \$10,000 to \$50,000 or more, and for Asset Management Group, a client relationship with annual revenue generation of \$10,000 or more.

Probability of default (PD) - An internal risk rating that indicates the likelihood that a credit obligor will enter into default status.

Purchase accounting accretion - Accretion of the discounts and premiums on acquired assets and liabilities. The purchase accounting accretion is recognized in net interest income over the weighted-average life of the financial instruments using the constant effective yield method. Accretion for a single purchased impaired loan not included within a pool of loans includes any cash recoveries on that loan received in excess of the recorded investment.

Purchased impaired loans - Acquired loans (or pools of loans) determined to be credit impaired under FASB ASC 310-30 (AICPA SOP 03-3). Loans (or pools of loans) are determined to be impaired if there is evidence of credit deterioration since origination and for which it is probable that all contractually required payments will not be collected.

Recorded investment (purchased impaired loans) - The initial investment of a purchased impaired loan plus interest accretion and less any cash payments and writedowns to date. The recorded investment excludes any valuation allowance which is included in our allowance for loan and lease losses.

Recovery - Cash proceeds received on a loan that we had previously charged off. We credit the amount received to the allowance for loan and lease losses.

Residential development loans - Project-specific loans to commercial customers for the construction or development of residential real estate including land, single family homes, condominiums and other residential properties.

Return on average assets - Annualized net income divided by average assets.

Return on average capital - Annualized net income divided by average capital.

Return on average common shareholders' equity - Annualized net income attributable to common shareholders divided by average common shareholders' equity.

Risk-weighted assets - Computed by the assignment of specific risk-weights (as defined by the Board of Governors of the Federal Reserve System) to assets and off-balance sheet instruments.

Securitization - The process of legally transforming financial assets into securities.

Servicing rights - An intangible asset or liability created by an obligation to service assets for others. Typical servicing rights include the right to receive a fee for collecting and forwarding payments on loans and related taxes and insurance premiums held in escrow.

Taxable-equivalent interest - The interest income earned on certain assets is completely or partially exempt from Federal income tax. As such, these tax-exempt instruments typically yield lower returns than taxable investments. To provide more meaningful comparisons of yields and margins for all interest-earning assets, we use interest income on a taxable-equivalent basis in calculating average yields and net interest margins by increasing the interest income earned on tax-exempt assets to make it fully equivalent to interest income earned on other taxable investments. This adjustment is not permitted under GAAP on the Consolidated Income Statement.

Total equity - Total shareholders' equity plus noncontrolling interests.

Transitional Basel III common equity - Common equity calculated under Basel III using phased in definitions and deductions applicable to PNC during the applicable presentation period.

Troubled debt restructuring (TDR) - A loan whose terms have been restructured in a manner that grants a concession to a borrower experiencing financial difficulties.

Watchlist - A list of criticized loans, credit exposure or other assets compiled for internal monitoring purposes. We define criticized exposure for this purpose as exposure with an internal risk rating of other assets especially mentioned, substandard, doubtful or loss.

Yield curve - A graph showing the relationship between the yields on financial instruments or market indices of the same credit quality with different maturities. For example, a “normal” or “positive” yield curve exists when long-term bonds have higher yields than short-term bonds. A “flat” yield curve exists when yields are the same for short-term and long-term bonds. A “steep” yield curve exists when yields on long-term bonds are significantly higher than on short-term bonds. An “inverted” or “negative” yield curve exists when short-term bonds have higher yields than long-term bonds.



The PNC Financial Services Group, Inc.

Fourth Quarter and Full Year 2015

Earnings Conference Call

January 15, 2016

Cautionary Statement Regarding Forward-Looking Information and Adjusted Information

Our earnings conference call presentation is not intended as a full business or financial review and should be viewed in the context of all of the information made available by PNC in its SEC filings and on its corporate website.

The presentation contains forward-looking statements regarding our outlook for earnings, revenues, expenses, capital and liquidity levels and ratios, asset levels, asset quality, financial position, and other matters regarding or affecting PNC and its future business and operations. Forward-looking statements are necessarily subject to numerous assumptions, risks and uncertainties, which change over time. The forward-looking statements in this presentation are qualified by the factors affecting forward-looking statements identified in the more detailed Cautionary Statement included in the Appendix, which is included in the version of the presentation materials posted on our corporate website, and in our SEC filings. We provide greater detail regarding these as well as other factors in our 2014 Form 10-K and our 2015 Form 10-Qs, and in our subsequent SEC filings. Our forward-looking statements may also be subject to other risks and uncertainties, including those we may discuss in this presentation or in our SEC filings. Future events or circumstances may change our outlook and may also affect the nature of the assumptions, risks and uncertainties to which our forward-looking statements are subject. Forward-looking statements in this presentation speak only as of the date of this presentation. We do not assume any duty and do not undertake to update those statements. Actual results or future events could differ, possibly materially, from those anticipated in forward-looking statements, as well as from historical performance.

