FORM	4
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Check this box if no	
longer subject to Section	on
16. Form 4 or Form 5	
obligations may	
continue. See	
Instruction 1(b).	

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Persor ROHR JAMES E	2. Issuer Nam PNC FINAN			· · ·		P INC [PI	(01 1	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner		
(Last) (First) THE PNC FINANCIAL SERVIC INC., ONE PNC PLAZA	3. Date of Earli 10/28/2003	iest Transad	ction ((Month/Da	y/Year)	X_Officer (give title below) Chair			
(Street) PITTSBURGH, PA 15222-2707	4. If Amendme	nt, Date Or	iginal	l Filed(Mon	th/Day/Y	ear)	_X_Form filed by One Reporting Pe	6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person		
(City) (State)	(Zip)		Ta	ble I ·	- Non-Der	ivative	Securities	Acquired, Disposed of, or Benefic	ially Owned	
1.Title of Security (Instr. 3)	Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transac Code (Instr. 8)	tion	4. Securi or Dispos (Instr. 3,	sed of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
	/		Code	V	Amount	(D)	Price		(Instr. 4)	
\$5 Par Common Stock	10/27/2003		G	V	5,000	D	\$0	327,328	D	
\$5 Par Common Stock	10/28/2003		M <mark>(1)</mark>		33,334	А	\$ 42.1875	360,662	D	
\$5 Par Common Stock	10/28/2003		F <u>(1)</u>		2,073	D	\$ 53.095	358,589	D	
\$5 Par Common Stock	10/28/2003		F <u>(1)</u>		26,486	D	\$ 53.095	332,103	D	
\$5 Par Common Stock	10/24/2003		<u>ј(2)</u>	V	262	А	\$ 50.87	27,253	Ι	401(K)Plan
\$5 Par Common Stock								418	I (<u>3)</u>	Custodian Account/PUTMA

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

	(<i>e.g.</i> , puts, calls, warrants, options, convertible securities)														
Derivative Security	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	Code		5. Numbo Derivativ Securities Acquired Disposed (Instr. 3,	re s l (A) or l of (D)	6. Date Exercisable and Expiration Date (Month/Day/Year) Security		7. Title and Amount of Underlying Securities		Derivative Security	Derivative Securities Beneficially Owned Following	Ownership Form of Derivative Security: Direct (D)	Beneficial
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Transaction(s)	or Indirect (I) (Instr. 4)	
Employee Stock Option (Right-to- Buy)	\$ 42 1875	10/28/2003		M <mark>(1)</mark>	v		33,334	01/01/2001	01/06/2010	\$5 Par Common Stock	33,334	\$ 0	0	D	
Employee Stock Option (Right-to- Buy) Reload Option		10/28/2003		А		28,559		10/28/2004	01/06/2010	\$5 Par Common Stock	28,559	\$ 0	28,559	D	

Reporting Owners

	Relationships				
Reporting Owner Name / Address	Director	10% Owner	Officer	Other	
Reporting Owner Runner Runness					

Signatures

Mark C. Joseph, Attorney-In-Fact for James E. Rohr	10/30/2003
-**Signature of Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The exercise of this option and the satisfaction of the resulting tax withholding obligation were effected by the Reporting Person through the delivery, via attestation, of already owned shares of common stock of the Issuer and did not involve an open market transaction in the Issuer's securities.
- (2) These shares were acquired during the fourth quarter of 2003 pursuant to the PNC Incentive Savings Plan.
- (3) The reporting person disclaims ownership of these securities and this report shall not be deemed an admission that the reporting person is the beneficial owner of such securities for purposes of Section 16 or for any other purposes.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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