

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

**FORM 8-K**

**CURRENT REPORT**

**Pursuant to Section 13 OR 15(d) of The Securities Exchange Act of 1934**

**March 5, 2024**

**Date of Report (Date of earliest event reported)**

**THE PNC FINANCIAL SERVICES GROUP, INC.**

(Exact name of registrant as specified in its charter)

Commission File Number 001-09718

Pennsylvania  
(State or other jurisdiction of  
incorporation)

25-1435979  
(I.R.S. Employer  
Identification No.)

The Tower at PNC Plaza  
300 Fifth Avenue  
Pittsburgh, Pennsylvania 15222-2401  
(Address of principal executive offices, including zip code)

(888) 762-2265  
(Registrant's telephone number, including area code)

Not Applicable  
(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- ☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- ☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- ☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- ☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
- ☐

Securities registered pursuant to 12(b) of the Act:

	<u>Title of Each Class</u>	<u>Trading Symbol(s)</u>	<u>Name of Each Exchange on Which Registered</u>
Common Stock, par value \$5.00		PNC	New York Stock Exchange

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter). Emerging growth company ☐

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange

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**Item 2.02 Results of Operations and Financial Condition.**

On March 5, 2024, Gagan Singh, Executive Vice President and Chief Investment Officer of The PNC Financial Services Group, Inc. (the “Corporation”), discussed business performance and strategy at the RBC Capital Markets Global Financial Institutions Conference in New York City. This presentation was accompanied by a series of electronic slides that included information pertaining to financial results and business strategies. A copy of these slides and related material is included in this report as Exhibit 99.1 and is furnished herewith.

**Item 8.01. Other Events.**

As previously disclosed by the Corporation, the Federal Deposit Insurance Corporation (the “FDIC”) invoked the systemic risk exception to certain resolution-related and Deposit Insurance Fund (the “DIF”) restrictions following the closures of Silicon Valley Bank and Signature Bank in March 2023 to fully protect all depositors of the affected institutions, including uninsured deposits. In November 2023, the FDIC finalized a rule to implement the special assessment, estimating that the assessed losses to the DIF would total approximately \$16.3 billion. Also as previously disclosed, under the rule, the FDIC will collect from the Corporation, along with other bank holding companies and insured depository institutions, special assessments at an annual rate of approximately 13.4 basis points of an institution’s uninsured deposits reported as of December 31, 2022 (adjusted to exclude the first \$5 billion), over eight quarterly assessment periods, beginning after the first quarter of 2024. As a result, the Corporation estimated noninterest expense related to the special assessment to total approximately \$515 million on a pre-tax basis and incurred this expense during the fourth quarter of 2023.

Because the losses to the DIF from the systemic risk exception are estimated, the FDIC will periodically adjust the estimate, which could result in extending the special assessment for additional quarters, imposing a final special assessment on a one-time basis if actual losses exceed the amounts collected, or cease collection early if the FDIC has collected enough to recover actual losses. In late February 2024, subsequent to the filing of PNC’s annual Form 10-K, the FDIC estimated that the assessed losses will now total approximately \$20.4 billion. The Corporation estimates that the additional noninterest expense related to the revised special assessment will be approximately \$130 million on a pre-tax basis, which the Corporation expects to incur during the first quarter of 2024, and that the total noninterest expense will be approximately \$645 million on a pre-tax basis.

**Cautionary Statement Regarding Forward-Looking Information**

This Report contains forward-looking statements regarding the Corporation’s anticipated FDIC special assessment related to the closures of Silicon Valley Bank and Signature Bank, and the associated impacts to expense. Forward-looking statements are necessarily subject to numerous assumptions, risks and uncertainties, which change over time. Future events or circumstances may change our outlook and may also affect the nature of the assumptions, risks and uncertainties to which our forward-looking statements are subject. The forward-looking statements in this Report speak only as of the date of this Report, and we assume no duty, and do not undertake, to update them. Actual results or future events could differ, possibly materially, from those that we anticipated in these forward-looking statements. As a result, we caution against placing undue reliance on any forward-looking statements. Forward-looking statements in this Report are subject to risks and uncertainties that include further adjustments to the amount of the FDIC special assessment. These forward-looking statements are also subject to the principal risks and uncertainties applicable to our businesses generally that are disclosed in our 2023 Form 10-K and in our subsequent filings with the Securities and Exchange Commission.

**Item 9.01 Financial Statements and Exhibits.**

(d) Exhibits.

<u>Number</u>	<u>Description</u>	<u>Method of Filing</u>
99.1	<a href="#">Electronic presentation slides and related materials for the RBC Capital Markets Global Financial Institutions Conference on March 5, 2024</a>	Furnished herewith
104	The cover page of this Current Report on Form 8-K, formatted as an inline XBRL.	

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**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: March 5, 2024

**THE PNC FINANCIAL SERVICES GROUP, INC.**  
*(Registrant)*

By: /s/ Gregory H. Kozich

Gregory H. Kozich

*Senior Vice President and Controller*

# **RBC Capital Markets Global Financial Institutions Conference**

Gagan Singh, Chief Investment Officer

March 5, 2024

The PNC Financial Services Group



# Cautionary Statement Regarding Forward-Looking and non-GAAP Financial Information



This presentation is not intended as a full business or financial review and should be viewed in the context of all of the information made available by PNC in its SEC filings and on our corporate website.

The presentation contains forward-looking statements regarding our outlook for financial performance, such as earnings, revenues, expenses, tax rates, capital and liquidity levels and ratios, asset levels, asset quality, financial position, and other matters regarding or affecting PNC and its future business and operations, including sustainability strategy. Forward-looking statements are necessarily subject to numerous assumptions, risks and uncertainties, which change over time. The forward-looking statements in this presentation are qualified by the factors affecting forward-looking statements identified in the more detailed Cautionary Statement included in the Appendix. We provide greater detail regarding these and other factors in our 2023 Form 10-K and other subsequent SEC filings. Our forward-looking statements may also be subject to risks and uncertainties including those we may discuss in this presentation or in our SEC filings. Future events or circumstances may change our outlook and may also affect the nature of the assumptions, risks and uncertainties to which our forward-looking statements are subject. Forward-looking statements in this presentation speak only as of the date of this presentation. We do not assume any duty and do not undertake any obligation to update those statements. Actual results or future events could differ, possibly materially, from those anticipated in forward-looking statements, as well as from historical performance. As a result, we caution against placing undue reliance on any forward-looking statements.

