# SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

## **SCHEDULE 13G**

## (RULE 13D-102)

INFORMATION STATEMENT PURSUANT TO RULE 13D-1 UNDER THE SECURITIES EXCHANGE ACT OF 1934

WisdomTree Emerging Markets Consumer Growth Fund

(Name of Issuer)

Exchange-Traded Fund (Title of Class of Securities)

> 97717W539 (CUSIP Number)

December 31, 2013 (Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

⊠ Rule 13d-1(b)

 $\Box$  Rule 13d-1(c)

□ Rule 13d-1(d)

CUSIP No. 97717W539

				01 / 1 age		
1)	Names of Reporting Persons IRS Identification No. Of Above Persons					
	The Pl	NC F	Financial Services Group, Inc. 25-1435979			
2)	Check the Appropriate Box if a Member of a Group (See Instructions) a)  b)  b					
3)	SEC USE ONLY					
4)	Citizens	Citizenship or Place of Organization				
	Pen	Pennsylvania				
		5)	Sole Voting Power			
Nur	nber of		96,700			
	hares	6)	Shared Voting Power			
	eficially ned By		-0-			
	Each porting	7)	Sole Dispositive Power			
P	erson		-0-			
I	With	8)	Shared Dispositive Power			
			94,700			
9)	Aggrega	ate Ar	amount Beneficially Owned by Each Reporting Person			
	96,7	/00*	*			
10)						
11)	Percent	of Cla	lass Represented by Amount in Row (9)			
	19.3	34				
12)	Type of Reporting Person (See Instructions)					
	HC					

CUSIP No. 97717W539

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1)			eporting Persons cation No. Of Above Persons			
	PNC E	PNC Bancorp, Inc. 51-0326854				
2)		Appropriate Box if a Member of a Group (See Instructions)				
3)	SEC US	NLY				
4)	Citizens	Citizenship or Place of Organization				
	Dela	ire				
		5)	Sole Voting Power			
Nu	mber of		96,700			
S	hares	6)	) Shared Voting Power			
	eficially ned By		-0-			
	Each porting	7)	) Sole Dispositive Power			
Р	erson		-0-			
	With	8)	) Shared Dispositive Power			
			94,700			
9)	Aggregate Amount Beneficially Owned by Each Reporting Person					
	96,7	'00*	*			
10)	Check it	f the A	Aggregate Amount in Row (9) Excludes Certain Shares See Instructions			
11)	Percent	of Cla	Class Represented by Amount in Row (9)			
	19.3	4				
12)	Type of Reporting Person (See Instructions)					
	HC					
	1					

CUSIP No. 97717W539

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1)	Names of Reporting Persons IRS Identification No. Of Above Persons						
	PNC E	PNC Bank, National Association 22-1146430					
2)			ppropriate Box if a Member of a Group (See Instructions)				
3)							
,							
4)	Citizens	Citizenship or Place of Organization					
	Unit	States					
		5)	Sole Voting Power				
Nun	uber of		96,700				
Sh	nares	6)	Shared Voting Power				
	ficially red By		-0-				
	ach orting	7)	Sole Dispositive Power				
Pe	erson		-0-				
V	Vith	8)	Shared Dispositive Power				
			94,700				
9)	Aggrega	ate Ar	mount Beneficially Owned by Each Reporting Person				
	96,7	96,700*					
10)	Check if	f the A	Aggregate Amount in Row (9) Excludes Certain Shares See Instructions				
11)	Percent	of Cla	lass Represented by Amount in Row (9)				
	19.34						
12)	Type of Reporting Person (See Instructions)						
	ВК						

