
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT
Pursuant to Section 13 OR 15(d)
of The Securities Exchange Act of 1934

January 16, 2015
Date of Report (Date of earliest event reported)

THE PNC FINANCIAL SERVICES GROUP, INC.
(Exact name of registrant as specified in its charter)

Commission File Number 001-09718

Pennsylvania
(State or other jurisdiction
of incorporation)

25-1435979
(I.R.S. Employer
Identification No.)

One PNC Plaza
249 Fifth Avenue
Pittsburgh, Pennsylvania 15222-2707
(Address of principal executive offices, including zip code)

(412) 762-2000
(Registrant's telephone number, including area code)

Not Applicable
(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 2.02 Results of Operations and Financial Condition.

On January 16, 2015, The PNC Financial Services Group, Inc. ("the Corporation") issued a press release and held a conference call for investors regarding the Corporation's earnings and business results for the fourth quarter and full year 2014. The Corporation also provided supplementary financial information on its web site, including financial information disclosed in connection with its press release, and provided electronic presentation slides on its web site used in connection with the related investor conference call. Copies of the supplementary financial information and electronic presentation slides are included in this Report as Exhibits 99.1 and 99.2, respectively, and are furnished herewith.

Item 9.01 Financial Statements and Exhibits.

- (d) Exhibits. The exhibits listed on the Exhibit Index accompanying this Form 8-K are furnished herewith.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

THE PNC FINANCIAL SERVICES GROUP, INC.
(Registrant)

Date: January 16, 2015

By: /s/ Gregory H. Kozich
Gregory H. Kozich
Senior Vice President and Controller

EXHIBIT INDEX

<u>Number</u>	<u>Description</u>	<u>Method of Filing</u>
99.1	Financial Supplement (unaudited) for Fourth Quarter and Full Year 2014	Furnished herewith
99.2	Electronic presentation slides for earnings release conference call	Furnished herewith



THE PNC FINANCIAL SERVICES GROUP, INC.

**FINANCIAL SUPPLEMENT
FOURTH QUARTER AND FULL YEAR 2014
(Unaudited)**

THE PNC FINANCIAL SERVICES GROUP, INC.
FINANCIAL SUPPLEMENT
FOURTH QUARTER AND FULL YEAR 2014
(UNAUDITED)

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The information contained in this Financial Supplement is preliminary, unaudited and based on data available on January 16, 2015. We have reclassified certain prior period amounts to be consistent with the current period presentation, which we believe is more meaningful to readers of our consolidated financial statements. This information speaks only as of the particular date or dates included in the schedules. We do not undertake any obligation to, and disclaim any duty to, correct or update any of the information provided in this Financial Supplement. Our future financial performance is subject to risks and uncertainties as described in our United States Securities and Exchange Commission (SEC) filings.

BUSINESS

PNC is one of the largest diversified financial services companies in the United States and is headquartered in Pittsburgh, Pennsylvania. PNC has businesses engaged in retail banking, corporate and institutional banking, asset management and residential mortgage banking, providing many of its products and services nationally, as well as other products and services in PNC's primary geographic markets located in Pennsylvania, Ohio, New Jersey, Michigan, Illinois, Maryland, Indiana, North Carolina, Florida, Kentucky, Washington, D.C., Delaware, Virginia, Alabama, Missouri, Georgia, Wisconsin and South Carolina. PNC also provides certain products and services internationally.

The PNC Financial Services Group, Inc.

Cross-Reference Index to Fourth Quarter and Full Year 2014 Financial Supplement (Unaudited)

Financial Supplement Table Reference

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Table 1: Consolidated Income Statement (Unaudited)

<i>In millions, except per share data</i>	<i>Three months ended</i>					<i>Year ended</i>	
	December 31 2014	September 30 2014	June 30 2014	March 31 2014	December 31 2013	December 31 2014	December 31 2013
Interest Income							
Loans	\$ 1,835	\$ 1,848	\$ 1,845	\$ 1,899	\$ 1,949	\$ 7,427	\$ 7,866
Investment securities	398	387	412	427	434	1,624	1,749
Other	104	93	99	84	96	380	392
Total interest income	2,337	2,328	2,356	2,410	2,479	9,431	10,007
Interest Expense							
Deposits	86	81	80	78	81	325	344
Borrowed funds	154	143	147	137	132	581	516
Total interest expense	240	224	227	215	213	906	860
Net interest income	2,097	2,104	2,129	2,195	2,266	8,525	9,147
Noninterest Income							
Asset management	376	411	362	364	364	1,513	1,342
Consumer services	321	320	323	290	327	1,254	1,253
Corporate services (a)	397	374	343	301	301	1,415	1,210
Residential mortgage (b)	135	140	182	161	271	618	871
Service charges on deposits	180	179	156	147	158	662	597
Net gains (losses) on sales of securities (c)	—	—	(6)	10	3	4	99
Net other-than-temporary impairments (d)	(7)	(1)	(1)	(2)	—	(11)	(16)
Other (e)	448	314	322	311	383	1,395	1,509
Total noninterest income	1,850	1,737	1,681	1,582	1,807	6,850	6,865
Total revenue	3,947	3,841	3,810	3,777	4,073	15,375	16,012
Provision For Credit Losses	52	55	72	94	113	273	643
Noninterest Expense							
Personnel	1,170	1,189	1,172	1,080	1,207	4,611	4,743
Occupancy	216	200	199	218	211	833	833
Equipment	234	220	204	201	197	859	763
Marketing	67	66	68	52	66	253	246
Other (f)	852	682	685	713	833	2,932	3,096
Total noninterest expense	2,539	2,357	2,328	2,264	2,514	9,488	9,681
Income before income taxes and noncontrolling interests	1,356	1,429	1,410	1,419	1,446	5,614	5,688
Income taxes (f)	299	391	358	359	372	1,407	1,476
Net income	1,057	1,038	1,052	1,060	1,074	4,207	4,212
Less: Net income (loss) attributable to noncontrolling interests (f)	21	1	3	(2)	13	23	11
Preferred stock dividends and discount accretion and redemptions	48	71	48	70	50	237	249
Net income attributable to common shareholders	\$ 988	\$ 966	\$ 1,001	\$ 992	\$ 1,011	\$ 3,947	\$ 3,952
Earnings Per Common Share							
Basic	\$ 1.88	\$ 1.82	\$ 1.88	\$ 1.86	\$ 1.90	\$ 7.44	\$ 7.45
Diluted	\$ 1.84	\$ 1.79	\$ 1.85	\$ 1.82	\$ 1.87	\$ 7.30	\$ 7.36
Average Common Shares Outstanding							
Basic	524	529	532	532	530	529	528
Diluted	532	537	539	539	535	537	532
Efficiency	64%	61%	61%	60%	62%	62%	60%
Noninterest income to total revenue	47%	45%	44%	42%	44%	45%	43%
Effective tax rate (g)	22.1%	27.4%	25.4%	25.3%	25.7%	25.1%	25.9%

For additional information regarding footnotes (a), (b) and (e) below, refer to Selected Noninterest Income Statement Information on page 3.

- (a) Includes commercial mortgage servicing rights valuation adjustments, net of economic hedge.
- (b) Includes benefit/provision for residential mortgage repurchase obligations.
- (c) Net gains (losses) on sales of securities was less than \$.5 million for both the three months ended December 31, 2014 and September 30, 2014, respectively.
- (d) Net other-than-temporary impairments for the three months ended December 31, 2013 was less than \$.5 million.
- (e) Includes gains on sales of Visa Class B common shares and credit valuations for customer-related derivatives activities.
- (f) Amounts for 2013 periods have been updated to reflect the first quarter 2014 adoption of Accounting Standards Update (ASU) 2014-01 related to investments in low income housing tax credits.
- (g) The effective income tax rates are generally lower than the statutory rate due to the relationship of pretax income to tax credits and earnings that are not subject to tax.

Table 2: Consolidated Balance Sheet (Unaudited)

<i>In millions, except par value</i>	December 31 2014	September 30 2014	June 30 2014	March 31 2014	December 31 2013
Assets					
Cash and due from banks (a)	\$ 4,360	\$ 4,164	\$ 4,892	\$ 4,723	\$ 4,043
Federal funds sold and resale agreements (b)	1,852	1,761	1,526	1,143	1,986
Trading securities	2,353	2,650	2,228	2,381	3,073
Interest-earning deposits with banks (a) (c)	31,779	26,247	16,876	14,877	12,135
Loans held for sale (b)	2,262	2,143	2,228	2,102	2,255
Investment securities	55,823	55,039	56,602	58,644	60,294
Loans (a) (b)	204,817	200,872	200,984	198,242	195,613
Allowance for loan and lease losses (a)	(3,331)	(3,406)	(3,453)	(3,530)	(3,609)
Net loans	201,486	197,466	197,531	194,712	192,004
Goodwill	9,103	9,074	9,074	9,074	9,074
Other intangible assets	1,844	1,994	1,997	2,115	2,216
Equity investments (a) (d) (e)	10,728	10,763	10,583	10,337	10,560
Other (a) (b)	23,482	23,123	23,527	23,315	22,552
Total assets	<u>\$ 345,072</u>	<u>\$ 334,424</u>	<u>\$327,064</u>	<u>\$323,423</u>	<u>\$ 320,192</u>
Liabilities					
Deposits					
Noninterest-bearing	\$ 73,479	\$ 72,963	\$ 71,001	\$ 70,063	\$ 70,306
Interest-bearing	158,755	153,341	151,553	152,319	150,625
Total deposits	232,234	226,304	222,554	222,382	220,931
Borrowed funds					
Federal funds purchased and repurchase agreements	3,510	3,499	3,132	3,233	4,289
Federal Home Loan Bank borrowings	20,005	16,471	15,023	13,911	12,912
Bank notes and senior debt	15,750	15,327	14,102	13,861	12,603
Subordinated debt	9,151	9,046	9,099	8,289	8,244
Commercial paper	4,995	4,809	4,999	4,923	4,997
Other (a) (b)	3,357	3,175	2,711	2,589	3,060
Total borrowed funds	56,768	52,327	49,066	46,806	46,105
Allowance for unfunded loan commitments and letters of credit	259	251	232	228	242
Accrued expenses (a) (e)	5,187	5,090	4,753	4,808	4,690
Other (a)	4,550	4,457	4,666	4,281	4,187
Total liabilities	<u>298,998</u>	<u>288,429</u>	<u>281,271</u>	<u>278,505</u>	<u>276,155</u>
Equity					
Preferred stock (f)					
Common stock - \$5 par value					
Authorized 800 shares, issued 541, 540, 540, 540, and 540 shares	2,705	2,703	2,703	2,700	2,698
Capital surplus - preferred stock	3,946	3,945	3,944	3,943	3,941
Capital surplus - common stock and other	12,627	12,573	12,506	12,394	12,416
Retained earnings (e)	26,200	25,464	24,755	24,010	23,251
Accumulated other comprehensive income (loss)	503	727	881	656	436
Common stock held in treasury at cost: 18, 12, 8, 6, and 7 shares	(1,430)	(931)	(584)	(382)	(408)
Total shareholders' equity	44,551	44,481	44,205	43,321	42,334
Noncontrolling interests (e)	1,523	1,514	1,588	1,597	1,703
Total equity	<u>46,074</u>	<u>45,995</u>	<u>45,793</u>	<u>44,918</u>	<u>44,037</u>
Total liabilities and equity	<u>\$ 345,072</u>	<u>\$ 334,424</u>	<u>\$327,064</u>	<u>\$323,423</u>	<u>\$ 320,192</u>

- (a) Amounts include consolidated variable interest entities. Our third quarter 2014 Form 10-Q included, and our 2014 Form 10-K will include, additional information regarding these items.
- (b) Amounts include assets and liabilities for which PNC has elected the fair value option. Our third quarter 2014 Form 10-Q included, and our 2014 Form 10-K will include, additional information regarding these items.
- (c) Amounts include balances held with the Federal Reserve Bank of Cleveland of \$31.4 billion, \$25.9 billion, \$16.5 billion, \$14.5 billion, and \$11.7 billion as of December 31, 2014, September 30, 2014, June 30, 2014, March 31, 2014, and December 31, 2013, respectively.
- (d) Amounts include our equity interest in BlackRock.
- (e) Amounts for 2013 periods have been updated to reflect the first quarter 2014 adoption of ASU 2014-01 related to investments in low income housing tax credits.
- (f) Par value less than \$.5 million at each date.

Table 3: Capital Ratios (Unaudited)

	December 31 2014	September 30 2014	June 30 2014	March 31 2014	December 31 2013
Transitional Basel III (a) (b) (c)					
Common equity Tier 1 (d)	11.0%	11.1%	11.0%	10.8%	N/A
Tier 1 risk-based	12.7	12.8	12.7	12.6	N/A
Total capital risk-based	15.9	16.1	16.0	15.8	N/A
Leverage	10.8	11.1	11.2	11.1	N/A
Basel I Ratios (e)					
Tier 1 common	N/A	N/A	N/A	N/A	10.5%
Tier 1 risk-based	N/A	N/A	N/A	N/A	12.4
Total risk-based	N/A	N/A	N/A	N/A	15.8
Leverage	N/A	N/A	N/A	N/A	11.1
Common shareholders' equity to assets	11.8%	12.1%	12.3%	12.2%	12.0%

- (a) The ratios as of December 31, 2014 are estimated.
(b) Calculated using the regulatory capital methodology applicable to PNC during 2014.
(c) See Capital Ratios discussion in the Banking Regulation and Supervision section of Item 1 Business in our 2013 Form 10-K and in the consolidated balance sheet review section in our third quarter 2014 Form 10-Q. Our 2014 Form 10-K will include additional discussion on these capital ratios.
(d) The Basel III common equity Tier 1 capital ratio was previously referred to as the Basel III Tier 1 common capital ratio.
(e) Ratios for the 2013 period have not been updated to reflect the first quarter 2014 adoption of ASU 2014-01 related to investments in low income housing tax credits.

Table 4: Selected Noninterest Income Information (Unaudited)

<i>In millions, except per share data</i>	<i>Three months ended</i>					<i>Year ended</i>	
	December 31 2014	September 30 2014	June 30 2014	March 31 2014	December 31 2013	December 31 2014	December 31 2013
Increase (Decrease) to Noninterest Income and Impact on Diluted Earnings per Share							
Commercial mortgage servicing rights valuation, net of economic hedge							
Pretax	\$ 5	\$ 8	\$ 14	\$ 11	\$ (5)	\$ 38	\$ 68
After-tax	\$ 4	\$ 5	\$ 9	\$ 7	\$ (3)	\$ 25	\$ 44
Impact on diluted earnings per share (a)	\$.01	\$.01	\$.02	\$.01	\$ (.01)	\$.05	\$.08
Benefit / (provision) for residential mortgage repurchase obligations							
Pretax	\$ (4)	\$ (13)	\$ (2)	\$ 19	\$ 124	\$ —	\$ 53
After-tax	\$ (3)	\$ (8)	\$ (1)	\$ 12	\$ 81	\$ —	\$ 35
Impact on diluted earnings per share (a)	\$ (.00)	\$ (.02)	\$ (.00)	\$.02	\$.15	\$.00	\$.06
Gains on sales of Visa Class B common shares							
Pretax	\$ 36	\$ 57	\$ 54	\$ 62		\$ 209	\$ 168
After-tax	\$ 24	\$ 37	\$ 35	\$ 40		\$ 136	\$ 109
Impact on diluted earnings per share (a)	\$.04	\$.07	\$.07	\$.07		\$.25	\$.21
Credit valuations for customer-related derivatives activities							
Pretax	\$ 1	\$ 3	\$ (4)	\$ (14)	\$ 16	\$ (14)	\$ 56
After-tax	\$ 1	\$ 2	\$ (3)	\$ (9)	\$ 11	\$ (9)	\$ 37
Impact on diluted earnings per share (a)	\$.00	\$.00	\$ (.00)	\$ (.02)	\$.02	\$ (.02)	\$.07

- (a) In calculating impact on diluted earnings per share in the table above, after-tax amounts for the income statement items were calculated using a statutory federal income tax rate of 35%.

Table 5: Average Consolidated Balance Sheet (Unaudited) (a)

<i>In millions</i>	<i>Three months ended</i>					<i>Year ended</i>	
	December 31 2014	September 30 2014	June 30 2014	March 31 2014	December 31 2013	December 31 2014	December 31 2013
Assets							
Interest-earning assets:							
Investment securities							
Securities available for sale							
Residential mortgage-backed							
Agency (b)	\$ 17,745	\$ 18,134	\$ 19,207	\$ 20,721	\$ 21,204	\$ 18,935	\$ 22,746
Non-agency	4,832	5,021	5,204	5,375	5,539	5,106	5,828
Commercial mortgage-backed (b)	5,799	5,147	5,295	5,576	5,583	5,461	5,228
Asset-backed	5,089	5,207	5,400	5,593	5,814	5,321	5,857
U.S. Treasury and government agencies	5,140	5,142	4,883	4,169	2,507	4,837	2,326
State and municipal	1,935	1,913	2,104	2,652	2,275	2,148	2,250
Other debt	1,780	1,763	2,028	2,505	2,523	2,016	2,632
Corporate stocks and other	433	404	362	409	359	402	342
Total securities available for sale	42,753	42,731	44,483	47,000	45,804	44,226	47,209
Securities held to maturity							
Residential mortgage-backed	5,832	5,778	5,977	5,995	5,726	5,885	4,374
Commercial mortgage-backed	2,257	2,409	2,560	2,748	3,153	2,502	3,422
Asset-backed	767	874	990	1,004	1,047	908	983
U.S. Treasury and government agencies	247	245	242	240	238	243	235
State and municipal	2,048	2,058	1,732	1,055	1,056	1,727	749
Other	324	325	331	337	341	329	347
Total securities held to maturity	11,475	11,689	11,832	11,379	11,561	11,594	10,110
Total investment securities	54,228	54,420	56,315	58,379	57,365	55,820	57,319
Loans							
Commercial	95,646	92,547	91,866	89,517	88,185	92,411	86,047
Commercial real estate	23,176	22,961	22,775	21,652	20,587	22,646	19,469
Equipment lease financing	7,621	7,610	7,564	7,470	7,428	7,567	7,329
Consumer	62,213	62,351	62,472	63,093	63,203	62,529	62,125
Residential real estate	14,223	14,359	14,556	14,849	15,180	14,495	15,003
Total loans	202,879	199,828	199,233	196,581	194,583	199,648	189,973
Interest-earning deposits with banks	27,701	22,108	14,650	12,157	10,455	19,204	4,910
Loans held for sale	2,205	2,272	2,060	1,949	2,225	2,123	2,909
Federal funds sold and resale agreements	1,771	1,409	1,184	1,416	864	1,446	960
Other	5,121	4,914	4,927	5,296	4,993	5,064	4,574
Total interest-earning assets	293,905	284,951	278,369	275,778	270,485	283,305	260,645
Noninterest-earning assets:							
Allowance for loan and lease losses	(3,383)	(3,445)	(3,512)	(3,591)	(3,667)	(3,482)	(3,796)
Cash and due from banks	4,176	3,934	3,776	3,890	3,904	3,945	3,953
Other	44,948	44,005	43,887	43,485	43,346	44,085	44,862
Total assets	\$ 339,646	\$ 329,445	\$322,520	\$319,562	\$ 314,068	\$ 327,853	\$ 305,664

(a) Calculated using average daily balances.