References to our corporate website are to [www.pnc.com](http://www.pnc.com) under "About Us - Investor Relations." Our SEC filings are available both on our corporate website and on the SEC's website at [www.sec.gov](http://www.sec.gov). We include web addresses here as inactive textual references only. Information on these websites is not part of this presentation.

## Agenda

- Economic outlook
- Fed and interest rate outlook
- PNC interest rate risk profile
- PNC and banking sector balance sheet trends

# The U.S. economy performed surprisingly well in 2023 in the face of record tightening in monetary policy



- The economy expanded at a robust pace in 2023 despite one of the most rapid hiking cycles on record
- At the same time, inflation fell rapidly, led by easing rental inflation and falling goods prices
- The labor market has cooled without a material decline in economic growth or a large increase in unemployment
- Chances of a recession have receded, but restrictive monetary policy and lofty asset valuations continue to pose risks
- The medium-term outlook for the U.S. economy is good
  - The U.S. has the most resilient and innovative economy
  - Private sector balance sheets are in excellent shape
  - Energy independence and security

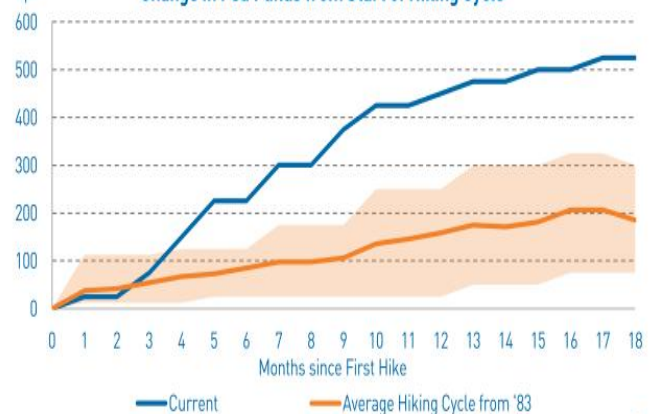
Real GDP: Y/Y Growth Rate



Core Inflation: 6M Annual Growth Rate



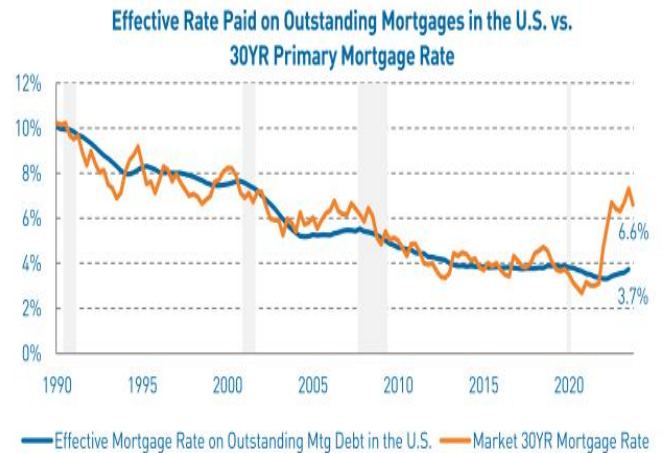
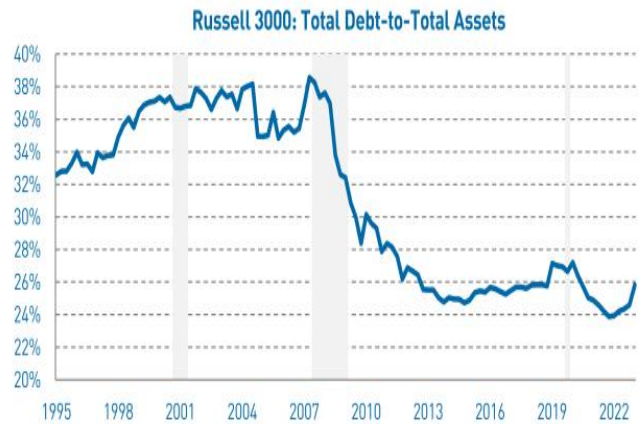
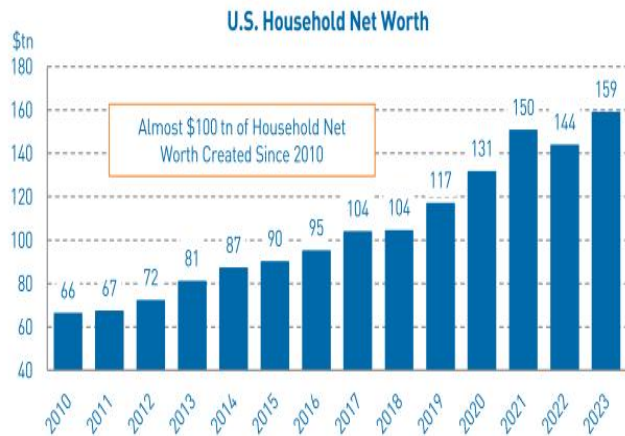
Change in Fed Funds from Start of Hiking Cycle



– Sources (top-right to bottom-right): BEA; BLS/BEA; Bloomberg/PNC estimates



# Strong consumer balance sheets and asset price gains have cushioned the impact of higher interest rates



Sources (top-left to bottom-right): FRB; Bloomberg; FRB; BEA/Freddie Mac  
 \* 23Q4 Net Worth value forecasted



# The outlook for policy rates is biased lower, but both the timing and magnitude remain highly uncertain

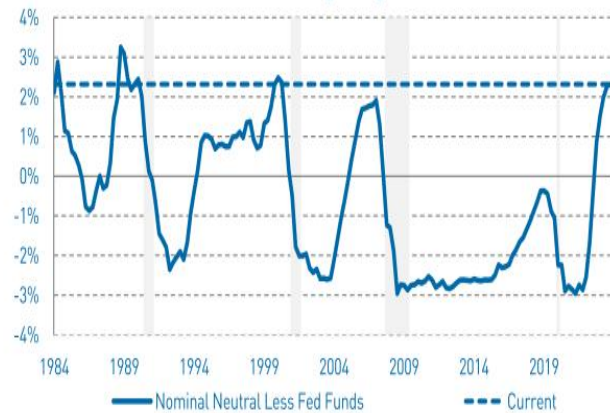


- Monetary policy is restrictive and policy rates are likely to decline in 2024
- Inflation has declined and is near the Fed's target, giving room for the Fed to pivot on policy, although core services (ex-shelter) inflation has been sticky
- The magnitude and timing of rate reductions will depend heavily on whether we have a "no landing," soft landing, or recession
- The labor market remains broadly resilient even as there are some concerning signs underneath the surface
- Strong asset price gains have been a big source of economic strength; frothy valuations could result in a sudden reversal in market and economic fortunes
- There is also some risk that we have a "no landing" and inflation starts to increase later in the year