In this presentation, we may sometimes include non-GAAP financial information. Non-GAAP financial information includes metrics such as pre-tax, pre-provision earnings, tangible book value, and taxable equivalent net interest income, as well as adjusted results and certain information used to review components of reported information. When we do so, we provide GAAP reconciliations for such information. Such reconciliations may be found in our presentation, in these slides, including the Appendix, in other materials on our corporate website, and in our SEC filings. This information supplements our results as reported in accordance with GAAP and should not be viewed in isolation from, or as a substitute for, our GAAP results. We believe that this information and the related reconciliations may be useful to investors, analysts, regulators and others to help understand and evaluate our financial results. We may also use annualized, pro forma, estimated or third party numbers for illustrative or comparative purposes only. These may not reflect actual results.

References to our corporate website are to www.pnc.com under "About Us–Investor Relations." Our SEC filings are available both on our corporate website and on the SEC's website at www.sec.gov. We include web addresses here as inactive textual references only. Information on these websites is not part of this presentation.

2015 Achievements

Financial Highlights:

- ▶ Grew loans, deposits and fee income⁽¹⁾
- ▶ Expenses well-managed
- ▶ Overall credit quality relatively stable
- ▶ Strong capital and liquidity position

Progress on Strategic Priorities:

- ▶ Fee income grew 3% vs FY14⁽¹⁾
- ▶ Southeast market revenue grew 6% YOY and noninterest income grew 15%⁽²⁾
- ▶ Continued execution of branch network transformation
- ▶ Technology and infrastructure investments remain on track

FY15 financial summary	Net income	Diluted EPS	Return on average assets
	\$4.1 billion	\$7.39	1.17%

(1) Fee income refers to noninterest income in the following categories: asset management, consumer services, corporate services, residential mortgage, and service charges on deposits. See reconciliation section in the Appendix. (2) Southeast markets defined as Alabama, Georgia, North Carolina, South Carolina and Florida. See reconciliation in Appendix for additional details, including an explanation of total market revenue.

Loan and Deposit Growth

Category (billions) Average Balances	% change from:		
	4Q15	3Q15	4Q14
Investment securities	\$67.9	9%	25%
Total commercial lending	\$132.4	1%	5%
Total consumer lending	\$73.6	(1%)	(4%)
Total loans	\$206.0	1%	2%
Interest-earning deposits with banks	\$31.5	(16%)	14%
Total assets	\$360.4	1%	6%
Total deposits	\$246.9	1%	8%
Total equity	\$45.9	0%	0%
Ratios:	Dec. 31, 2015	Sept. 30, 2015	Dec. 31, 2014
Capital:⁽¹⁾			
Pro forma fully phased-in Basel III common equity Tier 1	10.0%	10.1%	10.0%
TBV:⁽²⁾			
Tangible book value per common share	\$63.65	\$63.37	\$59.88

Highlights (Avg. Balances)

Linked quarter:

- ▶ Investment securities increased \$5.8 billion
- ▶ Total loans increased \$1.2 billion
- ▶ Total deposits grew \$3.5 billion
- ▶ Common shares outstanding reduced by 6 million
- ▶ The estimated Liquidity Coverage Ratio at December 31, 2015 exceeded 100 percent for both PNC and PNC Bank, N.A.

Prior Year Quarter:

- ▶ Investment securities grew \$13.6 billion
- ▶ Total loans grew \$3.1 billion
- ▶ Total deposits increased \$17.5 billion
- ▶ TBV⁽²⁾ grew 6%

(1) December 31, 2015 ratio estimated. See Estimated Transitional Basel III and Pro forma Fully Phased-In Basel III Common Equity Tier 1 Capital Ratios slides and related information in the Appendix for further details. Calculated on a pro forma basis without the benefit of the Basel III phase-in provisions. For 4Q15, 3Q15 and 4Q14, the pro forma fully phased-in Basel III common equity Tier 1 ratios were calculated based on standardized approach RWAs and rules. (2) See Appendix for additional information related to tangible book value per common share.

