FORM	4
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UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)											
1. Name and Address of Reporting Person [*] – GUYAUX JOSEPH C		2. Issuer Name and NC FINANCIAI		0	-	INC [I	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director10% Owner				
(Last) (First) (M THE PNC FINANCIAL SERVICES GRC INC., ONE PNC PLAZA	OTTO	3. Date of Earliest Transaction (Month/Day/Year) 01/06/2004						X_Officer (give title below) Other (specify below) President			
(Street) PITTSBURGH,, PA 15222-2707	4.	4. If Amendment, Date Original Filed(Month/Day/Year)						6. Individual or Joint/Group Filing(Check Applicable Line) _X_Form filed by One Reporting Person Form filed by More than One Reporting Person			
(City) (State)	Table I - Non-Derivative Securities Acqu					uired, Disposed of, or Beneficially Owned					
(Instr. 3) Da	ate Ionth/Day/Year)	Execution Date, if			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)		Beneficial Ownership				

Reminder: Report on a separate line for each class of securities beneficially owned directly or indir	ectly.
	Persons this form

Persons who respond to the collection of information contained in SEC 1474 (9-02) this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

(e.g., puts, calls, warrants, options, convertible securities)															
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transact Code	ion	5. Number	er of 6. Date Exercisable and /e Expiration Date s (Month/Day/Year) l (A) sed of		nd 7. Title and Amount of Underlying		Derivative Security (Instr. 5)	Securities Beneficially Owned Following Reported Transaction(s)	Ownership Form of Derivative Security: Direct (D) or Indirect (I)	Beneficial	
				Code	v	(A)	(D)	Exercisable	Expiration Date	Title	Amount or Number of Shares		(Instr. 4)	(Instr. 4)	
Employee Stock Option (Right to Buy)	\$ 54.04	01/06/2004		A ⁽¹⁾		133,000		01/06/2005	01/06/2014	\$5 Par Common Stock	133,000	\$ 0	133,000	D	

Reporting Owners

	Relationships							
Reporting Owner Name / Address	Director	10% Owner	Officer	Other				
GUYAUX JOSEPH C THE PNC FINANCIAL SERVICES GROUP, INC. ONE PNC PLAZA PITTSBURGH,, PA 15222-2707			President					

Signatures

Mark C. Joseph, Attorney-in-Fact for Joseph C. Guyaux	01/08/2004
Signature of Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Grant of stock options subject to the precondition of an appropriate agreement signed by the parties. Options generally become e xercisable in three equal annual installments, beginning one year after the date of grant.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.