ITEM 1	(a) -	NAME OF	ISSUER:			
		WisdomTre	e Emerging Markets Consumer Growth Fund			
ITEM 1	(b) -	ADDRESS	OF ISSUER'S PRINCIPAL EXECUTIVE OFFICES:			
		380 Madison New York, I	n Avenue New York 10017			
ITEM 2	(a) -	NAME OF	PERSON FILING:			
			nancial Services Group, Inc.; PNC Bancorp, Inc.; and National Association			
ITEM 2	(b) -	ADDRESS	OF PRINCIPAL BUSINESS OFFICE:			
		PA 15222-2				
			rp, Inc 222 Delaware Avenue, Wilmington, DE 19801 National Association - One PNC Plaza, 249 Fifth Avenue, Pittsburgh, PA 15222-2707			
ITEM 2	(c) -	CITIZENSHIP:				
		PNC Bancos	nancial Services Group, Inc Pennsylvania rp, Inc Delaware National Association - United States			
ITEM 2	(d) -	TITLE OF C	CLASS OF SECURITIES:			
		Exchange-T	raded Fund			
ITEM 2	(e) -	CUSIP NUM	MBER:			
		97717W539				
ITEM 3 -	IF THIS S	STATEMEN	T IS FILED PURSUANT TO RULE 13d-1(b), OR 13d-2(b), CHECK WHETHER THE PERSON FILING IS A:			
	(a)		Broker or dealer registered under Section 15 of the Exchange Act;			
	(b)	X	Bank as defined in Section 3(a)(6) of the Exchange Act;			
	(c)		Insurance Company as defined in Section 3(a)(19) of the Exchange Act;			
	(d)		Investment Company registered under Section 8 of the Investment Company Act;			
	(e)		An Investment Adviser in accordance with Rule 13d-1(b)(1)(ii)(E);			
	(f)		An Employee Benefit Plan or Endowment Fund in accordance with Rule 13d-1(b)(1)(ii)(F);			
	(g)	X	A Parent Holding Company or Control Person in accordance with Rule 13d-1(b)(1)(ii)(G);			
	(h)		A Savings Association as defined in Section 3(b) of the Federal Deposit Insurance Act;			
	(i)		A Church Plan that is excluded from the definition of an Investment Company under Section 3(c)(14) of the Investment Company Act;			
	(j)		Group, in accordance with Rule 13d(b)(1)(ii)(J).			

If this statement is filed pursuant to Rule 13d-1(c), check this box.  $\Box$ 

### ITEM 4 - OWNERSHIP:

The following information is as of December 31, 2013:

- (a) Amount Beneficially Owned: 96,700 shares\*
- (b) Percent of Class:

19.34

- (c) Number of shares to which such person has:
  - (i) sole power to vote or to direct the vote 96,700
  - (ii) shared power to vote or to direct the vote -0-
  - (iii) sole power to dispose or to direct the disposition of -0-
  - (iv) shared power to dispose or to direct the disposition of

94,700

ITEM 5 - OWNERSHIP OF FIVE PERCENT OR LESS OF A CLASS:

## Not Applicable.

- ITEM 6 OWNERSHIP OF MORE THAN FIVE PERCENT ON BEHALF OF ANOTHER PERSON:
  - The total shares reported herein are held in accounts at PNC Bank, National Association in a fiduciary capacity.
- ITEM 7 IDENTIFICATION AND CLASSIFICATION OF THE SUBSIDIARY WHICH ACQUIRED THE SECURITY BEING REPORTED ON BY THE PARENT HOLDING COMPANY:

Included are the following subsidiaries of The PNC Financial Services Group, Inc. - HC:

PNC Bancorp, Inc. - HC (wholly owned subsidiary of The PNC Financial Services Group, Inc.)

PNC Bank, National Association - BK (wholly owned subsidiary of PNC Bancorp, Inc.)

ITEM 8 - IDENTIFICATION AND CLASSIFICATION OF MEMBERS OF THE GROUP:

Not Applicable.

ITEM 9 - NOTICE OF DISSOLUTION OF GROUP:

Not Applicable.

ITEM 10 - CERTIFICATION:

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were acquired and held in the ordinary course of business and were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

## SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

February 10, 2014	
Date	-
By: /s/ William S. Demchak	_
Signature - The PNC Financial Services Group, Inc.	
William S. Demchak, President & CEO	_
Name & Title	
February 10, 2014	
Date	-
By: /s/ Nicholas M. Marsini, Jr.	
Signature - PNC Bancorp, Inc.	
Nicholas M. Marsini, Jr., Chairman	
Name & Title	-
February 10, 2014	
Date	-

By: /s/ William S. Demchak Signature - PNC Bank, National Association William S. Demchak, President

Name & Title

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## <u>EXHIBIT A</u>

### AGREEMENT

#### February 10, 2014

The undersigned hereby agree to file a joint statement on Schedule 13G under the Securities and Exchange Act of 1934, as amended (the "Act") in connection with their beneficial ownership of fund shares issued by WisdomTree Emerging Markets Consumer Growth Fund.

Each of the undersigned states that it is entitled to individually use Schedule 13G pursuant to Rule 13d-1(b) of the Act.

Each of the undersigned is responsible for the timely filing of the statement and any amendments thereto, and for the completeness and accuracy of the information concerning each of them contained therein but none is responsible for the completeness or accuracy of the information concerning the others.

This Agreement applies to any amendments to Schedule 13G.

THE PNC FINANCIAL SERVICES GROUP, INC.

BY: /s/ William S. Demchak William S. Demchak, President & CEO

PNC BANCORP, INC.

BY: <u>/s/ Nicholas M. Marsini, Jr.</u> Nicholas M. Marsini, Jr., Chairman

PNC BANK, NATIONAL ASSOCIATION

BY: /s/ William S. Demchak William S. Demchak, President