Linked Quarter Revenue Growth

(millions)	% chg from:		% chg from:	
	4Q15	3Q15	FY15	FY14
Net interest income	\$2,092	1%	\$8,278	(3%)
Noninterest income	1,761	3%	6,947	1%
Total revenue	3,853	2%	15,225	(1%)
Noninterest expense	2,396	2%	9,463	0%
Pretax, pre-provision earnings ^(1,2)	1,457	2%	5,762	(2%)
Provision	74	(9%)	255	(7%)
Pretax earnings ⁽³⁾	\$1,383	3%	\$5,507	(2%)
Income taxes	361	34%	1,364	(3%)
Net income	\$1,022	(5%)	\$4,143	(2%)
Diluted EPS	\$1.87	(2%)	\$7.39	1%

Returns	4Q15	3Q15	FY15	FY14
ROAA ⁽⁴⁾	1.12%	1.19%	1.17%	1.28%
ROACE ⁽⁴⁾	9.30%	9.61%	9.50%	9.91%


Highlights

Linked Quarter:

- ▶ Revenue grew
 - NII increased (Reported and Core⁽⁵⁾)
 - NIM⁽⁶⁾ up 3 bps to 2.70%
 - Noninterest income increase largely driven by fee income⁽¹⁾ growth
- ▶ Noninterest expense increased primarily due to higher business activity
- ▶ Provision relatively stable

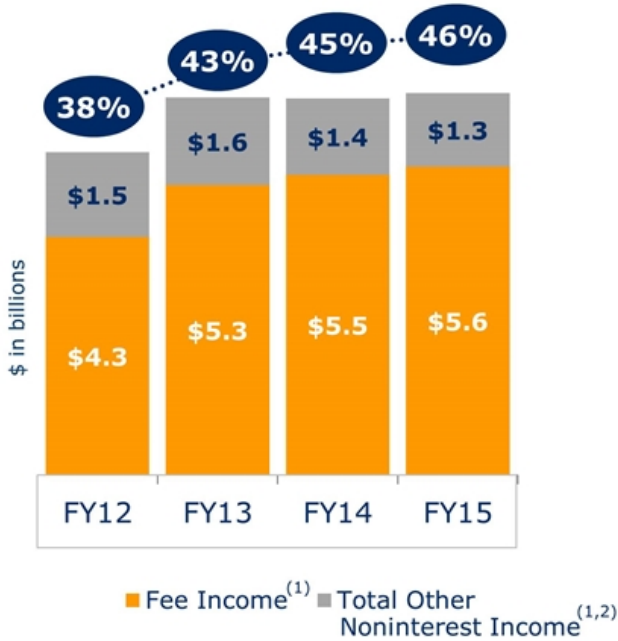
Full Year 2015:

- ▶ Revenue declined due to lower NII
- ▶ Noninterest income increased due to fee income⁽¹⁾ growth
- ▶ Noninterest expense reflected disciplined expense management and CIP⁽⁷⁾ achievement

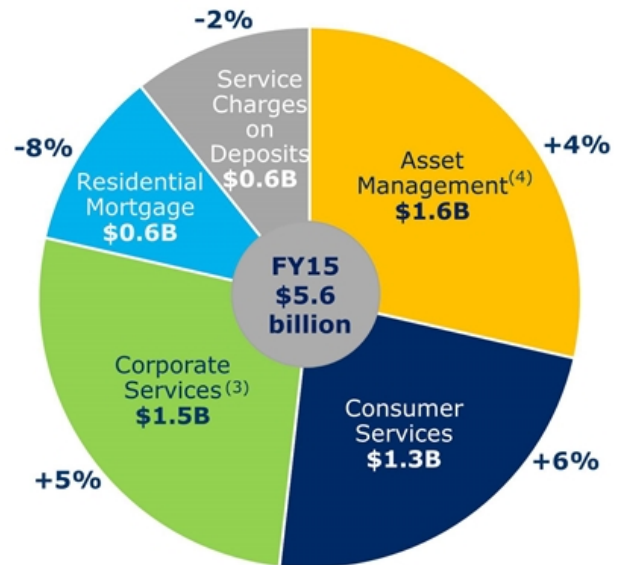
(1) See Reconciliation section of the Appendix. (2),(3),(4) See Notes A, B and C, respectively, in the Appendix for additional details. (5) Core net interest income (Core NII) is total net interest income (NII), as reported, less related purchase accounting accretion (scheduled and excess cash recoveries) (PAA). See Note D and reconciliation in the Appendix. (6) NIM refers to net interest margin. (7) CIP refers to PNC's Continuous Improvement Program. 

Strategic Progress Towards YOY Fee Income Growth

Higher Percentage of Noninterest Income to Total Revenue



Fee Income⁽¹⁾ Growth Driven by Diverse Businesses FY14 – FY15 % Change



(1) See Reconciliation in Appendix. (2) Total other noninterest income includes net gains (losses) on sales of securities and other income (including gains on asset dispositions). (3) Includes net commercial mortgage servicing rights valuation gains. (4) Asset management includes PNC's Asset Management Group (AMG) and BlackRock.