(b) In the third quarter of 2014, these line items were corrected for all periods then presented due to a misclassification of Government National Mortgage Association (GNMA) securities collateralized by project loans, which were previously reported as residential mortgage-backed agency securities and have been reclassified to commercial mortgage-backed securities, and these lines are now also corrected for the year ended December 31, 2013, for which the impact was \$1.1 billion.

Table 5: Average Consolidated Balance Sheet (Unaudited) (Continued) (a)

<i>In millions</i>	<i>Three months ended</i>					<i>Year ended</i>	
	December 31 2014	September 30 2014	June 30 2014	March 31 2014	December 31 2013	December 31 2014	December 31 2013
Liabilities and Equity							
Interest-bearing liabilities:							
Interest-bearing deposits							
Money market	\$ 77,696	\$ 76,014	\$ 74,261	\$ 74,034	\$ 73,534	\$ 75,513	\$ 70,567
Demand	44,389	43,112	43,316	42,635	41,151	43,367	40,144
Savings	12,410	12,152	11,976	11,408	11,010	11,990	10,954
Retail certificates of deposit	18,700	19,317	20,012	20,538	21,138	19,636	22,274
Time deposits in foreign offices and other time	2,754	2,235	2,168	2,069	2,013	2,308	2,061
Total interest-bearing deposits	155,949	152,830	151,733	150,684	148,846	152,814	146,000
Borrowed funds							
Federal funds purchased and repurchase agreements	3,339	3,319	3,343	4,250	4,120	3,560	3,884
Federal Home Loan Bank borrowings	16,786	15,328	14,193	13,100	11,348	14,863	8,617
Bank notes and senior debt	15,395	14,221	13,490	13,327	12,252	14,114	11,221
Subordinated debt	8,812	8,804	8,570	8,040	7,900	8,559	7,373
Commercial paper	4,735	4,863	4,917	4,931	5,297	4,861	6,902
Other	3,303	2,801	2,591	2,740	2,156	2,860	2,025
Total borrowed funds	52,370	49,336	47,104	46,388	43,073	48,817	40,022
Total interest-bearing liabilities	208,319	202,166	198,837	197,072	191,919	201,631	186,022
Noninterest-bearing liabilities and equity:							
Noninterest-bearing deposits	73,468	70,993	68,219	67,679	68,193	70,108	66,168
Allowance for unfunded loan commitments and letters of credit	251	232	228	241	236	238	241
Accrued expenses and other liabilities	11,639	10,307	10,035	10,123	10,622	10,530	10,918
Equity	45,969	45,747	45,201	44,447	43,098	45,346	42,315
Total liabilities and equity	\$ 339,646	\$ 329,445	\$322,520	\$319,562	\$ 314,068	\$ 327,853	\$ 305,664

(a) Calculated using average daily balances.

Table 6: Supplemental Average Balance Sheet Information (Unaudited)

Deposits and Common Shareholders' Equity							
Interest-bearing deposits	\$ 155,949	\$ 152,830	\$151,733	\$150,684	\$ 148,846	\$ 152,814	\$ 146,000
Noninterest-bearing deposits	73,468	70,993	68,219	67,679	68,193	70,108	66,168
Total deposits	\$ 229,417	\$ 223,823	\$219,952	\$218,363	\$ 217,039	\$ 222,922	\$ 212,168
Transaction deposits	\$ 195,553	\$ 190,119	\$185,796	\$184,348	\$ 182,878	\$ 188,988	\$ 176,879
Common shareholders' equity	\$ 40,522	\$ 40,238	\$ 39,659	\$ 38,838	\$ 37,455	\$ 39,820	\$ 36,425

Table 7: Details of Net Interest Margin (Unaudited) (a)

	<i>Three months ended</i>					<i>Year ended</i>	
	December 31 2014	September 30 2014	June 30 2014	March 31 2014	December 31 2013	December 31 2014	December 31 2013
Average yields/rates							
Yield on interest-earning assets							
Investment securities							
Securities available for sale							
Residential mortgage-backed							
Agency (b)	2.72%	2.64%	2.62%	2.64%	2.60%	2.66%	2.47%
Non-agency	4.33	4.64	5.19	4.91	5.14	4.78	5.44
Commercial mortgage-backed (b)	3.37	3.61	3.59	3.49	3.92	3.52	4.25
Asset-backed	2.15	2.01	1.96	1.79	1.92	1.97	1.88
U.S. Treasury and government agencies	1.21	1.01	1.20	1.30	1.36	1.18	1.59
State and municipal	4.58	3.98	4.27	4.78	4.31	4.47	4.31
Other debt	3.25	2.41	2.35	2.39	2.30	2.58	2.43
Corporate stocks and other	.11	.10	.11	.10	.15	—	—
Total securities available for sale	2.82	2.75	2.84	2.86	2.96	2.82	2.98
Securities held to maturity							
Residential mortgage-backed	3.60	3.35	3.55	3.55	3.42	3.52	3.50
Commercial mortgage-backed	4.09	3.99	3.76	4.09	4.28	3.96	4.41
Asset-backed	1.50	1.75	1.54	1.51	1.57	1.54	1.63
U.S. Treasury and government agencies	3.82	3.81	3.80	3.77	3.82	3.70	3.83
State and municipal	5.50	5.50	5.47	5.61	5.65	5.50	5.61
Other	3.02	2.84	2.87	3.00	4.20	3.04	3.17
Total securities held to maturity	3.88	3.73	3.69	3.68	3.72	3.74	3.78
Total investment securities	3.05	2.96	3.02	3.02	3.11	3.02	3.12
Loans							
Commercial	3.04	3.17	3.24	3.50	3.53	3.28	3.77
Commercial real estate	3.88	3.90	4.04	4.20	4.50	4.06	4.81
Equipment lease financing	3.97	3.48	3.61	3.64	3.74	3.67	3.98
Consumer	4.11	4.16	4.16	4.26	4.29	4.17	4.42
Residential real estate	4.90	5.03	4.86	5.09	5.18	4.97	5.15
Total loans	3.63	3.71	3.75	3.95	4.02	3.78	4.21
Interest-earning deposits with banks	.29	.23	.27	.23	.26	.26	.24
Loans held for sale	4.67	4.48	4.79	4.71	5.40	4.66	5.40
Federal funds sold and resale agreements	.28	.38	.49	.32	.79	.35	.83
Other	4.56	4.24	5.26	4.02	4.51	4.50	4.77
Total yield on interest-earning assets	3.21	3.30	3.44	3.58	3.69	3.40	3.90
Rate on interest-bearing liabilities							
Interest-bearing deposits							
Money market	.20	.18	.18	.17	.18	.19	.18
Demand	.06	.05	.05	.05	.05	.05	.04
Savings	.14	.12	.10	.08	.08	.12	.09
Retail certificates of deposit	.72	.73	.74	.75	.76	.74	.81
Time deposits in foreign offices and other time	.20	.18	.17	.18	.17	.17	.39
Total interest-bearing deposits	.22	.21	.21	.21	.22	.21	.24
Borrowed funds							
Federal funds purchased and repurchase agreements	.11	.08	.07	.11	.14	.08	.15
Federal Home Loan Bank borrowings	.46	.48	.50	.50	.48	.49	.52
Bank notes and senior debt	1.35	1.33	1.51	1.49	1.51	1.43	1.70
Subordinated debt	2.64	2.40	2.65	2.54	2.63	2.56	2.78
Commercial paper	.31	.30	.29	.28	.26	.29	.23
Other	2.25	2.62	2.60	2.20	2.44	2.45	2.62
Total borrowed funds	1.17	1.14	1.24	1.18	1.21	1.19	1.29
Total rate on interest-bearing liabilities	.45	.44	.45	.44	.44	.45	.46
Interest rate spread	2.76	2.86	2.99	3.14	3.25	2.95	3.44
Impact of noninterest-bearing sources (c)	.13	.12	.13	.12	.13	.13	.13
Net interest margin	2.89%	2.98%	3.12%	3.26%	3.38%	3.08%	3.57%

- (a) Calculated as annualized taxable-equivalent net interest income divided by average earning assets. The interest income earned on certain earning assets is completely or partially exempt from federal income tax. As such, these tax-exempt instruments typically yield lower returns than taxable investments. To provide more meaningful comparisons of yields and margins for all earning assets in calculating net interest margins, in this table we use net interest income on a taxable-equivalent basis by increasing the interest income earned on tax-exempt assets to make it fully equivalent to interest income earned on taxable investments. This adjustment is not permitted under generally accepted accounting principles (GAAP) in the Consolidated Income Statement. The taxable-equivalent adjustments to net interest income for the three months ended December 31, 2014, September 30, 2014, June 30, 2014, March 31, 2014 and December 31, 2013, were \$49 million, \$47 million, \$47 million, \$46 million and \$45 million, respectively. The taxable-equivalent adjustments to net interest income for the year ended December 31, 2014 and December 31, 2013 were \$189 million and \$168 million, respectively.
- (b) In the third quarter of 2014, these line items were corrected for all periods then presented due to a misclassification of GNMA securities collateralized by project loans, which were previously reported as residential mortgage-backed agency securities and have been reclassified to commercial mortgage-backed securities, and these lines are now also corrected for the year ended December 31, 2013.
- (c) Represents the positive effects of investing noninterest-bearing sources in interest-earning assets.

Total and Core Net Interest Income and Net Interest Margin(Unaudited)**Table 8: Total and Core Net Interest Income**

<i>In millions</i>	<i>Three months ended</i>					<i>Year ended</i>	
	December 31 2014	September 30 2014	June 30 2014	March 31 2014	December 31 2013	December 31 2014	December 31 2013
Core net interest income (a)	\$ 1,971	\$ 1,957	\$1,982	\$ 2,032	\$ 2,075	\$ 7,942	\$ 8,304
Total purchase accounting accretion (b)	126	147	147	163	191	583	843
Total net interest income	\$ 2,097	\$ 2,104	\$2,129	\$ 2,195	\$ 2,266	\$ 8,525	\$ 9,147

- (a) We believe that core net interest income, a non-GAAP financial measure, is useful in evaluating the performance of our interest-based activities.
(b) Total purchase accounting accretion includes purchase accounting accretion on purchased impaired loans. Refer to Table 18: Accretion - Purchased Impaired Loans for details for certain of these periods.

Table 9: Details of Net Interest Margin(c)

<i>In millions</i>	<i>Three months ended</i>					<i>Year ended</i>	
	December 31 2014	September 30 2014	June 30 2014	March 31 2014	December 31 2013	December 31 2014	December 31 2013
Average yields/rates							
Yield on interest-earning assets							
Total investment securities	3.05%	2.96%	3.02%	3.02%	3.11%	3.02%	3.12%
Total loans	3.63	3.71	3.75	3.95	4.02	3.78	4.21
Other	1.15	1.19	1.76	1.62	2.05	1.37	2.96
Total yield on interest-earning assets	3.21	3.30	3.44	3.58	3.69	3.40	3.90
Rate on interest-bearing liabilities							
Total interest-bearing deposits	.22	.21	.21	.21	.22	.21	.24
Total borrowed funds	1.17	1.14	1.24	1.18	1.21	1.19	1.29
Total rate on interest-bearing liabilities	.45	.44	.45	.44	.44	.45	.46
Interest rate spread	2.76	2.86	2.99	3.14	3.25	2.95	3.44
Impact of noninterest-bearing sources	.13	.12	.13	.12	.13	.13	.13
Net interest margin	2.89%	2.98%	3.12%	3.26%	3.38%	3.08%	3.57%

- (c) See note (a) on page 6.

Table 10: Details of Core Net Interest Margin(d)

<i>In millions</i>	<i>Three months ended</i>					<i>Year ended</i>	
	December 31 2014	September 30 2014	June 30 2014	March 31 2014	December 31 2013	December 31 2014	December 31 2013
Average yields/rates							
Yield on interest-earning assets							
Total investment securities	2.98%	2.89%	2.96%	2.96%	3.02%	2.96%	3.03%
Total loans	3.38	3.42	3.46	3.62	3.65	3.49	3.79
Other	1.14	1.19	1.74	1.64	1.99	1.37	2.77
Total yield on interest-earning assets	3.02	3.08	3.22	3.33	3.40	3.18	3.57
Rate on interest-bearing liabilities							
Total interest-bearing deposits	.23	.23	.23	.23	.24	.23	.27
Total borrowed funds	1.03	1.00	1.10	1.04	1.06	1.05	1.12
Total rate on interest-bearing liabilities	.43	.42	.43	.43	.43	.43	.45
Interest rate spread	2.59	2.66	2.79	2.90	2.97	2.75	3.12
Impact of noninterest-bearing sources	.13	.12	.13	.12	.13	.13	.13
Core net interest margin	2.72	2.78	2.92	3.02	3.10	2.88	3.25
Purchase accounting accretion impact on net interest margin	.17	.20	.20	.24	.28	.20	.32
Net interest margin	2.89%	2.98%	3.12%	3.26%	3.38%	3.08%	3.57%

- (d) We believe that core net interest margin, a non-GAAP financial measure, is useful as a tool to help evaluate the impact of purchase accounting accretion on net interest margin. To calculate core net interest margin, each calculated margin in the table has been adjusted by annualized purchase accounting accretion divided by average interest-earning assets.

Table 11: Per Share Related Information(Unaudited)

<i>In millions, except per share data</i>	<i>Three months ended</i>					<i>Year ended</i>	
	December 31 2014	September 30 2014	June 30 2014	March 31 2014	December 31 2013	December 31 2014	December 31 2013
Basic							
Net income	\$ 1,057	\$ 1,038	\$1,052	\$ 1,060	\$ 1,074	\$ 4,207	\$ 4,212
Less:							
Net income (loss) attributable to noncontrolling interests	21	1	3	(2)	13	23	11
Preferred stock dividends and discount accretion and redemptions	48	71	48	70	50	237	249
Net income attributable to common shareholders	988	966	1,001	992	1,011	3,947	3,952
Less:							
Dividends and undistributed earnings allocated to nonvested restricted shares	2	3	3	3	5	11	18
Net income attributable to basic common shares	\$ 986	\$ 963	\$ 998	\$ 989	\$ 1,006	\$ 3,936	\$ 3,934
Basic weighted-average common shares outstanding	524	529	532	532	530	529	528
Basic earnings per common share	\$ 1.88	\$ 1.82	\$ 1.88	\$ 1.86	\$ 1.90	\$ 7.44	\$ 7.45
Diluted							
Net income attributable to basic common shares	\$ 986	\$ 963	\$ 998	\$ 989	\$ 1,006	\$ 3,936	\$ 3,934
Less: Impact of BlackRock earnings per share dilution	5	4	3	6	5	18	18
Net income attributable to diluted common shares	\$ 981	\$ 959	\$ 995	\$ 983	\$ 1,001	\$ 3,918	\$ 3,916
Basic weighted-average common shares outstanding	524	529	532	532	530	529	528
Dilutive potential common shares	8	8	7	7	5	8	4
Diluted weighted-average common shares outstanding	532	537	539	539	535	537	532
Diluted earnings per common share	\$ 1.84	\$ 1.79	\$ 1.85	\$ 1.82	\$ 1.87	\$ 7.30	\$ 7.36

Table 12: Impact to 2013 Periods from Adoption of ASU 2014-01 (Investments in Low Income Housing Tax Credits)(Unaudited) (a)**Income Statement**

<i>In millions</i>	<i>Three months ended</i> December 31 2013	<i>Year ended</i> December 31 2013
Noninterest Expense		
Previously reported	\$ 2,547	\$ 9,801
Adjustment from adoption of ASU 2014-01	(33)	(120)
Revised	\$ 2,514	\$ 9,681
Net Income		
Previously reported	\$ 1,061	\$ 4,227
Adjustment from adoption of ASU 2014-01	13	(15)
Revised	\$ 1,074	\$ 4,212
Diluted Earnings per Share		
Previously reported	\$ 1.85	\$ 7.39
Adjustment from adoption of ASU 2014-01	.02	(.03)
Revised	\$ 1.87	\$ 7.36
Efficiency		
Previously reported	63%	61%
Adjustment from adoption of ASU 2014-01	(1)	(1)
Revised	62%	60%
Effective Tax Rate		
Previously reported	24.9%	24.1%
Adjustment from adoption of ASU 2014-01	.8	1.8
Revised	25.7%	25.9%

Balance Sheet

<i>In millions</i>	December 31 2013
Retained Earnings	
Previously reported	\$ 23,325
Adjustment from adoption of ASU 2014-01	(74)
Revised	\$ 23,251

(a) We adopted the guidance in ASU 2014-01, Investments - Equity Method and Joint Ventures (Topic 323):*Accounting For Investments in Qualified Affordable Housing Projects* in the first quarter of 2014. Retrospective application is required.