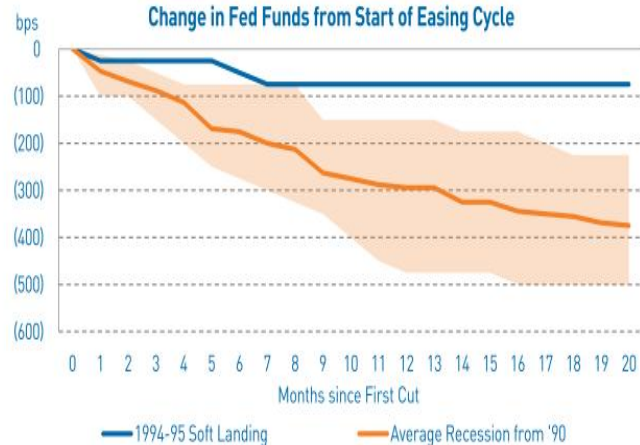


*"The strong actions we have taken have **moved our policy rate well into restrictive territory...**  
...You'd want to be reducing restriction on the economy **well before you get to 2 percent [inflation] so you don't overshoot**"*  
- December 1<sup>st</sup> 2023

Level of Monetary Policy Restriction



Change in Fed Funds from Start of Easing Cycle



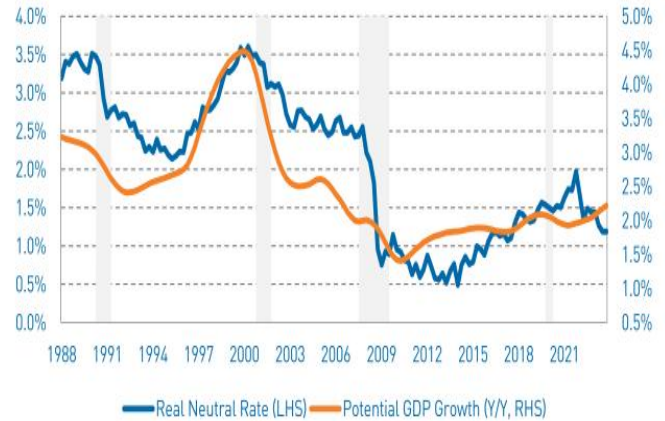
Sources (top-right to bottom-right): PNC; FOMC; BBG

## Over the medium-term, PNC expects short rates to average in the 2.5%-3.5% range and term yields to be 75-100 bps higher than short rates

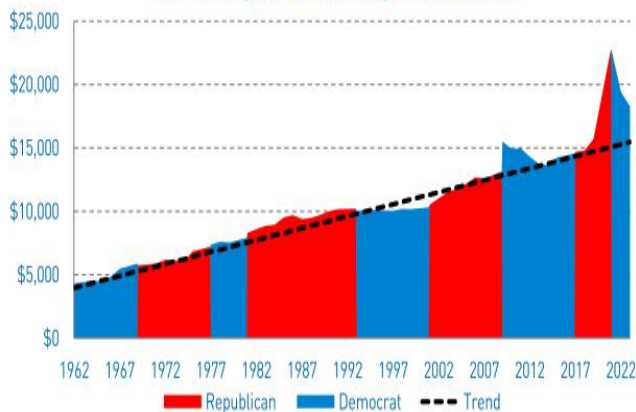


- Rates fell to extremely low levels during the 2010-2020 period with weaker demographic trends, high levels of savings, low and stable inflation, and large-scale asset purchases by central banks
- Over the past few years, fiscal deficits have moved structurally higher, central banks have reduced balance sheet size, and the inflation outlook has worsened
- Looking ahead, the U.S. economy is likely to remain in a somewhat higher interest rate regime relative to the past decade although the neutral rate is still likely to remain low

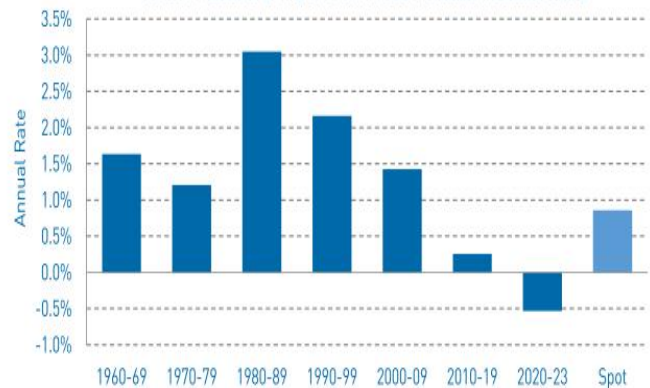
Real Neutral Rate vs. Potential Real GDP



Real Per Capita Federal Outlays (2023 Dollars)



Term Premium (5YR/5YR CMT less Nominal Neutral Rate)

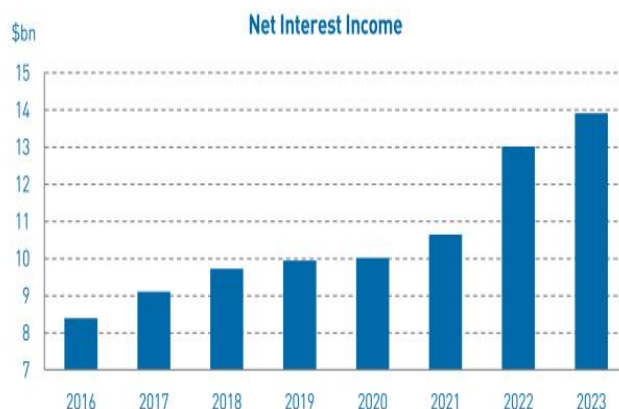
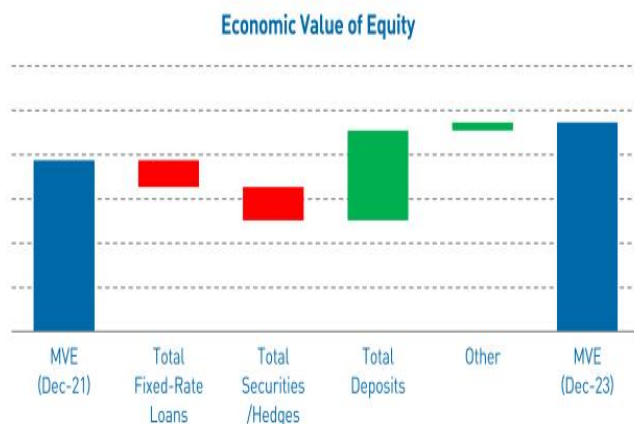
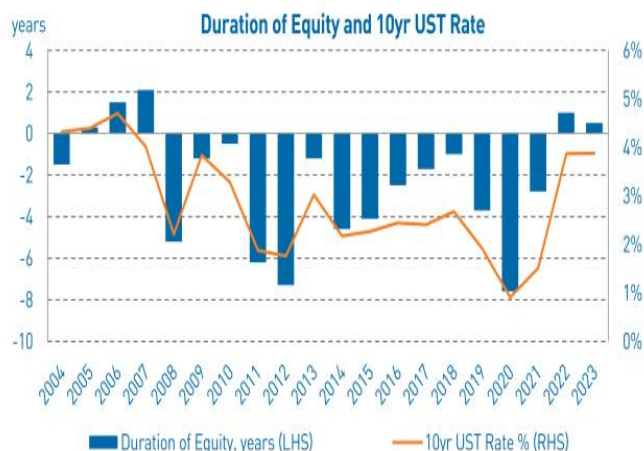