Credit Quality Relatively Stable

(millions)	4Q15	3Q15	4Q14	% change from:	
				3Q15	4Q14
Nonperforming loans (NPLs) ^(1,2)	\$2,126	\$2,177	\$2,510	(2%)	(15%)
Total Past Due ^(1,3)	\$1,640	\$1,663	\$1,946	(1%)	(16%)
Commercial Lending	\$27	\$14	(\$1)	NM	NM
Consumer Lending	\$93	\$82	\$119	13%	(22%)
Total Net Charge-offs	\$120	\$96	\$118	25%	2%
Provision	\$74	\$81	\$52	(9%)	42%
Purchased Impaired Loans					
	4Q15	3Q15	4Q14		
Loan loss reserves to total loans ⁽⁶⁾	1.32%	1.58%	1.63%		

Highlights

Linked Quarter:

- ▶ Overall credit quality remained relatively stable
 - NPAs⁽⁴⁾ and NPLs decreased
 - Overall delinquencies down
 - Net charge-offs increased and were .23% of average loans⁽⁵⁾
 - Provision relatively flat
- ▶ Maintained appropriate reserves

Prior Year Quarter:

- ▶ Credit quality stable


Purchased Impaired Loans

- ▶ The change to derecognition policy for purchase impaired pooled consumer loans reduced 4Q15 total loan balances and associated allowance for loan losses each by \$468 million

As of quarter end except net charge-offs and provision, which are for the quarter. (1) Does not include purchased impaired loans or loans held for sale. (2) Does not include foreclosed and other assets. Excludes certain government insured or guaranteed loans and loans accounted for under the fair value option. (3) Includes loans that are government guaranteed/insured, primarily residential mortgages. Past due loans in this category totaled \$1.1 billion in 4Q15. (4) NPAs refer to nonperforming assets. (5) Net charge-offs to average loans for 4Q15 (annualized). (6) The December 31, 2015 ratio was impacted by the change in derecognition policy for purchased impaired loans that are pooled and accounted for as a single asset.

Outlook⁽¹⁾ – 1Q16 vs. 4Q15

Balance sheet	Loans	Stable
	Net interest income	Up Modestly
Income statement	Fee income	Down mid-single digits due to seasonality and client activity
	Noninterest expense	Down low-single digits
	Loan loss provision	\$75-\$125 million

(1) Refer to Cautionary Statement in the Appendix, including economic and other assumptions. Does not take into account impact of potential legal and regulatory contingencies. 

Cautionary Statement Regarding Forward-Looking Information

Appendix

This presentation includes "snapshot" information about PNC used by way of illustration and is not intended as a full business or financial review. It should not be viewed in isolation but rather in the context of all of the information made available by PNC in its SEC filings.

We also make statements in this presentation, and we may from time to time make other statements, regarding our outlook for earnings, revenues, expenses, capital and liquidity levels and ratios, asset levels, asset quality, financial position, and other matters regarding or affecting PNC and its future business and operations that are forward-looking statements within the meaning of the Private Securities Litigation Reform Act. Forward-looking statements are typically identified by words such as "believe," "plan," "expect," "anticipate," "see," "look," "intend," "outlook," "project," "forecast," "estimate," "goal," "will," "should" and other similar words and expressions.

Forward-looking statements are subject to numerous assumptions, risks and uncertainties, which change over time. Forward-looking statements speak only as of the date made. We do not assume any duty and do not undertake to update forward-looking statements. Actual results or future events could differ, possibly materially, from those anticipated in forward-looking statements, as well as from historical performance.

Our forward-looking statements are subject to the following principal risks and uncertainties.

- Our businesses, financial results and balance sheet values are affected by business and economic conditions, including the following:
 - Changes in interest rates and valuations in debt, equity and other financial markets.
 - Disruptions in the U.S. and global financial markets.
 - The impact on financial markets and the economy of any changes in the credit ratings of U.S. Treasury obligations and other U.S. government-backed debt, as well as issues surrounding the levels of U.S. and European government debt and concerns regarding the creditworthiness of certain sovereign governments, supranationals and financial institutions in Europe.
 - Actions by the Federal Reserve, U.S. Treasury and other government agencies, including those that impact money supply and market interest rates.
 - Changes in customers', suppliers' and other counterparties' performance and creditworthiness.
 - Slowing or reversal of the current U.S. economic expansion.
 - Continued residual effects of recessionary conditions and uneven spread of positive impacts of recovery on the economy and our counterparties, including adverse impacts on levels of unemployment, loan utilization rates, delinquencies, defaults and counterparty ability to meet credit and other obligations.
 - Changes in customer preferences and behavior, whether due to changing business and economic conditions, legislative and regulatory initiatives, or other factors.
- Our forward-looking financial statements are subject to the risk that economic and financial market conditions will be substantially different than we are currently expecting. These statements are based on our current view that the U.S. economy will grow moderately again in 2016, boosted by lower oil/energy prices and solid job gains, and that short-term interest rates and bond yields will rise gradually during 2016. These forward-looking statements also do not, unless otherwise indicated, take into account the impact of potential legal and regulatory contingencies.