Table 13: Details of Loans (Unaudited)

<i>In millions</i>	December 31 2014	September 30 2014	June 30 2014	March 31 2014	December 31 2013
Commercial					
Retail/wholesale trade	\$ 16,972	\$ 16,162	\$ 16,146	\$ 16,157	\$ 15,530
Manufacturing	18,744	18,649	18,683	17,185	16,208
Service providers	14,103	13,603	13,734	13,576	13,052
Real estate related (a)	10,812	10,722	10,908	10,856	10,729
Financial services	6,178	5,218	4,846	4,720	4,927
Health care	9,017	9,095	8,939	8,836	8,690
Other industries	21,594	20,051	20,280	19,771	19,242
Total commercial	97,420	93,500	93,536	91,101	88,378
Commercial real estate					
Real estate projects (b)	14,577	14,564	14,535	14,268	13,613
Commercial mortgage	8,685	8,378	8,384	7,883	7,578
Total commercial real estate	23,262	22,942	22,919	22,151	21,191
Equipment lease financing	7,686	7,621	7,628	7,521	7,576
Total commercial lending	128,368	124,063	124,083	120,773	117,145
Consumer					
Home equity					
Lines of credit	20,361	20,667	20,959	21,277	21,696
Installment	14,316	14,388	14,507	14,595	14,751
Credit card	4,612	4,449	4,435	4,309	4,425
Other consumer					
Education	6,626	6,978	7,118	7,360	7,534
Automobile	11,616	11,548	11,005	10,906	10,827
Other	4,511	4,428	4,317	4,216	4,170
Total consumer	62,042	62,458	62,341	62,663	63,403
Residential real estate					
Residential mortgage	13,885	13,805	13,965	14,179	14,418
Residential construction	522	546	595	627	647
Total residential real estate	14,407	14,351	14,560	14,806	15,065
Total consumer lending	76,449	76,809	76,901	77,469	78,468
Total loans (c)	\$ 204,817	\$ 200,872	\$ 200,984	\$ 198,242	\$ 195,613

(a) Includes loans to customers in the real estate and construction industries.

(b) Includes both construction loans and intermediate financing for projects.

(c) Includes purchased impaired loans: \$ 4,858 \$ 5,167 \$ 5,557 \$ 5,824 \$ 6,106

Table 14: Details of Loans Held for Sale (Unaudited)

<i>In millions</i>	December 31 2014	September 30 2014	June 30 2014	March 31 2014	December 31 2013
Commercial mortgage	\$ 922	\$ 891	\$ 900	\$ 732	\$ 867
Residential mortgage	1,279	1,211	1,271	1,088	1,356
Other	61	41	57	282	32
Total	\$ 2,262	\$ 2,143	\$ 2,228	\$ 2,102	\$ 2,255

Table 15: Net Unfunded Loan Commitments (Unaudited)

<i>In millions</i>	December 31 2014	September 30 2014	June 30 2014	March 31 2014	December 31 2013
Net unfunded loan commitments	\$ 139,687	\$ 136,795	\$ 131,446	\$ 129,644	\$ 129,870

Allowances for Loan and Lease Losses and Unfunded Loan Commitments and Letters of Credit (Unaudited)

Table 16: Change in Allowance for Loan and Lease Losses

<i>Three months ended - in millions</i>	December 31 2014	September 30 2014	June 30 2014	March 31 2014	December 31 2013
Beginning balance	\$ 3,406	\$ 3,453	\$3,530	\$ 3,609	\$ 3,691
Gross charge-offs:					
Commercial	(45)	(60)	(86)	(85)	(87)
Commercial real estate	(24)	(14)	(14)	(18)	(24)
Equipment lease financing	(5)	(3)	(4)	(2)	(2)
Home equity	(62)	(50)	(68)	(95)	(114)
Residential real estate	(14)	(11)	(7)	(8)	(2)
Credit card	(38)	(40)	(42)	(43)	(42)
Other consumer	(47)	(44)	(43)	(49)	(52)
Total gross charge-offs	(235)	(222)	(264)	(300)	(323)
Recoveries:					
Commercial	51	62	43	51	65
Commercial real estate	20	15	29	20	23
Equipment lease financing	4	4	3	3	3
Home equity	20	19	20	19	18
Residential real estate	3	21	3	(1)	6
Credit card	5	5	6	5	5
Other consumer	14	14	15	17	14
Total recoveries	117	140	119	114	134
Net (charge-offs) recoveries:					
Commercial	6	2	(43)	(34)	(22)
Commercial real estate	(4)	1	15	2	(1)
Equipment lease financing	(1)	1	(1)	1	1
Home equity	(42)	(31)	(48)	(76)	(96)
Residential real estate	(11)	10	(4)	(9)	4
Credit card	(33)	(35)	(36)	(38)	(37)
Other consumer	(33)	(30)	(28)	(32)	(38)
Total net charge-offs	(118)	(82)	(145)	(186)	(189)
Provision for credit losses	52	55	72	94	113
Other	(1)	(1)		(1)	1
Net change in allowance for unfunded loan commitments and letters of credit	(8)	(19)	(4)	14	(7)
Ending balance	\$ 3,331	\$ 3,406	\$3,453	\$ 3,530	\$ 3,609
Supplemental Information					
Net charge-offs to average loans (for the three months ended) (annualized)	.23%	.16%	.29%	.38%	.39%
Allowance for loan and lease losses to total loans	1.63	1.70	1.72	1.78	1.84
Commercial lending net charge-offs	\$ 1	\$ 4	\$ (29)	\$ (31)	\$ (22)
Consumer lending net charge-offs	(119)	(86)	(116)	(155)	(167)
Total net charge-offs	\$ (118)	\$ (82)	\$ (145)	\$ (186)	\$ (189)
Net charge-offs to average loans					
Commercial lending	.00%	(.01)%	.10%	.11%	.08%
Consumer lending	.62	.44	.60	.81	.85

Table 17: Change in Allowance for Unfunded Loan Commitments and Letters of Credit

<i>Three months ended - in millions</i>	December 31 2014	September 30 2014	June 30 2014	March 31 2014	December 31 2013
Beginning balance	\$ 251	\$ 232	\$ 228	\$ 242	\$ 235
Net change in allowance for unfunded loan commitments and letters of credit	8	19	4	(14)	7
Ending balance	\$ 259	\$ 251	\$ 232	\$ 228	\$ 242

Purchase Accounting Accretion, Accrutable Yield and Valuation of Purchased Impaired Loans (Unaudited)

Table 18: Accretion - Purchased Impaired Loans

<i>In millions</i>	<i>Three months ended</i>			<i>Year ended</i>	
	December 31 2014	September 30 2014	December 31 2013	December 31 2014	December 31 2013
Impaired loans					
Scheduled accretion	\$ 106	\$ 109	\$ 128	\$ 460	\$ 580
Reversal of contractual interest on impaired loans	(58)	(57)	(64)	(253)	(314)
Scheduled accretion net of contractual interest	48	52	64	207	266
Excess cash recoveries	32	31	28	127	115
Total impaired loans	<u>\$ 80</u>	<u>\$ 83</u>	<u>\$ 92</u>	<u>\$ 334</u>	<u>\$ 381</u>

Table 19: Purchased Impaired Loans - Accrutable Yield

<i>In millions</i>					
October 1, 2014	\$1,819	January 1, 2014	\$2,055	January 1, 2013	\$2,166
Scheduled accretion	(106)	Scheduled accretion	(460)	Scheduled accretion	(580)
Excess cash recoveries	(32)	Excess cash recoveries	(127)	Excess cash recoveries	(115)
Net reclassifications to (from) accrutable from (to) non-accrutable and other activity (a)	(123)	Net reclassifications to (from) accrutable from (to) non-accrutable and other activity (a)	90	Net reclassifications to (from) accrutable from (to) non-accrutable and other activity (a)	584
December 31, 2014 (b)	<u>\$1,558</u>	December 31, 2014 (b)	<u>\$1,558</u>	December 31, 2013	<u>\$2,055</u>

- (a) Approximately 93% of net reclassifications and other activity for the year were within the commercial portfolio as compared to 37% for year ending December 31, 2013. Net reclassifications and other activity for the fourth quarter were negative and primarily driven by disposals within the consumer portfolio.
- (b) As of December 31, 2014, we estimate that the reversal of contractual interest on purchased impaired loans will total approximately \$0.9 billion in future periods. This will offset the total net accrutable interest in future interest income of \$1.6 billion on purchased impaired loans.

Table 20: Valuation of Purchased Impaired Loans

<i>Dollars in millions</i>	December 31, 2014		September 30, 2014		December 31, 2013	
	Balance	Net Investment	Balance	Net Investment	Balance	Net Investment
Commercial and commercial real estate loans:						
Outstanding balance (a)	\$ 466		\$ 573		\$ 937	
Purchased impaired mark	(156)		(168)		(264)	
Recorded investment	310		405		673	
Allowance for loan losses	(79)		(96)		(133)	
Net investment	<u>231</u>	50%	<u>309</u>	54%	<u>540</u>	58%
Consumer and residential mortgage loans:						
Outstanding balance (a)	4,541		4,795		5,548	
Purchased impaired mark	7		(33)		(115)	
Recorded investment	4,548		4,762		5,433	
Allowance for loan losses	(793)		(795)		(871)	
Net investment	<u>3,755</u>	83%	<u>3,967</u>	83%	<u>4,562</u>	82%
Total purchased impaired loans:						
Outstanding balance (a)	5,007		5,368		6,485	
Purchased impaired mark	(149)		(201)		(379)	
Recorded investment	4,858		5,167		6,106	
Allowance for loan losses	(872)		(891)		(1,004)	
Net investment	<u>\$3,986</u>	<u>80%</u>	<u>\$4,276</u>	<u>80%</u>	<u>\$ 5,102</u>	<u>79%</u>

- (a) Outstanding balance represents the balance on the loan servicing system for active loans. It is possible for the outstanding balance to be lower than the recorded investment for certain loans due to the use of pool accounting. Our third quarter 2014 Form 10-Q included, and our 2014 Form 10-K will include, more information on purchased impaired loans.

Details of Nonperforming Assets (Unaudited)

Table 21: Nonperforming Assets by Type

<i>In millions</i>	December 31 2014	September 30 2014	June 30 2014	March 31 2014	December 31 2013
Nonperforming loans, including TDRs (a)					
Commercial lending					
Commercial					
Retail/wholesale trade	\$ 48	\$ 62	\$ 70	\$ 49	\$ 57
Manufacturing	59	44	69	63	58
Service providers	67	82	94	90	108
Real estate related (b)	66	76	79	122	124
Financial services	4	5	5	5	7
Health care	28	23	23	17	19
Other industries	18	28	54	91	84
Total commercial	290	320	394	437	457
Commercial real estate					
Real estate projects	290	346	370	401	436
Commercial mortgage	44	49	65	79	82
Total commercial real estate	334	395	435	480	518
Equipment lease financing	2	3	4	6	5
Total commercial lending	626	718	833	923	980
Consumer lending (c)					
Home equity	1,112	1,090	1,093	1,117	1,139
Residential real estate					
Residential mortgage	694	725	799	829	890
Residential construction	12	18	17	13	14
Credit card	3	3	3	4	4
Other consumer	63	58	56	61	61
Total consumer lending	1,884	1,894	1,968	2,024	2,108
Total nonperforming loans (d)	2,510	2,612	2,801	2,947	3,088
OREO and foreclosed assets					
Other real estate owned (OREO) (e)	351	353	352	343	360
Foreclosed and other assets	19	10	15	14	9
Total OREO and foreclosed assets	370	363	367	357	369
Total nonperforming assets	\$ 2,880	\$ 2,975	\$3,168	\$ 3,304	\$ 3,457
Nonperforming loans to total loans	1.23%	1.30%	1.39%	1.49%	1.58%
Nonperforming assets to total loans, OREO and foreclosed assets	1.40	1.48	1.57	1.66	1.76
Nonperforming assets to total assets	.83	.89	.97	1.02	1.08
Allowance for loan and lease losses to nonperforming loans (f)	133	130	123	120	117

(a) See analysis of troubled debt restructurings (TDRs) on page 13.

(b) Includes loans related to customers in the real estate and construction industries.

(c) Excludes most consumer loans and lines of credit, not secured by residential real estate, which are charged off after 120 to 180 days past due and are not placed on nonperforming status.

(d) Nonperforming loans exclude certain government insured or guaranteed loans, loans held for sale, loans accounted for under the fair value option and purchased impaired loans.

(e) OREO excludes \$194 million, \$214 million, \$228 million, \$238 million and \$245 million at December 31, 2014, September 30, 2014, June 30, 2014, March 31, 2014 and December 31, 2013, respectively, related to residential real estate that was acquired by us upon foreclosure of serviced loans as they are insured by the Federal Housing Administration (FHA) or guaranteed by the Department of Veterans Affairs (VA) or guaranteed by the Department of Housing and Urban Development.

(f) The allowance for loan and lease losses includes impairment reserves attributable to purchased impaired loans.

Details of Nonperforming Assets and Troubled Debt Restructurings (Unaudited)

Table 22: Change in Nonperforming Assets (a)

<i>In millions</i>	October 1, 2014 - December 31, 2014	July 1, 2014 - September 30, 2014	April 1, 2014 - June 30, 2014	January 1, 2014 - March 31, 2014	October 1, 2013 - December 31, 2013
Beginning balance	\$ 2,975	\$ 3,168	\$ 3,304	\$ 3,457	\$ 3,622
New nonperforming assets	470	380	644	633	836
Charge-offs and valuation adjustments	(158)	(127)	(148)	(152)	(223)
Principal activity, including paydowns and payoffs	(183)	(195)	(300)	(323)	(556)
Asset sales and transfers to loans held for sale	(130)	(143)	(212)	(85)	(115)
Returned to performing status	(94)	(108)	(120)	(226)	(107)
Ending balance	\$ 2,880	\$ 2,975	\$ 3,168	\$ 3,304	\$ 3,457

- (a) In the fourth quarter of 2013, amounts related to (i) New nonperforming assets, (ii) Principal activity, including paydowns and payoffs, and (iii) Returned to performing status were misstated. The original reported amounts for the fourth quarter of 2013 were (i) \$714 million, (ii) (\$141) million and (iii) (\$400) million, respectively. These updates did not impact the beginning or ending nonperforming asset balances and are corrected in the table.

Table 23: Largest Individual Nonperforming Assets at December 31, 2014 (a)

<i>In millions</i>	Outstandings	Industry
1	\$ 35	Real Estate, Rental and Leasing
2	21	Manufacturing
3	15	Real Estate, Rental and Leasing
4	11	Manufacturing
5	9	Real Estate, Rental and Leasing
6	8	Wholesale Trade
7	8	Retail Trade
8	8	Real Estate, Rental and Leasing
9	7	Real Estate, Rental and Leasing
10	7	Real Estate, Rental and Leasing
Total	\$ 129	

As a percent of total nonperforming assets 4%

- (a) Amounts shown are not net of related allowance for loan and lease losses, if applicable.

Table 24: Summary of Troubled Debt Restructurings

<i>In millions</i>	December 31 2014	September 30 2014	June 30 2014	March 31 2014	December 31 2013
Total consumer lending	\$ 2,041	\$ 2,064	\$2,121	\$ 2,134	\$ 2,161
Total commercial lending	542	552	546	579	578
Total TDRs	\$ 2,583	\$ 2,616	\$2,667	\$ 2,713	\$ 2,739
Nonperforming	\$ 1,370	\$ 1,303	\$1,369	\$ 1,405	\$ 1,511
Accruing (a)	1,083	1,174	1,153	1,151	1,062
Credit card	130	139	145	157	166
Total TDRs	\$ 2,583	\$ 2,616	\$2,667	\$ 2,713	\$ 2,739

Loans whose terms have been restructured in a manner that grants a concession to a borrower experiencing financial difficulties are considered troubled debt restructurings (TDRs). TDRs typically result from our loss mitigation activities and include rate reductions, principal forgiveness, postponement/reduction of scheduled amortization, and extensions, which are intended to minimize economic loss and to avoid foreclosure or repossession of collateral. Certain consumer government insured or guaranteed loans which were evaluated for TDR consideration, loans held for sale, loans accounted for under the fair value option, and pooled purchased impaired loans are not classified as TDRs.

- (a) Accruing loans have demonstrated a period of at least six months of current performance under the restructured terms and are excluded from nonperforming loans. Loans where borrowers have been discharged from bankruptcy and have not formally reaffirmed their loan obligation and loans to borrowers not currently obligated to make principal and interest payments under the restructured terms are not returned to accrual status.