Sources (top-right to bottom-right): FRBNY/CBO; OBM/BEA; Bloomberg/PNC

## PNC's balance sheet has benefited from higher rates



- PNC has a value driven investment philosophy and was asset sensitive during much of the past decade when rates were abnormally low
- Balance sheet economic value has increased substantially as rates have risen over the past two years
- Fixed-rate asset value declines have been more than offset by large increases in the economic value of deposits
- PNC deposit models and assumptions have performed well despite an unprecedented rate environment
- Economic value increase has manifested in a much higher run rate of NII over the last few years



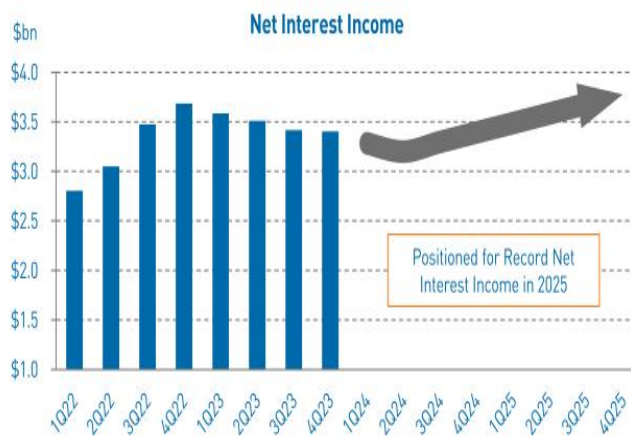
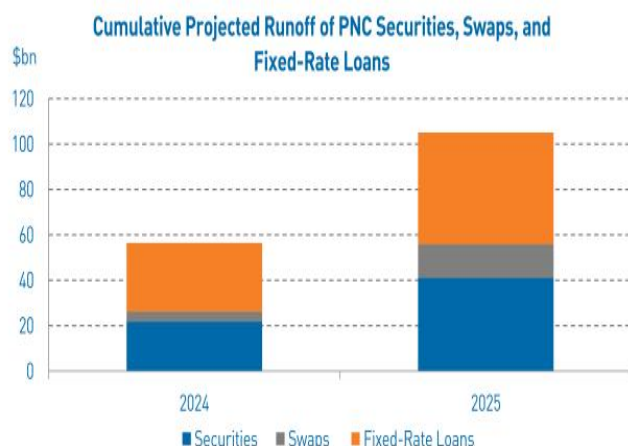
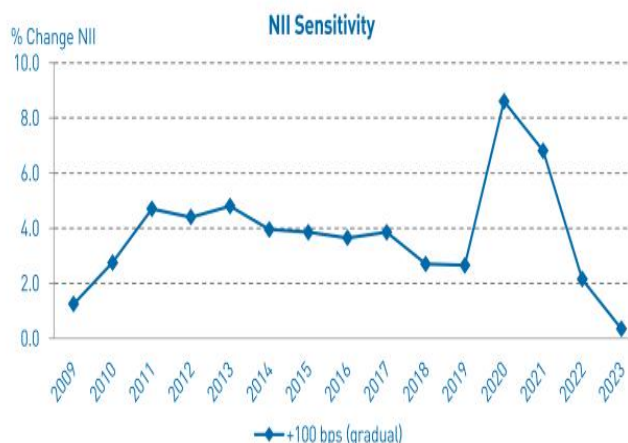
- Sources (top-right to bottom-right): PNC/10Ks; PNC; PNC/10Ks
- Data represents year-end points on top-right and bottom-right charts
- NII represents net interest income; MVE represents market value of equity; LHS represents left hand side; RHS represents right hand side; UST represents U.S. Treasury



## PNC's balance sheet is currently neutral to rate changes, and we expect additional benefits from repricing our short-dated fixed-rate assets



- PNC's balance sheet is neutral to rate levels after being asset sensitive for many years
- However, we will benefit if the curve steepens from current historically flat levels
- Our fixed-rate assets tend to be shorter duration and we expect significant runoff and repricing at higher yields
- The rapid runoff in fixed-rate assets will also make us more asset sensitive again in the next few years



Source (top to bottom-right): PNC/10Ks; PNC; PNC

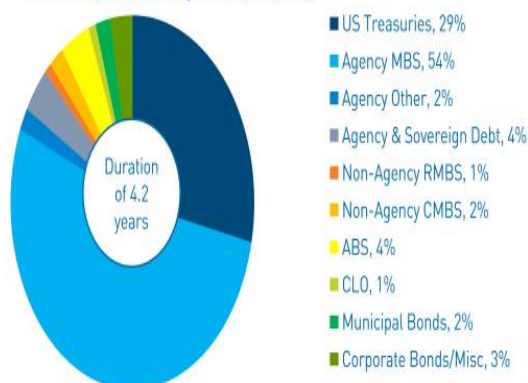
NII represents net interest income; NII Sensitivity: Data points reflect the average percentage change in net interest income in first two years as a result of a gradual 100 basis points interest rate increase over the first twelve months

Cumulative projected runoff calculated along market implied forward interest rates as of 12/31/23, and captures scheduled principal payments, contractual maturities, and projected prepayments using internally validated models / assumptions. This represents our portfolio as of 12/31/23 and does not reflect future changes in composition of the securities portfolio. For fixed-rate loans, the balance projections of the existing portfolio are determined by using production Quantitative Risk Management runoff modeling on market implied forward interest rates