Cautionary Statement Regarding Forward-Looking Information (continued)

Appendix

- PNC's ability to take certain capital actions, including paying dividends and any plans to increase common stock dividends, repurchase common stock under current or future programs, or issue or redeem preferred stock or other regulatory capital instruments, is subject to the review of such proposed actions by the Federal Reserve as part of PNC's comprehensive capital plan for the applicable period in connection with the regulators' Comprehensive Capital Analysis and Review (CCAR) process and to the acceptance of such capital plan and non-objection to such capital actions by the Federal Reserve.
- PNC's regulatory capital ratios in the future will depend on, among other things, the company's financial performance, the scope and terms of final capital regulations then in effect (particularly those implementing the Basel Capital Accords), and management actions affecting the composition of PNC's balance sheet. In addition, PNC's ability to determine, evaluate and forecast regulatory capital ratios, and to take actions (such as capital distributions) based on actual or forecasted capital ratios, will be dependent at least in part on the development, validation and regulatory approval of related models.
- Legal and regulatory developments could have an impact on our ability to operate our businesses, financial condition, results of operations, competitive position, reputation, or pursuit of attractive acquisition opportunities. Reputational impacts could affect matters such as business generation and retention, liquidity, funding, and ability to attract and retain management. These developments could include:
 - Changes resulting from legislative and regulatory reforms, including major reform of the regulatory oversight structure of the financial services industry and changes to laws and regulations involving tax, pension, bankruptcy, consumer protection, and other industry aspects, and changes in accounting policies and principles. We will be impacted by extensive reforms provided for in the Dodd-Frank Wall Street Reform and Consumer Protection Act (the "Dodd-Frank Act") and otherwise growing out of the most recent financial crisis, the precise nature, extent and timing of which, and their impact on us, remains uncertain.
 - Changes to regulations governing bank capital and liquidity standards, including due to the Dodd-Frank Act and to Basel-related initiatives.
 - Unfavorable resolution of legal proceedings or other claims and regulatory and other governmental investigations or other inquiries. In addition to matters relating to PNC's current and historical business and activities, such matters may include proceedings, claims, investigations, or inquiries relating to pre-acquisition business and activities of acquired companies, such as National City. These matters may result in monetary judgments or settlements or other remedies, including fines, penalties, restitution or alterations in our business practices, and in additional expenses and collateral costs, and may cause reputational harm to PNC.
 - Results of the regulatory examination and supervision process, including our failure to satisfy requirements of agreements with governmental agencies.
 - Impact on business and operating results of any costs associated with obtaining rights in intellectual property claimed by others and of adequacy of our intellectual property protection in general.

Cautionary Statement Regarding Forward-Looking Information (continued)

Appendix

- Business and operating results are affected by our ability to identify and effectively manage risks inherent in our businesses, including, where appropriate, through effective use of third-party insurance, derivatives, and capital management techniques, and to meet evolving regulatory capital and liquidity standards. In particular, our results currently depend on our ability to manage elevated levels of impaired assets.
- Business and operating results also include impacts relating to our equity interest in BlackRock, Inc. and rely to a significant extent on information provided to us by BlackRock. Risks and uncertainties that could affect BlackRock are discussed in more detail by BlackRock in its SEC filings.
- We grow our business in part by acquiring from time to time other financial services companies, financial services assets and related deposits and other liabilities. Acquisition risks and uncertainties include those presented by the nature of the business acquired, including in some cases those associated with our entry into new businesses or new geographic or other markets and risks resulting from our inexperience in those new areas, as well as risks and uncertainties related to the acquisition transactions themselves, regulatory issues, and the integration of the acquired businesses into PNC after closing.
- Competition can have an impact on customer acquisition, growth and retention and on credit spreads and product pricing, which can affect market share, deposits and revenues. Industry restructuring in the current environment could also impact our business and financial performance through changes in counterparty creditworthiness and performance and in the competitive and regulatory landscape. Our ability to anticipate and respond to technological changes can also impact our ability to respond to customer needs and meet competitive demands.
- Business and operating results can also be affected by widespread natural and other disasters, pandemics, dislocations, terrorist activities, cyberattacks or international hostilities through impacts on the economy and financial markets generally or on us or our counterparties specifically.