Accruing Loans Past Due (Unaudited)

Table 25: Accruing Loans Past Due 30 to 59 Days(a)

<i>Dollars in millions</i>	Amount					Percent of Total Outstandings				
	Dec. 31	Sept. 30	Jun. 30	Mar. 31	Dec. 31	Dec. 31	Sept. 30	Jun. 30	Mar. 31	Dec. 31
	2014	2014	2014	2014	2013	2014	2014	2014	2014	2013
Commercial	\$ 73	\$ 46	\$ 71	\$ 93	\$ 81	.07%	.05%	.08%	.10%	.09%
Commercial real estate	23	47	17	35	54	.10	.20	.07	.16	.25
Equipment lease financing	11	4	4	17	31	.14	.05	.05	.23	.41
Home equity	70	67	65	76	86	.20	.19	.18	.21	.24
Residential real estate										
Non government insured	95	87	87	101	112	.66	.61	.60	.68	.74
Government insured	68	76	74	82	105	.47	.53	.51	.55	.70
Credit card	28	27	26	26	29	.61	.61	.59	.60	.66
Other consumer										
Non government insured	62	56	50	51	62	.27	.24	.22	.23	.28
Government insured	152	164	154	149	154	.67	.71	.69	.66	.68
Total	<u>\$ 582</u>	<u>\$ 574</u>	<u>\$ 548</u>	<u>\$ 630</u>	<u>\$ 714</u>	<u>.28</u>	<u>.29</u>	<u>.27</u>	<u>.32</u>	<u>.37</u>

Table 26: Accruing Loans Past Due 60 to 89 Days(a)

<i>Dollars in millions</i>	Amount					Percent of Total Outstandings				
	Dec. 31	Sept. 30	Jun. 30	Mar. 31	Dec. 31	Dec. 31	Sept. 30	Jun. 30	Mar. 31	Dec. 31
	2014	2014	2014	2014	2013	2014	2014	2014	2014	2013
Commercial	\$ 24	\$ 19	\$ 26	\$ 20	\$ 20	.02%	.02%	.03%	.02%	.02%
Commercial real estate	2	6	48	25	11	.01	.03	.21	.11	.05
Equipment lease financing	1	1	1		2	.01	.01	.01		.03
Home equity	32	25	27	32	34	.09	.07	.08	.09	.09
Residential real estate										
Non government insured	25	24	21	27	30	.17	.17	.14	.18	.20
Government insured	43	41	48	43	57	.30	.29	.33	.29	.38
Credit card	20	18	18	19	19	.43	.41	.41	.44	.43
Other consumer										
Non government insured	19	20	15	16	18	.08	.09	.07	.07	.08
Government insured	93	100	94	104	94	.41	.44	.42	.46	.42
Total	<u>\$ 259</u>	<u>\$ 254</u>	<u>\$ 298</u>	<u>\$ 286</u>	<u>\$ 285</u>	<u>.13</u>	<u>.13</u>	<u>.15</u>	<u>.14</u>	<u>.15</u>

Table 27: Accruing Loans Past Due 90 Days or More(a)

<i>Dollars in millions</i>	Amount					Percent of Total Outstandings				
	Dec. 31	Sept. 30	Jun. 30	Mar. 31	Dec. 31	Dec. 31	Sept. 30	Jun. 30	Mar. 31	Dec. 31
	2014	2014	2014	2014	2013	2014	2014	2014	2014	2013
Commercial	\$ 37	\$ 39	\$ 35	\$ 28	\$ 42	.04%	.04%	.04%	.03%	.05%
Commercial real estate			1		2		.00			.01
Equipment lease financing										
Residential real estate										
Non government insured	23	24	23	30	35	.16	.17	.16	.20	.23
Government insured	719	785	872	924	1,025	4.99	5.47	5.99	6.24	6.80
Credit card	33	29	29	31	34	.72	.65	.65	.72	.77
Other consumer										
Non government insured	16	13	12	13	14	.07	.06	.05	.06	.06
Government insured	277	287	281	284	339	1.22	1.25	1.25	1.26	1.50
Total	<u>\$1,105</u>	<u>\$1,178</u>	<u>\$1,252</u>	<u>\$1,310</u>	<u>\$1,491</u>	<u>.54</u>	<u>.59</u>	<u>.62</u>	<u>.66</u>	<u>.76</u>

(a) Excludes loans held for sale and purchased impaired loans.

Business Segment Descriptions (Unaudited)

Retail Banking provides deposit, lending, brokerage, investment management and cash management services to consumer and small business customers within our primary geographic markets. Our customers are serviced through our branch network, ATMs, call centers, online banking and mobile channels. The branch network is located primarily in Pennsylvania, Ohio, New Jersey, Michigan, Illinois, Maryland, Indiana, North Carolina, Florida, Kentucky, Washington, D.C., Delaware, Alabama, Virginia, Missouri, Georgia, Wisconsin and South Carolina.

Corporate & Institutional Banking provides lending, treasury management, and capital markets-related products and services to mid-sized and large corporations, government and not-for-profit entities. Lending products include secured and unsecured loans, letters of credit and equipment leases. Treasury management services include cash and investment management, receivables management, disbursement services, funds transfer services, information reporting, and global trade services. Capital markets-related products and services include foreign exchange, derivatives, securities, loan syndications and mergers and acquisitions advisory and equity capital markets advisory and related services to middle-market companies. We also provide commercial loan servicing, and real estate advisory and technology solutions, for the commercial real estate finance industry. Products and services are generally provided within our primary geographic markets, with certain products and services offered nationally and internationally.

Asset Management Group includes personal wealth management for high net worth and ultra high net worth clients and institutional asset management. Wealth management products and services include investment and retirement planning, customized investment management, private banking, tailored credit solutions, and trust management and administration for individuals and their families. Institutional asset management provides investment management, custody administration and retirement administration services. Institutional clients include corporations, unions, municipalities, non-profits, foundations and endowments, primarily located in our geographic footprint.

Residential Mortgage Banking directly originates first lien residential mortgage loans on a nationwide basis with a significant presence within the retail banking footprint. Mortgage loans represent loans collateralized by one-to-four-family residential real estate. These loans are typically underwritten to government agency and/or third-party standards, and sold, servicing retained, to secondary mortgage conduits of FNMA, FHLMC, Federal Home Loan Banks and third-party investors, or are securitized and issued under the GNMA program. The mortgage servicing operation performs all functions related to servicing mortgage loans, primarily those in first lien position, for various investors and for loans owned by PNC.

Non-Strategic Assets Portfolio includes a consumer portfolio of mainly residential mortgage and brokered home equity loans and lines of credit and a small commercial/commercial real estate loan and lease portfolio. We obtained a significant portion of these non-strategic assets through acquisitions of other companies.

BlackRock is a leader in investment management, risk management and advisory services for institutional and retail clients worldwide. BlackRock provides diversified investment management services to institutional clients, intermediary investors and individual investors through various investment vehicles. Investment management services primarily consist of the management of equity, fixed income, multi-asset class, alternative investment and cash management products. BlackRock offers its investment products in a variety of vehicles, including open-end and closed-end mutual funds, *iShares*® exchange-traded funds (ETFs), collective investment trusts and separate accounts. In addition, BlackRock provides market risk management, financial markets advisory and enterprise investment system services to a broad base of clients. Financial markets advisory services include valuation services relating to illiquid securities, dispositions and workout assignments (including long-term portfolio liquidation assignments), risk management and strategic planning and execution. We hold an equity investment in BlackRock, which is a key component of our diversified revenue strategy. BlackRock is a publicly traded company, and additional information regarding its business is available in its filings with the Securities and Exchange Commission (SEC). At December 31, 2014, our economic interest in BlackRock was 22%.

Table 28: Period End Employees

	December 31 2014	September 30 2014	June 30 2014	March 31 2014	December 31 2013
Full-time employees					
Retail Banking	22,216	22,103	22,148	22,104	22,226
Other full-time employees (a)	27,529	27,528	27,765	27,740	27,695
Total full-time employees	49,745	49,631	49,913	49,844	49,921
Part-time employees					
Retail Banking	3,274	3,410	3,644	3,761	4,030
Other part-time employees (a)	568	614	802	510	482
Total part-time employees	3,842	4,024	4,446	4,271	4,512
Total	53,587	53,655	54,359	54,115	54,433

(a) Includes period end employees for all businesses other than Retail Banking and includes operations, technology and staff services employees other than staff directly employed by Retail Banking.

Table 29: Summary of Business Segment Income and Revenue (Unaudited) (a) (b)

<i>In millions</i>	<i>Three months ended</i>					<i>Year ended</i>	
	December 31 2014	September 30 2014	June 30 2014	March 31 2014	December 31 2013	December 31 2014	December 31 2013
Income (Loss)							
Retail Banking (c)	\$ 172	\$ 173	\$ 225	\$ 158	\$ 107	\$ 728	\$ 550
Corporate & Institutional Banking	564	549	470	523	569	2,106	2,264
Asset Management Group	45	46	53	37	36	181	162
Residential Mortgage Banking (d)	(9)	12	36	(4)	55	35	148
Non-Strategic Assets Portfolio	76	82	99	110	118	367	379
Other, including BlackRock (b) (e)	209	176	169	236	189	790	709
Net income	<u>\$ 1,057</u>	<u>\$ 1,038</u>	<u>\$ 1,052</u>	<u>\$ 1,060</u>	<u>\$ 1,074</u>	<u>\$ 4,207</u>	<u>\$ 4,212</u>
Revenue							
Retail Banking (c)	\$ 1,520	\$ 1,521	\$ 1,514	\$ 1,494	\$ 1,500	\$ 6,049	\$ 6,100
Corporate & Institutional Banking	1,444	1,386	1,348	1,298	1,389	5,476	5,506
Asset Management Group	281	277	279	270	269	1,107	1,040
Residential Mortgage Banking (d)	182	185	227	206	327	800	1,100
Non-Strategic Assets Portfolio	140	152	147	148	167	587	742
Other, including BlackRock (b) (e)	380	320	295	361	421	1,356	1,524
Total revenue	<u>\$ 3,947</u>	<u>\$ 3,841</u>	<u>\$ 3,810</u>	<u>\$ 3,777</u>	<u>\$ 4,073</u>	<u>\$ 15,375</u>	<u>\$ 16,012</u>

- (a) Our business information is presented based on our internal management reporting practices. We periodically refine our internal methodologies as management reporting practices are enhanced.
- (b) We consider BlackRock to be a separate reportable business segment but have combined its results with Other for this presentation. Our 2014 Form 10-K will include additional information regarding BlackRock.
- (c) Includes gains on sales of portions of Visa Class B common shares in each quarter in 2014 and the second and third quarters of 2013. For more information, refer to Selected Noninterest Income Information on page 3.
- (d) Includes benefit/provision for residential mortgage repurchase obligations. For more information, refer to Selected Noninterest Income Information on page 3.
- (e) Includes earnings and gains or losses related to PNC's equity interest in BlackRock and residual activities that do not meet the criteria for disclosure as a separate reportable business, such as gains or losses related to BlackRock transactions, integration costs, asset and liability management activities including net securities gains or losses, other-than-temporary impairment of investment securities and certain trading activities, exited businesses, private equity investments, intercompany eliminations, most corporate overhead, tax adjustments that are not allocated to business segments and differences between business segment performance reporting and financial statement reporting (GAAP), including the presentation of net income attributable to noncontrolling interests as the segments' results exclude their portion of net income attributable to noncontrolling interests.

Table 30: Retail Banking (Unaudited) (a)

<i>Dollars in millions</i>	<i>Three months ended</i>					<i>Year ended</i>	
	December 31 2014	September 30 2014	June 30 2014	March 31 2014	December 31 2013	December 31 2014	December 31 2013
INCOME STATEMENT							
Net interest income	\$ 986	\$ 985	\$ 973	\$ 980	\$ 1,012	\$ 3,924	\$ 4,079
Noninterest income							
Service charges on deposits	172	173	148	140	151	633	570
Brokerage	64	60	61	55	57	240	224
Consumer services	247	248	248	218	256	961	935
Other	51	55	84	101	24	291	292
Total noninterest income	534	536	541	514	488	2,125	2,021
Total revenue	1,520	1,521	1,514	1,494	1,500	6,049	6,100
Provision for credit losses	54	74	4	145	195	277	657
Noninterest expense	1,195	1,175	1,155	1,100	1,138	4,625	4,576
Pretax earnings	271	272	355	249	167	1,147	867
Income taxes	99	99	130	91	60	419	317
Earnings	\$ 172	\$ 173	\$ 225	\$ 158	\$ 107	\$ 728	\$ 550
AVERAGE BALANCE SHEET							
Loans							
Consumer							
Home equity	\$ 28,457	\$ 28,684	\$ 28,959	\$ 29,317	\$ 29,588	\$ 28,852	\$ 29,300
Indirect auto	9,209	9,192	9,092	8,994	8,671	9,122	7,746
Indirect other	635	675	726	777	822	703	909
Education	6,895	7,100	7,298	7,547	7,680	7,208	7,923
Credit cards	4,475	4,401	4,307	4,271	4,250	4,364	4,142
Other	2,345	2,277	2,189	2,137	2,157	2,238	2,148
Total consumer	52,016	52,329	52,571	53,043	53,168	52,487	52,168
Commercial and commercial real estate	10,698	10,801	10,922	11,051	11,131	10,867	11,266
Floor plan	2,180	2,021	2,291	2,373	2,226	2,215	2,055
Residential mortgage	552	584	623	647	676	601	741
Total loans	65,446	65,735	66,407	67,114	67,201	66,170	66,230
Goodwill and other intangible assets	6,007	6,025	6,043	6,062	6,083	6,034	6,116
Other assets	2,946	2,922	2,753	2,744	2,730	2,842	2,625
Total assets	\$ 74,399	\$ 74,682	\$ 75,203	\$ 75,920	\$ 76,014	\$ 75,046	\$ 74,971
Deposits							
Noninterest-bearing demand	\$ 22,860	\$ 22,392	\$ 21,907	\$ 21,359	\$ 21,699	\$ 22,134	\$ 21,248
Interest-bearing demand	34,298	33,900	34,272	33,490	32,298	33,992	31,811
Money market	51,204	50,204	50,142	49,484	49,250	50,263	48,784
Total transaction deposits	108,362	106,496	106,321	104,333	103,247	106,389	101,843
Savings	12,244	11,997	11,845	11,288	10,901	11,847	10,835
Certificates of deposit	17,959	18,720	19,354	19,882	20,425	18,972	21,488
Total deposits	138,565	137,213	137,520	135,503	134,573	137,208	134,166
Other liabilities	555	507	411	398	369	469	337
Total liabilities	\$ 139,120	\$ 137,720	\$ 137,931	\$ 135,901	\$ 134,942	\$ 137,677	\$ 134,503
PERFORMANCE RATIOS							
Return on average assets	.92%	.92%	1.20%	.84%	.56%	.97%	.73%
Noninterest income to total revenue	35	35	36	34	33	35	33
Efficiency	79	77	76	74	76	76	75

(a) See note (a) on page 16.

Table 30: Retail Banking (Unaudited) (Continued)

<i>Dollars in millions, except as noted</i>	<i>Three months ended</i>					<i>Year ended</i>	
	December 31 2014	September 30 2014	June 30 2014	March 31 2014	December 31 2013	December 31 2014	December 31 2013
OTHER INFORMATION (a)							
Credit-related statistics:							
Commercial nonperforming assets	\$ 139	\$ 146	\$ 158	\$ 172	\$ 208		
Consumer nonperforming assets	1,059	1,037	1,037	1,059	1,077		
Total nonperforming assets	\$ 1,198	\$ 1,183	\$ 1,195	\$ 1,231	\$ 1,285		
Purchased impaired loans (b)	\$ 575	\$ 600	\$ 631	\$ 663	\$ 692		
Commercial lending net charge-offs (recoveries)	\$ (2)	\$ 2	\$ 11	\$ 20	\$ 13	\$ 31	\$ 89
Credit card lending net charge-offs	33	35	37	37	37	142	156
Consumer lending (excluding credit card) net charge-offs	73	56	68	88	118	285	468
Total net charge-offs	\$ 104	\$ 93	\$ 116	\$ 145	\$ 168	\$ 458	\$ 713
Commercial lending annualized net charge-off ratio	(.06)%	.06%	.33%	.60%	.39%	.24%	.67%
Credit card lending annualized net charge-off ratio	2.93%	3.16%	3.45%	3.51%	3.45%	3.25%	3.77%
Consumer lending (excluding credit card) annualized net charge-off ratio (c)	.60%	.46%	.56%	.72%	.94%	.58%	.96%
Total annualized net charge-off ratio (c)	.63%	.56%	.70%	.88%	.99%	.69%	1.08%
Home equity portfolio credit statistics: (d)							
% of first lien positions at origination (e)	54%	53%	53%	53%	52%		
Weighted-average loan-to-value ratios (LTVs) (e)(f)	77%	78%	79%	79%	81%		
Weighted-average updated FICO scores (g)	748	747	748	745	745		
Annualized net charge-off ratio (c)	.52%	.35%	.54%	.75%	1.06%	.54%	1.14%
Delinquency data - % of total loans: (h)							
Loans 30 - 59 days past due	.20%	.19%	.19%	.21%	.20%		
Loans 60 - 89 days past due	.09%	.07%	.07%	.08%	.09%		
Accruing loans past due	.29%	.26%	.26%	.29%	.29%		
Nonperforming loans	3.13%	3.04%	3.08%	3.12%	3.15%		
Other statistics:							
ATMs	8,605	8,178	7,977	8,001	7,445		
Branches (i)	2,697	2,691	2,695	2,703	2,714		
Brokerage account client assets (billions)	\$ 43	\$ 43	\$ 43	\$ 41	\$ 41		
Customer-related statistics (average):							
Non-teller deposit transactions (j)	38%	36%	33%	31%	30%	35%	25%
Digital consumer customers (k)	49%	47%	45%	43%	40%	46%	38%

(a) Presented as of period end, except for net charge-offs and annualized net charge-off ratios, which are for the three months and year ended, respectively.

(b) Recorded investment of purchased impaired loans related to acquisitions.

(c) Ratios for the full year 2013 include additional consumer charge-offs taken as a result of alignment with interagency guidance on practices for loans and lines of credit we implemented in the first quarter of 2013.

(d) Lien position, LTV and FICO statistics are based upon customer balances.

(e) Lien positions and LTV calculations reflect management assumptions where data limitations exist.

(f) LTV statistics are based upon current information.

(g) Represents FICO scores that are updated at least quarterly.

(h) Data based upon recorded investment. Past due amounts exclude purchased impaired loans, even if contractually past due, as we are currently accruing interest income over the expected life of the loans.

(i) Excludes satellite offices (e.g., drive-ups, electronic branches and retirement centers) that provide limited products and/or services.

(j) Percentage of total deposit transactions processed at an ATM or through our mobile banking application.