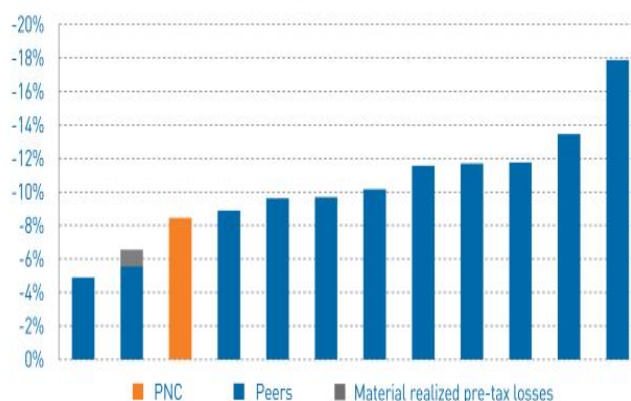
# PNC securities and swap portfolio highlights



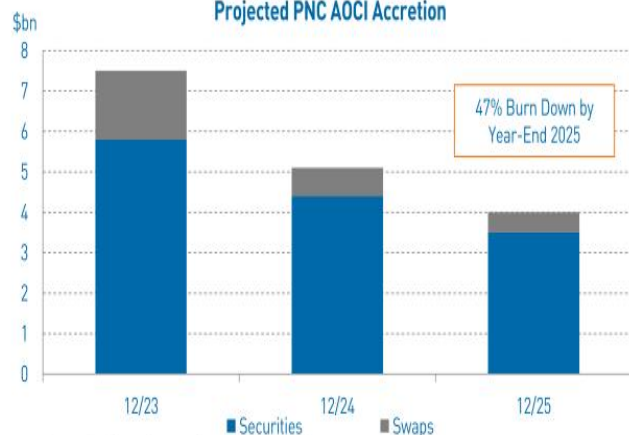
Total Securities Snapshot (12/31/23)



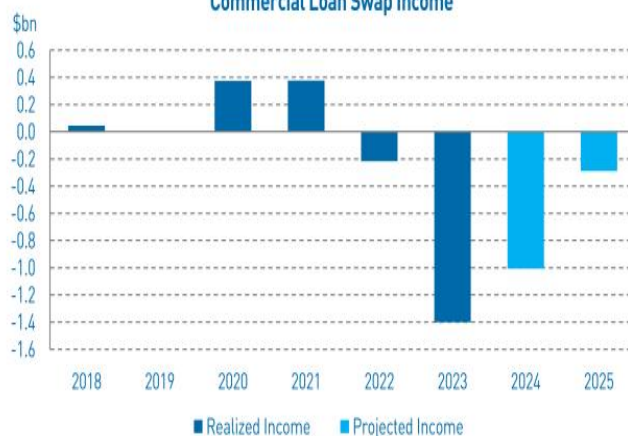
Investment Securities Value Decline



Projected PNC AOCI Accretion



Commercial Loan Swap Income



Sources: PNC/10-Ks (top charts); PNC (bottom charts)

Total Securities Snapshot reflects amortized cost as of 12/31/2023

Investment securities value decline uses the unrealized gain/loss on AFS and HTM Securities + estimated pre-tax gain/loss on securities transferred from AFS to HTM that is hung-up in AOCI and are as of 4Q 2023. Material realized pre-tax loss from 1Q21 – 4Q23.

Peers include PNC's Peer Group as defined in PNC's 10-K

AOCI of negative \$7.5 billion in the chart represents AOCI related to ASC 320 Investments – Debt Securities and ASC 815 Derivatives and Hedging, but excludes approximately negative \$170 million of AOCI related to ASC 715 Compensation – Retirement Benefits and ASC 830 Foreign Currency Matters

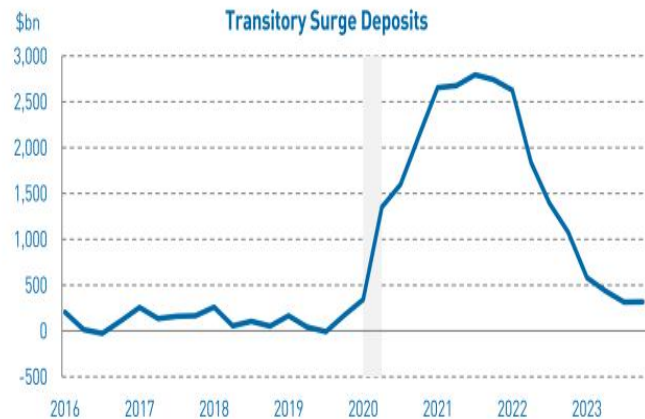
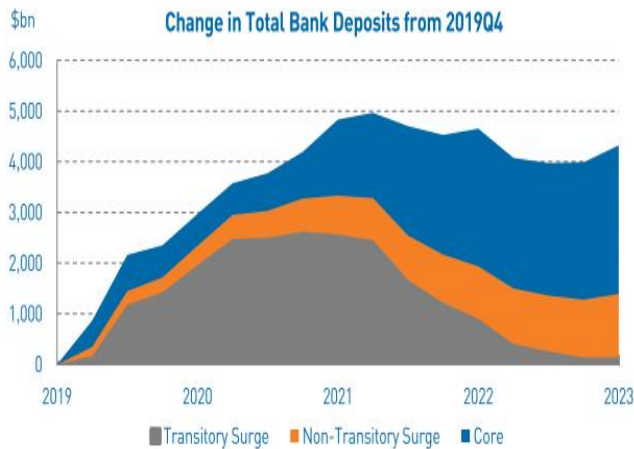
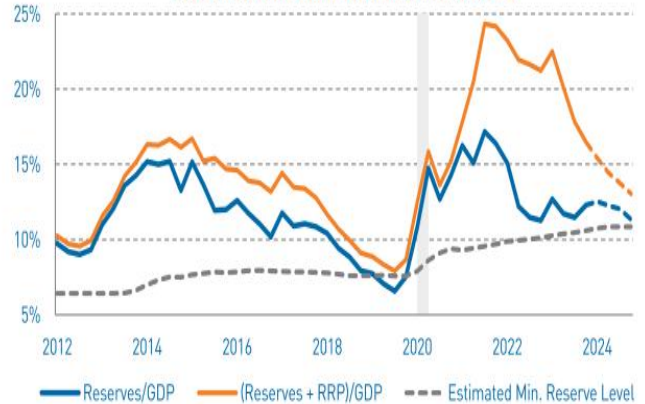
Projected CML Swap income projected along implied forward curve as of 12/31/2023