We provide greater detail regarding these as well as other factors in our 2014 Form 10-K and our 2015 Form 10-Qs, including in the Risk Factors and Risk Management sections and the Legal Proceedings and Commitments and Guarantees Notes of the Notes To Consolidated Financial Statements in those reports, and in our subsequent SEC filings. Our forward-looking statements may also be subject to other risks and uncertainties, including those we may discuss elsewhere in this presentation or in our SEC filings, accessible on the SEC's website at www.sec.gov and on our corporate website at www.pnc.com/secfilings. We have included these web addresses as inactive textual references only. Information on these websites is not part of this document.

Any annualized, pro forma, estimated, third party or consensus numbers in this presentation are used for illustrative or comparative purposes only and may not reflect actual results. Any consensus earnings estimates are calculated based on the earnings projections made by analysts who cover that company. The analysts' opinions, estimates or forecasts (and therefore the consensus earnings estimates) are theirs alone, are not those of PNC or its management, and may not reflect PNC's or other company's actual or anticipated results.

Explanatory Notes

(A) Pretax, pre-provision earnings is defined as total revenue less noninterest expense. We believe that pretax pre-provision earnings, a non-GAAP financial measure, is useful as a tool to help evaluate the ability to provide for credit costs through operations.

(B) Pretax earnings is income before income taxes and noncontrolling interests.

(C) ROAA is Return on Average Assets and ROACE is Return on Average Common Shareholders' Equity.

(D) PNC believes that core net interest income, a non-GAAP financial measure, is useful in evaluating the performance of our interest-based activities.

Estimated Transitional Basel III and Pro forma Fully Phased-In Basel III Common Equity Tier 1 Capital Ratios

Appendix

As a result of the staggered effective dates of the final U.S. Basel III regulatory capital rules (Basel III rules), as well as the fact that PNC remains in the parallel run qualification phase for the advanced approaches, PNC's regulatory risk-based capital ratios in 2015 are calculated using the standardized approach, effective January 1, 2015, for determining risk-weighted assets, and the definitions of, and deductions from, regulatory capital under the Basel III rules (as such definitions and deductions are phased-in for 2015). We refer to the capital ratios calculated using the phased-in Basel III provisions in effect for 2015 and, for the risk-based ratios, standardized approach risk-weighted assets as the 2015 Transitional Basel III ratios. Under the standardized approach for determining credit risk-weighted assets, exposures are generally assigned a predefined risk weight. Exposures to high volatility commercial real estate, past due exposures, equity exposures and securitization exposures are generally subject to higher risk weights than other types of exposures.

PNC's regulatory risk-based capital ratios in 2014 were based on the definitions of, and deductions from, regulatory capital under the Basel III rules (as such definitions and deductions were phased-in for 2014) and Basel I risk-weighted assets (but subject to certain adjustments as defined by the Basel III rules). We refer to the 2014 capital ratios calculated using these phased-in Basel III provisions and Basel I risk-weighted assets as the 2014 Transitional Basel III ratios.

We provide information on the next slide regarding PNC's estimated 2015 and 2014 Transitional Basel III common equity Tier 1 ratios and PNC's estimated pro forma fully phased-in Basel III common equity Tier 1 ratio. Under the Basel III rules adopted by the U.S. banking agencies, significant common stock investments in unconsolidated financial institutions, mortgage servicing rights and deferred tax assets must be deducted from capital (subject to a phase-in schedule and net of associated deferred tax liabilities) to the extent they individually exceed 10%, or in the aggregate exceed 15%, of the institution's adjusted common equity Tier 1 capital. Also, Basel III regulatory capital includes (subject to a phase-in schedule) accumulated other comprehensive income related to securities currently and previously held as available for sale, as well as to pension and other postretirement plans.

Estimated Transitional Basel III and Pro forma Fully Phased-In Basel III Common Equity Tier 1 Capital Ratios