(k) Represents consumer checking relationships that process the majority of their transactions through non-teller channels.

Table 31: Corporate & Institutional Banking (Unaudited) (a)

<i>Dollars in millions</i>	<i>Three months ended</i>					<i>Year ended</i>	
	December 31 2014	September 30 2014	June 30 2014	March 31 2014	December 31 2013	December 31 2014	December 31 2013
INCOME STATEMENT							
Net interest income	\$ 956	\$ 922	\$ 921	\$ 934	\$ 960	\$ 3,733	\$ 3,804
Noninterest income							
Corporate service fees	369	346	312	268	277	1,295	1,097
Other	119	118	115	96	152	448	605
Noninterest income	488	464	427	364	429	1,743	1,702
Total revenue	1,444	1,386	1,348	1,298	1,389	5,476	5,506
Provision for credit losses (benefit)	21	(4)	103	(13)	(29)	107	(25)
Noninterest expense	544	528	504	488	525	2,064	1,999
Pretax earnings	879	862	741	823	893	3,305	3,532
Income taxes	315	313	271	300	324	1,199	1,268
Earnings	\$ 564	\$ 549	\$ 470	\$ 523	\$ 569	\$ 2,106	\$ 2,264
AVERAGE BALANCE SHEET							
Loans							
Commercial	\$ 82,066	\$ 79,083	\$ 78,022	\$ 75,506	\$ 74,199	\$ 78,688	\$ 72,256
Commercial real estate	21,720	21,492	21,234	20,039	18,938	21,127	17,668
Equipment lease financing	6,977	6,922	6,878	6,789	6,749	6,892	6,642
Total commercial lending	110,763	107,497	106,134	102,334	99,886	106,707	96,566
Consumer	1,442	1,203	1,016	1,125	1,032	1,198	947
Total loans	112,205	108,700	107,150	103,459	100,918	107,905	97,513
Goodwill and other intangible assets	3,867	3,806	3,804	3,826	3,841	3,826	3,804
Loans held for sale	1,103	1,092	932	894	893	1,006	1,017
Other assets	10,784	10,073	10,139	9,758	9,746	10,190	10,636
Total assets	\$ 127,959	\$ 123,671	\$ 122,025	\$ 117,937	\$ 115,398	\$ 122,927	\$ 112,970
Deposits							
Noninterest-bearing demand	\$ 46,769	\$ 44,730	\$ 42,521	\$ 42,772	\$ 43,482	\$ 44,210	\$ 41,514
Money market	22,706	21,821	20,277	20,678	20,579	21,377	18,168
Other	8,883	7,839	7,565	7,531	7,609	7,958	7,124
Total deposits	78,358	74,390	70,363	70,981	71,670	73,545	66,806
Other liabilities	7,833	7,412	7,476	7,476	8,207	7,551	14,465
Total liabilities	\$ 86,191	\$ 81,802	\$ 77,839	\$ 78,457	\$ 79,877	\$ 81,096	\$ 81,271
PERFORMANCE RATIOS							
Return on average assets	1.75%	1.76%	1.54%	1.80%	1.96%	1.71%	2.00%
Noninterest income to total revenue	34	33	32	28	31	32	31
Efficiency	38	38	37	38	38	38	36

(a) See note (a) on page 16.

Table 31: Corporate & Institutional Banking (Unaudited) (Continued) (a)

<i>Dollars in millions, except as noted</i>	<i>Three months ended</i>					<i>Year ended</i>	
	December 31 2014	September 30 2014	June 30 2014	March 31 2014	December 31 2013	December 31 2014	December 31 2013
COMMERCIAL MORTGAGE SERVICING PORTFOLIO - SERVICED FOR PNC AND OTHERS (in billions)							
Beginning of period	\$ 322	\$ 316	\$ 313	\$ 308	\$ 298	\$ 308	\$ 282
Acquisitions/additions	34	21	18	23	26	96	83
Repayments/transfers	(20)	(15)	(15)	(18)	(16)	(68)	(57)
End of period	<u>\$ 336</u>	<u>\$ 322</u>	<u>\$ 316</u>	<u>\$ 313</u>	<u>\$ 308</u>	<u>\$ 336</u>	<u>\$ 308</u>
OTHER INFORMATION							
Consolidated revenue from: (b)							
Treasury Management (c)	\$ 338	\$ 326	\$ 313	\$ 311	\$ 309	\$ 1,288	\$ 1,260
Capital Markets (d)	\$ 230	\$ 212	\$ 178	\$ 157	\$ 220	\$ 777	\$ 722
Commercial mortgage loans held for sale (e)	\$ 42	\$ 32	\$ 33	\$ 19	\$ 37	\$ 126	\$ 133
Commercial mortgage loan servicing income (f)	58	56	53	55	60	222	226
Commercial mortgage servicing rights valuation, net of economic hedge (g)	5	8	14	11	(5)	38	68
Total commercial mortgage banking activities	<u>\$ 105</u>	<u>\$ 96</u>	<u>\$ 100</u>	<u>\$ 85</u>	<u>\$ 92</u>	<u>\$ 386</u>	<u>\$ 427</u>
Average Loans (by C&IB business)							
Corporate Banking	\$ 56,746	\$ 54,678	\$ 53,633	\$ 52,253	\$ 51,689	\$ 54,341	\$ 50,620
Real Estate	29,163	28,111	27,642	26,003	24,333	27,740	22,287
Business Credit	13,849	13,481	13,198	12,534	12,182	13,270	11,678
Equipment Finance	10,805	10,582	10,290	10,210	10,095	10,474	9,994
Other	1,642	1,848	2,387	2,459	2,619	2,080	2,934
Total average loans	<u>\$ 112,205</u>	<u>\$ 108,700</u>	<u>\$ 107,150</u>	<u>\$ 103,459</u>	<u>\$ 100,918</u>	<u>\$ 107,905</u>	<u>\$ 97,513</u>
Total loans (h)	<u>\$ 113,935</u>	<u>\$ 109,792</u>	<u>\$ 108,990</u>	<u>\$ 105,398</u>	<u>\$ 101,773</u>	<u>\$ 113,935</u>	<u>\$ 101,773</u>
Net carrying amount of commercial mortgage servicing rights (h)	\$ 506	\$ 532	\$ 515	\$ 529	\$ 549		
Credit-related statistics:							
Nonperforming assets (h)	\$ 557	\$ 616	\$ 715	\$ 786	\$ 804		
Purchased impaired loans (h) (i)	\$ 246	\$ 316	\$ 370	\$ 428	\$ 515		
Net charge-offs (recoveries)	<u>\$ (2)</u>	<u>\$ (7)</u>	<u>\$ 15</u>	<u>\$ 2</u>	<u>\$ 10</u>	<u>\$ 8</u>	<u>\$ 105</u>

(a) See note (a) on page 16.

(b) Represents consolidated PNC amounts. Our 2014 Form 10-K will include additional information regarding these items.

(c) Includes amounts reported in net interest income and corporate service fees.

(d) Includes amounts reported in net interest income, corporate service fees and other noninterest income.

(e) Includes other noninterest income for valuations on commercial mortgage loans held for sale and related commitments, derivative valuations, origination fees, and gains on sale of loans held for sale and net interest income on loans held for sale.

(f) Includes net interest income and noninterest income, primarily in corporate services fees, from loan servicing and ancillary services, net of changes in fair value on commercial mortgage servicing rights due to time and payoffs for 2014 periods and net of commercial mortgage servicing rights amortization for 2013 periods. Commercial mortgage servicing rights valuation, net of economic hedge is shown separately.

(g) Includes amounts reported in corporate service fees.

(h) Presented as of period end.

(i) Recorded investment of purchased impaired loans related to acquisitions.

Table 32: Asset Management Group (Unaudited) (a)

<i>Dollars in millions, except as noted</i>	<i>Three months ended</i>					<i>Year ended</i>	
	December 31 2014	September 30 2014	June 30 2014	March 31 2014	December 31 2013	December 31 2014	December 31 2013
INCOME STATEMENT							
Net interest income	\$ 74	\$ 72	\$ 72	\$ 71	\$ 71	\$ 289	\$ 288
Noninterest income	207	205	207	199	198	818	752
Total revenue	281	277	279	270	269	1,107	1,040
Provision for credit losses (benefit)	(3)	(4)	(6)	12	8	(1)	10
Noninterest expense	211	209	202	199	204	821	774
Pretax earnings	73	72	83	59	57	287	256
Income taxes	28	26	30	22	21	106	94
Earnings	\$ 45	\$ 46	\$ 53	\$ 37	\$ 36	\$ 181	\$ 162
AVERAGE BALANCE SHEET							
Loans							
Consumer	\$ 5,606	\$ 5,497	\$ 5,411	\$ 5,311	\$ 5,248	\$ 5,457	\$ 5,025
Commercial and commercial real estate	954	970	998	1,023	1,057	986	1,047
Residential mortgage	854	822	789	771	778	809	776
Total loans	7,414	7,289	7,198	7,105	7,083	7,252	6,848
Goodwill and other intangible assets	247	255	264	272	281	259	293
Other assets	255	231	223	222	230	234	225
Total assets	\$ 7,916	\$ 7,775	\$ 7,685	\$ 7,599	\$ 7,594	\$ 7,745	\$ 7,366
Deposits							
Noninterest-bearing demand	\$ 1,436	\$ 1,362	\$ 1,327	\$ 1,338	\$ 1,442	\$ 1,366	\$ 1,311
Interest-bearing demand	4,152	3,857	3,912	3,893	3,547	3,954	3,491
Money market	4,025	4,005	3,857	3,889	3,760	3,944	3,754
Total transaction deposits	9,613	9,224	9,096	9,120	8,749	9,264	8,556
CDs/IRAs/savings deposits	467	463	446	436	427	454	438
Total deposits	10,080	9,687	9,542	9,556	9,176	9,718	8,994
Other liabilities	53	51	48	53	61	51	60
Total liabilities	\$ 10,133	\$ 9,738	\$ 9,590	\$ 9,609	\$ 9,237	\$ 9,769	\$ 9,054
PERFORMANCE RATIOS							
Return on average assets	2.26%	2.35%	2.77%	1.97%	1.88%	2.34%	2.20%
Noninterest income to total revenue	74	74	74	74	74	74	72
Efficiency	75	75	72	74	76	74	74
OTHER INFORMATION							
Total nonperforming assets (b)	\$ 66	\$ 73	\$ 76	\$ 80	\$ 75		
Purchased impaired loans (b) (c)	\$ 83	\$ 89	\$ 94	\$ 96	\$ 99		
Total net charge-offs	\$ —	\$ —	\$ 2	\$ 1	\$ 3	\$ 3	\$ 1
CLIENT ASSETS UNDER ADMINISTRATION							
<i>(in billions) (b) (d)</i>							
Personal	\$ 115	\$ 113	\$ 113	\$ 112	\$ 111		
Institutional	148	146	144	143	136		
Total	\$ 263	\$ 259	\$ 257	\$ 255	\$ 247		
Asset Type							
Equity	\$ 151	\$ 147	\$ 149	\$ 145	\$ 142		
Fixed income	72	72	71	66	70		
Liquidity/Other	40	40	37	44	35		
Total	\$ 263	\$ 259	\$ 257	\$ 255	\$ 247		
Discretionary client assets under management							
Personal	\$ 87	\$ 85	\$ 85	\$ 84	\$ 83		
Institutional	48	47	46	46	44		
Total	\$ 135	\$ 132	\$ 131	\$ 130	\$ 127		
Asset Type							
Equity	\$ 75	\$ 72	\$ 73	\$ 71	\$ 70		
Fixed income	40	40	40	34	39		
Liquidity/Other	20	20	18	25	18		
Total	\$ 135	\$ 132	\$ 131	\$ 130	\$ 127		
Nondiscretionary client assets under administration							
Personal	\$ 28	\$ 28	\$ 28	\$ 28	\$ 28		
Institutional	100	99	98	97	92		
Total	\$ 128	\$ 127	\$ 126	\$ 125	\$ 120		
Asset Type							
Equity	\$ 76	\$ 75	\$ 76	\$ 74	\$ 72		
Fixed income	32	32	31	32	31		
Liquidity/Other	20	20	19	19	17		
Total	\$ 128	\$ 127	\$ 126	\$ 125	\$ 120		

(a) See note (a) on page 16.

(b) As of period end.

(c) Recorded investment of purchased impaired loans related to acquisitions.

(d) Excludes brokerage account client assets.

Table 33: Residential Mortgage Banking (Unaudited) (a)

<i>Dollars in millions, except as noted</i>	<i>Three months ended</i>					<i>Year ended</i>	
	December 31 2014	September 30 2014	June 30 2014	March 31 2014	December 31 2013	December 31 2014	December 31 2013
INCOME STATEMENT							
Net interest income	\$ 34	\$ 38	\$ 37	\$ 40	\$ 49	\$ 149	\$ 194
Noninterest income							
Loan servicing revenue							
Servicing fees	54	53	56	61	56	224	174
Mortgage servicing rights valuation, net of economic hedge	1	11	1	(1)	1	12	121
Loan sales revenue							
Benefit / (provision) for residential mortgage repurchase obligations	(4)	(13)	(2)	19	124		53
Loan sales revenue	97	98	137	88	98	420	568
Other		(2)	(2)	(1)	(1)	(5)	(10)
Total noninterest income	148	147	190	166	278	651	906
Total revenue	182	185	227	206	327	800	1,100
Provision for credit losses (benefit)	(1)	(1)	1	(1)	(3)	(2)	21
Noninterest expense	196	168	169	213	243	746	845
Pretax earnings (loss)	(13)	18	57	(6)	87	56	234
Income taxes (benefit)	(4)	6	21	(2)	32	21	86
Earnings (loss)	\$ (9)	\$ 12	\$ 36	\$ (4)	\$ 55	\$ 35	\$ 148
AVERAGE BALANCE SHEET							
Portfolio loans	\$ 1,479	\$ 1,506	\$ 1,742	\$ 2,036	\$ 2,219	\$ 1,689	\$ 2,376
Loans held for sale	1,090	1,186	1,135	1,068	1,340	1,120	1,896
Mortgage servicing rights (MSR)	948	1,002	1,035	1,073	1,066	1,014	938
Other assets	4,246	3,724	3,574	4,600	4,458	4,034	4,686
Total assets	\$ 7,763	\$ 7,418	\$ 7,486	\$ 8,777	\$ 9,083	\$ 7,857	\$ 9,896
Deposits	\$ 2,302	\$ 2,415	\$ 2,318	\$ 2,100	\$ 2,388	\$ 2,285	\$ 2,920
Borrowings and other liabilities	3,057	2,601	2,403	3,464	3,553	2,879	3,142
Total liabilities	\$ 5,359	\$ 5,016	\$ 4,721	\$ 5,564	\$ 5,941	\$ 5,164	\$ 6,062
PERFORMANCE RATIOS							
Return on average assets	(.46)%	.64%	1.93%	(.18)%	2.40%	.45%	1.50%
Noninterest income to total revenue	81	79	84	81	85	81	82
Efficiency	108	91	74	103	74	93	77
RESIDENTIAL MORTGAGE SERVICING PORTFOLIO SERVICED FOR THIRD PARTIES (in billions)							
Beginning of period	\$ 111	\$ 111	\$ 114	\$ 114	\$ 115	\$ 114	\$ 119
Acquisitions		2		2	2	4	10
Additions	1	3	2	2	3	8	15
Repayments/transfers	(4)	(5)	(5)	(4)	(6)	(18)	(30)
End of period	\$ 108	\$ 111	\$ 111	\$ 114	\$ 114	\$ 108	\$ 114
Servicing portfolio - third-party statistics: (b)							
Fixed rate	94%	94%	94%	94%	93%		
Adjustable rate/balloon	6%	6%	6%	6%	7%		
Weighted-average interest rate	4.47%	4.49%	4.54%	4.56%	4.59%		
MSR asset value (in billions)	\$.8	\$ 1.0	\$ 1.0	\$ 1.1	\$ 1.1		
MSR capitalization value (in basis points)	78	88	87	92	95		
Weighted-average servicing fee (in basis points)	27	27	27	28	28		
RESIDENTIAL MORTGAGE REPURCHASE RESERVE							
Beginning of period	\$ 108	\$ 101	\$ 103	\$ 131	\$ 471	\$ 131	\$ 614
(Benefit) / Provision	4	13	2	(19)	(124)		(53)
Agency settlements					(191)		(191)
Losses - loan repurchases	(5)	(6)	(4)	(9)	(25)	(24)	(239)
End of period	\$ 107	\$ 108	\$ 101	\$ 103	\$ 131	\$ 107	\$ 131
OTHER INFORMATION							
Loan origination volume (in billions)	\$ 2.4	\$ 2.6	\$ 2.6	\$ 1.9	\$ 2.5	\$ 9.5	\$ 15.1
Loan sale margin percentage	3.96%	3.80%	5.38%	4.53%	3.96%	4.41%	3.76%
Percentage of originations represented by:							
Purchase volume (c)	42%	50%	50%	37%	41%	45%	30%
Refinance volume	58%	50%	50%	63%	59%	55%	70%
Total nonperforming assets (b)	\$ 120	\$ 135	\$ 160	\$ 173	\$ 189		

(a) See note (a) on page 16.

(b) As of period end.

(c) Mortgages with borrowers as part of residential real estate purchase transactions.