# Aggregate liquidity in the financial system has declined sharply over the past two years and we expect the Fed to start tapering around mid-year



- Aggregate liquidity in the financial system has been steadily declining from record high levels due to reduction in the Fed SOMA holdings
- Reserve levels in the system remain ample for now, but we project reserve levels to get closer to our estimated LCLoR range by year-end
- We expect the Fed to start tapering the balance sheet runoff around mid-year and likely end balance sheet runoff by year-end
- Excess ("transitory surge") deposits have declined significantly over the past two years and have been replaced with organically generated, stable core deposits

Total Financial Sector Liquidity as a % of GDP



- Sources (all charts): FRB/PNC Estimates
- "Core" Deposits are deposits created in the banking system through standard banking activity and are not expected to be transitory. "Surge" Deposits are deposits created primarily through Fed balance sheet actions, a portion of which will be transitory and will leave the banking system (transitory), and a portion of which will remain to meet increased liquidity and reserving needs of the banking sector (non-transitory)
- SOMA: System Open Market Account; LCLoR: lowest comfortable level of reserves; RRP represents reverse repurchase agreement; GDP represents gross domestic product



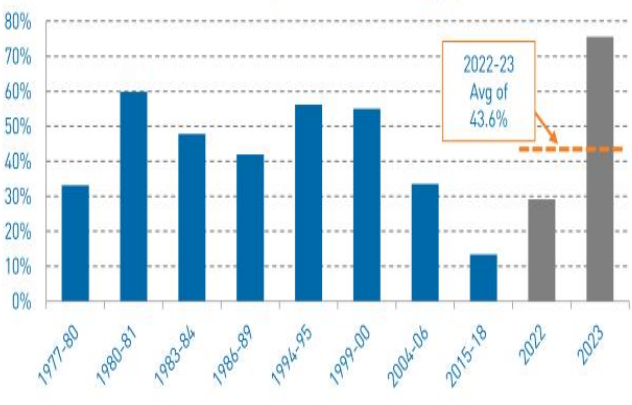
# U.S. commercial banking sector trends



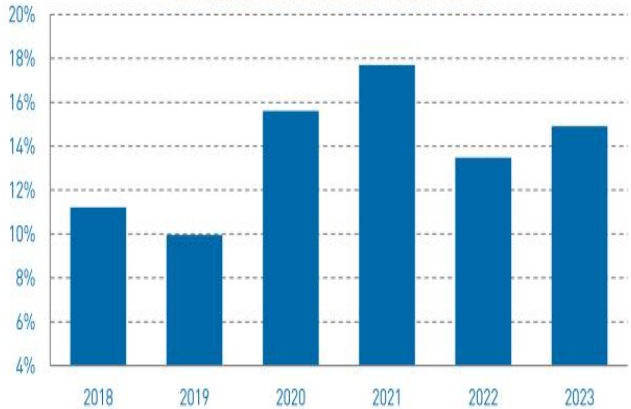
NIB Deposits as % of Total Deposits



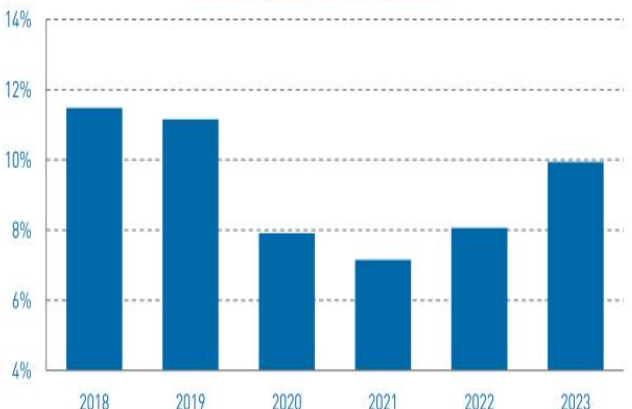
Cumulative Deposit Betas in a Hiking Cycle



Cash and Reserves as a % of Total Assets



Borrowings as a % of Total Assets



— Sources (top-left to bottom-right): FDIC Call Reports; FDIC Call Reports; FRB; FRB  
 — Data represents year-end points on bottom bar charts  
 — NIB represents noninterest-bearing

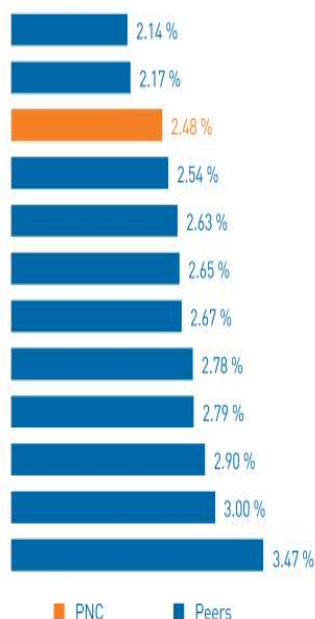


# PNC has a high-quality and well diversified deposit base



- PNC deposit balances and pricing have been consistent with our expectations
- PNC was quick to recognize that the COVID fiscal and monetary response led to significant “surge” deposit creation that was likely to be temporary
- The deposit outlook has improved, but adverse mix and pricing trends will likely persist for a few more months

**Rate Paid on IB Deposits:**  
As of 4Q 2023



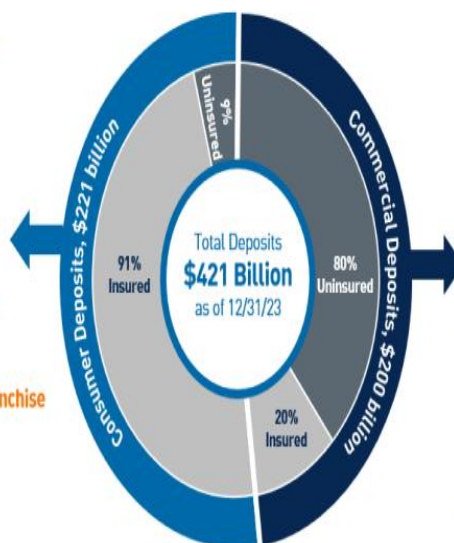
**Consumer Deposits**  
\$221 billion at 12/31/23