Appendix

Dollars in millions

	2015 Transitional Basel III		2014 Transitional Basel III	Pro forma Fully Phased-In Basel III		
	Dec. 31, 2015	Sept. 30, 2015	Dec. 31, 2014	Dec. 31, 2015	Sept. 30, 2015	Dec. 31, 2014
Common stock, related surplus, and retained earnings, net of treasury stock	\$41,128	\$40,883	\$40,103	\$41,128	\$40,883	\$40,103
Less regulatory capital adjustments:						
Goodwill and disallowed intangibles, net of deferred tax liabilities	(8,975)	(8,986)	(8,939)	(9,169)	(9,197)	(9,276)
Basel III total threshold deductions	(478)	(448)	(212)	(1,323)	(1,135)	(1,081)
Accumulated other comprehensive income (a)	(81)	64	40	(202)	159	201
All other adjustments	(114)	(111)	(63)	(242)	(148)	(121)
Estimated Basel III Common equity Tier 1 capital	\$ 31,480	\$ 31,402	\$ 30,929	\$ 30,192	\$ 30,562	\$ 29,826
Estimated Basel I risk-weighted assets calculated in accordance with 2014 transition rules (b)	N/A	N/A	\$ 284,018	N/A	N/A	N/A
Estimated Basel III standardized approach risk-weighted assets (c)	\$ 294,635	\$ 295,384	N/A	\$ 302,405	\$ 303,343	\$ 298,786
Estimated Basel III advanced approaches risk-weighted assets (d)	N/A	N/A	N/A	\$ 265,046	\$ 284,215	\$ 285,870
Estimated Basel III Common equity Tier 1 capital ratio	10.7%	10.6%	10.9%	10.0%	10.1%	10.0%
Risk-weight and associated rules utilized	Standardized (with 2015 transition adjustments)		Basel I (with 2014 transition adjustments)	Standardized		

(a) Represents net adjustments related to accumulated other comprehensive income for securities currently and previously held as available for sale, as well as pension and other postretirement plans.

(b) Includes credit and market risk-weighted assets.

(c) Basel III standardized approach risk-weighted assets were estimated based on the Basel III standardized approach rules and include credit and market risk-weighted assets.

(d) Basel III advanced approaches risk-weighted assets were estimated based on the Basel III advanced approaches rules, and include credit, market and operational risk-weighted assets. During the parallel run qualification phase PNC has refined the data, models and internal processes used as part of the advanced approaches for determining risk-weighted assets. Refinements implemented in the fourth quarter 2015 reduced estimated Basel III advanced approaches risk-weighted assets. We anticipate additional refinements may result in increases or decreases to this estimate through the parallel run qualification phase.

PNC utilizes the pro forma fully phased-in Basel III capital ratios to assess its capital position (without the benefit of phase-ins), including comparison to similar estimates made by other financial institutions. Our Basel III capital ratios and estimates may be impacted by additional regulatory guidance or analysis, and, in the case of those ratios calculated using the advanced approaches, may be subject to variability based on the ongoing evolution, validation and regulatory approval of PNC's models that are integral to the calculation of advanced approaches risk-weighted assets as PNC moves through the parallel run approval process.

Tangible Book Value per Common Share

Appendix

Tangible book value per common share is a non-GAAP measure and is calculated based on tangible common shareholders' equity divided by period-end common shares outstanding. We believe this non-GAAP measure serves as a useful tool to help evaluate the strength and discipline of a company's capital management strategies and as an additional, conservative measure of total company value.

	Dec. 31, 2015	Sept. 30, 2015	Dec. 31, 2014	% Change	
				12/31/15 vs. 9/30/15	12/31/15 vs. 12/31/14
Tangible Book Value per Common Share Ratio					
<i>Dollars in millions, except per share data</i>					
Book value per common share	\$ 81.84	\$ 81.42	\$ 77.61	1%	5%
Tangible book value per common share					
Common shareholders' equity	\$ 41,258	\$ 41,498	\$ 40,605		
Goodwill and Other Intangible Assets (a)	(9,482)	(9,510)	(9,595)		
Deferred tax liabilities on Goodwill and Other Intangible Assets	310	313	320		
Tangible common shareholders' equity	\$ 32,086	\$ 32,301	\$ 31,330		
Period-end common shares outstanding (in millions)	504	510	523		
Tangible book value per common share (Non-GAAP)	\$ 63.65	\$ 63.37	\$ 59.88	0%	6%

(a) Excludes the impact from mortgage servicing rights of \$1.6 billion at December 31, 2015, \$1.5 billion at September 30, 2015, and \$1.4 billion at December 31, 2014.

Non-GAAP to GAAP Reconciliation

Appendix

\$ in millions	For the three months ended			For the year ended		
	Dec. 31, 2015	Sept. 30, 2015	% Change	Dec. 31, 2015	Dec. 31, 2014	% Change
Net interest income	\$2,092	\$2,062	1%	\$8,278	\$8,525	(3%)
Noninterest income	<u>\$1,761</u>	<u>\$1,713</u>	3%	<u>\$6,947</u>	<u>\$6,850</u>	1%
Total revenue	\$3,853	\$3,775	2%	\$15,225	\$15,375	(1%)
Noninterest expense	<u>(\$2,396)</u>	<u>(\$2,352)</u>	2%	<u>(\$9,463)</u>	<u>(\$9,488)</u>	0%
Pretax pre-provision earnings (1)	\$1,457	\$1,423	2%	\$5,762	\$5,887	(2%)
Net income	\$1,022	\$1,073	(5%)	\$4,143	\$4,207	(2%)

(1) PNC believes that pretax, pre-provision earnings, a non-GAAP financial measure, is useful as a tool to help evaluate the ability to provide for credit costs through operations.