Table 34: Non-Strategic Assets Portfolio (Unaudited) (a)

<i>Dollars in millions</i>	<i>Three months ended</i>					<i>Year ended</i>	
	December 31 2014	September 30 2014	June 30 2014	March 31 2014	December 31 2013	December 31 2014	December 31 2013
INCOME STATEMENT							
Net interest income	\$ 122	\$ 146	\$ 137	\$ 142	\$ 161	\$ 547	\$ 689
Noninterest income	18	6	10	6	6	40	53
Total revenue	140	152	147	148	167	587	742
Provision for credit losses (benefit)	(20)	(8)	(39)	(52)	(59)	(119)	(21)
Noninterest expense	39	30	30	26	39	125	163
Pretax earnings	121	130	156	174	187	581	600
Income taxes	45	48	57	64	69	214	221
Earnings	<u>\$ 76</u>	<u>\$ 82</u>	<u>\$ 99</u>	<u>\$ 110</u>	<u>\$ 118</u>	<u>\$ 367</u>	<u>\$ 379</u>
AVERAGE BALANCE SHEET							
Commercial Lending:							
Commercial/Commercial real estate	\$ 149	\$ 164	\$ 187	\$ 220	\$ 246	\$ 180	\$ 382
Lease financing	645	689	686	681	678	675	687
Total commercial lending	794	853	873	901	924	855	1,069
Consumer Lending:							
Home equity	3,154	3,328	3,483	3,625	3,764	3,396	3,993
Residential real estate	4,399	4,794	4,961	5,104	5,312	4,812	5,613
Total consumer lending	7,553	8,122	8,444	8,729	9,076	8,208	9,606
Total portfolio loans	8,347	8,975	9,317	9,630	10,000	9,063	10,675
Other assets (b)	(678)	(744)	(740)	(741)	(757)	(725)	(688)
Total assets	<u>\$ 7,669</u>	<u>\$ 8,231</u>	<u>\$ 8,577</u>	<u>\$ 8,889</u>	<u>\$ 9,243</u>	<u>\$ 8,338</u>	<u>\$ 9,987</u>
Deposits and other liabilities	\$ 219	\$ 223	\$ 227	\$ 231	\$ 236	\$ 225	\$ 236
Total liabilities	<u>\$ 219</u>	<u>\$ 223</u>	<u>\$ 227</u>	<u>\$ 231</u>	<u>\$ 236</u>	<u>\$ 225</u>	<u>\$ 236</u>
PERFORMANCE RATIOS							
Return on average assets	3.93%	3.95%	4.63%	5.02%	5.06%	4.40%	3.79%
Noninterest income to total revenue	13	4	7	4	4	7	7
Efficiency	<u>28</u>	<u>20</u>	<u>20</u>	<u>18</u>	<u>23</u>	<u>21</u>	<u>22</u>
OTHER INFORMATION							
Nonperforming assets (c)	\$ 710	\$ 731	\$ 798	\$ 798	\$ 834		
Purchased impaired loans (c) (d)	\$ 3,943	\$ 4,147	\$ 4,497	\$ 4,654	\$ 4,797		
Net charge-offs (recoveries)	\$ 12	\$ (6)	\$ 10	\$ 31	\$ 9	\$ 47	\$ 172
Annualized net charge-off ratio	.57%	(.27)%	.43%	1.31%	.36%	.52%	1.61%
LOANS (c)							
Commercial Lending:							
Commercial/Commercial real estate	\$ 130	\$ 162	\$ 176	\$ 201	\$ 236		
Lease financing	625	691	688	683	680		
Total commercial lending	755	853	864	884	916		
Consumer Lending:							
Home equity	3,091	3,242	3,410	3,554	3,692		
Residential real estate	4,290	4,665	4,928	5,092	5,267		
Total consumer lending	7,381	7,907	8,338	8,646	8,959		
Total loans	<u>\$ 8,136</u>	<u>\$ 8,760</u>	<u>\$ 9,202</u>	<u>\$ 9,530</u>	<u>\$ 9,875</u>		

- (a) See note (a) on page 16.
(b) Other assets were negative in all periods presented due to the allowance for loan and lease losses.
(c) As of period end.
(d) Recorded investment of purchased impaired loans related to acquisitions.

Glossary Of Terms

Accretable net interest (Accretable yield) - The excess of cash flows expected to be collected on a purchased impaired loan over the carrying value of the loan. The accretable net interest is recognized into interest income over the remaining life of the loan using the constant effective yield method.

Adjusted average total assets - Primarily comprised of total average quarterly (or annual) assets plus (less) unrealized losses (gains) on investment securities, less goodwill and certain other intangible assets (net of eligible deferred taxes).

Annualized - Adjusted to reflect a full year of activity.

Basel III common equity Tier 1 capital - Common stock plus related surplus, net of treasury stock, plus retained earnings, plus accumulated other comprehensive income for securities currently and previously held as available for sale, plus accumulated other comprehensive income for pension and other postretirement benefit plans, less goodwill, net of associated deferred tax liabilities, less other disallowed intangibles, net of deferred tax liabilities and plus/less other adjustments.

Basel III common equity Tier 1 capital ratio - Common equity Tier 1 capital divided by period-end risk-weighted assets (as applicable).

Basel III Tier 1 capital - Common equity Tier 1 capital, plus preferred stock, plus certain trust preferred capital securities, plus certain noncontrolling interests that are held by others and plus/less other adjustments.

Basel III Tier 1 capital ratio - Tier 1 capital divided by period-end risk-weighted assets (as applicable).

Basel III Total capital - Tier 1 capital plus qualifying subordinated debt, plus certain trust preferred securities, plus, under the Basel III transitional rules and the standardized approach, the allowance for loan and lease losses included in Tier 2 capital and other.

Basel III Total capital ratio - Total capital divided by period-end risk-weighted assets (as applicable).

Basis point - One hundredth of a percentage point.

Carrying value of purchased impaired loans - The net value on the balance sheet which represents the recorded investment less any valuation allowance.

Cash recoveries - Cash recoveries used in the context of purchased impaired loans represent cash payments for a single purchased impaired loan not included within a pool of loans from customers that exceeded the recorded investment of that loan.

Charge-off - Process of removing a loan or portion of a loan from our balance sheet because it is considered uncollectible. We also record a charge-off when a loan is transferred from portfolio holdings to held for sale by reducing the loan carrying amount to the fair value of the loan, if fair value is less than carrying amount.

Combined loan-to-value ratio (CLTV) - This is the aggregate principal balance(s) of the mortgages on a property divided by its appraised value or purchase price.

Common shareholders' equity to total assets - Common shareholders' equity divided by total assets. Common shareholders' equity equals total shareholders' equity less the liquidation value of preferred stock.

Core net interest income - Core net interest income is total net interest income less purchase accounting accretion.

Credit spread - The difference in yield between debt issues of similar maturity. The excess of yield attributable to credit spread is often used as a measure of relative creditworthiness, with a reduction in the credit spread reflecting an improvement in the borrower's perceived creditworthiness.

Derivatives - Financial contracts whose value is derived from changes in publicly traded securities, interest rates, currency exchange rates or market indices. Derivatives cover a wide assortment of financial contracts, including but not limited to forward contracts, futures, options and swaps.

Discretionary client assets under management - Assets over which we have sole or shared investment authority for our customers/clients. We do not include these assets on our Consolidated Balance Sheet.

Duration of equity - An estimate of the rate sensitivity of our economic value of equity. A negative duration of equity is associated with asset sensitivity (i.e., positioned for rising interest rates), while a positive value implies liability sensitivity (i.e., positioned for declining interest rates). For example, if the duration of equity is -1.5 years, the economic value of equity increases by 1.5% for each 100 basis point increase in interest rates.

Earning assets - Assets that generate income, which include: federal funds sold; resale agreements; trading securities; interest-earning deposits with banks; loans held for sale; loans; investment securities; and certain other assets.

Effective duration - A measurement, expressed in years, that, when multiplied by a change in interest rates, would approximate the percentage change in value of on- and off-balance sheet positions.

Efficiency - Noninterest expense divided by total revenue.

Fair value - The price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date.

FICO score - A credit bureau-based industry standard score created by Fair Isaac Co. which predicts the likelihood of borrower default. We use FICO scores both in underwriting and assessing credit risk in our consumer lending portfolio. Lower FICO scores indicate likely higher risk of default, while higher FICO scores indicate likely lower risk of default. FICO scores are updated on a periodic basis.

Funds transfer pricing - A management accounting methodology designed to recognize the net interest income effects of sources and uses of funds provided by the assets and liabilities of a business segment. We assign these balances LIBOR-based funding rates at origination that represent the interest cost for us to raise/invest funds with similar maturity and repricing structures.

Futures and forward contracts - Contracts in which the buyer agrees to purchase and the seller agrees to deliver a specific financial instrument at a predetermined price or yield. May be settled either in cash or by delivery of the underlying financial instrument.

GAAP - Accounting principles generally accepted in the United States of America.

Impaired loans - Loans are determined to be impaired when, based on current information and events, it is probable that all contractually required payments will not be collected. Impaired loans include commercial nonperforming loans and consumer and commercial TDRs, regardless of nonperforming status. Excluded from impaired loans are nonperforming leases, loans held for sale, loans accounted for under the fair value option, smaller balance homogenous type loans and purchased impaired loans.

Leverage ratio - Tier 1 capital divided by average quarterly adjusted total assets.

LIBOR - Acronym for London InterBank Offered Rate. LIBOR is the average interest rate charged when banks in the London wholesale money market (or interbank market) borrow unsecured funds from each other. LIBOR rates are used as a benchmark for interest rates on a global basis. PNC's product set includes loans priced using LIBOR as a benchmark.

Loan-to-value ratio (LTV) - A calculation of a loan's collateral coverage that is used both in underwriting and assessing credit risk in our lending portfolio. LTV is the sum total of loan obligations secured by collateral divided by the market value of that same collateral. Market values of the collateral are based on an independent valuation of the collateral. For example, a LTV of less than 90% is better secured and has less credit risk than a LTV of greater than or equal to 90%.

Loss given default (LGD) - An estimate of loss, net of recovery based on collateral type, collateral value, loan exposure, or the guarantor(s) quality and guaranty type (full or partial). Each loan has its own LGD. The LGD risk rating measures the percentage of exposure of a specific credit obligation that we expect to lose if default occurs. LGD is net of recovery, through any means, including but not limited to the liquidation of collateral or deficiency judgments rendered from foreclosure or bankruptcy proceedings.

Net interest margin - Annualized taxable-equivalent net interest income divided by average earning assets.

Nonaccrutable difference - Contractually required payments receivable on a purchased impaired loan in excess of the cash flows expected to be collected.

Nonaccrual loans - Loans for which we do not accrue interest income. Nonaccrual loans include nonperforming loans, in addition to loans accounted for under fair value option and loans accounted for as held for sale for which full collection of contractual principal and/or interest is not probable.

Nondiscretionary client assets under administration - Assets we hold for our customers/clients in a nondiscretionary, custodial capacity. We do not include these assets on our Consolidated Balance Sheet.

Nonperforming assets - Nonperforming assets include nonperforming loans and OREO and foreclosed assets, but exclude certain government insured or guaranteed loans for which we expect to collect substantially all principal and interest, loans held for sale, loans accounted for under the fair value option and purchased impaired loans. We do not accrue interest income on assets classified as nonperforming.

Nonperforming loans - Loans accounted for at amortized cost for which we do not accrue interest income. Nonperforming loans include loans to commercial, commercial real estate, equipment lease financing, home equity, residential real estate, credit card and other consumer customers as well as TDRs which have not returned to performing status. Nonperforming loans exclude certain government insured or guaranteed loans for which we expect to collect substantially all principal and interest, loans held for sale, loans accounted for under the fair value option and purchased impaired loans. Nonperforming loans exclude purchased impaired loans as we are currently accreting interest income over the expected life of the loans.

Notional amount - A number of currency units, shares, or other units specified in a derivative contract.

Operating leverage - The period to period dollar or percentage change in total revenue (GAAP basis) less the dollar or percentage change in noninterest expense. A positive variance indicates that revenue growth exceeded expense growth (i.e., positive operating leverage) while a negative variance implies expense growth exceeded revenue growth (i.e., negative operating leverage).

Options - Contracts that grant the purchaser, for a premium payment, the right, but not the obligation, to either purchase or sell the associated financial instrument at a set price during a specified period or at a specified date in the future.

Other real estate owned (OREO) and foreclosed assets - Assets taken in settlement of troubled loans primarily through deed-in-lieu of foreclosure or foreclosure. Foreclosed assets include real and personal property, equity interests in corporations, partnerships, and limited liability companies.

Other-than-temporary impairment (OTTI) - When the fair value of a security is less than its amortized cost basis, an assessment is performed to determine whether the impairment is other-than-temporary. If we intend to sell the security or more likely than not will be required to sell the security before recovery of its amortized cost basis less any current-period credit loss, an other-than-temporary impairment is considered to have occurred. In such cases, an other-than-temporary impairment is recognized in earnings equal to the entire difference between the investment's amortized cost basis and its fair value at the balance sheet date. Further, if we do not expect to recover the entire amortized cost of the security, an other-than-temporary impairment is considered to have occurred. However for debt securities, if we do not intend to sell the security and it is not more likely than not that we will be required to sell the security before its recovery, the other-than-temporary loss is separated into (a) the amount representing the credit loss, and (b) the amount related to all other factors. The other-than-temporary impairment related to credit losses is recognized in earnings while the amount related to all other factors is recognized in other comprehensive income, net of tax.

Parent company liquidity coverage - Liquid assets divided by funding obligations within a two year period.

Pretax earnings - Income before income taxes and noncontrolling interests.

Pretax, pre-provision earnings - Total revenue less noninterest expense.

Primary client relationship - A corporate banking client relationship with annual revenue generation of \$10,000 to \$50,000 or more, and for Asset Management Group, a client relationship with annual revenue generation of \$10,000 or more.

Probability of default (PD) - An internal risk rating that indicates the likelihood that a credit obligor will enter into default status.

Purchase accounting accretion - Accretion of the discounts and premiums on acquired assets and liabilities. The purchase accounting accretion is recognized in net interest income over the weighted-average life of the financial instruments using the constant effective yield method. Accretion for a single purchased impaired loan not included within a pool of loans includes any cash recoveries on that loan received in excess of the recorded investment.

Purchased impaired loans - Acquired loans (or pools of loans) determined to be credit impaired under FASB ASC 310-30 (AICPA SOP 03-3). Loans (or pools of loans) are determined to be impaired if there is evidence of credit deterioration since origination and for which it is probable that all contractually required payments will not be collected.

Recorded investment (purchased impaired loans) - The initial investment of a purchased impaired loan plus interest accretion and less any cash payments and writedowns to date. The recorded investment excludes any valuation allowance which is included in our allowance for loan and lease losses.

Recovery - Cash proceeds received on a loan that we had previously charged off. We credit the amount received to the allowance for loan and lease losses.

Residential development loans - Project-specific loans to commercial customers for the construction or development of residential real estate including land, single family homes, condominiums and other residential properties.

Residential mortgage servicing rights valuation, net of economic hedge - We have elected to measure acquired or originated residential mortgage servicing rights (MSRs) at fair value under GAAP. We employ a risk management strategy designed to protect the economic value of MSRs from changes in interest rates. This strategy utilizes securities and a portfolio of derivative instruments to hedge changes in the fair value of MSRs arising from changes in interest rates. These financial instruments are expected to have changes in fair value which are negatively correlated to the change in fair value of the MSR portfolio. Net MSR hedge gains/(losses) represent the change in the fair value of MSRs, exclusive of changes due to time decay and payoffs, combined with the change in the fair value of the associated securities and derivative instruments.

Return on average assets - Annualized net income divided by average assets.

Return on average capital - Annualized net income divided by average capital.

Return on average common shareholders' equity - Annualized net income attributable to common shareholders divided by average common shareholders' equity.

Risk-weighted assets - Computed by the assignment of specific risk-weights (as defined by the Board of Governors of the Federal Reserve System) to assets and off-balance sheet instruments.

Securitization - The process of legally transforming financial assets into securities.

Servicing rights - An intangible asset or liability created by an obligation to service assets for others. Typical servicing rights include the right to receive a fee for collecting and forwarding payments on loans and related taxes and insurance premiums held in escrow.

Taxable-equivalent interest - The interest income earned on certain assets is completely or partially exempt from Federal income tax. As such, these tax-exempt instruments typically yield lower returns than taxable investments. To provide more meaningful comparisons of yields and margins for all interest-earning assets, we use interest income on a taxable-equivalent basis in calculating average yields and net interest margins by increasing the interest income earned on tax-exempt assets to make it fully equivalent to interest income earned on other taxable investments. This adjustment is not permitted under GAAP on the Consolidated Income Statement.

Total equity - Total shareholders' equity plus noncontrolling interests.

Transaction deposits - The sum of interest-bearing money market deposits, interest-bearing demand deposits, and noninterest-bearing deposits.

Transitional Basel III common equity - Common equity calculated under Basel III using phased in definitions and deductions applicable to PNC for 2014.

Troubled debt restructuring (TDR) - A loan whose terms have been restructured in a manner that grants a concession to a borrower experiencing financial difficulties.

Watchlist - A list of criticized loans, credit exposure or other assets compiled for internal monitoring purposes. We define criticized exposure for this purpose as exposure with an internal risk rating of other assets especially mentioned, substandard, doubtful or loss.

Yield curve - A graph showing the relationship between the yields on financial instruments or market indices of the same credit quality with different maturities. For example, a “normal” or “positive” yield curve exists when long-term bonds have higher yields than short-term bonds. A “flat” yield curve exists when yields are the same for short-term and long-term bonds. A “steep” yield curve exists when yields on long-term bonds are significantly higher than on short-term bonds. An “inverted” or “negative” yield curve exists when short-term bonds have higher yields than long-term bonds.



The PNC Financial Services Group, Inc.

