## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

#### **SCHEDULE 14A**

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934 (Amendment No. )

Filed by the Registrant		Filed by a Party other than the Registrant
Check the appropriate box:		
	Preliminary Proxy Statement	
	CONFIDENTIAL, FOR USE OF THE COMMISSION ONLY (AS PERMITTED BY RULE 14a-6(e)(2))	
	Definitive Proxy Statement	
$\overline{\checkmark}$	Definitive Additional Materials	
	Soliciting Material under §240.14a-12	

# THE PNC FINANCIAL SERVICES GROUP, INC.



(Name of Registrant as Specified in Its Charter)

(Name of Person(s) Filing Proxy Statement, if Other Than the Registrant)

Payment of Filing Fee (Check the appropriate box):		
$\overline{\checkmark}$	No fee required.	
	Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.	
	(1) Title of each class of securities to which transaction applies:	
	(2) Aggregate number of securities to which transaction applies:	
	(3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):	
	(4) Proposed maximum aggregate value of transaction:	
	(5) Total fee paid:	
	Fee paid previously with preliminary materials.	
	Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.	
	(1) Amount Previously Paid:	
	(2) Form, Schedule or Registration Statement No.:	
	(3) Filing Party:	
	(4) Date Filed:	

## Your Vote Counts!

THE PNC FINANCIAL SERVICES GROUP, INC.

2021 Annual Meeting Vote by April 26, 2021 11:59 PM ET

THE PINC FINANCIAL SERVICES GROUP, INC. THE TOWER AT PINC PLAZA 300 FIFTH AVENUE PITTSBURGH, PA 15222

D35224-P45364

You invested in THE PNC FINANCIAL SERVICES GROUP, INC. and it's time to vote! You have the right to vote on proposals being presented at the Annual Meeting. This is an important notice regarding the availability of proxy material for the shareholder meeting to be held on April 27, 2021.

#### Get informed before you vote

View the Notice and Proxy Statement and Annual Report online OR you can receive a free paper copy of the proxy materials by requesting it prior to April 13, 2021. If you would like to request a copy of the proxy materials, you may (1) visit www.ProxyVote.com, (2) call 1-800-579-1639 or (3) send an email to sendmaterial@proxyvote.com. If sending an email, please include your control number (indicated below) in the subject line.



For complete information and to vote, visit www.ProxyVote.com

Control #

#### **Smartphone users**

Point your camera here and vote without entering a control number





#### Vote Virtually at the Meeting\*

April 27, 2021 11:00 a.m. ET

Virtually at: www.virtualshareholdermeeting.com/PNC2021

\*In addition to voting during the virtual meeting, you may vote prior to the meeting by visiting www.ProxyVote.com. Please have your control number available in order to vote before or during the meeting.

### THIS IS NOT A VO

This is an overview of the propoupcoming shareholder meeting. the reverse side to vote on these

#### wasting Items

Election of Directors PJ carair dass: 1a. Joseph Alvarado Charles E. Bunch 1 < ... Debra A. Cafaro 1d. Marjorie Rodgers Cheshire 1e. David L. Cohen 1f. William S. Demchak 1g. Andrew T. Feldstein Richard J. Harshman T I----1i. Daniel R. Hesse 1j. Linda R. Medler 1k. Martin Pfinsgraff 11. Toni Townes-Whitley 1m. Michael J. Ward Ratification of the Audit Co accounting firm for 2021. Advisory vote to approve na ..eff.||.... Shareholder proposal regard NOTE: Such other business as n

Prefer to receive an ema