\$ in millions	For the three months ended			For the year ended			For the year ended	
	Dec. 31, 2015	Sept. 30, 2015	% Change	Dec. 31, 2015	Dec. 31, 2014	% Change	Dec. 31, 2013	Dec. 31, 2012
Asset management	\$399	\$376	6%	\$1,567	\$1,513	4%	\$1,342	\$1,169
Consumer services	\$349	\$341	2%	\$1,335	\$1,254	6%	\$1,253	\$1,136
Corporate services	\$394	\$384	3%	\$1,491	\$1,415	5%	\$1,210	\$1,166
Residential mortgage	\$113	\$125	(10%)	\$566	\$618	(8%)	\$871	\$284
Service charges on deposits	<u>\$170</u>	<u>\$172</u>	(1%)	<u>\$651</u>	<u>\$662</u>	(2%)	<u>\$597</u>	<u>\$573</u>
Total fee income	\$1,425	\$1,398	2%	\$5,610	\$5,462	3%	\$5,273	\$4,328
Total other income(1)	<u>\$336</u>	<u>\$315</u>	7%	<u>\$1,337</u>	<u>\$1,388</u>	(4%)	<u>\$1,592</u>	<u>\$1,544</u>
Total noninterest income, as reported	\$1,761	\$1,713	3%	\$6,947	\$6,850	1%	\$6,865	\$5,872

(1) Total other noninterest income includes net gains (losses) on sales of securities and other income (including gains on asset dispositions).

Non-GAAP to GAAP Reconciliation

Appendix

<i>\$ in millions</i>	For the year ended		
	Dec. 31, 2015	Dec. 31, 2014	% Change
Total revenue, as reported	\$15,225	\$15,375	-1%
Non-market revenue(a)	<u>\$4,808</u>	<u>\$5,340</u>	
Total market revenue	\$10,417	\$10,035	4%
Net interest income	\$725	\$711	2%
Noninterest income	<u>\$377</u>	<u>\$328</u>	15%
Southeast market revenue	\$1,102	\$1,039	6%
Southeast market revenue, as % of total market revenue	11%	10%	
Southeast market noninterest income, as % of total Southeast market revenue	34%	32%	
Southeast market revenue, as % of total revenue	7%	7%	

(a) Non-market revenue is the portion of total revenue derived from businesses or activities that are not tied to particular markets (such as asset and liability management and our BlackRock stake) or that are managed financially on a nationwide basis (most significantly the secured lending businesses in Corporate & Institutional Banking).

Non-GAAP to GAAP Reconciliation

Appendix

\$ in millions	For the three months ended					For the year ended	
	Dec. 31, 2015	Sept. 30, 2015	Jun. 30, 2015	Mar. 31, 2015	Dec. 31, 2014	Dec. 31, 2015	Dec. 31, 2014
Net interest margin, as reported	2.70%	2.67%	2.73%	2.82%	2.89%	2.74%	3.08%
Purchase accounting accretion (1)	\$90	\$90	\$111	\$128	\$126	\$419	\$583
Purchase accounting accretion, if annualized	\$357	\$357	\$445	\$519	\$500		
Avg. interest earning assets	\$313,863	\$312,868	\$306,719	\$301,673	\$293,905	\$308,825	\$283,305
Annualized purchase accounting accretion/Avg. interest-earning assets	0.10%	0.10%	0.14%	0.17%	0.17%	0.13%	0.20%
Core net interest margin (2)	2.60%	2.57%	2.59%	2.65%	2.72%	2.61%	2.88%

(1) Purchase accounting accretion is scheduled purchase accounting accretion plus excess cash recoveries.

(2) PNC believes that core net interest margin, a non-GAAP financial measure, is useful as a tool to help evaluate the impact of purchase accounting accretion on net interest margin. The adjustment represents annualized purchase accounting accretion divided by average interest-earning assets.

\$ in millions	For the three months ended				
	Dec. 31, 2015	Sept. 30, 2015	% Change	Dec. 31, 2014	% Change
Net Interest Income					
Core net interest income (a)	\$2,002	\$1,972	2%	\$1,971	2%
Total purchase accounting accretion					
Scheduled accretion net of contractual interest	64	71	(10%)	94	(32%)
Excess cash recoveries	<u>26</u>	<u>19</u>	37%	<u>32</u>	(19%)
Total purchase accounting accretion	90	90	%	126	(29%)
Total net interest income	\$2,092	\$2,062	1%	\$2,097	0%

(a) We believe that core net interest income, a non-GAAP financial measure, is useful in evaluating the performance of our interest-based activities.