**Large Customer Base**  
~20 million  
Consumer Accounts

**Granular Deposit Base**  
~\$11,000  
Average Account Balance

**Across our Coast-to-Coast Franchise**  
2,299  
Branches

**Composition of Deposit Portfolio**  
56% of Total Deposits are Insured



**Commercial Deposits**  
\$200 billion at 12/31/23

As of 12/31/23

**Operating & Relationship Accounts:**

Relationship Accounts	76%
TM Compensating Balances	15%
Midland Escrow Accounts	5%

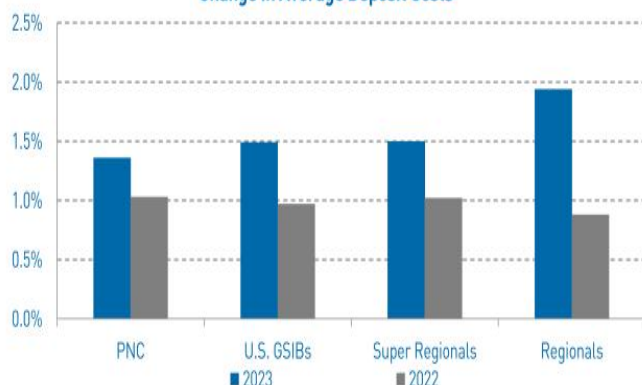
<b>Total Operating &amp; Relationship Accounts</b>	<b>96%</b>
<b>Deposit Only Accounts</b>	<b>4%</b>
<b>Total # of Accounts</b>	<b>1.4 million</b>

- Rate Paid on IB Deposits Source: Peers' earnings releases and financial disclosures.
- Peers include PNC's Peer Group as defined in PNC's 10-K.
- Relationship Accounts represent commercial deposit customers with at least one additional PNC product (e.g. Lending, Treasury Management, Capital Markets, Merchant Services, etc.).
- TM Compensating Balances represent treasury management accounts that maintain balances that are used

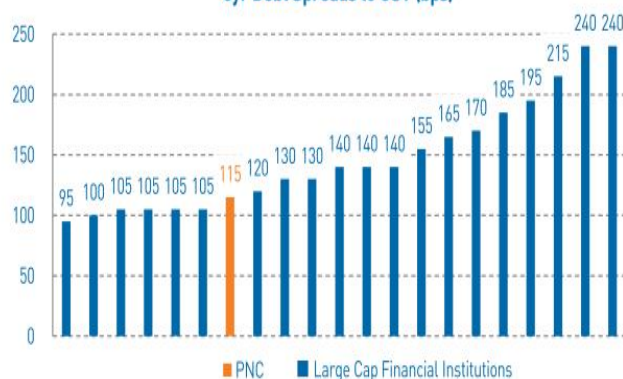
## While funding pressure and capital headwinds persist, PNC is well-positioned versus peers



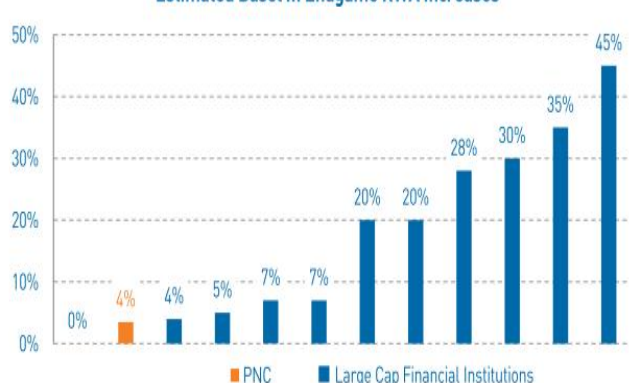
Change in Average Deposit Costs



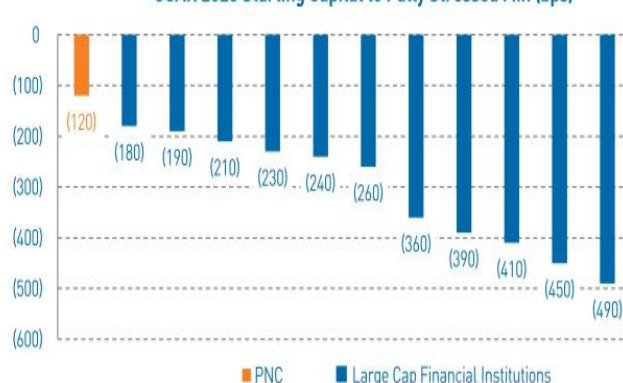
5yr Debt Spreads to UST (bps)



Estimated Basel III Endgame RWA Increases



CCAR 2023 Starting Capital to Fully Stressed Min (bps)



- Sources (top-left to bottom-right): Bloomberg; indicative quotes from dealers based on secondary market offerings; Barclays; FRB
- 5yr Debt Spreads to UST Large Cap Financial Institutions include the Peer Group as defined in PNC's 10-K, as well as Ally Financial Inc.; Citigroup Inc.; Comerica Incorporated; First Horizon Corporation; The Goldman Sachs Group, Inc.; Huntington Bancshares Incorporated; Morgan Stanley; The Charles Schwab Corporation; and Zions Bancorporation, National Association
- Estimated Basel III Endgame Risk Weighted Assets Increases and CCAR 2023 Starting Capital to Fully Stressed Min Large Cap Financial Institutions include Bank of America Corporation; Capital One Financial Corporation; Citigroup Inc.; Citizens Financial Group, Inc.; The Goldman Sachs Group, Inc.; JPMorgan Chase & Co.; M&T Bank Corporation; Morgan Stanley; Truist Financial Corporation; U.S. Bancorp; and Wells Fargo & Company

## Summary



- Despite significant monetary policy headwinds, the U.S. economy performed well in 2023, defying recession forecasts
- Inflation declined sharply, driven by shelter and goods prices; services inflation has proven to be sticky and has stayed stubbornly high
- The economic outlook for 2024 has brightened with declining inflation and improving financial conditions
- Monetary policy is restrictive, especially with inflation declining, and we expect the Fed to ease policy rates this year, but the magnitude and timing remain uncertain
- PNC's overall interest rate risk (IRR) position is close to neutral, and we expect additional NII benefits from repricing our fixed-rate assets over the next few years
- PNC balance sheet is positioned well for the new rate, funding, and regulatory environment



# Cautionary Statement Regarding Forward-Looking Information

This presentation includes “snapshot” information about PNC used by way of illustration and is not intended as a full business or financial review. It should not be viewed in isolation but rather in the context of all of the information made available by PNC in its SEC filings.