Fourth Quarter and Full Year 2014

Earnings Conference Call

January 16, 2015

Cautionary Statement Regarding Forward-Looking Information and Adjusted Information

Our earnings conference call presentation includes "snapshot" information about PNC used by way of illustration. It is not intended as a full business or financial review and should be viewed in the context of all of the information made available by PNC in its SEC filings. The presentation also contains forward-looking statements regarding our outlook for earnings, revenues, expenses, capital and liquidity levels and ratios, asset levels, asset quality, financial position, and other matters regarding or affecting PNC and its future business and operations. Forward-looking statements are necessarily subject to numerous assumptions, risks and uncertainties, which change over time. The forward-looking statements in this presentation are qualified by the factors affecting forward-looking statements identified in the more detailed Cautionary Statement included in the Appendix, which is included in the version of the presentation materials posted on our corporate website at www.pnc.com/investorevents, and in our SEC filings. We provide greater detail regarding these as well as other factors in our 2013 Form 10-K and our 2014 Form 10-Qs, including in the Risk Factors and Risk Management sections and in the Legal Proceedings and Commitments and Guarantees Notes of the Notes To Consolidated Financial Statements in those reports, and in our subsequent SEC filings. Our forward-looking statements may also be subject to other risks and uncertainties, including those we may discuss in this presentation or in our SEC filings, accessible on the SEC's website at www.sec.gov and on PNC's corporate website at www.pnc.com/secfilings. We have included web addresses in this presentation as inactive textual references only. Information on those websites is not part of this presentation. Future events or circumstances may change our outlook and may also affect the nature of the assumptions, risks and uncertainties to which our forward-looking statements are subject. Forward-looking statements in this presentation speak only as of the date of this presentation. We do not assume any duty and do not undertake to update those statements. Actual results or future events could differ, possibly materially, from those anticipated in forward-looking statements, as well as from historical performance.

In this presentation, we may sometimes refer to adjusted results to help illustrate the impact of certain types of items. This information supplements our results as reported in accordance with GAAP and should not be viewed in isolation from, or as a substitute for, our GAAP results. We believe that this additional information and the reconciliations we provide may be useful to investors, analysts, regulators and others to help evaluate the impact of these respective items on our operations. We may also provide information on the components of total net interest income (purchase accounting accretion and the remainder, which we refer to as core net interest income), on the impact of purchase accounting accretion on net interest margin (core net interest margin being net interest margin less (annualized purchase accounting accretion divided by average interest-earning assets)), on pretax pre-provision earnings (total revenue less noninterest expense), and on tangible book value per common share (calculated based on tangible common shareholders' equity (common shareholders' equity less goodwill and other intangible assets, other than servicing rights, net of deferred tax liabilities on such intangible assets) divided by period-end common shares outstanding). Where applicable, we provide GAAP reconciliations for such additional information, including in the slides, the Appendix and/or other slides and materials on our corporate website at www.pnc.com/investorevents and in our SEC filings. In certain discussions, we may also provide information on yields and margins for all interest-earning assets calculated using net interest income on a taxable-equivalent basis by increasing the interest income earned on tax-exempt assets to make it fully equivalent to interest income earned on taxable investments. We believe this adjustment may be useful when comparing yields and margins for all earning assets. We may also use annualized, pro forma, estimated or third party numbers for illustrative or comparative purposes only. These may not reflect actual results.

This presentation may also include discussion of other non-GAAP financial measures, which, to the extent not so qualified therein or in the Appendix, is qualified by GAAP reconciliation information available on our corporate website at www.pnc.com under "About Us-Investor Relations," which may include materials from investor presentations or in our annual, quarterly or current reports.

Successful 2014 Achievements

- ▶ Grew loans, deposits, fee income and capital
- ▶ Continued progress on strategic priorities
 - Fee income grew 4% vs FY13⁽¹⁾
- ▶ Controlled expenses: noninterest expense decreased 2% vs FY13
- ▶ Effectively managed overall credit quality
- ▶ Strong Basel III capital position
 - Pro forma fully phased-in Basel III common equity Tier 1 capital ratio of 10.0%⁽²⁾
 - Capital actions
 - Repurchased 12.9 million common shares for \$1.1 billion⁽³⁾
 - Increased common stock dividend by 9% to \$1.88

FY14 financial summary	Net income	Diluted EPS from net income	Return on average assets
	\$4.2 billion	\$7.30	1.28%

(1) See Reconciliation section of the Appendix. (2) Estimated as of December 31, 2014. For 4Q14, the resulting fully phased-in Basel III common equity Tier 1 capital ratio was calculated based on standardized approach RWAs and rules. See Estimated Transitional Basel III and Pro forma Fully Phased-In Basel III Common Equity Tier 1 Capital Ratios and related information in the Appendix for further details. (3) Repurchased under our 2014 capital plan authorization of up to \$1.5 billion of common stock for four quarter period 2Q14 through 1Q15. Ability to purchase full amount is subject to factors such as market and general economic conditions, economic capital and regulatory capital conditions, alternative uses of capital, regulatory and contractual limitations, issuances related to employee benefit plans and the potential impact on credit ratings.

Higher Commercial Loans, Deposits and Liquidity

Category (billions)	% change from:		
	4Q14	3Q14	4Q13
Average Balances			
Investment securities	\$54.2	0%	(5%)
Total commercial lending	\$126.4	3%	9%
Total consumer lending	76.5	0%	(2%)
Total loans	\$202.9	2%	4%
Interest-earning deposits with banks	\$27.7	25%	165%
Total assets	\$339.6	3%	8%
Total deposits	\$229.4	2%	6%
Total equity	\$46.0	0%	7%

Highlights

Linked quarter:

- ▶ Average loans increased \$3.1 billion
 - Total Commercial grew \$3.3 billion
 - Total Consumer declined \$.2 billion
- ▶ Average deposits grew \$5.6 billion
- ▶ Spot loan balances grew 2%
- ▶ Spot deposits at Federal Reserve Bank increased \$5.5 billion

Prior Year Quarter:

- ▶ Average loans grew 4%
- ▶ Increased average interest-earning deposits with banks by 165%
- ▶ Average deposits increased 6%

Strong Capital Position

Risk-weighted assets: (millions)	Dec. 31, 2014	Sept. 30, 2014	Dec. 31, 2013
Estimated Basel I risk-weighted assets calculated in accordance with transition rules for 2014 ⁽¹⁾	\$281,379	\$277,348	N/A
Estimated Basel III standardized approach risk-weighted assets ⁽²⁾	\$299,360	\$295,665	\$291,977
Capital ratios:^(3,4)			
Transitional Basel III common equity Tier 1 ⁽⁵⁾	11.0%	11.1%	N/A
Pro forma fully phased-In Basel III common equity Tier 1 ⁽⁶⁾	10.0%	10.1%	9.4%

Tangible book value (TBV):	Dec. 31, 2014	Sept. 30, 2014	Dec. 31, 2013
Tangible book value per common share ⁽⁷⁾	\$59.88	\$59.24	\$54.57
Book value per common share	\$77.61	\$76.71	\$72.07

Highlights

Linked quarter:

- ▶ Period-end common shares outstanding down 5 million
- ▶ Repurchased 6.1 million common shares for approximately \$500 million during the quarter⁽⁸⁾
- ▶ Capital remained strong
- ▶ Basel III standardized approach risk-weighted assets increased \$3.7 billion

Prior Year Quarter:

- ▶ Pro forma fully phased-in Basel III common equity Tier I capital ratio increased 60 bps
- ▶ TBV grew 10%⁽⁷⁾

(1), (2) See Notes A and B respectively, in the Appendix for additional details. (3) December 31, 2014 ratios estimated. (4) See Estimated Transitional Basel III and Pro forma Fully Phased-In Basel III Common Equity Tier 1 Capital Ratios and related information in the Appendix for further details. (5) Calculated using the regulatory capital methodology applicable to PNC during 2014. See Note C in the Appendix for further details. (6) Calculated on a pro forma basis without the benefit of the Basel III phase-in provisions. For 4Q14, 3Q14 and 4Q13, the resulting pro forma fully phased-in Basel III common equity Tier 1 ratios were calculated based on standardized approach RWAs and rules. (7) See Appendix for additional information related to TBV. (8) See Note 3 on Slide 3.

Delivered Consistent Profitability and Solid Returns

(millions)	_\$Change from		_\$Change from	
	4Q14	3Q14	FY14	FY13
Net interest income	\$2,097	(\$7)	\$8,525	(\$622)
Noninterest income	1,850	113	6,850	(15)
Total revenue	\$3,947	\$106	\$15,375	(\$637)
Noninterest expense ⁽¹⁾	\$2,539	\$182	\$9,488	(\$193)
Pretax pre-provision earnings ^(2,5)	\$1,408	(\$76)	\$5,887	(\$444)
Provision	52	(3)	273	(370)
Pretax earnings ⁽³⁾	\$1,356	(\$73)	\$5,614	(\$74)
Net income	\$1,057	\$19	\$4,207	(\$5)
Net income attributable to diluted common shares	\$981	22	\$3,918	\$2
	4Q14	3Q14	FY14	FY13
Returns				
ROAA ⁽⁴⁾	1.23%	1.25%	1.28%	1.38%
ROACE ⁽⁴⁾	9.67%	9.52%	9.91%	10.85%


Highlights

Linked quarter:

- ▶ Revenue grew 3% primarily driven by noninterest income growth
- ▶ Higher expenses included \$128 million of specific elevated items⁽⁶⁾
- ▶ Stable credit costs
- ▶ Net income grew 2%

Full Year 2014:

- ▶ Revenue decreased 4% as a result of lower NII
- ▶ Noninterest expense declined 2%
- ▶ Net income relatively stable

(1) Amounts for the 2013 period have been updated to reflect the first quarter 2014 adoption of Accounting Standards Update (ASU) 2014-01 related to investments in low income housing tax credits. (2),(3),(4) See Notes D, E and F, respectively, in the Appendix for additional details. (5) See Reconciliation section of the Appendix. (6) See Slide 9. 

Commercial Loan Growth Drove Higher Linked Quarter Core NII

(billions)	.\$Change from		.\$Change from	
	4Q14	3Q14	FY14	FY13
Average interest-earning assets	\$293.9	\$9.0	\$283.3	\$22.7
(millions)				
Core NII ⁽¹⁾	\$1,971	\$14	\$7,942	(\$362)
Plus purchase accounting accretion (PAA)	126	(21)	583	(260)
Total NII	\$2,097	(\$7)	\$8,525	(\$622)
	4Q14	3Q14	FY14	FY13
Margins				
Net interest margin (NIM)	2.89%	2.98%	3.08%	3.57%
Core NIM ⁽²⁾	2.72%	2.78%	2.88%	3.25%

Highlights

Linked quarter:

- ▶ Average interest-earning assets grew 3%
- ▶ Core NII⁽³⁾ increased 1% as a result of average commercial loan growth and higher prepayments which impacted securities yields
- ▶ NII declined modestly
 - Lower PAA

Full Year 2014:

- ▶ Average interest-earning assets increased 9%
- ▶ NII decreased 7% due to decreases in Core NII and PAA
- ▶ PAA lower as scheduled accretion declined
- ▶ NIM down due to lower loan yields and liquidity-related actions

(1) Core net interest income (Core NII) is total net interest income (NII), as reported, less related purchase accounting accretion (scheduled and excess cash recoveries) (PAA). See also Note G in the Appendix. (2) Core NIM is net interest margin (NIM) less (annualized PAA/average interest-earning assets). See Reconciliation section of the Appendix. (3) See Reconciliation section of the Appendix.

Diverse Businesses Drove Stable Linked Quarter Fee Income

(millions)	_\$Change from		_\$Change from	
	4Q14	3Q14	FY14	FY13
Asset management ⁽¹⁾	\$376	(\$35)	\$1,513	\$171
Consumer services	321	1	1,254	1
Corporate services	397	23	1,415	205
Residential mortgage	135	(5)	618	(253)
Service charges on deposits	180	1	662	65
Fee income ⁽²⁾	\$1,409	(\$15)	\$5,462	\$189
Total other noninterest income ⁽³⁾	\$441	\$128	\$1,388	(\$204)
Total noninterest income	\$1,850	\$113	\$6,850	(\$15)
	4Q14	3Q14	FY14	FY13
Noninterest income to total revenue	47%	45%	45%	43%

Highlights

Linked quarter:

- ▶ Noninterest income growth of 7% included higher gains on asset dispositions including a \$94 million gain on the sale of PNC's Washington, D.C. building
- ▶ Asset management revenue declined entirely due to lower earnings from PNC's equity investment in BlackRock

Full Year 2014:

- ▶ Noninterest income reflected higher quality revenues due to fee income growth
- ▶ Fee income increased 4%⁽²⁾ driven by growth in most of our fee businesses
 - Corporate services grew 17%
 - Asset management up 13%
 - Service charges on deposits increased 11%
- ▶ Fee income excluding residential mortgage grew 10%⁽²⁾

(1) Asset management includes the Asset Management Group (AMG) and BlackRock. (2) See Reconciliation section of the Appendix. (3) Total other noninterest income includes the categories other income (including gains on asset dispositions), net gains (losses) on sales of securities and net-other-than-temporary impairments. 

Disciplined Expense Management While Investing for Growth

(millions)	\$. Change from		\$. Change from		Highlights
	4Q14	3Q14	FY14	FY13	
Personnel	\$1,170	(\$19)	\$4,611	(\$132)	Linked quarter: <ul style="list-style-type: none"> ▶ Noninterest expense grew 8% ▶ Elevated fourth quarter expenses included \$128 million of: <ul style="list-style-type: none"> – PNC Foundation contribution – Higher legal and residential mortgage compliance costs – Increased fixed asset write-offs Full Year 2014: <ul style="list-style-type: none"> ▶ Noninterest expense decline of 2% reflected disciplined expense management and achievement of CIP⁽²⁾ savings initiatives
Occupancy	216	16	833	–	
Equipment	234	14	859	96	
Marketing	67	1	253	7	
Other	852	170	2,932	(164)	
Total noninterest expense	\$2,539	\$182	\$9,488	(\$193)	
	4Q14	3Q14	FY14	FY13	
Efficiency ratio ^(1,3)	64%	61%	62%	60%	

(1) See Note H in the Appendix. (2) CIP refers to PNC's Continuous Improvement Program. (3) As required on adoption of Accounting Standards Update 2014-01, 2013 periods have been updated for adoption of ASU 2014-01. This includes a reduction in noninterest expense for 2013 periods. The efficiency ratio for the 2013 period listed above has been updated to reflect the adoption of this ASU.



Relatively Stable Credit Quality

(millions)	% change from:				
	4Q14	3Q14	4Q13	3Q14	4Q13
Nonperforming loans ^(1,2)	\$2,510	\$2,612	\$3,088	(4%)	(19%)
Total Past Due ^(1,3)	\$1,946	\$2,006	\$2,490	(3%)	(22%)
Net charge-offs	\$118	\$82	\$189	44%	(38%)
Provision	\$52	\$55	\$113	(5%)	(54%)
	4Q14	3Q14	4Q13		
Loan loss reserves to total loans ⁽⁴⁾	1.63%	1.70%	1.84%		

Highlights

Linked quarter:

- ▶ Overall credit quality remained relatively stable
 - Overall delinquencies declined
 - Net charge-offs increased and were .23% of average loans⁽⁵⁾ primarily due to higher recoveries in 3Q14
 - Provision for credit losses stable
- ▶ Maintained appropriate reserves

Full Year 2014:

- ▶ Overall credit quality improved

As of quarter end except net charge-offs and provision, which are for the quarter. (1) Does not include purchased impaired loans or loans held for sale. (2) Does not include foreclosed and other assets. Excludes certain government insured or guaranteed loans and loans accounted for under the fair value option. (3) Includes loans that are government guaranteed/insured, primarily residential mortgages. Past due loans in this category totaled \$1.4 billion in 4Q14. (4) See Note I in the Appendix for additional details. (5) Net charge-offs to average loans for 4Q14 (annualized).

Outlook⁽¹⁾ – 1Q15 vs. 4Q14

Balance sheet	Loans	Modest growth
	Net interest income	Stable
Income statement	Fee income ⁽²⁾	Down mid-single digits due to seasonality and client activity
	Noninterest expense	Down high single digits
	Loan loss provision	\$50-\$100 million

(1) Refer to Cautionary Statement in the Appendix, including economic and other assumptions. Does not take into account impact of potential legal and regulatory contingencies. (2) Fee income refers to noninterest income in the following categories: asset management, consumer services, corporate services, residential mortgage, and service charges on deposits.

Cautionary Statement Regarding Forward-Looking Information

Appendix

This presentation includes "snapshot" information about PNC used by way of illustration and is not intended as a full business or financial review. It should not be viewed in isolation but rather in the context of all of the information made available by PNC in its SEC filings.

We also make statements in this presentation, and we may from time to time make other statements, regarding our outlook for earnings, revenues, expenses, capital and liquidity levels and ratios, asset levels, asset quality, financial position, and other matters regarding or affecting PNC and its future business and operations that are forward-looking statements within the meaning of the Private Securities Litigation Reform Act. Forward-looking statements are typically identified by words such as "believe," "plan," "expect," "anticipate," "see," "look," "intend," "outlook," "project," "forecast," "estimate," "goal," "will," "should" and other similar words and expressions.

Forward-looking statements are subject to numerous assumptions, risks and uncertainties, which change over time. Forward-looking statements speak only as of the date made. We do not assume any duty and do not undertake to update forward-looking statements. Actual results or future events could differ, possibly materially, from those anticipated in forward-looking statements, as well as from historical performance.

Our forward-looking statements are subject to the following principal risks and uncertainties.

- Our businesses, financial results and balance sheet values are affected by business and economic conditions, including the following:
 - Changes in interest rates and valuations in debt, equity and other financial markets.
 - Disruptions in the liquidity and other functioning of U.S. and global financial markets.
 - The impact on financial markets and the economy of any changes in the credit ratings of U.S. Treasury obligations and other U.S. government-backed debt, as well as issues surrounding the levels of U.S. and European government debt and concerns regarding the creditworthiness of certain sovereign governments, supranationals and financial institutions in Europe.
 - Actions by the Federal Reserve, U.S. Treasury and other government agencies, including those that impact money supply and market interest rates.
 - Changes in customers', suppliers' and other counterparties' performance and creditworthiness.
 - Slowing or reversal of the current U.S. economic expansion.
 - Continued residual effects of recessionary conditions and uneven spread of positive impacts of recovery on the economy and our counterparties, including adverse impacts on levels of unemployment, loan utilization rates, delinquencies, defaults and counterparty ability to meet credit and other obligations.
 - Changes in customer preferences and behavior, whether due to changing business and economic conditions, legislative and regulatory initiatives, or other factors.
- Our forward-looking financial statements are subject to the risk that economic and financial market conditions will be substantially different than we are currently expecting. These statements are based on our current view that the U.S. economic expansion will speed up to an above trend growth rate near 3.3 percent in 2015, boosted by lower oil/energy prices, and that short-term interest rates and bond yields will rise only slowly in the latter half of 2015. These forward-looking statements also do not, unless otherwise indicated, take into account the impact of potential legal and regulatory contingencies.