We make statements in this presentation, and we may from time to time make other statements, regarding our outlook for financial performance, such as earnings, revenues, expenses, tax rates, capital and liquidity levels and ratios, asset levels, asset quality, financial position, and other matters regarding or affecting us and our future business and operations, including our sustainability strategy, that are forward-looking statements within the meaning of the Private Securities Litigation Reform Act. Forward-looking statements are typically identified by words such as “believe,” “plan,” “expect,” “anticipate,” “see,” “look,” “intend,” “outlook,” “project,” “forecast,” “estimate,” “goal,” “will,” “should” and other similar words and expressions.

Forward-looking statements are necessarily subject to numerous assumptions, risks and uncertainties, which change over time. Future events or circumstances may change our outlook and may also affect the nature of the assumptions, risks and uncertainties to which our forward-looking statements are subject. Forward-looking statements speak only as of the date made. We do not assume any duty and do not undertake any obligation to update forward-looking statements. Actual results or future events could differ, possibly materially, from those anticipated in forward-looking statements, as well as from historical performance. As a result, we caution against placing undue reliance on any forward-looking statements.

Our forward-looking statements are subject to the following principal risks and uncertainties.

- Our businesses, financial results and balance sheet values are affected by business and economic conditions, including:
  - Changes in interest rates and valuations in debt, equity and other financial markets,
  - Disruptions in the U.S. and global financial markets,
  - Actions by the Federal Reserve Board, U.S. Treasury and other government agencies, including those that impact money supply, market interest rates and inflation,
  - Changes in customer behavior due to changing business and economic conditions or legislative or regulatory initiatives,
  - Changes in customers’, suppliers’ and other counterparties’ performance and creditworthiness,
  - Impacts of sanctions, tariffs and other trade policies of the U.S. and its global trading partners,
  - Impacts of changes in federal, state and local governmental policy, including on the regulatory landscape, capital markets, taxes, infrastructure spending and social programs,
  - Our ability to attract, recruit and retain skilled employees, and
  - Commodity price volatility.

# Cautionary Statement Regarding Forward-Looking Information

- Our forward-looking financial statements are subject to the risk that economic and financial market conditions will be substantially different than those we are currently expecting and do not take into account potential legal and regulatory contingencies. These statements are based on our views that:
  - PNC's baseline forecast is for slower economic growth in 2024 as consumer spending growth slows and higher interest rates remain a drag on the economy. The ongoing strength of the labor market will continue to support consumer spending. Slowing inflation will allow for federal funds rate cuts starting in the late spring or early summer; this will support economic growth in the second half of 2024.
  - GDP growth this year will be below trend at slightly above 1%, and the unemployment rate will increase modestly to somewhat above 4% by the end of 2024. Inflation will continue to slow as wage pressures abate, moving back to the Federal Reserve's 2% long-term objective by the end of the year.
  - PNC expects the federal funds rate to remain unchanged in the first part of 2024, between 5.25% and 5.50%, with federal funds rate cuts starting in May 2024 as inflation slows further. PNC expects the federal funds rate to end 2024 between 4.25% and 4.50%.
- PNC's ability to take certain capital actions, including returning capital to shareholders, is subject to PNC meeting or exceeding a stress capital buffer established by the Federal Reserve Board in connection with the Federal Reserve Board's Comprehensive Capital Analysis and Review (CCAR) process.
- PNC's regulatory capital ratios in the future will depend on, among other things, its financial performance, the scope and terms of final capital regulations then in effect and management actions affecting the composition of PNC's balance sheet. In addition, PNC's ability to determine, evaluate and forecast regulatory capital ratios, and to take actions (such as capital distributions) based on actual or forecasted capital ratios, will be dependent at least in part on the development, validation and regulatory review of related models and the reliability of and risks resulting from extensive use of such models.
- Legal and regulatory developments could have an impact on our ability to operate our businesses, financial condition, results of operations, competitive position, reputation or pursuit of attractive acquisition opportunities. Reputational impacts could affect matters such as business generation and retention, liquidity, funding and ability to attract and retain employees. These developments could include:
  - Changes to laws and regulations, including changes affecting oversight of the financial services industry, changes in the enforcement and interpretation of such laws and regulations, and changes in accounting and reporting standards.
  - Unfavorable resolution of legal proceedings or other claims and regulatory and other governmental investigations or other inquiries resulting in monetary losses, costs, or alterations in our business practices, and potentially causing reputational harm to PNC.
  - Results of the regulatory examination and supervision process, including our failure to satisfy requirements of agreements with governmental agencies.
  - Costs associated with obtaining rights in intellectual property claimed by others and of adequacy of our intellectual property protection in general.



# Cautionary Statement Regarding Forward-Looking Information

- Business and operating results are affected by our ability to identify and effectively manage risks inherent in our businesses, including, where appropriate, through effective use of systems and controls, third-party insurance, derivatives and capital management techniques, and to meet evolving regulatory capital and liquidity standards.
- Our reputation and business and operating results may be affected by our ability to appropriately meet or address environmental, social or governance targets, goals, commitments or concerns that may arise.
- We grow our business in part through acquisitions and new strategic initiatives. Risks and uncertainties include those presented by the nature of the business acquired and strategic initiative, including in some cases those associated with our entry into new businesses or new geographic or other markets and risks resulting from our inexperience in those new areas, as well as risks and uncertainties related to the acquisition transactions themselves, regulatory issues, the integration of the acquired businesses into PNC after closing or any failure to execute strategic or operational plans.
- Competition can have an impact on customer acquisition, growth and retention and on credit spreads and product pricing, which can affect market share, deposits and revenues. Our ability to anticipate and respond to technological changes can also impact our ability to respond to customer needs and meet competitive demands.
- Business and operating results can also be affected by widespread manmade, natural and other disasters (including severe weather events), health emergencies, dislocations, geopolitical instabilities or events, terrorist activities, system failures or disruptions, security breaches, cyberattacks, international hostilities, or other extraordinary events beyond PNC's control through impacts on the economy and financial markets generally or on us or our counterparties, customers or third-party vendors and service providers specifically.

We provide greater detail regarding these as well as other factors in our 2023 Form 10-K, including in the Risk Factors and Risk Management sections and the Legal Proceedings and Commitments Notes of the Notes To Consolidated Financial Statements in those reports, and in our subsequent SEC filings. Our forward-looking statements may also be subject to other risks and uncertainties, including those we may discuss elsewhere in this presentation or in our SEC filings, accessible on the SEC's website at [www.sec.gov](http://www.sec.gov) and on our corporate website at [www.pnc.com/secfilings](http://www.pnc.com/secfilings). We have included these web addresses as inactive textual references only. Information on these websites is not part of this document.