Cautionary Statement Regarding Forward-Looking Information (continued)

Appendix

- PNC's ability to take certain capital actions, including paying dividends and any plans to increase common stock dividends, repurchase common stock under current or future programs, or issue or redeem preferred stock or other regulatory capital instruments, is subject to the review of such proposed actions by the Federal Reserve as part of PNC's comprehensive capital plan for the applicable period in connection with the regulators' Comprehensive Capital Analysis and Review (CCAR) process and to the acceptance of such capital plan and non-objection to such capital actions by the Federal Reserve.
- PNC's regulatory capital ratios in the future will depend on, among other things, the company's financial performance, the scope and terms of final capital regulations then in effect (particularly those implementing the Basel Capital Accords), and management actions affecting the composition of PNC's balance sheet. In addition, PNC's ability to determine, evaluate and forecast regulatory capital ratios, and to take actions (such as capital distributions) based on actual or forecasted capital ratios, will be dependent at least in part on the development, validation and regulatory approval of related models.
- Legal and regulatory developments could have an impact on our ability to operate our businesses, financial condition, results of operations, competitive position, reputation, or pursuit of attractive acquisition opportunities. Reputational impacts could affect matters such as business generation and retention, liquidity, funding, and ability to attract and retain management. These developments could include:
 - Changes resulting from legislative and regulatory reforms, including major reform of the regulatory oversight structure of the financial services industry and changes to laws and regulations involving tax, pension, bankruptcy, consumer protection, and other industry aspects, and changes in accounting policies and principles. We will be impacted by extensive reforms provided for in the Dodd-Frank Wall Street Reform and Consumer Protection Act (the "Dodd-Frank Act") and otherwise growing out of the most recent financial crisis, the precise nature, extent and timing of which, and their impact on us, remains uncertain.
 - Changes to regulations governing bank capital and liquidity standards, including due to the Dodd-Frank Act and to Basel-related initiatives.
 - Unfavorable resolution of legal proceedings or other claims and regulatory and other governmental investigations or other inquiries. In addition to matters relating to PNC's current and historical business and activities, such matters may include proceedings, claims, investigations, or inquiries relating to pre-acquisition business and activities of acquired companies, such as National City. These matters may result in monetary judgments or settlements or other remedies, including fines, penalties, restitution or alterations in our business practices, and in additional expenses and collateral costs, and may cause reputational harm to PNC.
 - Results of the regulatory examination and supervision process, including our failure to satisfy requirements of agreements with governmental agencies.
 - Impact on business and operating results of any costs associated with obtaining rights in intellectual property claimed by others and of adequacy of our intellectual property protection in general.

Cautionary Statement Regarding Forward-Looking Information (continued)

Appendix

- Business and operating results are affected by our ability to identify and effectively manage risks inherent in our businesses, including, where appropriate, through effective use of third-party insurance, derivatives, and capital management techniques, and to meet evolving regulatory capital and liquidity standards. In particular, our results currently depend on our ability to manage elevated levels of impaired assets.
- Business and operating results also include impacts relating to our equity interest in BlackRock, Inc. and rely to a significant extent on information provided to us by BlackRock. Risks and uncertainties that could affect BlackRock are discussed in more detail by BlackRock in its SEC filings.
- We grow our business in part by acquiring from time to time other financial services companies, financial services assets and related deposits and other liabilities. Acquisition risks and uncertainties include those presented by the nature of the business acquired, including in some cases those associated with our entry into new businesses or new geographic or other markets and risks resulting from our inexperience in those new areas, as well as risks and uncertainties related to the acquisition transactions themselves, regulatory issues, and the integration of the acquired businesses into PNC after closing.
- Competition can have an impact on customer acquisition, growth and retention and on credit spreads and product pricing, which can affect market share, deposits and revenues. Industry restructuring in the current environment could also impact our business and financial performance through changes in counterparty creditworthiness and performance and in the competitive and regulatory landscape. Our ability to anticipate and respond to technological changes can also impact our ability to respond to customer needs and meet competitive demands.
- Business and operating results can also be affected by widespread natural and other disasters, pandemics, dislocations, terrorist activities, cyberattacks or international hostilities through impacts on the economy and financial markets generally or on us or our counterparties specifically.

We provide greater detail regarding these as well as other factors in our 2013 Form 10-K and our 2014 Form 10-Qs, including in the Risk Factors and Risk Management sections and the Legal Proceedings and Commitments and Guarantees Notes of the Notes To Consolidated Financial Statements in those reports, and in our subsequent SEC filings. Our forward-looking statements may also be subject to other risks and uncertainties, including those we may discuss elsewhere in this presentation or in our SEC filings, accessible on the SEC's website at www.sec.gov and on our corporate website at www.pnc.com/secfilings. We have included these web addresses as inactive textual references only. Information on these websites is not part of this document.

Any annualized, pro forma, estimated, third party or consensus numbers in this presentation are used for illustrative or comparative purposes only and may not reflect actual results. Any consensus earnings estimates are calculated based on the earnings projections made by analysts who cover that company. The analysts' opinions, estimates or forecasts (and therefore the consensus earnings estimates) are theirs alone, are not those of PNC or its management, and may not reflect PNC's or other company's actual or anticipated results.

Explanatory Notes

(A) Includes credit and market risk-weighted assets.

(B) Basel III standardized approach risk-weighted assets were estimated based on the Basel III standardized approach rules and include credit and market risk-weighted assets.

(C) Transitional Basel III common equity Tier 1 capital ratio is common equity Tier 1 capital (using the definitions of, and deductions from, capital under Basel III, as such definitions and deductions are phased-in for 2014) divided by period-end Basel I risk-weighted assets with 2014 transition adjustments as defined by the Basel III rules.

(D) Pretax pre-provision earnings is defined as total revenue less noninterest expense. We believe that pretax pre-provision earnings, a non-GAAP financial measure, is useful as a tool to help evaluate the ability to provide for credit costs through operations.

(E) Pretax earnings is income before income taxes and noncontrolling interests.

(F) ROAA is Return on Average Assets and ROACE is Return on Average Common Shareholders' Equity.

(G) PNC believes that core net interest income, a non-GAAP financial measure, is useful in evaluating the performance of our interest-based activities.

(H) Efficiency ratio calculated as noninterest expense divided by total revenue.

(I) The allowance for loan and lease losses includes impairment reserves attributable to purchased impaired loans.

Estimated Transitional Basel III and Pro forma Fully Phased-In Basel III Common Equity Tier 1 Capital Ratios

Appendix

As a result of the staggered effective dates of the final U.S. capital rules issued in July 2013, as well as the fact that PNC remains in the parallel run qualification phase for the advanced approaches, PNC's regulatory risk-based capital ratios in 2014 are based on the definitions of, and deductions from, capital under Basel III (as such definitions and deductions are phased-in for 2014) and Basel I risk-weighted assets (but subject to certain adjustments as defined by the Basel III rules). We refer to the capital ratios calculated using these Basel III phased-in provisions and Basel I risk-weighted assets as the Transitional Basel III ratios. These capital ratios became effective for PNC on January 1, 2014.

We provide information on the next slide regarding PNC's estimated Transitional Basel III common equity Tier 1 ratio and PNC's estimated pro forma fully phased-in Basel III common equity Tier 1 ratio. We previously referred to the Basel III common equity Tier 1 ratio as the Basel III Tier 1 common ratio. In addition, on the next slide we provide information regarding PNC's Basel I Tier 1 common capital ratio during 2013, which was applicable to PNC through 2013 under the U.S. regulatory capital rules.

Common equity Tier 1 capital as defined under the Basel III rules adopted by the U.S. banking agencies differs materially from Basel I Tier 1 common capital. For example, under Basel III, significant common stock investments in unconsolidated financial institutions, mortgage servicing rights and deferred tax assets must be deducted from capital to the extent they individually exceed 10%, or in the aggregate exceed 15%, of the institution's adjusted common equity Tier 1 capital. Also, Basel I regulatory capital excludes accumulated other comprehensive income related to securities currently and previously held as available for sale, as well as pension and other postretirement plans, whereas under Basel III these items are a component of PNC's capital.

Estimated Transitional Basel III and Pro forma Fully Phased-In Basel III Common Equity Tier 1 Capital Ratios

Appendix

Dollars in millions

	Transitional Basel III		Pro forma Fully Phased-In Basel III		
	December 31, 2014	September 30, 2014	December 31, 2014	September 30, 2014	December 31, 2013(a)
Common stock, related surplus, and retained earnings, net of treasury stock	\$40,102	\$39,808	\$40,102	\$39,808	\$38,031
Less regulatory capital adjustments:					
Goodwill and disallowed intangibles, net of deferred tax liabilities	(8,939)	(8,914)	(9,276)	(9,234)	(9,321)
Basel III total threshold deductions	(217)	(214)	(1,085)	(1,067)	(1,386)
Accumulated other comprehensive income (b)	(9)	100	153	501	196
All other adjustments (c)	(15)	(28)	(77)	(93)	(64)
Estimated Basel III Common equity Tier 1 capital	\$ 30,922	\$ 30,752	\$ 29,817	\$ 29,915	\$ 27,456
Estimated Basel I risk-weighted assets calculated in accordance with transition rules for 2014 (d)	\$ 281,379	\$ 277,348	N/A	N/A	N/A
Estimated Basel III standardized approach risk-weighted assets (e)	N/A	N/A	\$ 299,360	\$ 295,665	\$ 291,977
Estimated Basel III advanced approaches risk-weighted assets (f)	N/A	N/A	\$ 286,450	\$ 289,405	\$ 290,080
Estimated Basel III Common equity Tier 1 capital ratio	11.0%	11.1%	10.0%	10.1%	9.4%
Risk-weight and associated rules utilized	Basel I (with 2014 transition adjustments)	Basel I (with 2014 transition adjustments)	Standardized	Standardized	Standardized

(a) Amounts have not been updated to reflect the first quarter 2014 adoption of ASU 2014-01 related to investments in low income housing tax credits.

(b) Represents net adjustments related to accumulated other comprehensive income for securities currently and previously held as available for sale, as well as pension and other postretirement plans.

(c) Includes adjustments as required based on whether the standardized approach or advanced approaches is utilized.

(d) Includes credit and market risk-weighted assets.

(e) Basel III standardized approach risk-weighted assets were estimated based on the Basel III standardized approach rules and include credit and market risk-weighted assets.

(f) Basel III advanced approaches risk-weighted assets were estimated based on the Basel III advanced approaches rules, and include credit, market and operational risk-weighted assets.

PNC utilizes the pro forma fully phased-in Basel III capital ratios to assess its capital position (without the benefit of phase-ins), including comparison to similar estimates made by other financial institutions. Our Basel III capital ratios and estimates may be impacted by additional regulatory guidance or analysis, and in the case of those ratios calculated using the advanced approaches, the ongoing evolution, validation and regulatory approval of PNC's models integral to the calculation of advanced approaches risk-weighted assets.

2013 Basel I Tier 1 Common Capital Ratios (a) (b)

Dollars in millions

	Dec. 31, 2013
Basel I Tier 1 common capital	\$28,484
Basel I risk-weighted assets	272,165
Basel I Tier 1 common capital ratio	10.5%

(a) Effective January 1, 2014, the Basel I Tier 1 common capital ratio no longer applies to PNC (except for stress testing purposes). Our 2013 Form 10-K included additional information regarding our Basel I capital ratios.

(b) Amounts have not been updated to reflect the first quarter 2014 adoption of ASU 2014-01 related to investments in low income housing tax credits.

Tangible Book Value per Common Share

Appendix

Tangible book value per common share is a non-GAAP financial measure and is calculated based on tangible common shareholders' equity divided by period-end common shares outstanding. We believe this non-GAAP financial measure serves as a useful tool to help evaluate the strength and discipline of a company's capital management strategies and as an additional, conservative measure of total company value.

	Dec. 31, 2014	Sept. 30, 2014	Dec. 31, 2013	%Change	
				12/31/14 vs. 9/30/14	12/31/14 vs. 12/31/13
Tangible Book Value per Common Share Ratio					
<i>Dollars in millions, except per share data</i>					
Book value per common share (a)	\$ 77.61	\$ 76.71	\$ 72.07	1%	8%
Tangible book value per common share					
Common shareholders' equity (a)	\$ 40,605	\$ 40,536	\$ 38,392		
Goodwill and Other Intangible Assets (b)	(9,595)	(9,559)	(9,654)		
Deferred tax liabilities on Goodwill and Other Intangible Assets (b)	320	325	333		
Tangible common shareholders' equity	\$ 31,330	\$ 31,302	\$ 29,071		
Period-end common shares outstanding (in millions)	523	528	533		
Tangible book value per common share (Non-GAAP)	\$ 59.88	\$ 59.24	\$ 54.57	1%	10%

(a) Amounts for the 2013 period have been updated to reflect the first quarter 2014 adoption of Accounting Standards Update (ASU) 2014-01 related to investments in low income housing tax credits.

(b) Excludes the impact from mortgage servicing rights of \$1.4 billion at December 31, 2014, \$1.5 billion at September 30, 2014 and \$1.6 billion at December 31, 2013.

Non-GAAP to GAAP Reconciliation

Appendix

\$ in millions	For the three months ended		For the year ended	
	Dec. 31, 2014	Sept. 30, 2014	Dec. 31, 2014	Dec. 31, 2013
Net interest margin, as reported	2.89%	2.98%	3.08%	3.57%
Purchase accounting accretion (1)	\$126	\$147	\$583	\$843
Purchase accounting accretion, if annualized	\$500	\$583	\$583	\$843
Avg. interest earning assets	\$293,905	\$284,951	\$283,305	\$260,645
Annualized purchase accounting accretion/Avg. interest-earning assets	0.17%	0.20%	0.20%	0.32%
Core net interest margin (2)	2.72%	2.78%	2.88%	3.25%

(1) Purchase accounting accretion is scheduled purchase accounting accretion plus excess cash recoveries.

(2) PNC believes that core net interest margin, a non-GAAP financial measure, is useful as a tool to help evaluate the impact of purchase accounting accretion on net interest margin. The adjustment represents annualized purchase accounting accretion divided by average interest-earning assets.

\$ in millions	For the three months ended			For the year ended		
	Dec. 31, 2014	Sept. 30, 2014	% Change	Dec. 31, 2014	Dec. 31, 2013	% Change
Net Interest Income						
Core net interest income (a)	\$1,971	\$1,957	1%	\$7,942	\$8,304	-4%
Total purchase accounting accretion						
Scheduled accretion net of contractual interest	94	116	-19%	456	728	-37%
Excess cash recoveries	32	31	3%	127	115	10%
Total purchase accounting accretion	<u>126</u>	<u>147</u>	<u>-14%</u>	<u>583</u>	<u>843</u>	<u>-31%</u>
Total net interest income	\$2,097	\$2,104	0%	\$8,525	\$9,147	-7%

(a) We believe that core net interest income, a non-GAAP financial measure, is useful in evaluating the performance of our interest-based activities.

Non-GAAP to GAAP Reconciliation

Appendix

\$ in millions	For the three months ended			For the year ended		
	Dec. 31, 2014	Sept. 30, 2014	% change	Dec. 31, 2014	Dec. 31, 2013	% Change
Net interest income	\$2,097	\$2,104	0%	\$8,525	\$9,147	-7%
Noninterest income	\$1,850	\$1,737	7%	\$6,850	\$6,865	0%
Total revenue	\$3,947	\$3,841	3%	\$15,375	\$16,012	-4%
Noninterest expense (1)	(\$2,539)	(\$2,357)	8%	(\$9,488)	(\$9,681)	-2%
Pretax pre-provision earnings (2)	\$1,408	\$1,484	-5%	\$5,887	\$6,331	-7%
Net income (1)	\$1,057	\$1,038	2%	\$4,207	\$4,212	0%

(1) Amounts for 2013 period have been updated to reflect the first quarter 2014 adoption of Accounting Standards Update (ASU) 2014-1 related to investments in low income housing tax credits.

(2) PNC believes that pretax, pre-provision earnings, a non-GAAP financial measure, is useful as a tool to help evaluate the ability to provide for credit costs through operations.

\$ in millions	For the three months ended			For the year ended		
	Dec. 31, 2014	Sept. 30, 2014	% change	Dec. 31, 2014	Dec. 31, 2013	% change
Asset management	\$376	\$411		\$1,513	\$1,342	
Consumer services	\$321	\$320		\$1,254	\$1,253	
Corporate services	\$397	\$374		\$1,415	\$1,210	
Residential mortgage	\$135	\$140		\$618	\$871	
Service charges on deposits	\$180	\$179		\$662	\$597	
Total fee income	\$1,409	\$1,424	-1%	\$5,462	\$5,273	4%
Residential mortgage	\$135	\$140		\$618	\$871	
Fee income, adjusted for residential mortgage	\$1,274	\$1,284	-1%	\$4,844	\$4,402	10%
Net gains on sales of securities	\$0	\$0		\$4	\$99	
Net other-than-temporary impairments	(\$7)	(\$1)		(\$11)	(\$16)	
Other	\$448	\$314		\$1,395	\$1,509	
Total noninterest income, as reported	\$1,850	\$1,737	7%	\$6,850	\$6,865	0%